

The Florida Keys National Marine Sanctuary Advisory Council (SAC)

STRATEGIC PLANNING AND VISION WORKSHOP

August 16 & 17, 2005

DRAFT AGENDA (with some annotation)

Objectives:

- To become more familiar with each other to enhance SAC effectiveness;
- To begin to create a strategic framework for the future of the SAC by:
 - Identifying Core Values.
 - Drafting a Vision Statement
 - Identifying SAC Strengths, Weaknesses, Opportunities and Threats.
 - Identifying and Categorizing Issues (Identifying Goals)
 - Begin to draft Objectives
 - Consider Performance Measures
 - Begin formal Structural Organization

DAY ONE:

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|-------|----|---|
| 12:00 | pm | Lunch |
| 12:30 | pm | Welcome
<i>Bruce Popham, Chair</i> |
| 12:45 | pm | Facilitation 101: What to expect and Decision-making Model |
| 1:00 | pm | Agenda Review/Meeting Guidelines Acceptance
<i>Janice M. Fleischer, Facilitator</i>
Get consensus on meeting guidelines
No oral public comment today/cards and written only-tomorrow oral also |
| 1:20 | pm | The Charter and History of the SAC: roles and responsibilities – Billy Causey, Sanctuary Superintendent (FKNMS)
Current Structural Organization (<i>Janice</i>) |
| 1:50 | pm | Who are we? (<i>this is the “breaking the ice and knowing one another better exercise</i>) |
| 2:30 | pm | Break |
| 2:45 | pm | Value Identification and Prioritization |
| 3:30 | pm | Introduction to Vision Statement Drafting/ Small group designations
includes how to vision; definition and run through worksheet |
| 3:40 | pm | Vision Statement Drafting- Small Group work |
| 4:40 | pm | Finalizing Vision Statement
need computer and projector |
| 5:25 | pm | And tomorrow.....5:30 pm Adjourn (Time to cruise |

DAY TWO:

7:30	am	Breakfast
8:30	am	Welcome Back!! Includes review of final vision and quick runthrough of day's agenda Also, that this day will include public comment unlike yesterday
8:40	am	Public Comment
8:55	am	SWOT/Issue Generation and Categorization (Designation of Goals) will begin with definitions post it notes and wall space Janice will introduce Structural Organization as category (goal)
10:00	am	Break
10:15	am	Developing Objectives- Small Group Work
11:30	am	Objectives: Small Group Reports and Plenary Discussion after they have reported, Janice will introduce items to consider in structural organization (all this will have been vetted with Org Committee first)
12:15	pm	Get Lunch
12:30	pm	Action Steps: What, Who and By When?- Small Group Work (Working lunch)
2:00	pm	Action Steps: Small Group Reports and Plenary Discussion
3:00	pm	Performance Measures- Plenary Discussion
3:45	pm	Big Finish (give me some time to come up with two or three options!)
4:15	pm	Public comment?
4:25	pm	Next steps/Evaluations
4:30	pm	Adjourn