

Sample Older Americans Month Article

You can use this sample drop-in article as a model for raising awareness and encouraging participation in Older Americans Month 2013. Use it as a template to write your own article, or just insert it into your organization's May newsletter.

Older Americans Month 2013 Unleash the Power of Age!

Every year since 1963, May has been the month to appreciate and celebrate the vitality and aspirations of older adults and their contributions and achievements. It is a proud tradition that shows our nation's commitment to honor the value that elders continue to contribute to our communities.

This year's Older Americans Month theme—"Unleash the Power of Age!"—emphasizes the important role of older adults. This May, communities across the nation will recognize older Americans as productive, active, and influential members of society.

Older Americans Month celebrations will acknowledge the value that older adults continue to bring to our communities by making an effort to applaud recent achievements of local elders and inviting them to share the activities they do to unleash the power of age.

[ORGANIZATION NAME] encourages you to take part in the celebrations by sharing your Older Americans Month resolutions with the U.S. Administration on Aging. Post what you will do this May to unleash the power of age on the [AoA Facebook page](#), and follow up by sharing a picture or story about the experience later in the year.

While [ORGANIZATION NAME] provides services, support, and resources to older adults year-round, Older Americans Month is a great opportunity to show special appreciation! We will continue to provide opportunities for elders to come together and share their experiences with one another, as well as with individuals of other generations.

To learn more about activities and events planned for Older Americans Month, or to find ideas about what you can do to unleash the power of age, contact [INSERT ORGANIZATION CONTACT INFORMATION].

Contact your local Area Agency on Aging office by visiting www.eldercare.gov or calling 1 (800) 677-1116 to find ongoing opportunities to celebrate and support older Americans.