

## Event Speakers and Session Leaders

### Canada

**Ms. Andrea Spencer** is the Coordinator of the WTO TBT/NAFTA Inquiry Point in the Standards Council of Canada (SCC). In her position, she manages and coordinates the WTO/NAFTA Inquiry Point on behalf of the Government of Canada (DFAIT) to reduce technical barriers to trade, ensure that Canada meets its WTO/NAFTA and bilateral free trade agreement transparency obligations, and that Canadian government and businesses, as well as foreign WTO members, have access to standards, conformity assessment procedures, and regulatory information which affect trade. She also has experience in consultations and negotiations with representatives of foreign countries to provide technical assistance and training for activities related to WTO TBT Notification Authority and Inquiry Point obligations, processes, and systems. She has negotiated and managed agreements to provide technical assistance and access to SCC technology and ongoing support to foreign entities using SCC web-based technology.

**Mr. Alejandro Trujillo** is a Program Manager for Standardization Policy and Trade Harmonization in the Policy and Stakeholder Relations Branch of SCC. His responsibilities include the management of international trade and standardization capacity building projects, as well as international cooperation initiatives related to trade harmonization. He provides policy advice and analysis on the international, national, and regional implications of a broad range of regulatory, trade, and standardization policies, initiatives, programs, and practices. Mr. Trujillo has more than 10 years' experience in international trade affairs, including the negotiations and administration of Free Trade Agreements with countries in Central and South America. He is fluent in English and Spanish.

### United States of America

**Mr. Pericles Arilho** holds a degree in Electronic Engineering from Mackenzie University, a Master in Marketing from Fundação Armando Álvares Penteado (FAAP), and a Master in Business Administration from INSPER. Mr. Arilho has 20 years of experience in Quality Management, Product Certification, Inspections and Tests as well as high-level experience with the legal and commercial aspects of trade in Latin America. He is a member of the Trade Committee at AMCHAM Brazil and the U.S. Chamber of Commerce. He was responsible for the start of UL operations in Brazil and serves as a legal representative. Mr. Arilho was chosen one of the new leaders at UL, and participated in the Global Leadership Program (GLP) with training experiences in China, Japan (Toyota), the U.S. (Disney Institute and the Executive Leadership Program at Yale University).

**Ms. Jennifer Boger** is the Trade Manager for Global Government Affairs in UL's (Underwriters Laboratories) Washington, DC office. Ms. Boger is responsible for managing UL's trade policy strategies globally. Prior to joining UL, Ms. Boger worked on intellectual property trade policy at both the U.S. Department of Commerce and the U.S. State Department. She served as the

Deputy Director of the Department of Commerce's Office of Intellectual Property Rights and as a Foreign Affairs Officer at the State Department's Office of Intellectual Property Enforcement. In these roles, she helped companies secure, enforce, and protect their intellectual property overseas and promoted U.S. intellectual property trade policy with foreign governments. Ms. Boger earned a MBA from American University in Washington, D.C., and a BA in Geography and International Development from McGill University in Montreal, Canada.

**Ms. Maria C. Cameron** joined the Department of Commerce in 1999 and is the Senior Desk Officer for Brazil in the Market Access and Compliance Division of the International Trade Administration focusing on market access and commercial issues. As part of her portfolio, she manages the U.S.-Brazil Commercial Dialogue and counsels U.S. industries who export their products to Brazil. Prior to working on Brazil issues, Ms. Cameron was responsible for the Peru and Venezuela Desk and has also covered e-commerce issues in Commerce's Office of NAFTA and Inter-American Affairs. Before joining Commerce, Ms. Cameron worked as an associate at Andreae, Vick and Associates, and was the Director of Administration at Consumers for World Trade. She holds an M.A. in International Affairs from the American University in Washington, D.C., and a B.A. in Spanish and Political Science from the University of Northern Iowa.

**Ms. Julia M. Doherty** is Senior Director in the Office of WTO and Multilateral Affairs of the United States Trade Representative (USTR). Ms. Doherty is responsible for developing, coordinating, and implementing U.S. trade policy on technical barriers to trade, including standards, conformity assessment procedures, and technical regulations. She leads the United States delegation on matters related to technical barriers to trade in the World Trade Organization (WTO), the Asia-Pacific Economic Cooperation (APEC), and other international organizations. In 2011, Ms. Doherty served as the Chairman of the APEC Subcommittee on Standards and Conformance. In 2010, Ms. Doherty received the ANSI Chairman's Award for her work leading the APEC Toy Safety Initiative. Prior to working on technical barriers to trade, Ms. Doherty coordinated U.S. trade policy on the negotiations on the Doha Development Agenda of the World Trade Organization, including the WTO Ministerial meetings at Cancun and Hong Kong. She also worked on international economic issues at the U.S. Office of Management and Budget (OMB), and was responsible for spearheading the creation of an interagency system to assess sovereign credit risk. Prior to OMB, she worked for the Joint Economic Committee of the U.S. Congress and the investment bank of Kidder, Peabody & Co. She holds a Master of Arts in Economics from the University of Maryland.

**Ms. MaryAnn G. Hogan** is a Technical Information Specialist in the U.S. WTO TBT Inquiry Point located in the National Center for Standards and Certification Information (NCSCI), Standards Coordination Office, National Institute of Standards and Technology (NIST). She conducts research and provides assistance and information regarding standards, regulations, conformity assessment procedures, and inquiry point operations. She is also an administrator for the website of the Standards Services Group, Global Standards Information (GSI):

<http://gsi.nist.gov>. Between 2007 and late 2010, MaryAnn served as a Research Librarian with the NIST Research Library. MaryAnn earned a Bachelor of Arts *magna cum laude* in German and Anthropology and a Master of Library Science degree from the University of Maryland.

**Ms. Ileana Martinez** is an International Affairs Advisor, in the Standards Coordination Office at the National Institute of Standards and Technology (NIST). She also serves as International Affairs Advisor to the National Voluntary Laboratory Accreditation Program (NVLAP) at NIST and is President of the Inter American Accreditation Cooperation (IAAC). Ms. Martinez has expertise in the U.S. approach to standards, regulations, conformity assessment, laboratory accreditation, as well as in the National Technology Transfer and Advancement Act (Public Law 104-96), U.S. trade obligations under the World Trade Organization (WTO) Technical Barriers to Trade Agreement (TBT), the U.S. Inquiry Point, and related topics. From 1996 through 2000, Ms. Martinez served as the NIST Regional Standards Attaché at the U.S. Embassies in Buenos Aires, Argentina and in Brasilia, Brazil, with standards-related responsibilities for South America, seeking to reduce technical barriers to trade in the region. Ms. Martinez earlier worked as a Standards Engineer in a variety of industrial sectors for both U.S. and overseas organizations gaining hands-on experience in national, regional and international standardization and conformity assessment activities. Ms. Martinez earned a bachelor's degree in Mechanical Engineering from the Catholic University of America in Washington, D.C., and did graduate work at the American University in Washington, D.C. in Science/Technology Policy.

**Ms. Anne H. Meininger** is the Lead Technical Information Specialist and Manager at the U.S. WTO TBT Inquiry Point located in the National Center for Standards and Certification Information (NCSCI), Standards Coordination Office, National Institute of Standards and Technology (NIST). She re-joined NIST in this capacity in June 2003. Previously, Ms. Meininger worked at NIST (formerly NBS, the National Bureau of Standards) as a Management Information Coordinator and as a Computer Programmer in Applied Mathematics for Artificial Intelligence. She also worked at the U.S. National Archives and Records Administration (NARA) as an Information Technology Specialist (Internet) with responsibility for websites. Ms. Meininger holds a Master of Library Science degree from the University of Maryland and a Bachelor of Arts *magna cum laude* in English and French languages and literature from Judson College.

**Mr. Erik Puskar** oversees global standards information activities within Standards Services, Standards Coordination Office at NIST which includes the Inquiry Point & Standards Information Center, Standards-In-Trade program, standards training program and supports Federal agencies by monitoring developments in standards and conformity assessment internationally. He is vice-chair of the ANSI Committee on Education and represents NIST as board member for the International Cooperation for Education about Standardization (ICES). In addition to standards, he has experience in the fields of information technology, funding innovative high-risk

technology and fiscal affairs/taxation. Erik was previously a program manager with the Advanced Technology Program of NIST and has held other positions with the U.S. Government, international development organizations, and consulting. Erik holds a degree in Economics from Rutgers University and a Master's Degree in Public Management and Policy from Carnegie-Mellon University.

## **World Trade Organization**

**Mr. Devin McDaniels** is an Economic Affairs Officer in the Trade and Environment Division of the World Trade Organization. He works primarily on the Technical Barriers to Trade Agreement, as well as trade and environment issues, providing analytical, research, and training support to the WTO TBT Committee and WTO Members. He holds degrees in environmental economics and environmental policy from the University of Oxford and the University of British Columbia. He has published in journals such as Energy Policy and Washington University Global Studies Law Review.