
This workshop is an undertaking of the Appalachian Regional Development Initiative, an interagency effort focused on helping strengthen the regional economy. The Appalachia Regional Commission expresses appreciation to the Alabama Department of Economic and Community Affairs (ADECA) and to the participating federal agencies for their assistance with the workshop.

Strategies and Resources for Long-Term Recovery: A Federal Technical Assistance & Grant Writing Workshop

December 5, 2011

Hotel Capstone
Tuscaloosa, Alabama

8:00– 8:30 a.m. **Registration – *Outside Capstone Ballroom***

8:30 – 9:00 a.m. **Introduction and Overview – *Capstone Ballroom***

Guy Land, *Chief of Staff, Appalachian Regional Commission*

Jim Byard, Jr., *Director, Alabama Department of Economic and Community Affairs*

Robert Haywood, *Branch Director, Alabama Long-term Community Recovery, Federal
Emergency Management Agency, U.S. Department of Homeland Security*

Congressional Welcome

Michelle Tims, Grants and Projects Director, Office of Senator Jeff Sessions

Garrett Jemison, State Director, Office of Senator Richard Shelby

Oscar Berry, Outreach Coordinator, Office of Representative Terri Sewell

Ethan Vice, Field Representative, Office of Representative Robert Aderholt

9:00 – 10:00 a.m. **“The Keys to Successful Grant Writing”**

Dr. Jeffrey Schwartz, *Education Program Manager, Appalachian Regional Commission*

10:00 – 10:15 a.m. Break



10:30 a.m. –
12:00 p.m.

A Morning of “How To’s”: Technical Assistance Concurrent Sessions (choose one)

WRITING WINNING GRANT PROPOSALS – Capstone Ballroom

Dr. Jeffrey Schwartz, *Education Program Manager, Appalachian Regional Commission*

PREPARING FOR THE NEXT DISASTER – Murphy Room

Moderator: Molly Theobald, *Program Operations Division Director, Appalachian Regional Commission*

Robert Haywood, *Branch Director, Alabama Long-term Community Recovery, Federal Emergency Management Agency, U.S. Department of Homeland Security*

Robert Baylis, *Planner, Alabama Emergency Management Agency*

Toby Sanford, *GIS Manager, GIS and Remote Sensing Program, Golden Triangle Planning and Development District, Inc.*

REBUILDING LIVABLE COMMUNITIES – Governor’s Room

Moderator: David Hughes, *Program Manager, Appalachian Regional Commission*

Dr. Anne Keller, *Senior Sustainability Advisor, Office of Policy and Management, Region 4, U.S. Environmental Protection Agency*

Justin Miller, *Assistant Professor, School of Architecture, Auburn University*

Bourke Reeve, *Project Manager, Commercial Green Building Services, Southface*

Brian Schoon, *Director of Development and Transit, Iowa Northland Regional Council of Governments*

12:15 p.m.

Networking Lunch – Capstone Ballroom

Remarks: Earl F. Gohl, *Federal Co-Chair, Appalachian Regional Commission*

Special Case Study: The Recovery Story of Bay St. Louis, Mississippi – Tish Williams, Executive Director, Hancock County Chamber of Commerce and the Hancock Community Development Foundation

1:30 – 1:45 p.m. Break

1:45 – 3:15 p.m. **Federal Resources: Concurrent Sessions (choose one)**

INFRASTRUCTURE – Capstone Ballroom

Moderator: Sue Moreland, *Program Manager, Appalachian Regional Commission*

Case Study: Mapping the Road to Recovery: The Benefits of GIS – Toby Sanford, *GIS Manager, GIS and Remote Sensing Program, Golden Triangle Planning and Development District, Inc.*

Bobby Dennis, *Alabama Economic Development Representative, Economic Development Administration, U.S. Department of Commerce*

Allen Bowen, *Alabama Community Programs Director, Rural Development, U.S. Department of Agriculture*

June Franklin, *Program Manager, Community Planning & Development, U.S. Department of Housing and Urban Development*

Networking

HOUSING – President’s Room

Moderator: Dr. Jackie Williams, *Director, Office of Rural Housing and Economic Development, U.S. Department of Housing and Urban Development*

Case Study: Rebuilding a Tuscaloosa Housing Community – Dr. Henry Nelson, *PHRS/HOPE VI Coordinator, Alabama Field Office, U.S. Department of Housing and Urban Development*

Michael German, *Alabama Field Office Director, U.S. Department of Housing and Urban Development*

Barbara Wallace, *Coordinator, Housing Credit/HOME, Alabama Housing Finance Authority*

Chris Hall, *Director of Development, Tuscaloosa Housing Authority*

Charles Moore, *President/CEO, Greater Birmingham Habitat for Humanity*

Networking

BUSINESS & WORKFORCE RECOVERY – Murphy Room

Moderator: David Hughes, *Program Manager, Appalachian Regional Commission*

Case Study: Back to Business in Tuscaloosa – Donny Jones, *Director of Development, West Alabama Chamber of Commerce*

Tom Todt, *Alabama District Director, U.S. Small Business Administration*

Marcia Johnson, *Business and Cooperative Specialist, Rural Development, U.S. Department of Agriculture*

Lovie Thompson, *Senior Project Officer, Employment and Training Administration, U.S. Department of Labor*

Networking

COMMUNITY DEVELOPMENT – Governor’s Room

Moderator: Molly Theobald, *Program Operations Division Director, Appalachian Regional Commission*

Case Study: Smart Planning: The Recovery of Waverly, Iowa – Brian Schoon, *Director of Development and Transit, Iowa Northland Regional Council of Governments*

Stephanie Bertaina, *Senior Policy Analyst, Office of Sustainable Communities, U.S. Environmental Protection Agency*

Kay Batey, *Alabama Assistant Division Administrator, Federal Highway Administration, U.S. Department of Transportation*

Mike Griffin, *White House & Congressional Liaison, Office of the Chief of Staff, National Endowment for the Arts*

Joshua Barnes, *Disaster Recovery Coordinator, Economic Development Administration, U.S. Department of Commerce*

Networking

Electronic versions of presentations will be available after the meeting at www.arc.gov/ardi.

