

ADMINISTRATIVELY  
CONFIDENTIAL

THE WHITE HOUSE

WASHINGTON

February 3, 1972



MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

BRUCE KEHRLI BAK

SUBJECT:

Committee for the  
Re-Election Support

On February 1, the source of financial support for the White House shifted from the RNC to the Committee for the Re-Election of the President.

The Attorney General has requested (via Jeb Magruder) a rough estimate of the support that the White House will need in 1972.

I have met with Dwight Chapin, Harry Dent, Bill Timmons, Herb Klein, Dick Howard, and Frank DeCosta of the Vice President's staff, to discuss their financial needs for 1972. All agreed that any budget estimate for the year should be divided into two parts -- one covering expenses before the Convention and a second covering post nomination costs.

The estimates for each of the categories are broken down as follows:

1. Presidential and First Family Travel -- The total of \$1,580,000 consists of \$680,000 for transportation, \$500,000 for promotion of events and arrangements, \$350,000 for advancement costs and \$50,000 for official gifts and photos. This last item includes the cost of reproducing and distributing a new official photo. A detailed summary and the rationale for these figures are included at Tab A.

A pre and post convention breakdown shows:

	<u>Pre-Convention</u>	<u>Convention and Post Nomination</u>	<u>Total</u>
Transportation (use of AF-1, Jetstars, Helos for political events)	55,000*	625,000	680,000
Promotion	50,000	450,000	500,000
Advancemen costs	200,000	150,000	350,000
Office gifts/photos	25,000	25,000	50,000
Total	<u>330,000</u>	<u>1,250,000</u>	<u>1,580,000</u>

\*Assuming total of 5 trips per month including President and family members.

2. Staff -- The total of \$100,000 will go for reimbursement to staff members who are carrying out political business for the President. Bill Timmons, Herb Klein, Harry Dent and John Dean will be receiving most of the money. This also covers travel expenses for non-political trips over and above the maximum amount allowed by law. Also, we have cracked down on staff members who had been reimbursed by outside organizations for non-political events and generally can expect to pick up more of their expenses.

3. Colson -- The \$900,000 for the Colson office consists of \$660,000 for mailings and information retrieval, \$150,000 to expand his mailing lists and about \$90,000 for "black" projects -- those that have to be done outside the RNC. These costs cover only White House requirements and not those of the Committee to Re-Elect the President.

Normally the costs of expanding mailing lists and information retrieval would not be included in an "RNC" Support budget; they would be hidden in another portion of the RNC budget by mutual agreement between the White House and RNC. However, since the RNC will be reimbursed by the Committee for all costs incurred by the White House, these are included to give the Attorney General a more accurate picture of the actual expenses.

4. Vice President -- The Attorney General has requested that no attempt be made to estimate the Vice President's expenses until he has met with the Vice President to determine his role in the campaign. The Attorney General (per Magruder) requested that last year's estimate of \$50,000 be used for budget purposes until a more accurate figure is determined.

This budget does not include White House polling expenses, which I understand will be handled in another manner.

In past years we have submitted budget figures to the RNC that were far under the actual estimates for the psychological advantage it provided of minimizing the amount of direct support that the RNC provided (summary at Tab B). This also put the RNC in a better position vis-a-vis the amount of money they had to request from the Finance Committee. Since the actual amounts provided were always far above the budgeted amount and this year we're all on the same team, I recommend that the actual estimate be submitted.

RECOMMENDATION:

That you approve submission of only the pre-convention budget (Tab C) at this time and as plans for Presidential travel are finalized, submit a convention and post nomination budget in June.

APPROVE H - unless AB wants whole

Submit whole budget budget - if so, give it to

OTHER him w/ understanding it is a  
very rough guess.