



MEDIA ADVISORY

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Research Shows Three Misperceptions Prevent Employment of “Wounded Warriors”
*Army collaborates with Society of Human Resource Management
to inform HR professionals and debunk the myths about hiring Veterans*

Alexandria, VA – As part of Warrior Care Month, the Army is unveiling the “Hire a Veteran” education campaign. Research recently conducted by the Society of Human Resource Management revealed three key obstacles impacting veteran employment. The campaign will debunk these roadblocks, and includes a 10-minute informational video and online employer toolkit that can be found at www.WTC.army.mil/employers.

The Army Warrior Transition Command will host a press conference on Monday, November 19 to discuss the findings and unveil the new resource materials.

WHO:

- Brig. Gen. David J. Bishop, Warrior Transition Command commander
- Jeff Pon PhD, Society of Human Resource Management
- Tim Isacco, COO, Orion International
- Disabled veteran

WHAT: Warrior Care Month, Interview opportunities, Broadcast quality B-roll footage and educational video

WHEN: Monday, November 19, 9:00am

WHERE: National Press Club, 529 14th Street, Washington, DC 20045 / Metro Center metro stop
To view press conference online, register online – <http://wirestream.tv/customer/wip/2012/wtc-nov-19/>

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The U.S. Army Warrior Transition Command (WTC) is a major subordinate command under the U.S. Army Medical Command. WTC provides oversight for the Warrior Care and Transition Program that is implemented at the Army’s 29 Warrior Transition Units (WTUs) where more than 10,000 wounded, ill and injured soldiers receive complex medical care for more than six months. At WTUs each soldier develops a personalized comprehensive transition plan with short- and long-term goals in six domains: physical, social, spiritual, emotional, family and career. Currently, 9.7 percent of WTU soldiers were wounded in combat; however, 87 percent previously served in combat at some point in their Army careers. To learn more, visit www.WTC.army.mil or follow the event on Twitter at <http://twitter.com/armyWTC> and #hireaveteran.

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