

EDA

U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

**Appalachian Regional Development Initiative Workshop,
Abingdon, Virginia October 27, 2011**





U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Programs of EDA: See FFOs at www.eda.gov

Construction

- ★ Public Works – construction, w/s, industrial, business, technology parks (no residential or direct to private awards)
- ★ Economic Adjustment – construction and non-construction
- ★ Global Climate Change Mitigation Incentive Fund - renewable energy end-products, the greening of existing manufacturing functions or processes, and the creation of certified green facilities.

Non-Construction

- ★ Planning—Partnership Grants for Planning and Development Districts
- ★ Technical Assistance
- ★ Economic Adjustment—i6 Challenges and other special competitions
- ★ University Centers
- ★ Research and National Technical Assistance-submitted directly to HQ

Funding Priorities:

(found in 2011 FFO at www.eda.gov)

- ★ Collaborative Regional Innovation
- ★ Public/Private Partnerships
- ★ National Strategic Priorities
- ★ Global Competitiveness
- ★ Environmentally-Sustainable Development
- ★ Economically Distressed Communities

Eligible Applicants

- ★ States and units of local governments
- ★ Economic Development Districts
- ★ Colleges and Universities
- ★ Public and private non-profit organizations*
- ★ Indian Tribes

* Must act in cooperation with local government

Eligibility

- ★ **Per Capita Income** (not greater than 80% of the national average)*
- ★ **Unemployment** (1% or greater than national 24-month average)*
- ★ **Special Need** (job losses (WARN Notices), natural disasters, military base closures, project in non-distressed area serving distressed areas)

*Use <http://statsamerica.org/distress/>

Award Limits

No set **limits**, but....

- EDA investment priorities, EDA budget, geographic dispersion and scope of work are all examined very carefully
- Engineers review for construction costs
- Program experts review for non-construction costs
- EDA asks: Are the costs reasonable for the SOW

Competitive Projects:

Provide EDA eligible documentation:

- ★ Satisfies EDA Funding Priorities
- ★ Low cost of investment-per-private sector job created
- ★ High private investment
- ★ Addresses EDA's funding priorities (Previous slide)
- ★ Committed cash match (50% is norm)

Competitive Projects

- ★ Distressed community impact: documentation
- ★ Top priority in regional CEDS
- ★ Third party documentation on all claims: jobs created/retained, NAICS codes, private investment, EDA funding **priorities, cash match, and eligibility “at the time of award”**.

Competitive Projects:

UNDERSTANDING THE ROLE OF THE LOCAL PLANNING AND DEVELOPMENT COUNCIL AND THE CEDS PROCESS

- ★ West Virginia has 11 Planning and Development Councils found at <http://www.arc.gov/about/LocalDevelopmentDistrictsinWestVirginia.asp>
- ★ CEDS: Comprehensive Economic Development Strategy
- ★ Contact your local planning and development council
- ★ CEDS are found on-line at the respective Council Websites

Competitive Process:

- ★ Preliminary Review: Optional
- ★ Technical Review: Application
 - Completeness and Documentation
- ★ Merit Review: Highly Competitive,
 - Competitive, Not Competitive
- ★ Investment Review Council
- ★ Regional Director Review
- ★ Headquarter Concurrence

Common Mistakes/Problems

- ★ **Local Match:** source, amount, available, committed, and not otherwise conditioned or encumbered/or ineligible + type of documentation--Local Cash Match not secured/documentated required prior to application
- ★ **Investment Priorities not addressed or not aligned with EDA investment priorities**
- ★ **Ownership/management/marketing concerns in construction projects**
- ★ **Private Sector not committed=Letters/Assurances**
- ★ **Outcomes: unclear and not measureable**
- ★ **Wrong forms/attachments/incomplete or incomprehensible answers**
- ★ **Environmental reviews not available at time of application (construction)**
- ★ **Preliminary Engineering report not available at time of application (constr.)**

EDA Review Outcomes:

- ★ Preliminary Review Deficiency Letter
- ★ Standard Review Deficiency Letter
- ★ Non-binding Commitment Letter or Denial Letter
- ★ Denial or Award Letter and grant conditions



U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

EDA Best Practices

- KnowledgeWorks - Virginia Tech, Blacksburg, Virginia
- Accelerator/Incubator
- Leverages innovation assets of Virginia Tech for entrepreneurship , business formation and growth, and regional economic development
- Synergistic relationship with VT Corporate Research Center and University Center Program
- \$2million EDA investment - 2002



U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

EDA Best Practices

- Crooked Road Technology Center, Duffield (Scott County), Virginia
- Multi-tenant facility marketed to technology-based research and development firms
- Builds upon existing base of technology companies as well as companies with solid plans to expand operations into area
- “Mini-cluster” is an outgrowth of software engineering program at UVA - Wise
- \$2.023 million EDA investment - 2010

EDA's Application Process

- ★ Quarterly deadlines: June 10, Sept. 15, Dec. 10 and March 10.
- ★ 90 to 120 days to make an award (less, if denied)
- ★ www.grants.gov
- ★ www.eda.gov



U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Contact Information

Dr. D. Anne Cavalier
Economic Development
Representative for West
Virginia

405 Capitol Street, Suite 411
Charleston, WV 25301
Voice 304-442-5252
Fax 304-344-1377
acavalier@eda.doc.gov
www.eda.gov

Bob Gittler
Economic Development
Representative for Virginia

Philadelphia Regional Office
The Curtis Center
601 Walnut Street, Suite 140 South
Philadelphia, PA 19106-3323
(215) 597-4360
RGittler@eda.doc.gov

NOTE: While the presenter attempts to provide accurate technical assistance, it should be noted that all information relayed in the presentation and related discussions is superseded and governed by federal and state laws, department and agency regulations, and all program Federal Funding Opportunity (FFO) Notices. Providing this technical assistance and program information in written, electronic, verbal, and/or any other form does not imply any promise of or create any right to a grant award. All applications will be reviewed competitively and fairly within the context of all relevant laws and regulations, without regard to an applicant's attendance at this information session.