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***Compliance Outreach Program***  
for  
**Broker-Dealers**

**April 9, 2013**  
**U.S. Securities and Exchange Commission**  
**Washington, D.C.**

***Registration and Continental Breakfast*** (7:30 am – 9:00 am)

**I. Welcome and Opening Remarks** (9:00 am – 9:45 am)

**II. The Role of Compliance and Ethics** (9:45 am – 10:45 am)

Panelists will discuss broker-dealer control functions which ensure that effective policies and procedures are implemented to identify and mitigate reputational, regulatory and ethical risks.

***Break*** (10:45 am – 11:00 am)

**III. Sales Practices** (11:00 am – 12:00 pm)

Panelists will discuss control functions, ethical principles and current industry regulation relating to sales practices.

***Lunch*** (12:00 pm – 1:15 pm)

**IV. Trading Practices** (1:30 pm – 2:30 pm)

Panelist will discuss the role that effective control functions play to ensure trading practices are consistent with ethical principles and current market regulation.

***Break*** (2:30 pm – 2:45 pm)

**V. Net Capital** (2:45 pm – 3:45 pm)

Panelists will discuss the role of effective control functions to ensure compliance with financial responsibility rules, assess capital considerations and confirm appropriate capital and liquidity.

***Break*** (3:45 pm - 4:00 pm)

**VI. Risk Governance - Regulators Panel** (4:00 pm – 5:00 pm)

Panelist will discuss perspectives on trends and regulatory expectations from the SEC, FINRA, Federal Reserve Bank of New York, Office of the Comptroller of the Currency, and Commodity Futures Trading Commission.

**VII. Closing Remarks** (5:00 pm – 5:30 pm)