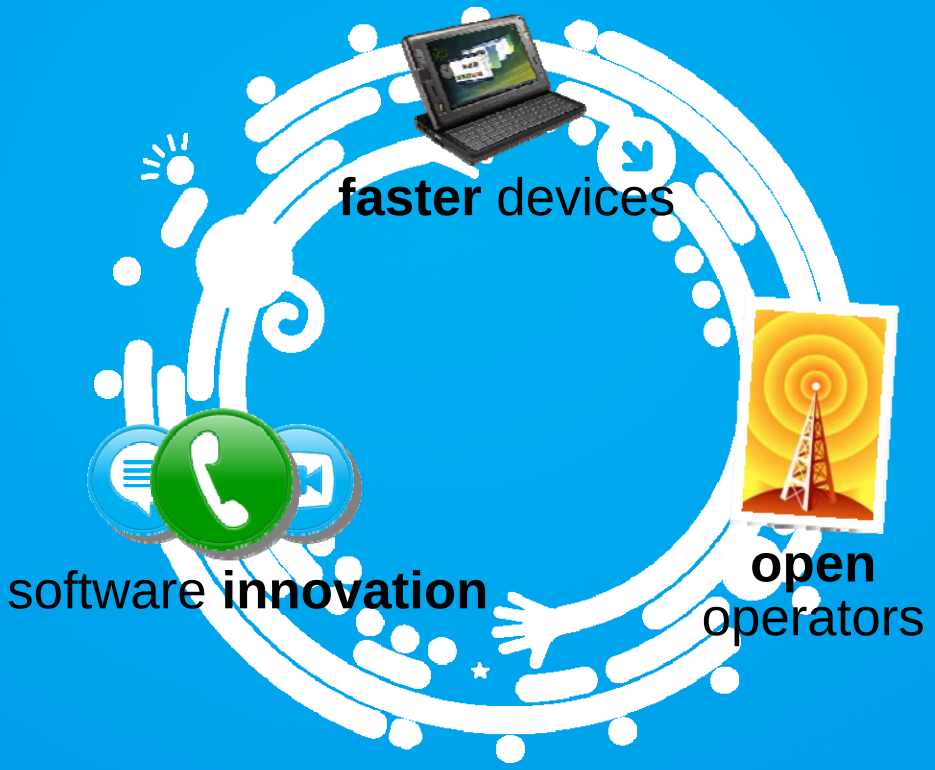
skype™

A virtuous cycle

A policy environment to balance collaboration between device makers, software providers and operators

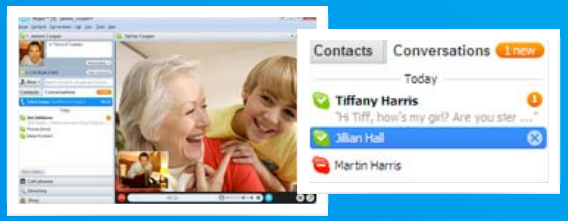


Applications unlock massive benefits for users

Richer Experience

Video-calling

Chat, Voice, File Transfer are table-stakes



Easier / Everywhere

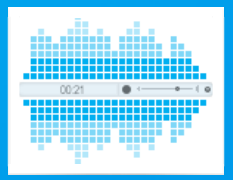
Presence

Unified Messaging

Seamless device integration

More Choices

Consumers increase data plan take rates

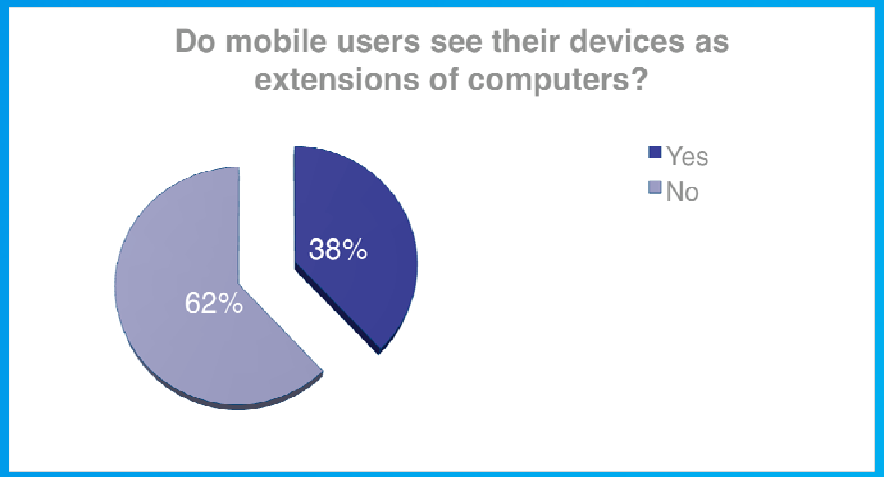


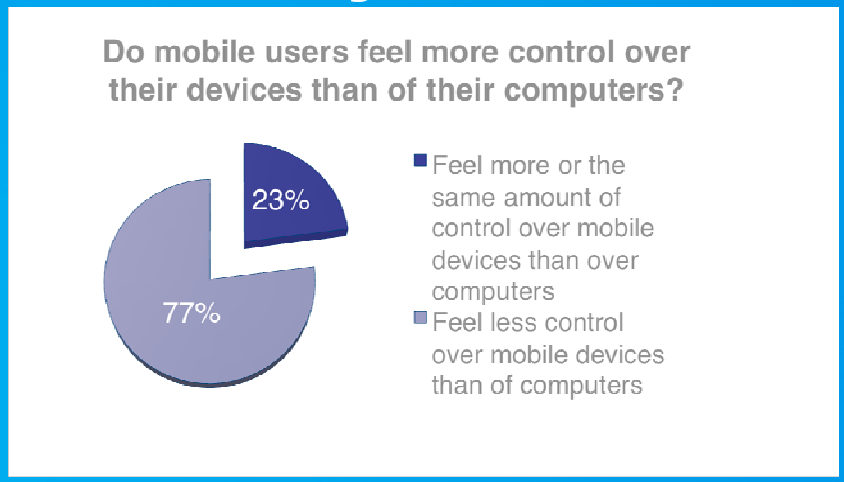
Voice

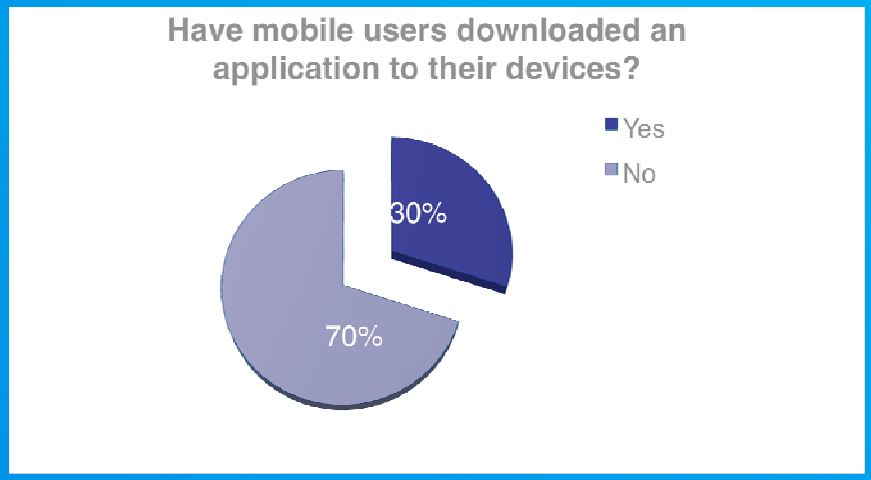
=

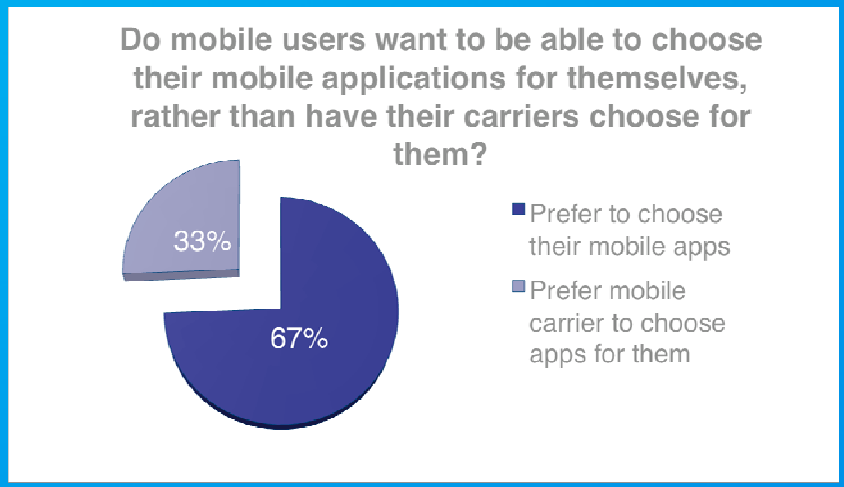
Data

Zogby Survey Results: Mobile Devices and Controllability









Source: Zogby study surveyed approximately 3,000 mobile users in four markets -- the U.S., U.K., Japan and Spain - between December 2008 and February 2009

Openness is about the Ecology of the Internet

Thank you beautiful people.

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