

AGENDA

FIRST MEETING OF THE WTO TBT ENQUIRY POINTS OF THE AMERICAS 29 OCTOBER – 1 NOVEMBER 2012

Federation of Industries of the State of Rio de Janeiro (FIRJAN)
Rio de Janeiro, Brazil

MONDAY, 29 OCTOBER 2012

**CANADA-AMERICAS TRADE-RELATED TECHNICAL ASSISTANCE (CATRTA)
WORKSHOP (CATRTA Countries Only)**

TUESDAY, 30 OCTOBER 2012

FIRST MEETING OF THE WTO TBT ENQUIRY POINTS OF THE AMERICAS
**TODAY'S THEME: TOGETHER – CREATING THE CASE FOR EFFECTIVE
WTO TBT ENQUIRY POINTS**

10:00 – 10:30 AM

Opening and Welcome

Introduction of Participants

Information on Logistics and Questions

Mr. Jorge Antonio da Paz Cruz, General Coordinator of International Affairs
National Institute of Metrology, Quality and Technology (Inmetro), Brazil

10:30 – 11:00 AM

Overview of the Brazil-United States Commercial Dialogue

Ms. Ileana Martinez, International Affairs Advisor
Standards Coordination Office (SCO)
National Institute of Standards and Technology (NIST), United States

11:00 – 11:30 AM

Presentation on the Economic Impact of WTO TBT Enquiry Points

Mr. Erik Puskar, Program Manager
SCO, NIST, United States

11:30 – 12:00 PM

Presentation on the Benefits to National Industry of WTO TBT Enquiry Points

Representative of Brazil Industry
Ms. Jennifer Boger, Representative of United States Industry
Underwriters Laboratories (UL), United States

12:00 – 1:45 PM

Lunch

1:45 – 2:15 PM

Presentation on the Brazil-United States Industry Guides Project

Mr. Rogerio Corrêa, Head of the Brazil WTO TBT Enquiry Point
Inmetro, Brazil

Ms. Maria Cameron, Brazil Desk Officer
International Trade Administration, U.S. Department of Commerce
United States

2:15 – 3:00 PM

Presentation by the Office of the United States Trade Representative

Ms. Julia Doherty, Senior Director
Executive Office of the President
Office of the United States Trade Representative, United States

3:00 – 3:45 PM

**Presentation on the World Trade Organization's Views on Transparency,
Good Regulatory Practices, and WTO Resources**

Mr. Devin McDaniels, Economic Affairs Officer
Trade and Environment Division
World Trade Organization (WTO)
Geneva, Switzerland

3:45 – 4:30 PM

Coffee Break

Registration of the Public for the Evening Ceremony

4:30 – 5:00 PM

Evening Ceremony Opening

Representative of Brazil

Representative of Canada

His Excellency Mr. Sanjeev Chowdhury
Consul General of Canada to Rio de Janeiro
Federative Republic of Brazil

Representative of the United States

Ms. Julia Doherty
Senior Director, Executive Office of the President
Office of the United States Trade Representative

Representatives of Our Meeting Sponsors

- Representative of ApexBrasil, Brazilian Trade and Investment Promotion Agency, Brazil
- Representative of Abinee, Brazilian Electrical and Electronics Industry Association, Brazil
- Mr. Fernando Figueiredo, President of Abiquim, Brazilian Chemical Industry Association, Brazil
- Mr. Pericles Arilho, Representative of Underwriters Laboratories (UL), United States

5:00 – 5:30 PM

Keynote Address

“Technical Barriers to Trade: Impacts in a Global Economy”

Keynote Speaker

Dr. Vera Thorstensen
São Paulo School of Economics
Fundação Getulio Vargas, Brazil

5:30 – 6:30 PM

Distinguished Panel Discussion

“Technical Barriers to Trade: Impacts in a Global Economy”

Moderator

Dr. João Alziro Herz da Jornada
President, Inmetro, Brazil

Keynote Speaker

Dr. Vera Thorstensen
São Paulo School of Economics, Fundação Getulio Vargas, Brazil

Representative of Brazil

Mr. Jorge Antonio da Paz Cruz
General Coordinator of International Affairs, Inmetro, Brazil

Representative of the United States

Ms. Ileana Martinez, International Affairs Advisor, SCO, NIST

6:30 – 8:00 PM

Reception

WEDNESDAY, 31 OCTOBER 2012

FIRST MEETING OF THE WTO TBT ENQUIRY POINTS OF THE AMERICAS

**TODAY'S THEME: WTO TBT ENQUIRY POINTS – EXCHANGING OUR
EXPERIENCES AND BEST PRACTICES**

9:00 – 10:30 AM

Overview of the WTO TBT Enquiry Point of Canada

**Presentation, Discussion, and Focus Groups on “Good Practices in National Internal
Coordination for Implementation of the WTO TBT Obligations and the Notification
Process”**

Ms. Andrea Spencer, Coordinator
Canada WTO TBT/NAFTA Enquiry Point, Standards Council of Canada (SCC)
Canada

10:30 – 10:45 AM

Coffee Break

10:45 AM – 12:15 PM

Overview of the WTO TBT Enquiry Point of the United States

**Presentation, Discussion, and Focus Groups on “Good Practices in the Operation of a
National WTO TBT Enquiry Point and Notification Authority”**

Ms. Anne Meininger, Manager
United States WTO TBT Enquiry Point, SCO, NIST, United States

Ms. MaryAnn Hogan, Technical Information Specialist
United States WTO TBT Enquiry Point, SCO, NIST, United States

12:15 – 1:30 PM

Lunch

1:30 – 3:00 PM

Overview of the WTO TBT Enquiry Point of Brazil

**Presentation, Discussion, and Focus Groups Discussion on “Good Practices in the
Operation of Enquiry Point Services for National Industry”**

Mr. Rogerio Corrêa, Head of the Brazil WTO TBT Enquiry Point
Inmetro, Brazil

Mr. Diego Pizetta, Brazil WTO TBT Enquiry Point
Inmetro, Brazil

3:00 – 3:20 PM
Coffee Break

3:20 – 5:30 PM
Country Presentations: Learning From Each Other

3:20 – 3:45 PM
Current Status and Experiences of the WTO TBT Enquiry Point of Colombia
Mr. Daniel Héctor Rico Rodriguez
WTO TBT Enquiry Point, Colombia
Ministry of Commerce, Industry, and Tourism

3:45 – 4:10 PM
Preparation and Submission of Notifications in Trinidad and Tobago
Ms. Michelle Stephens-Campbell and Ms. Genete Bourne
WTO TBT Enquiry Point, Trinidad and Tobago
Trinidad and Tobago Bureau of Standards

4:10 – 4:35 PM
The Issuance of Technical Regulations in Costa Rica and the Role of Information Services
Ms. Marjorie Solera and Mr. Hector Marin
WTO TBT Enquiry Point, Costa Rica
Ministry of Economy, Trade, and Industry

4:35 – 5:00 PM
Experiences in Reporting and Internal Challenges
Ms. Carolina Vasquez Muñoz and Ms. Claudia Cerda
WTO TBT Enquiry Point, Chile
Ministry of Foreign Affairs

5:00 – 5:25 PM
Mr. Rubisel Velázquez and Ms. Monica Lugo
WTO TBT Enquiry Point, Mexico
Ministry of the Economy

5:30 – 6:00 PM
Close of Meeting (Conclusions and Questions)

8:00 – 10:00 PM
Event Dinner

THURSDAY, 1 NOVEMBER 2012

FIRST MEETING OF THE WTO TBT ENQUIRY POINTS OF THE AMERICAS

TODAY'S THEME: MOVING FORWARD TOGETHER

9:30 – 9:40 AM

Welcome and Questions

9:40 – 10:30 AM

Session One: Discussion and Focus Groups

Ideas for concrete actions to enhance the use and usefulness of transparency provisions of the WTO TBT Agreement

Facilitator: Ms. Andrea Spencer, Coordinator
Canada WTO TBT/NAFTA Enquiry Point, SCC, Canada

10:30 – 11:20 AM

Reports from Focus Groups

11:20 – 11:30 AM

Coffee Break

11:30 AM – 12:20 PM

Session Two: Discussion

Ideas for future projects and collaborations among WTO TBT Enquiry Points of the Americas

Facilitators: Mr. Rogerio Corrêa and Mr. Diego Pizetta
Brazil WTO TBT Enquiry Point, Inmetro, Brazil

Ms. Anne Meininger and Ms. MaryAnn Hogan
United States WTO TBT Enquiry Point, SCO, NIST, United States

12:20 – 1:20 PM

Lunch

1:20 – 2:15 PM

Close of Meeting and Farewells

2:30 – 6:00 PM

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