

EDA

U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Appalachian Regional Development Initiative Workshop, October 14, 2011





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Programs of EDA: See FFOs at www.eda.gov

Construction

- ★ **Public Works** – construction, w/s, industrial, business, technology parks (no residential or direct to private awards)
- ★ **Economic Adjustment** – construction and non-construction
- ★ **Global Climate Change Mitigation Incentive Fund** - renewable energy end-products, the greening of existing manufacturing functions or processes, and the creation of certified green facilities.

Non-Construction

- ★ **Planning—Partnership Grants for Planning and Development Districts**
- ★ **Technical Assistance**
- ★ **Economic Adjustment—i6 Challenges and other special competitions**
- ★ **University Centers**
- ★ **Research and National Technical Assistance-submitted directly to HQ**

Funding Priorities:

(found in 2011 FFO at www.eda.gov)

- ★ Collaborative Regional Innovation
- ★ Public/Private Partnerships
- ★ National Strategic Priorities
- ★ Global Competitiveness
- ★ Environmentally-Sustainable Development
- ★ Economically Distressed Communities

Eligible Applicants

- ★ States and units of local governments
- ★ Economic Development Districts
- ★ Colleges and Universities
- ★ Public and private non-profit organizations*
- ★ Indian Tribes

* Must act in cooperation with local government

Eligibility

- ★ **Per Capita Income** (not greater than 80% of the national average)*
- ★ **Unemployment** (1% or greater than national 24-month average)*
- ★ **Special Need** (job losses (WARN Notices), natural disasters, military base closures, project in non-distressed area serving distressed areas)

*Use <http://statsamerica.org/distress/>

Award Limits

No set limits, but....

- EDA investment priorities, EDA budget, geographic dispersion and scope of work are all examined very carefully
- Engineers review for construction costs
- Program experts review for non-construction costs
- EDA asks: Are the costs reasonable for the SOW

Competitive Projects:

Provide EDA eligible documentation:

- ★ Satisfies EDA Funding Priorities
- ★ Low cost of investment-per-private sector job created
- ★ High private investment
- ★ Addresses EDA's funding priorities (Previous slide)
- ★ Committed cash match (50% is norm)

Competitive Projects

- ★ Distressed community impact: documentation
- ★ Top priority in regional CEDS
- ★ Third party documentation on all claims: jobs

created/retained, NAICS codes, private investment, EDA funding priorities, cash match, and eligibility “at the time of award”.

Competitive Projects:

UNDERSTANDING THE ROLE OF THE LOCAL PLANNING AND DEVELOPMENT COUNCIL AND THE CEDS PROCESS

- ★ West Virginia has 11 Planning and Development Councils found at <http://www.arc.gov/about/LocalDevelopmentDistrictsinWestVirginia.asp>
- ★ CEDS: Comprehensive Economic Development Strategy
- ★ Contact your local planning and development council
- ★ CEDS are found on-line at the respective Council Websites

Competitive Process:

- ★ Preliminary Review: Optional
- ★ Technical Review: Application
 - Completeness and Documentation
- ★ Merit Review: Highly Competitive,
 - Competitive, Not Competitive
- ★ Investment Review Council
- ★ Regional Director Review
- ★ Headquarter Concurrence

Common Mistakes/Problems

- ★ **Local Match:** source, amount, available, committed, and not otherwise conditioned or encumbered/or ineligible + type of documentation--Local Cash Match not secured/documentated required prior to application
- ★ **Investment Priorities not addressed or not aligned with EDA investment priorities**
- ★ **Ownership/management/marketing concerns in construction projects**
- ★ **Private Sector not committed=Letters/Assurances**
- ★ **Outcomes: unclear and not measureable**
- ★ **Wrong forms/attachments/incomplete or incomprehensible answers**
- ★ **Environmental reviews not available at time of application (construction)**
- ★ **Preliminary Engineering report not available at time of application (constr.)**

EDA Review Outcomes:

- ★ Preliminary Review Deficiency Letter
- ★ Standard Review Deficiency Letter
- ★ Non-binding Commitment Letter or Denial Letter
- ★ Denial or Award Letter and grant conditions

BEST PRACTICES:

- ★ **\$250,000: WV HEPC, Business Park Implementation Plan**
- ★ **\$100,000/yr up to 5 yrs.: MU, Concord & RCBI, for EDA University Center**
- ★ **\$200,000: Weirton BDC, Business Implementation Plan**
- ★ **\$250,000: TechConnectWV, RIC Entrepreneur & Innovation Program**
- ★ **\$5,250,000 : WV Research and Technology Park, energy enhancements**
- ★ **\$1,500,000: Bridgeport, pump and water line extension at Aviation Incubator**
- ★ **\$2,104,725 : Jackson CDA, infrastructure supporting manufacture location/CTAA**
- ★ **\$6,400,000: Ohio Co. PSD, water improvements/ARRA**
- ★ **\$3,748,000: Hardy Co. PSD, water improvements/ARRA**
- ★ **\$4,000,000: Canaan Valley PSD, water improvements/Disaster**
- ★ **\$2,500,000: City of Princeton, waste water improvements**

EDA's Application Process

- ★ Quarterly deadlines: June 10, Sept. 15, Dec. 10 and March 10.
- ★ 90 to 120 days to make an award (less, if denied)
- ★ www.grants.gov
- ★ www.eda.gov



U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

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