



Mary A.
Ruwwwe/6P/R06/GSA/GOV
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To "Jason Klumb" [REDACTED]
cc
bcc Mary A. Ruwwwe/6P/R06/GSA [REDACTED]
Subject Contract

Jason- I appreciate your concern and can understand how it looks on the surface. The work they've done equates to approx \$125hour which is low considering we have the owner of the company putting in a lot of time.

In hindsight I should have brought jma on earlier because they've helped us tremendously. Their expertise is conveying technical communication in laymen's terms and risk management. Before they came on board, our own techies were helping us write and Charlie and I were running ragged as we weren't prepared for the medias wrath. They've also helped us research and organize info which will be necessary as we move forward proactively.

I apologize if I didn't do a good job conveying their value to you earlier. If I had staff with jma expertise and experience, I'd be happy to let jma go. Their level of expertise isn't a level that we staff at. Our communication team is more transactional and situational as opposed to critical and crisis communication.

The new contract will be month to month and should cost less... unless we run into some unknowns. The first month costs were associated with research and start up on this effort, with that behind us, the JMA costs will decrease. We'll have their close out report tomorrow. I can send that to you, if that's the product you're interested in, let me know. Thanks for sharing your concern, I hope you understand.