



COCA Update

Clinician Outreach and Communication Activity (COCA)
CDC Emergency Communication System

February 13, 2012

COCA Updates are disseminated biweekly. More frequent distributions occur when there is emergency information or CDC event-specific updates to share. The next COCA Update is scheduled for **February 27**.

This issue contains information from **January 30 – February 13, 2012** and guidance documents relevant to current public health events.

For questions about these or other clinical issues, please write to us at coca@cdc.gov.

Additional Resources

[CDC Emergency on Twitter](#)

[CDC Health Partners Outreach on Facebook](#)

[COCA Home Page](#)

Topics and Highlights

[COCA News & Announcements](#) *Upcoming COCA Conference Call/Webinar; HPOT Activity*

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[Morbidity and Mortality Weekly Report \(MMWR\)](#)

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COCA News and Announcements

Upcoming COCA Conference Call/Webinar:

Planning for the Whole Community: Addressing Access and Functional Needs Before, During and After Disasters

Date: February 14, 2012

Time: 2:00 – 3:00 pm (Eastern Time)

Call Number: 888-790-6180

Passcode: 1281914

Join by Webinar: <https://www.mymeetings.com/nc/join.php?i=PW7035569&p=1281914&t=c>

Overview: More than 50% of Americans have some type of functional disability. Over 133 million have at least one chronic medical condition and 1 in 3 Americans take prescription drugs for a long-term illness. Emergency management should be inclusive of individuals with access and functional needs, and communities should understand and meet the true needs of the entire community affected by a disaster. During this COCA conference call, subject matter experts will discuss how clinicians can work within their communities to integrate and coordinate emergency preparedness, response and recovery efforts for children and adults with disabilities and others with access and functional needs before, during and after a disaster.

For more information on this call: http://emergencydev.cdc.gov/coca/calls/2012/callinfo_021412.asp
Archived COCA Conference Calls are available at: <http://emergency.cdc.gov/coca/callinfo.asp>

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Epidemiology and Clinical Features of Lyme Disease

Date: Tuesday, March 6, 2012

Time: 2:00 - 3:00 pm (Eastern Time)

Join by Phone:

Dial: 888-790-6180

Passcode: 1281914

Join by Webinar: <https://www.mymeetings.com/nc/join.php?i=PW7035569&p=1281914&t=c>

Overview:

Lyme disease is the most commonly reported vector-borne disease in the U.S. From 1992-2009, the number of reported cases in the U.S. tripled. Understanding the epidemiology and clinical features of Lyme disease is valuable for clinicians in emerging areas, clinicians in endemic regions who need a refresher course, and for health care providers in non-endemic regions who see travel-related cases. Join us for this COCA webinar where a CDC subject matter expert will review the epidemiology of Lyme disease, early signs and symptoms of Lyme disease, appropriate use of diagnostics, recommended treatment guidelines, and prevention practices.

Health Partners Outreach Team (HPOT) Activity

The Minnesota Behavioral Health Response: Lessons Learned From Our Minnesota Flood Responses

Date: Thursday, February 16, 2012

Time: 2:00 - 3:00 pm (Eastern Time)

Join by Phone: 1-877-924-1749 Passcode: 8923554

Join by Webinar: <https://www.mymeetings.com/nc/join.php?i=PW1493809&p=8923554&t=c>

Overview:

The challenges of a flood event are especially difficult for a community and for individuals and families directly impacted. Response and recovery planning are important factors for sustained community resilience and capacity building. This webinar will provide a summary of flood and other weather related impacts to Minnesota counties and provide an overview about how emergency responders should address behavioral health issues in the emergency preparedness and response planning process.

Public Health Preparedness Summit Pre-Session Workshop: Risk Smart, Viral Savvy – The New Emergency Communications Reality

Date: February 21, 2012 (Tuesday)

Time: 8:30am – 5:30 pm (ET)

Location: Anaheim, CA

The public expects more communications savvy from leaders in today's world. Local leaders are called upon to master both the news conference and the Tweet to build public cooperation and support for preparedness, response, and recovery measures. CDC's Health Partners Outreach Team has two presentations at the 2012 Public Health Preparedness Summit Pre – Summit workshop. ***Crisis and Emergency Risk Communication – Version 2.0*** and ***Building Support and Engaging Audiences through Traditional and New Media Outreach*** are sessions that will help build expertise in risk communication principles and techniques and best partnership-communications practices. Participate in these interactive sessions at the [2012 Public Health Preparedness Summit](#) to learn more.

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CDC/HHS News and Announcements

CDC Scienceclips: Volume 4 – Feb 07 (CDC)

This week, Science Clips is pleased to collaborate with CDC Vital Signs by featuring scientific articles from the current issue on Nutritional Sciences - Sodium Content of Foods.

<http://www.cdc.gov/phlic/sciclips/issues/#Top>

Statement from Secretary Sebelius on American Heart Month – Feb 01 (HHS)

February is American Heart Month; a month to spread awareness about the importance of heart health. Each year, countless American families are impacted by heart disease and stroke. Although its risk factors can be prevented or controlled, it is still the leading cause of death for all Americans, and accounts for \$1 out of every \$6 dollars spent on health care. Fortunately, there are many simple steps we can take to prevent heart disease such as eating healthy foods, exercising regularly, and not smoking.

<http://www.hhs.gov/news/press/2012pres/02/20120201b.html>

Be One in a Million this American Heart Month – Jan 30 (CDC)

Cardiovascular disease is the leading cause of death in the United States; one in every three deaths is from heart disease and stroke, equal to 2,200 deaths per day. We can fight back against heart disease and stroke. CDC and other parts of the US government have launched Million Hearts, to prevent the nation's leading killers and empowering everyone to make heart-healthy choices.

<http://www.cdc.gov/Features/HeartMonth/>

CDC Releases Its First iPad "App" – Jan 30 (CDC)

The CDC iPad App serves up important information from CDC's website tailored to meet the needs of iPad users.

<http://www.cdc.gov/Features/iPadApp/>

Public Health Preparedness

Emergency Preparedness and Response (CDC)

Find resources for All Hazards and Specific Hazards preparedness.

<http://emergency.cdc.gov/hazards-all.asp>

Emergency Preparedness and Response Training Resources Page for Clinicians (CDC)

Find online and in-person training centers and resources at

<http://emergency.cdc.gov/coca/trainingresources.asp>

Natural Disasters and Severe Weather

Winter Weather: Hypothermia – (CDC)

When exposed to cold temperatures, your body begins to lose heat faster than it can be produced.

Prolonged exposure to cold will eventually use up your body's stored energy. The result is hypothermia, or abnormally low body temperature.

<http://emergency.cdc.gov/disasters/winter/staysafe/hypothermia.asp>

Winter Weather: Take Steps – (CDC)

Taking preventive action is your best defense against having to deal with extreme cold-weather conditions. By preparing your home and car in advance for winter emergencies, and by observing safety precautions during times of extremely cold weather, you can reduce the risk of weather-related health problems.

<http://emergency.cdc.gov/disasters/winter/takesteps/>

Winter Weather: Indoor Safety – (CDC)

<http://emergency.cdc.gov/disasters/winter/duringstorm/indoorsafety.asp>

Extreme Cold: A Prevention Guide to Promote Your Personal Health and Safety – (CDC)

<http://emergency.cdc.gov/disasters/winter/guide.asp>

Clinical Guidance for Carbon Monoxide (CO) Poisoning After a Disaster – (CDC)

http://emergency.cdc.gov/disasters/co_guidance.asp

Prevent Carbon Monoxide (CO) Poisoning – (CDC)

If you don't have a battery-powered or battery back-up CO alarm, now is a great time to buy one. More than 400 people die each year in the US from unintentional, non-fire related CO poisoning.

<http://www.cdc.gov/Features/TimeChangeCODetectors/>

Morbidity and Mortality Weekly Report (MMWR)

MMWR publications are prepared by the CDC. To electronically subscribe, go to

<http://www.cdc.gov/mmwr/mmwrsubscribe.html>.

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- [CDC Grand Rounds: Dietary Sodium Reduction — Time for Choice](#)
- [Vital Signs: Food Categories Contributing the Most to Sodium Consumption — United States, 2007–2008](#)
- [QuickStats: Percentage of Hospital Outpatient Department Visits in Which a Physician Assistant or Advance Practice Nurse Was Seen, by Hospital Locality — United States, 2008–2009](#)
- [Recommended Immunization Schedules for Persons Aged 0 Through 18 Years — United States, 2012](#)
- [Notifiable Diseases and Mortality Tables](#)

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- [Recovery of a Patient from Clinical Rabies — California, 2011](#)
- [Adult Vaccination Coverage — United States, 2010](#)
- [Progress in Global Measles Control, 2000–2010](#)
- [Notes from the Field: Outbreak of Salmonellosis Associated with Pet Turtle Exposures — United States, 2011](#)
- [Announcement: National Black HIV/AIDS Awareness Day — February 7, 2012](#)
- [Recommended Adult Immunization Schedule — United States, 2012](#)
- [Notifiable Diseases and Mortality Tables](#)

Infectious, Vector-Borne and Zoonotic Diseases

Influenza

Weekly Flu View – Feb 10 (CDC)

During week 5, 7.3% of all deaths reported through the 122-Cities Mortality Reporting System were due to pneumonia and influenza. This percentage was below the epidemic threshold of 7.8% for week 5.

<http://www.cdc.gov/flu/weekly/>

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CDC HAN Info Service Message: CDC Recommendations for Influenza Antiviral Medications Remain Unchanged – Feb 10 (CDC)

<http://emergencydev.cdc.gov/HAN/han00324.asp>

? Have You Heard: Facts from the field – Feb 08 (CDC)

CDC Recommendations for Influenza Antiviral Medications Remain Unchanged

After careful consideration of all available evidence, CDC guidance on the use of antiviral medications remains unchanged. The Centers for Disease Control and Prevention (CDC) continues to recommend the use of the neuraminidase inhibitor antiviral drugs (oral oseltamivir and inhaled zanamivir) as an important adjunct in the prevention and treatment of influenza.

http://www.cdc.gov/media/haveyouheard/stories/Influenza_antiviral.html

Vaccinate Against Flu: It's Not Too Late! – Jan 30 (CDC)

Have you taken the steps to prevent flu this season? If not, it isn't too late. Flu vaccination is the first and most important thing you can do to protect against flu. Don't let influenza (the flu) catch YOU by surprise this season. Be prepared; get vaccinated today.

<http://www.cdc.gov/Features/FluPrevention/index.htm>

Infectious Diseases

New National Vaccine Plan – Feb 07 (HHS)

On February 16, 2011, HHS unveiled the 2010 National Vaccine Plan, the nation's 10-year strategy to ensure that all Americans can access the preventive benefits of vaccines. The plan offers innovative approaches to improve delivery of existing vaccines and to spur development of new products to prevent infectious disease.

<http://www.hhs.gov/nvpo/index.html>

Travel Safety

Current Travel Warnings – Feb 08 (US Department of State)

Travel Warnings are issued when long-term, protracted conditions that make a country dangerous or unstable lead the State Department to recommend that Americans avoid or consider the risk of travel to that country. A Travel Warning is also issued when the U.S. Government's ability to assist American citizens is constrained due to the closure of an embassy or consulate or because of a drawdown of its staff.

http://travel.state.gov/travel/cis_pa_tw/tw/tw_1764.html

Food, Drug and Device Safety

FoodSafety.gov Reports FDA and USDA Food Recalls, Alerts, Reporting & Resources – Feb 13 (HHS/USDA/FDA/CDC/NIH)

For recalls and alerts by both FDA and USDA, or to report a problem or make inquiries, visit FoodSafety.gov.

<http://www.foodsafety.gov/index.html>

Michael Foods Recalls Hard-Cooked Eggs Packed In Brine Sold In 10- And 25-Pound Pails Because Of Possible Health Risk – Feb 01 (FDA)

Michael Foods, Inc. is recalling specific lot dates of hard-cooked eggs in brine sold in 10- and 25-pound pails for institutional use that were produced at its Wakefield, Nebraska facility because the product has the potential to be contaminated with *Listeria monocytogenes*. *Listeria monocytogenes* is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems.

<http://www.fda.gov/Safety/Recalls/ucm289920.htm?source=govdelivery>

The Emergency Risk Communication Branch (ERCB) **Health Partners Outreach Team** works to enhance partners' knowledge of emerging threats and their effects on human populations, and to provide relevant, timely information to help manage these threats by developing and maintaining mechanisms for communication. The Health Partners Outreach Team is responsible for the management of all COCA products.

For information on this and other clinical issues or to send your feedback please contact us at coca@cdc.gov

The Health Partners Outreach Team offers a variety of free tools and resources to help you enhance your knowledge of emergency preparedness and response:

[CDC Health Partners Outreach Facebook page](#) - real time updates, guidance, and situational awareness for public health partners on Facebook.

[Clinician Outreach and Communication Activity](#) – resources for Healthcare providers.

[Subscribe the COCA RSS Feed](#) - get notified of conference calls, updates, and CDC guidance for health providers.

[Crisis & Emergency Risk Communication \(CERC\) Training](#) - course on the fundamentals of CDC's Crisis & Emergency Risk Communication.

[Selective National Assessment Profiles \(SNAPS\)](#) - snapshots of state population data and local-level community profile information.

[Risk Communicator](#) –quarterly online newsletter providing guidance for emergency risk communication strategy.



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