

December 20, 1972

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

DWIGHT L. CHAPIN

Perhaps you caught the attached story in the Christian Science Monitor. Strategically I do not see how it helps us with the media to play up the fact that we pay so much attention to them. Why give the media the benefit of feeling they're so important? Specifically, why let the Today show people know that their comments are summarized and provided to the President, let alone giving an indication to Lisagor and Sidey that we look at them as trend setters and the kinds of people that "get things popping".

It would seem to me that in describing the News Summary we should say that it is very encompassing and keep it as general as that. We should not get specific at all.

When CBS' news department passes this clipping on to Eric Sevareid he's bound to feel he's a hell of a lot more important than he already thinks he is.

cc: Dick Moore