THE WHITE HOUSE

WASHINGTON

May 2, 1974

MEMORANDUM FOR:

GENERAL HAIG

FROM:

DAVE GERGEN 🙋

SUBJECT:

DEMONSTRATIONS IN PHOENIX

Information on the demonstrators came in this morning. You may want to give RN the lines right now and then a verbal briefing at the last moment when we have a better picture of what's expected.

SUPPLEMENTARY MATERIAL - PHOENIX, ARIZONA (MAY 3, 1974)

The advance team reports a growing possibility of serious demonstrations in Phoenix. They are being coordinated by the "Arizona Committee to Preserve the Presidency." Other groups include the United Farm Workers and the Center for Peace. They all seem skillfully organized, drawing heavily upon the local university.

They are being given a protest forum a couple of hundred yards outside the coliseum where more than a thousand will be expected. But some -- maybe 200 or more -- have gotten tickets to enter the rally. Rather than sit all together, it appears they will be spread out in pockets so they can round-robin their chants. If one group gets tossed out, the other will start up. The protestors are assigning monitors to preserve their "right to protest" and so they can complain if they are pushed around.

The Advance Office will keep the White House informed through Bill Henkel.

Khachigian and Buchanan have prepared some lines the President can use to deal with them, should they become unruly. We all recommend humor and sharp verbal thrusts.

SUGGESTED LINES FOR DEMONSTRATORS - PHOENIX, ARIZONA (MAY 3, 1974)

Well, I see all the "Expletive Deleteds" are out in force today.

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I know this is going to come as a great shock and disappointment to you -- but there are going to be no Presidents impeached in 1974 -- or 1975 -- or 1976. I was elected to do a job and I intend to do that job.

* * *

How many of them are here; a couple of hundred? Back in the days of the Vietnam War, there used to be two hundred thousand in the streets of our Nation's capital. They didn't run me out of the office then -- we held firm -- and they are not going to run me out of office now.

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If you came looking for someone who frightens easy, fellows, you've come to the wrong place.

Speaking of the energy crisis, if we could only harness all of that hot air over there, we could light the homes of Phoenix for two generations.

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I was hoping that for historical purposes we could record what my friends over here are saying, but it would all come out in the transcript as "unintelligible."

* * *

Don't try to shout them down. If you give them graham crackers and milk, they will lay down on their blankets and take a nap.

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It's too bad that we have a small handful of people who are always against everything. Thank goodness the majority of Americans are for something.

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I want to say just one thing: With an opposition like this, how can we lose?

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