

PARTNER OUTREACH EMAIL

On February 21, 2012, CDC will host the next in a series of Public Health Grand Rounds; this time highlighting the new U.S. Department of Health and Human Services Million Hearts™ initiative, co-led by Centers for Disease Control and Prevention (CDC) and Centers for Medicare & Medicaid Services (CMS).

Million Hearts ™ Grand Rounds invites your organization to host a viewing party with your colleagues and constituents to learn more about how you can support the initiative's goal to prevent 1 million heart attacks and strokes over the next five years in your community. This session will be available for viewing live from 1:00 – 2:00 PM EST and will be archived at: http://www.cdc.gov/about/grand-rounds/.

The session will feature CDC Director Dr. Tom Frieden, Million Hearts™ Executive Director Dr. Janet Wright, and CMS Chief Medical Officer Dr. Patrick Conway talking about the many opportunities provided by this new initiative and how this ambitious goal can be met. The session will also feature two communities who are engaging in exciting work at the local level to create healthier environments and align the medical community to improve quality of care for all.

Following this session, Million Hearts™ encourages communities across the nation to discuss with their networks the role they can play to prevent heart attacks and strokes. Discussion questions and support materials will be made available in advance to facilitate productive interactions at the regional, state, and local levels.

About Million Hearts™

Million Hearts[™] is a national initiative launched in September 2011 to prevent 1 million heart attacks and strokes over the next five years. The Centers for Disease Control and Prevention and Centers for Medicare & Medicaid Services are the coleaders of Million Hearts[™] within the U.S. Department of Health and Human Services, working alongside other federal agencies including the National Institutes of Health, the Agency for Healthcare Research and Quality, and the Food and Drug

Administration. Key private-sector partners include the American Heart Association, and YMCA, among others.

Heart disease and stroke are the first and fourth leading causes of death in the United States, making heart disease responsible for one of every three deaths in the country. Million Hearts™ brings together a wide range of heart disease and stroke prevention programs, policies, and activities to raise awareness among health care providers, private-sector organizations, policymakers, and consumers about what can be done to prevent heart disease and stroke in our nation, and help Americans live longer, healthier, more productive lives. To learn more about Million Hearts™ and to pledge your support, visit http://millionhearts.hhs.gov.

About CDC Public Health Grand Rounds

The Public Health Grand Rounds is a monthly webcast created to foster discussion on major public health issues. Each session focuses on key challenges related to a specific health topic, and explores cutting-edge scientific evidence and potential impact of different interventions. The Grand Rounds sessions also highlight how CDC and its partners are already addressing these challenges and discuss the recommendations for future research and practice.