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# William T. Pecora AWARD

**Call for Nominations for the  
39th Annual Presentation**

Sponsored by

**U.S. Department of the Interior and  
National Aeronautics and Space  
Administration**



<http://remotesensing.usgs.gov/pecora.php>  
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## The Award

The William T. Pecora Award is presented annually to individuals or groups that make outstanding contributions toward understanding the Earth by means of remote sensing. The award is sponsored jointly by the Department of the Interior (DOI) and the National Aeronautics and Space Administration (NASA).

The award was established in 1974 to honor the memory of Dr. William T. Pecora, former Director of the U.S. Geological Survey and Under Secretary, Department of the Interior. Dr. Pecora was a motivating force behind the establishment of a program for civil remote sensing of the Earth from space. His early vision and support helped establish what we know today as the Landsat satellite program.

## Nomination Procedure

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The Award Committee must receive nominations for the 2012 award by May 15, 2012. Instructions for preparing a nomination and other information about the award can be found on the Pecora Award web site:

<http://remotesensing.usgs.gov/pecora.php>

## Pecora Privacy Statement

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The DOI/NASA Pecora Award Committee makes every effort to ensure that information submitted via the nomination process or email is handled in accordance with the requirements of the Privacy Act and the Freedom of Information Act to ensure the greatest protection of personal privacy.

We encourage all contact information associated with the nomination package and email to include only business contact information to the maximum extent possible. If you choose to provide personal information, such as submitting a nomination package or sending an e-mail, we will use that information to process the nomination or to fulfill the stated purpose of the communication. Information submitted is not used for commercial marketing.

Please do not send sensitive information, such as credit card or social security numbers. This information is not required for the William T. Pecora award nomination package.

Finally, we request you inform the nominee of your intent to submit their information to the William T. Pecora Award Committee.

For additional information, please refer to our privacy statement:

<http://www.usgs.gov/laws/privacy.html>

The award consists of a citation and plaque, which are presented to the recipient at an appropriate public forum by the Secretary of the Interior and the NASA Administrator or their representatives. The name of the recipient is also inscribed on permanent plaques, which are displayed by the sponsoring agencies.

## Eligibility

Any individual or group working in the field of remote sensing of the Earth is eligible to receive the William T. Pecora Award. We accept nominations for public and private sector individuals, teams, organizations, and professional societies. Both national and international nominations are welcome. Previous nominees not selected as recipients may be re-nominated for future awards.

An individual award recognizes achievements in the scientific and technical remote sensing community, as well as contributions leading to successful practical applications of remote sensing. Consideration will be given to sustained career achievements or singular contributions of major importance to the field of remote sensing.

A group award recognizes a team, a group of individuals, or part of an organization that has made major breakthroughs in remote sensing science or technology or developed an innovative application that has a significant impact on the user community or national/international policies.