

[Title screen: American Diplomacy – Telling the Story]

STEPHEN ESTRADA: The United States Diplomacy Center will be a place where people can come and experience the history and the incredibly varied world of American diplomacy. Young people especially, I think, will be turned on by how much there is to do and how interactive the environment will be. All of these items remind us of how diplomacy affects our daily lives and really tell the story of what diplomats do every day.

[Image of sketch of US Diplomacy Center entrance at the main State Department Marshall wing; image of historical print; still image of Secretary Clinton]

[Sketches of proposed US Diplomacy Center fade in and out]

[Video clip of Stephen Estrada speaking; Stephen Estrada, Director, U.S. Diplomacy Center]

MR. KOPPEL: The most visible diplomacy of the past 30 or 40 years was Henry Kissinger's shuttle diplomacy in the Middle East.

[Video clip of Ted Koppel speaking; Ted Koppel, Journalist]

[Historical video clips of Secretary Kissinger appear]

[Video clip of Secretary Kissinger speaking; Secretary of State Henry A. Kissinger]

SECRETARY KISSINGER: The shuttling started because these proposals – they were going back and forth – were potentially so explosive if they got stuck, because each side was giving up something so that you had to balance it with something reciprocal.

SECRETARY KISSINGER: *The meetings were conducted in a very cordial and very constructive atmosphere. Thank you.*

[Historical video clips of Secretary Kissinger appear]

[Video clip of Secretary Kissinger speaking]

MR. ESTRADA: The Department of State already receives over 150,000 visitors a year. We will be publicly accessible. And it is at the center of one of the richest cultural areas in Washington, D.C.

[Video clip of State Department C Street lobby]

[Series of still photos]

HANY HASSAN: The existing configuration and massing of the existing building with the two open arms creates already a welcoming gesture. We wanted to complement this experience by introducing this welcoming glass pavilion to invite people into the State Department.

[Image of architectural model of the US Diplomacy Center entrance at Main State]

[Video clip of Hany Hassan speaking; Hany Hassan, Principal, Bleyer, Blinder, Bell]

JOHN KELLEY: Diplomacy for me is just that; it's connecting with other people. And so it was very important to me to put forth a good face for – as an American in their country, and particularly as a diplomat also. I believe in the democratic ideals of this country and what we're trying to be, and I think what we're trying to do in the world.

[Video clip of John Kelly speaking; John C. Kelley, Foreign Service Officer]

[Historic still photos of US diplomacy fade in and out]

SECRETARY ALBRIGHT: The reason that I thought that the whole center was going to be so important is in order to have the visitors really understand the relevance to their lives of other Americans who are dedicating their lives to helping them.

[Short video clips and still photos fade in and out while speakers talk.]

[Video clip of Secretary Albright shaking Boris Yeltsin's hand]

[Still photos of a development project in South Africa, Ambassador Ryan Crocker in body armor in Iraq]

[Video clip of Secretary Albright speaking]

SECRETARY KISSINGER: They're the ones that are unsung front lines every day doing things which defines where America stands and what America can achieve.

[Still image of US diplomacy in action]

[Video clip of Secretary Kissinger speaking]

AMBASSADOR BUSHNELL: The experience of having been injured in the al-Qaida attack on the embassies in both Nairobi and Dar es Salaam was one that I will personally carry with me. To recognize that cost, I think, is to do justice for the work that so many people from Ben Franklin on have done on behalf of American people.

[Video clip of aftermath of bombing of US Embassy in Nairobi, 1998]

[Video clip of Ambassador Bushnell speaking; Ambassador Prudence Bushnell]

[Historic video clip and still photo of Ambassador Bushnell laying flowers at bombing site]

MR. ESTRADA: While some artifacts reflect important moments in American history, others simply show the day-to-day work of the Department of State.

[Still photo of USDC artifact, zoom in]

MR. ESTRADA: Other artifacts, such as gifts to the secretaries, which are often stunning, can also reflect a lighter side of the world of diplomacy.

[Audio clip of Steve Estrada speaking; fade to video clip of Secretary Rice accepting a gift and still image of a gift to a Secretary]

SECRETARY POWELL: A bottle of vodka in the shape of a Russian assault rifle, given to me by then-Foreign Minister Igor Ivanov.

[Video clip of USDC staff opening green wooden box containing artifact]

Well, there is a rule in the State Department, a very unreasonable rule, I think, that if something is valued at over a certain amount, you don't keep it. It becomes the property of the United States Government. And somebody decided, somewhere in the State Department before I could intercept this line of reasoning, that this bottle of vodka was too valuable for me to take home and use for whatever purpose I might choose to use it – medicinal, of course.

[Video clip of Secretary Powell speaking; Secretary of State Colin L. Powell]

[Close up video clip of USDC staff opening green box with artifact inside]

SECRETARY POWELL: American culture is understood around the world and frankly has been a source of inspiration to people around the world, even in the height of the Cold War, where all information was being shut out, jazz got through, and they knew about a Dave Brubeck.

[Still historic photos of Jazz Ambassadors fade in and out]

MR. BRUBECK: I was one of the first to go behind the Iron Curtain. We had a toast on the last night in secret. This Polish man got up and said, "We want you to remember that we Poles enjoy and want freedom as much as you from the United States. You just didn't bring us music. You brought us the Statue of Liberty, the Grand Canyon, you brought us America."

[Video clip of Dave Brubeck speaking; Dave Brubeck, Jazz Ambassador]

[Still historic photos of Jazz Ambassadors fade in and out]

AMBASSADOR BUSHNELL: I would like people to leave saying, “Wow, I never knew how important American diplomacy has been to our country,” and never realized what amazing people have helped this nation become the nation it is today, and what adventures these folks have had.

[Still image of sketch of US Diplomacy Center atrium; historical US diplomatic still photos appear including Ambassador Crocker, Secretary Baker, other historical images; portrait of Thomas Jefferson; video clip of Secretary Clinton]

[Video clip of Ambassador Bushnell speaking]

SECRETARY POWELL: I’m very proud that the U.S. Diplomacy Center will be a place where people can see what U.S. diplomats have done for the safety and security we enjoy. But more importantly, a place where young people can come to be educated about what diplomacy and foreign service is all about and perhaps motivate some of them to pursue a career in the Foreign Service or in the Civil Service of the Department of State.

[Video clip of Secretary Powell speaking]

[Still images of proposed US Diplomacy Center fade in and out]

[Roll credits]

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