

Urban and Community Forestry—National Technology Transfer Team

You Seek, UFind

The Challenge

Significant funding, time, and effort have gone into the development of urban forestry publications and other media (e.g., posters and videos). These technically accurate resources are in frequent and high demand, yet can be hard to find. The vast majority are underutilized and in some cases, duplicated, because people are largely unaware of what has already been created.

The Solution

Through the cooperative efforts of the U.S. Forest Service, University of Minnesota, and TreeLink (a national non-profit organization), an on-line, searchable database of these resources has been developed. The Urban Forestry Index (UFind) provides detailed information about current and historic urban forestry and arboriculture-related materials.

The database currently houses more than 900 records that catalogue resources by subject, author, media type, keyword, and geographic region of applicability. Northeastern Area Urban Forestry Technology Transfer Specialists have helped design and populate UFind and will continue to play an integral role in adding new resources over time.

Materials that are indexed include:

- Manuals, 3-ring binders, fact sheets
- Books and booklets
- Power Point presentations
- Websites
- Posters
- CD's, DVD's, and videos
- Press releases and public service announcements
- Model programs and projects

The Urban Forestry Index provides one comprehensive place to search for information resources produced by a wide variety of organizations.



The Urban Forestry Index is a national, on-line, searchable database that collectively houses descriptions and access information for urban & community forestry technology transfer and research products.

- Reports
- Newsletter articles

Searching provides a list of resources with the following:

- Full citations
- Direct links to on-line materials
- Information on how to obtain a copy of resources not on the web

Resulting Benefits

- Full citations
- Direct links to on-line materials
- Information on how to obtain a copy of resources not on the web

Sharing Success

Two portable exhibits are used to help advertise the availability of this new tool. Post-it note pads and traditional notebooks with the UFind logo have been distributed widely at conferences and meetings where potential users congregate.



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