

Content Services

Content Syndication User Guide

Electronic Media Branch (EMB)
Division of News and Electronic Media (DNEM)
Office of the Associate Director for Communications (OADC)
Centers for Disease Control and Prevention (CDC)
Version 1.0/November 28, 2012



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Content Syndication 101

What is Content Syndication?

Content Syndication is a method by which web material is made available to other websites and digital channels. More specifically, it's a technical application that provides automatically updated CDC.gov content to partner websites, widgets, apps, and feeds. Syndication allows federal public health agencies, state and local public health departments, nonprofit organizations, academic institutions, and commercial organizations to easily gain direct access to CDC's health information, without having to monitor and copy updates or maintain similar content on their own. When CDC's syndicated content is updated at the source, it is also updated in real-time on partner sites, requiring little effort from the development staff to keep the pages up to date. Content Syndication is a communication tool that provides the latest science-based information for use across multiple digital channels.



Content Syndication presents CDC web content within the look and feel of your site, and allows you to integrate CDC information with your local information. Visitors can remain on your site, and do not have to follow links to view information from CDC.gov.

CDC syndicates a wide range of health-related topics, including seasonal flu, other infectious diseases, chronic diseases, and emergency preparedness. We are also working with HHS, FDA, NIH and others to create a distributed network of content providers so that our users can get information from multiple sources on a variety of topics. Many syndicated pages are also available in Spanish. You may search available topics in our Content Syndication catalog at <http://tools.cdc.gov/syndication>.

How Does It Work?

The “how” of Content Syndication is really quite simple. CDC provides an application programming interface (API) that enables you to display CDC.gov content on your website. The API is a way for two computer applications to talk to each other in a common language that they both understand. CDC's API provides a structured way for you to get CDC content in a predictable, flexible and powerful format. Using API technology, CDC can assign a unique campaign ID that can be used for collecting metrics.

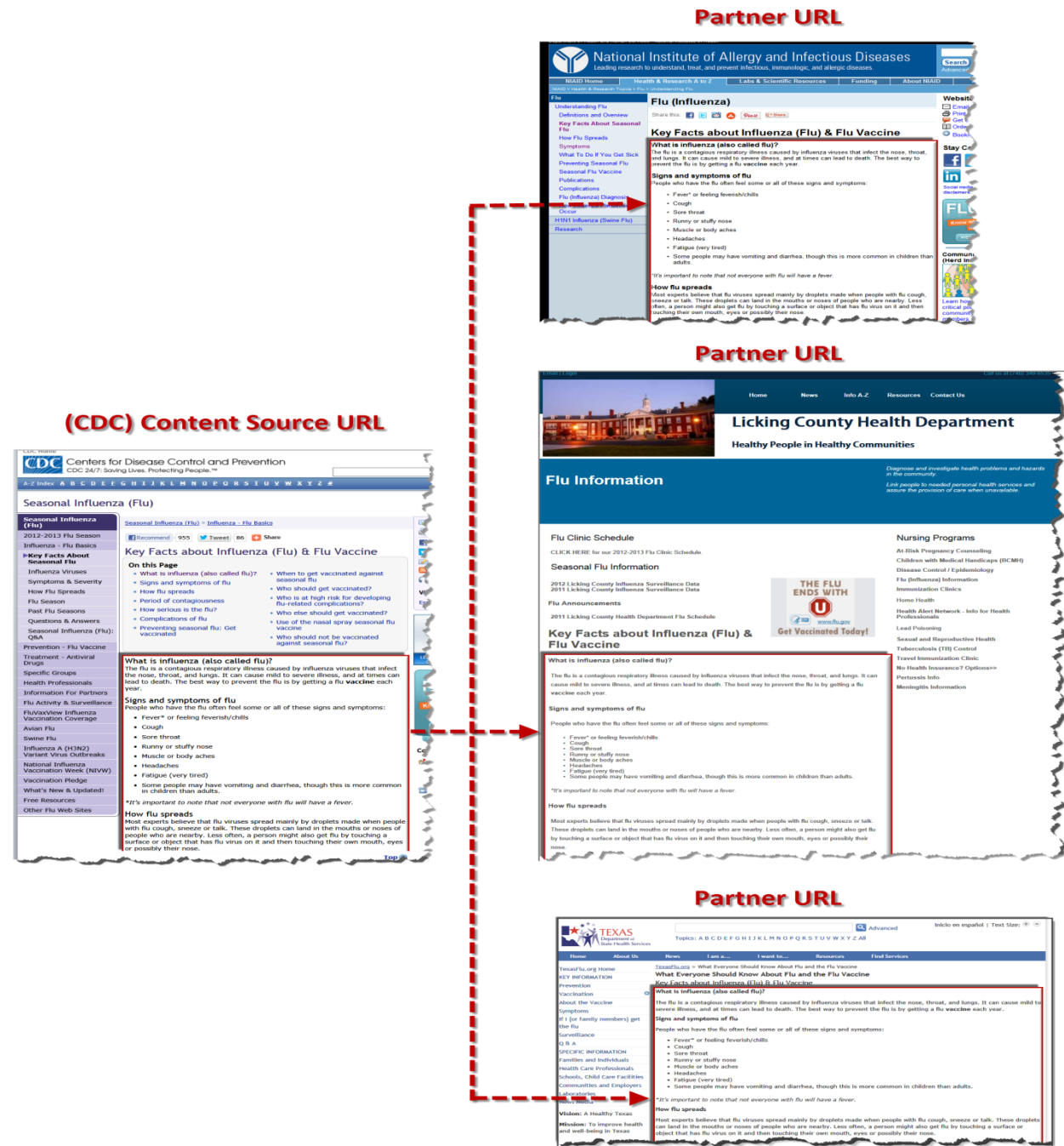


Figure 1 - Content Syndication High Level Diagram

It's a WIN – WIN Situation

In working with our state, local, tribal and even international partners we have discovered that many users are faced with the following challenges when updating and maintaining content on their sites:

- Monitoring source content on other sites is a time-consuming burden.
- Cutting-and-pasting content from other sites may lead to errors and out of date information. Information may appear contradictory or inconsistent between partner sites.
- Managing updates during public health emergencies is especially difficult as information is rapidly changing.
- There may be limited resources for developing new public health content or content in multiple languages for diverse constituencies.
- And frankly, everyone is just TOO BUSY.

Benefits to You

In order to meet these challenges, syndication allows you to:

- Free your staff from monitoring source content on other sites.
- Enjoy automatic updates to syndicated content. When source content is updated, those changes appear on your syndicated pages in real time.
- Be secure in the knowledge that information on your site is consistent with what appears on source pages.
- Focus on local updates during public health emergencies.
- Maintain your site's look-and-feel while using CDC content free of charge to provide information on new or emerging topics, and in multiple languages.
- Keep visitors on your site while taking advantage of CDC's breadth and depth of content across multiple topics, from emergency and bioterrorism to chronic disease, vaccines, outbreaks, and more.
- Create a site that is both comprehensive and far reaching. Much of our content is geared toward the public to provide accurate and actionable information to those who need it the most. Providing this level of information to your users will bring them back to your site over and over again.

The CDC and Content Syndication History

When public health events occur there is often a need for current information, including immunization recommendations, vaccine stockpile status reports, food safety warnings, and emergency preparedness information to be made available on State and local health department sites. The dynamic nature of this information can make it very difficult for a health department that is already dealing with the event to keep current information on their website for their constituents.



During the H1N1 event of 2009 – 2010, CDC was made aware of several sites where recommendations that had been cut-and-pasted into state and county sites was out of date and conflicted with current information from CDC and other sources. Taking a cue from broad content delivery mechanisms such as the Associated Press and NPR, CDC set out to create a content syndication engine to alleviate pressure on state and local sites dependent on up-to-date CDC content. The goal was to ensure that the content delivered to end users reflected the current state of the content on the CDC website.

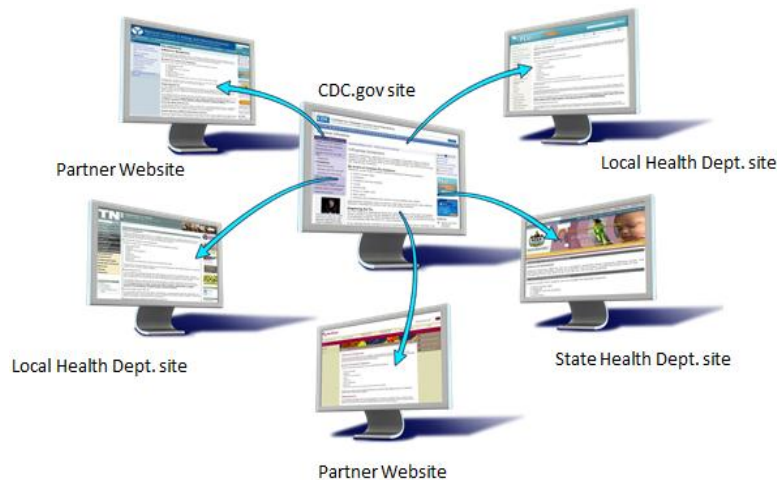
It is also important that local websites can seamlessly integrate CDC content as they choose. In many cases local messages, such as the location and times of vaccination clinics, or state response information, can be integrated with broader CDC information. Your visitors get local content, plus CDC content, in one place – your local site.

The Benefits for CDC as the Content Provider

Last, but not least, what's in it for CDC?

- Wider distribution of public health messages
- Increased views of our content
- Consistent information messaging across multiple sites and less concern over content attributed to us may be outdated.

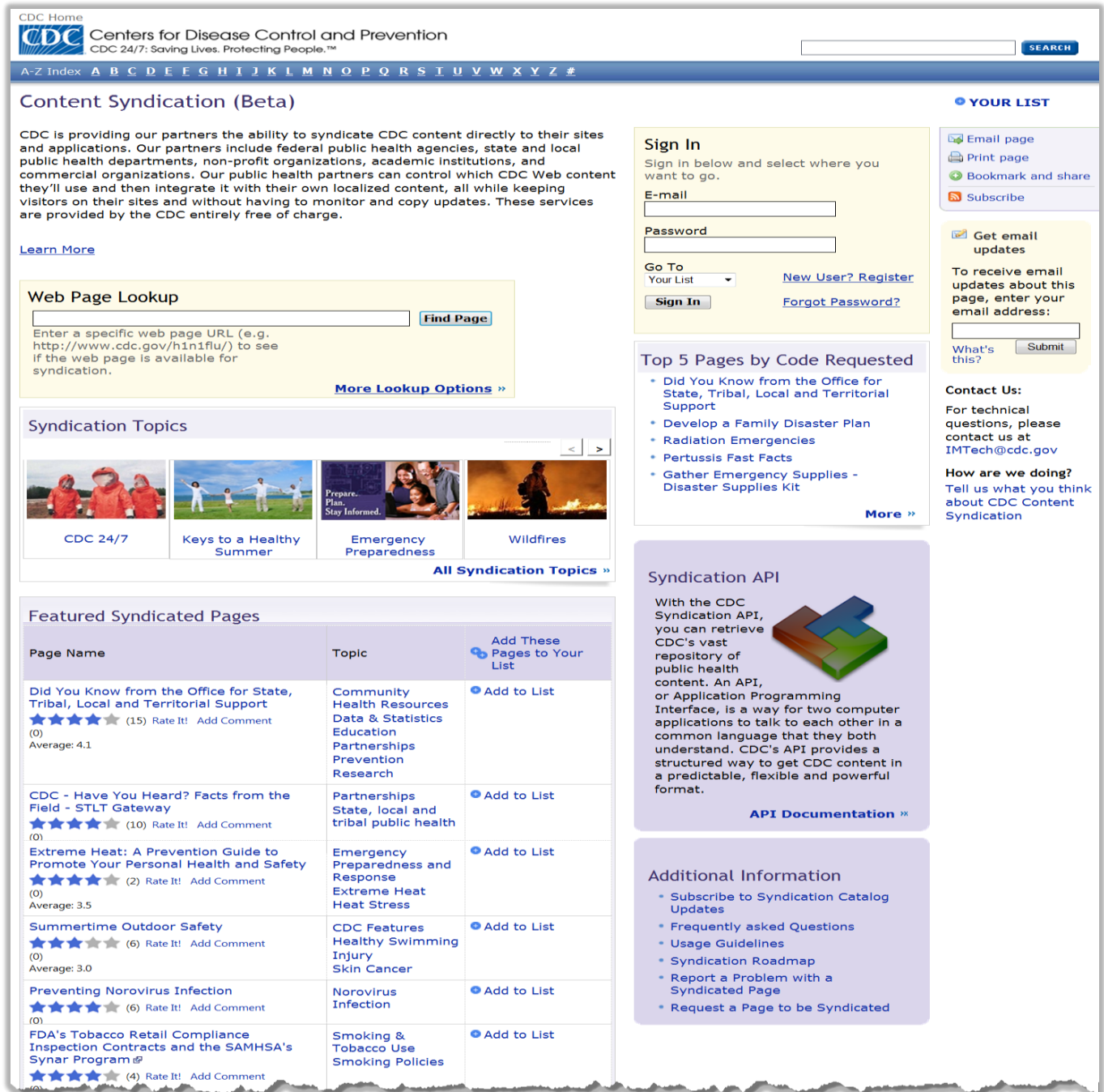
For CDC, the largest benefit is broader distribution of important, accurate, and up-to-date public health information. For you, Content Syndication will allow you to create a site that is both wide and deep, and provides information to your users that may bring them back to your website more often.



One Source, Many Destinations

Welcome to Content Syndication

Content Syndication is a self-registration site that allows users to browse CDC content and get the required code for syndication. The Content Syndication website can be found at <http://tools.cdc.gov/syndication>. It takes only a few simple steps to get things started.



The screenshot shows the CDC Home page for Content Syndication (Beta). It includes a search bar, navigation links (A-Z Index), and a 'YOUR LIST' section with options like 'Email page', 'Print page', and 'Bookmark and share'. A 'Sign In' form is present with fields for E-mail and Password, and links for 'New User? Register' and 'Forgot Password?'. A 'Web Page Lookup' section allows users to enter a URL to check for syndication availability. 'Syndication Topics' are listed with images for CDC 24/7, Keys to a Healthy Summer, Emergency Preparedness, and Wildfires. A 'Featured Syndicated Pages' table lists various articles with their topics and 'Add to List' buttons. A 'Syndication API' section explains how to retrieve CDC content via an API. 'Additional Information' includes links to 'Subscribe to Syndication Catalog Updates', 'Frequently asked Questions', 'Usage Guidelines', 'Syndication Roadmap', 'Report a Problem with a Syndicated Page', and 'Request a Page to be Syndicated'.

| Page Name | Topic | Add These Pages to Your List |
|--|---|------------------------------|
| Did You Know from the Office for State, Tribal, Local and Territorial Support ★★★★★ (15) Rate It! Add Comment Average: 4.1 | Community Health Resources Data & Statistics Education Partnerships Prevention Research | Add to List |
| CDC - Have You Heard? Facts from the Field - STLT Gateway ★★★★★ (10) Rate It! Add Comment (0) | Partnerships State, local and tribal public health | Add to List |
| Extreme Heat: A Prevention Guide to Promote Your Personal Health and Safety ★★★★★ (2) Rate It! Add Comment (0) Average: 3.5 | Emergency Preparedness and Response Extreme Heat Heat Stress | Add to List |
| Summertime Outdoor Safety ★★★★★ (6) Rate It! Add Comment (0) Average: 3.0 | CDC Features Healthy Swimming Injury Skin Cancer | Add to List |
| Preventing Norovirus Infection ★★★★★ (6) Rate It! Add Comment (0) | Norovirus Infection | Add to List |
| FDA's Tobacco Retail Compliance Inspection Contracts and the SAMHSA's Synar Program ★★★★★ (4) Rate It! Add Comment (0) | Smoking & Tobacco Use Smoking Policies | Add to List |

Figure 2 - Content Syndication Storefront Homepage

Start the Syndication Process in 5 Easy Steps

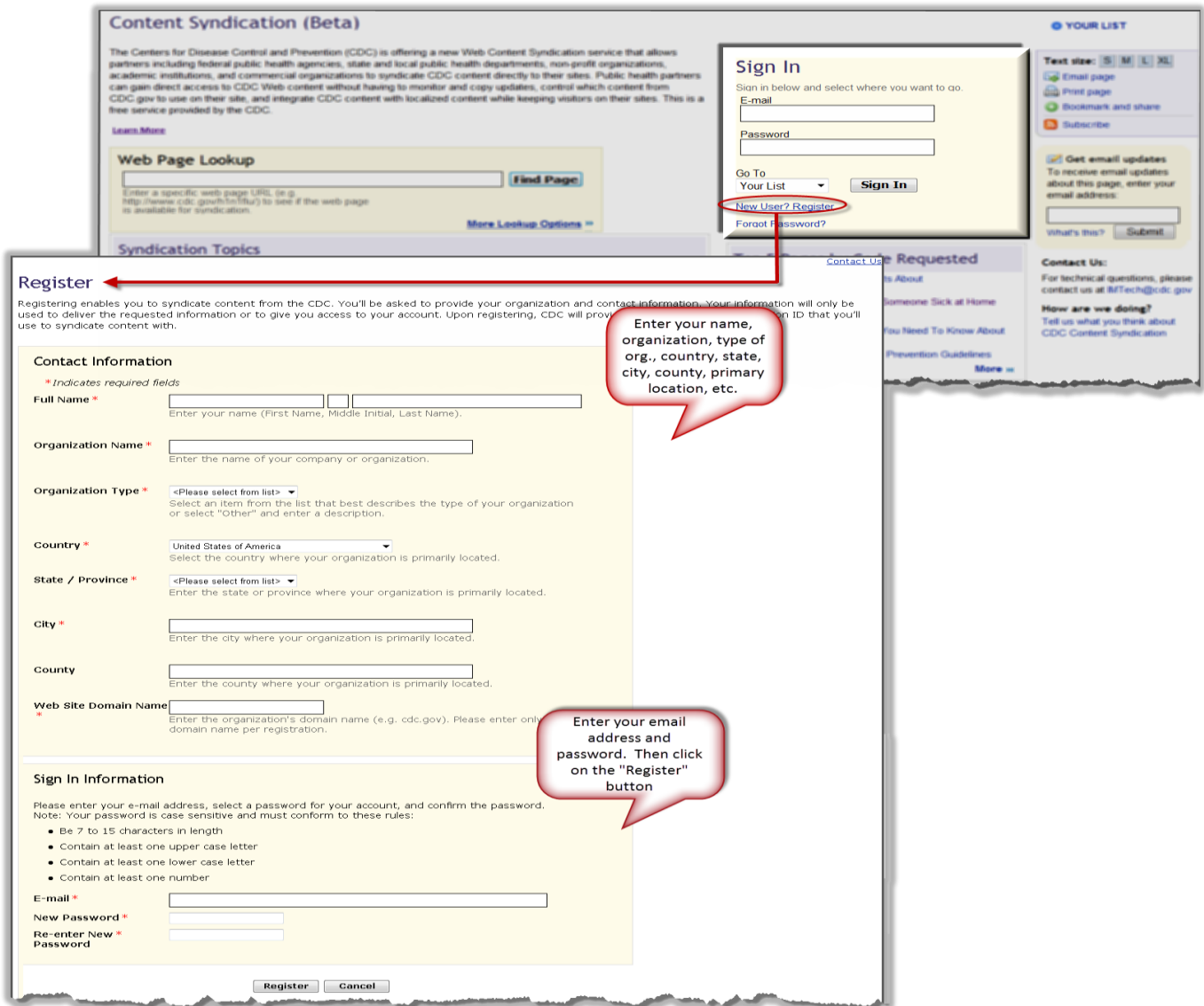
- Step 1 - Register** at <http://www.cdc.gov/syndication/>
- Step 2 - Sign In** at <http://www.cdc.gov/syndication/>
- Step 3 - Explore and Find Content**
- Step 4 - Add Pages to Your List**
- Step 5 - Review Selections and Finalize**



Step 1 - Register

Note: If you have previously registered, skip this step and go directly to Sign In.

You (the Subscriber) are encouraged to **register** to syndicate CDC content to your website. To begin the registration process, click on the [New User? Register](#) link from the Content Syndication Homepage. The Register window will pop-up. After you enter the required information, an email will be sent to the address you provided. This email will contain a unique Registration ID that can be used for tracking web metrics.



Content Syndication (Beta)

The Centers for Disease Control and Prevention (CDC) is offering a new Web Content Syndication service that allows partners including federal public health agencies, state and local public health departments, non-profit organizations, academic institutions, and commercial organizations to syndicate CDC content directly to their sites. Public health partners can gain direct access to CDC Web content without having to monitor and copy updates, control which content from CDC.gov to use on their site, and integrate CDC content with localized content while keeping visitors on their sites. This is a free service provided by the CDC.

[Learn More](#)

Web Page Lookup

Enter a specific web page URL, or a http://www.cdc.gov/.../file/ to see if the web page is available for syndication.

[More Lookup Options >>](#)

Sign In

Sign in below and select where you want to go.

E-mail

Password

Go To: Your List

New User? Register

Forgot Password?

Register

Registering enables you to syndicate content from the CDC. You'll be asked to provide your organization and contact information. Your information will only be used to deliver the requested information or to give you access to your account. Upon registering, CDC will provide you with a unique Registration ID that you'll use to syndicate content with.

Contact Information

*Indicates required fields

Full Name *

Enter your name (First Name, Middle Initial, Last Name).

Organization Name *

Enter the name of your company or organization.

Organization Type *

Select an item from the list that best describes the type of your organization or select "Other" and enter a description.

Country *

Select the country where your organization is primarily located.

State / Province *

Enter the state or province where your organization is primarily located.

City *

Enter the city where your organization is primarily located.

County

Enter the county where your organization is primarily located.

Web Site Domain Name

Enter the organization's domain name (e.g. cdc.gov). Please enter only domain name per registration.

Sign In Information

Please enter your e-mail address, select a password for your account, and confirm the password.

Note: Your password is case sensitive and must conform to these rules:

- Be 7 to 15 characters in length
- Contain at least one upper case letter
- Contain at least one lower case letter
- Contain at least one number

E-mail *

New Password *

Re-enter New Password *

Figure 3 - Register

Step 2 – Sign In

After the Registration process is complete, you will be able to Sign In. Sign in using the same email address and password you provided during registration.

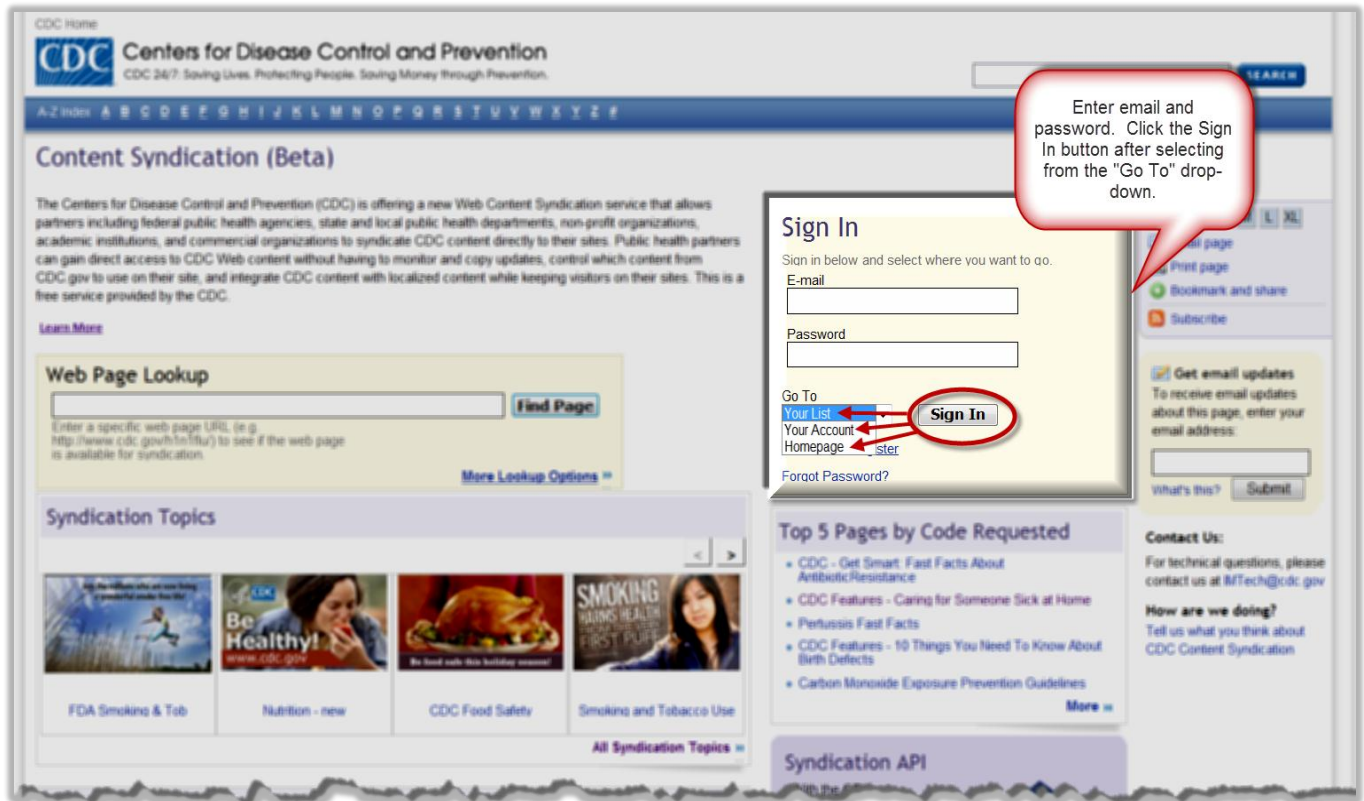
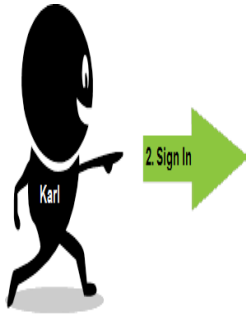


Figure 4 - Sign In

Your Account

The **Your Account** page allows you to change your password or update your email address.

Content Syndication (Beta) SELECT REGISTRATION: US 02 SIGN OUT **YOUR ACCOUNT** YOUR LIST (2/3)

Content Syndication Home Page

Recommend Tweet Share Contact Us

Your Account

This page lets you update your profile information. An e-mail confirmation message will be sent to you to confirm any changes that are made.

Full Name John A. Doe
E-mail abc@cdc.gov [Update Email Address](#)

My Organizations:

| Organization Name | Type | Country | State / Province | County | Created By | Created | |
|-------------------|-------------------------|--------------------------|------------------|--------|------------|-----------------------|------------------------|
| ABC Organization | U.S. Federal Government | United States of America | Georgia | fulton | SYSTEM | 4/19/2012 10:01:20 AM | Select |
| ABC Organization | U.S. Federal Government | United States of America | Georgia | fulton | SYSTEM | 4/18/2012 12:26:20 PM | Select |
| ABC Organization | U.S. Federal Government | United States of America | Georgia | fulton | SYSTEM | 4/25/2012 2:11:24 PM | Select |

Registration Records for Northrop Grumman: [Add Registration](#)

| Registration Key | Domain | Created By | Created |
|------------------|--------|------------|---------|
|------------------|--------|------------|---------|

Figure 5 - Your Account

Step 3 - Find Content

Thousands of CDC web pages are available and waiting for syndication. There are several ways to go about finding out if the content you are seeking is available.



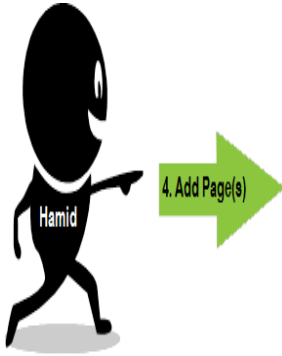
- **Featured Syndicated Pages**
- **Web Page Lookup**
- **More Lookup Options**
- **Syndication Topics**
- **Top Rated Pages**

Note: All the Storefront content lists share the same basic format and structure.

The screenshot shows the CDC Content Syndication (Beta) interface. Red circles and arrows highlight several key features:

- Find Content**: A box at the top center containing links for [Web Page Lookup](#), [More Lookup Options](#), [Syndication Topics](#), [All Syndication Topics](#), [Featured Syndicated Pages](#), and [Top 5 by Code Requested](#).
- Web Page Lookup**: A search box with the placeholder text "www.Enter_A_URL_Address_Only_Here.com" and a "Find Page" button.
- More Lookup Options**: A link below the Web Page Lookup search box.
- Syndication Topics**: A section with a "More" link and a list of topic cards including "FDA Smoking & Tob", "Nutrition - new", "CDC Food Safety", and "Smoking and Tobacco Use".
- Featured Syndicated Pages**: A table listing syndicated content, such as "CDC Features - Measles: Make Sure Your Child Is Fully Immunized" with a 3.9 average rating.
- Top 5 Pages by Code Requested**: A list of five popular pages, including "CDC - Get Smart: Fast Facts About Antibiotic Resistance" and "CDC Features - Caring for Someone Sick at Home".
- All Syndication Topics**: A link at the bottom of the Syndication Topics section.

Figure 6 - Find Content



Step 4 - Add Page(s) to "Your List"

The **Add to List** function moves your selected pages to **Your List**. In the example below, 3 items were added. The **0** represents new items and the **3** represent total items in the list. As a reminder, if you select an item that is already in Your List the number will not change because the list does not allow duplicate selections.

The screenshot shows the CDC Content Syndication interface. At the top, there is a search bar and a navigation menu with 'YOUR LIST (0/3)' highlighted. Below the navigation, there is a section for 'Advanced Lookup Results'. A table of search results is displayed, with columns for Page Name, Topic, Agency, Language, and Date Page Published. The 'Add to List' button is circled in red in the first row, and a callout box explains that clicking this link will add the selected topic to 'Your List'. Another callout box indicates that 3 topics have been added to 'Your List'.

| Page Name | Topic | Agency | Language | Date Page Published | Action |
|---|---|--|----------|---------------------|---------------|
| * CDC recognizes obesity prevention and control initiatives with Pioneering Innovation awards May 9, 2012 - CDC Online Newsroom - Press Release http://www.cdc.gov/media/releases/2012/p0509_obesity_prevention.html | Media Relations - Newsroom Obesity and Overweight | Centers for Disease Control and Prevention | English | 05/11/2012 | Add to List |
| * Food Safety Features http://www.cdc.gov/ncezid/dfwed/features.html | CDC.gov Features Food Safety | Centers for Disease Control and Prevention | English | 05/10/2012 | Added to List |
| * New Framework GRADE for Development of Evidence-Based Recommendations by the Advisory Committee on Immunization Practices http://www.cdc.gov/mmwr/preview/mmwrhtml/mm6118a3.htm | Data & Statistics Immunization MMWR | Centers for Disease Control and Prevention | English | 05/10/2012 | Added to List |
| * Use of Indoor Tanning Devices by Adults - United States, 2010 http://www.cdc.gov/mmwr/preview/mmwrhtml/mm6118a2.htm | Data & Statistics MMWR Skin Cancer | Centers for Disease Control and Prevention | English | 05/10/2012 | Added to List |
| * Sunburn and Sun Protective Behaviors Among Adults Aged 18-29 Years - United States, 2000-2010 http://www.cdc.gov/mmwr/preview/mmwrhtml/mm6118a1.htm | MMWR Outdoor safety Skin Cancer | Centers for Disease Control and Prevention | English | 05/10/2012 | Add to List |

Figure 7 - Add Pages to Your List

Column Headings Defined

The column headings in the (Advanced Lookup Results) table are defined below:

| Page Name | Topic | Agency | Language | Date Page Published | Add These Pages to Your List |
|---|--|--|----------|---------------------|------------------------------|
| <p>CDC recognizes obesity prevention and control initiatives with Pioneering Innovation awards May 9, 2012 - CDC Online Newsroom - Press Release http://www.cdc.gov/media/releases/2012/p0509_obesity_prevention.html</p> | Media Relations - Newsroom Obesity and Overweight | Centers for Disease Control and Prevention | English | 05/11/2012 | Add to List |

Figure 8 - Column Heading Defined (Your List Table)

Page Name – Contains the content item name and links to the original source.

Topic(s) – Contains the list of topics to which the given content item is associated. Clicking on a Topic name will display a list of related content associated with that particular topic.

Agency – Contains the name of the content provider for a given content item. Clicking on an Agency name will display a list of related content associated with that particular agency.

Language – Contains the language of the given content item.

Date Page Published – Contains the date an item was added or republished to the catalog. This date may not be the same as the date the page was created or updated.

Add These Pages to Your List – The Add to List links will place selected items on Your List.

Step 5 – Review Your Selections

Click on **Your List** to view all the pages you have selected for a final review.



Besides maintaining a running list of potential syndication items, **Your List** also provides options for customization:

- Float Image CSS i.e. default(un-styled), Left or Right (see [Select Image Placement](#))
- Add Host Page URL to each selected page for syndication (see [Host Page URL column](#))
- Get Syndication Code
- View newly requested or all previously added pages

Content Syndication (Beta) SIGN OUT YOUR ACCOUNT YOUR LIST (5/5)

[Content Syndication Home Page](#) Text size: S M L XL

Your Syndication List

Selected registration: cs_598 - CDC - OADC(cdc.gov)

Below is the list of syndicated pages you have added. To remove a page, select the checkbox for that row and click the Remove button. To add a Host Page URL, select the checkbox for the rows you want, click the Add/Edit button, type the URLs into the input field under the Host Page URL column, and then click the Save button. To edit a previously created Host Page URL, follow the same steps. To delete a Host Page URL, select the row(s) and click the delete button. Select the rows you want to get code for and click the Get Syndicated Code button at the bottom of the page.

Select Image Placement

Include basic image CSS to position images left or right. Move your mouse over the sample links to see the different options for how images will display on the page. Then select the radio button for the option you want.

Select Image Placement

Default (Unstyled) [Sample](#)

Float Images Left [Sample](#)

Float Images Right [Sample](#)

View: Previously Requested Items Only

* Indicates page has been requested within the last 30 days.

| Select All | Code Requested Date/Time | Page Name | Topic | Agency | Language | Date Page Published | Host Page URL |
|--------------------------|--------------------------|---|--|--|----------|---------------------|--------------------------------------|
| <input type="checkbox"/> | 6/27/2012 4:18 PM | * Preventing Norovirus Infection http://www.cdc.gov/norovirus/preventing-infection.html ★★★★★ (0) Rate It! Add Comment | Norovirus | Centers for Disease Control and Prevention | English | 05/08/2012 | - <input type="button" value="Add"/> |
| <input type="checkbox"/> | 6/27/2012 4:18 PM | * Did You Know? - STLT Gateway http://www.cdc.gov/stltpublichealth/didyouknow/index.html ★★★★★ (1) Rate It! View | Did You Know? | Centers for Disease Control and Prevention | English | 01/05/2012 | - <input type="button" value="Add"/> |
| <input type="checkbox"/> | 6/27/2012 4:18 PM | Pertussis (1) Pertussis (Whooping Cough) - What You Need to Know (feature) http://www.cdc.gov/Features/Pertussis/index.html ★★★★★ (0) Rate It! View | Pertussis | Centers for Disease Control and Prevention | English | 10/23/2010 | - <input type="button" value="Add"/> |
| <input type="checkbox"/> | 6/27/2012 4:18 PM | Comments (2) CDC - Chagas Disease - Detailed FAQs http://www.cdc.gov/parasites/chagas/gen_info/detailed.html ★★★★★ (5) Rate It! Add Comment | Chagas Disease | Centers for Disease Control and Prevention | English | 09/01/2010 | - <input type="button" value="Add"/> |
| <input type="checkbox"/> | 6/27/2012 4:18 PM | CDC Features - Summertime Outdoor Safety http://www.cdc.gov/Features/SummertimeSafety/index.html ★★★★★ (1) Rate It! Add Comment Average: 5.0 | CDC Features Healthy Swimming Injury Skin Cancer | Centers for Disease Control and Prevention | English | 07/02/2010 | - <input type="button" value="Add"/> |

5 Items Found

The 5 pages selected previously have been added to "Your List". Review your selections.

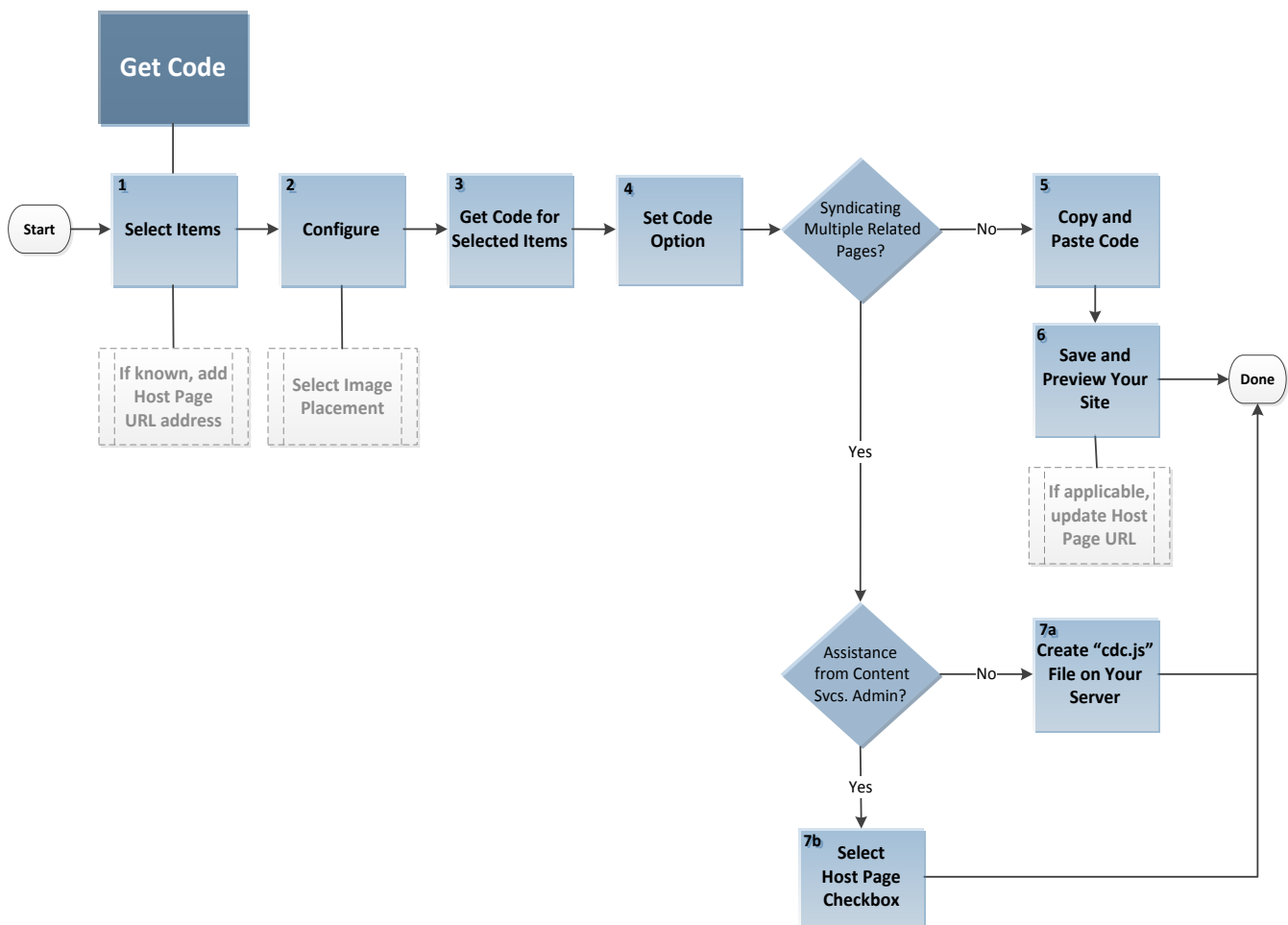
Figure 9 - Review Your Selections

Get the Code

Once the 5 Steps from the previous sections have been completed, you are ready to get the code. The process flowchart below has been provided to walk you through each step of the way. The steps have been broken down for the most novice user.

Get Code

1. [Select Items](#)
2. [Configure \(Selection Placement\)](#)
3. [Get Code for Selected Items](#)
4. [Set Code Option \(XHTML or XML\)](#)
 - Syndicating Multiple Related Pages?
 - Assistance from Content Services Admin?
5. [Copy / Paste Code](#)
6. [Save and Preview Your Site](#)
 - [If applicable, update Host Page URL](#)
- 7a. [Create “cdc.js” File on Your Server](#)
- 7b. [Select Host Page Checkbox](#)



1. Select Items

At this point you should already know how to [Sign In](#) or perhaps you're already signed in. All that's left to do in this step is to select the items you wish to syndicate.

On this page you'll also have the ability to:

- [Select Image Placement](#)
- Sort the list by clicking on the column heading
- View the actual website under the **Page Name** column, by clicking the corresponding link
- View all pages matching a specific topic, under the **Topics** column
- Remove pages from the list by selecting the **Remove Selected Items** button
- Add a **Host Page URL**

Your Syndication List [Contact Us](#)

Selected registration: cs_598 - CDC - OADC(cdc.gov)

Below is the list of syndicated pages you have added. To remove a page, select the checkbox for that row and click the Remove button. To add a Host Page URL, select the checkbox for the rows you want, click the Add/Edit button, type the URLs into the input field under the Host Page URL column, and then click the Save button. To edit a previously created Host Page URL, follow the same steps. To delete a Host Page URL, select the row(s) and click the delete button. Select the rows you want to get code for and click the Get Syndicated Code button at the bottom of the page.

Select Image Placement

Include basic image CSS to position images left or right. Move your mouse over the sample links to see the different options for how images will display on the page. Then select the radio button for the option you want.

Select Left Right

Note the 3 different view options from the "View" drop-down menu

View: **Newly Requested Items Only** (selected)
 Previously Requested Items Only
 All Items (New and Previously Requested)

* Indicates page has been published within the last 30 days.

Remove Selected Items **Get Code for Selected Items**

| Select | Date/Time | Page Name | Topic | Agency | Language | Date Page Published | Host Page URL |
|-------------------------------------|-------------------|---|--|--|----------|---------------------|--------------------------------------|
| <input checked="" type="checkbox"/> | 6/27/2012 4:18 PM | * Preventing Norovirus Infection http://www.cdc.gov/norovirus/preventing-infection.html ★★★★★ (0) Rate ! Add Comment | Norovirus | Centers for Disease Control and Prevention | English | 05/08/2012 | - <input type="button" value="Add"/> |
| <input checked="" type="checkbox"/> | 6/27/2012 4:18 PM | * Did You Know? - STLT Gateway http://www.cdc.gov/stitpublichealth/didyouknow/index.html ★★★★★ (1) Rate ! View Comments (1) | Did You Know? | Centers for Disease Control and Prevention | English | 01/05/2012 | - <input type="button" value="Add"/> |
| <input checked="" type="checkbox"/> | 6/27/2012 4:18 PM | Pertussis (Whooping Cough) - What You Need to Know (feature) http://www.cdc.gov/Features/Pertussis/index.html ★★★★★ (0) Rate ! View Comments (2) | Pertussis | Centers for Disease Control and Prevention | English | 10/23/2010 | - <input type="button" value="Add"/> |
| <input checked="" type="checkbox"/> | 6/27/2012 4:18 PM | CDC - Chagas Disease - Detailed FAQs http://www.cdc.gov/parasites/chagas/gen_info/detailed.html ★★★★★ (5) Rate ! Add Comment | Chagas Disease | Centers for Disease Control and Prevention | English | 09/01/2010 | - <input type="button" value="Add"/> |
| <input checked="" type="checkbox"/> | 6/27/2012 4:18 PM | CDC Features - Summertime Outdoor Safety http://www.cdc.gov/Features/SummertimeSafety/index.html ★★★★★ (1) Rate ! Add Comment Average: 5.0 | CDC Features Healthy Swimming Injury Skin Cancer | Centers for Disease Control and Prevention | English | 07/02/2010 | - <input type="button" value="Add"/> |

Remove Selected Items **Get Code for Selected Items**

Page 1 of 1 Page Size 10 5 Items Found

This field is optional if you're syndicating unrelated pages. If known, you can add the URL now, or you can add later when Syndicating (to keep track of your inventory).

Click here to select all items at once

Figure 10 – Select Items

If Known, Add Host Page URL

This field is optional if you're not syndicating multiple related pages. However, we recommend completing the Host Page URL in any case, as it is a good way to keep track of your inventory. When entering the URL information, be sure to include the entire URL address.

Keep in mind, Host Page URL represents:

- Your site
- The location of the code placement
- Where the actual content will be hosted

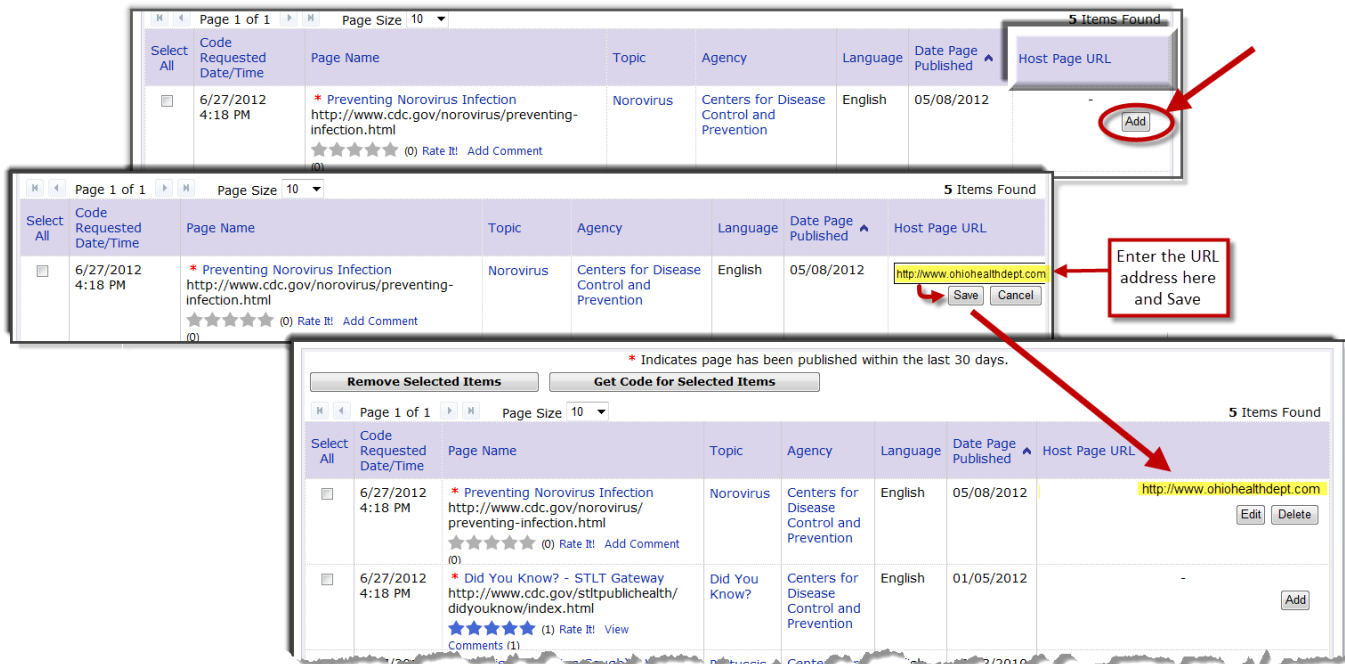


Figure 11 – Host Page URL column

2. Configure

Select Image Placement

CDC allows you to select basic CSS styles for image alignment on syndicated content. Run your mouse over the sample links to see the different options for how images will display on the page and select image placement of your choice. The options are left floating, right floating, or default location.

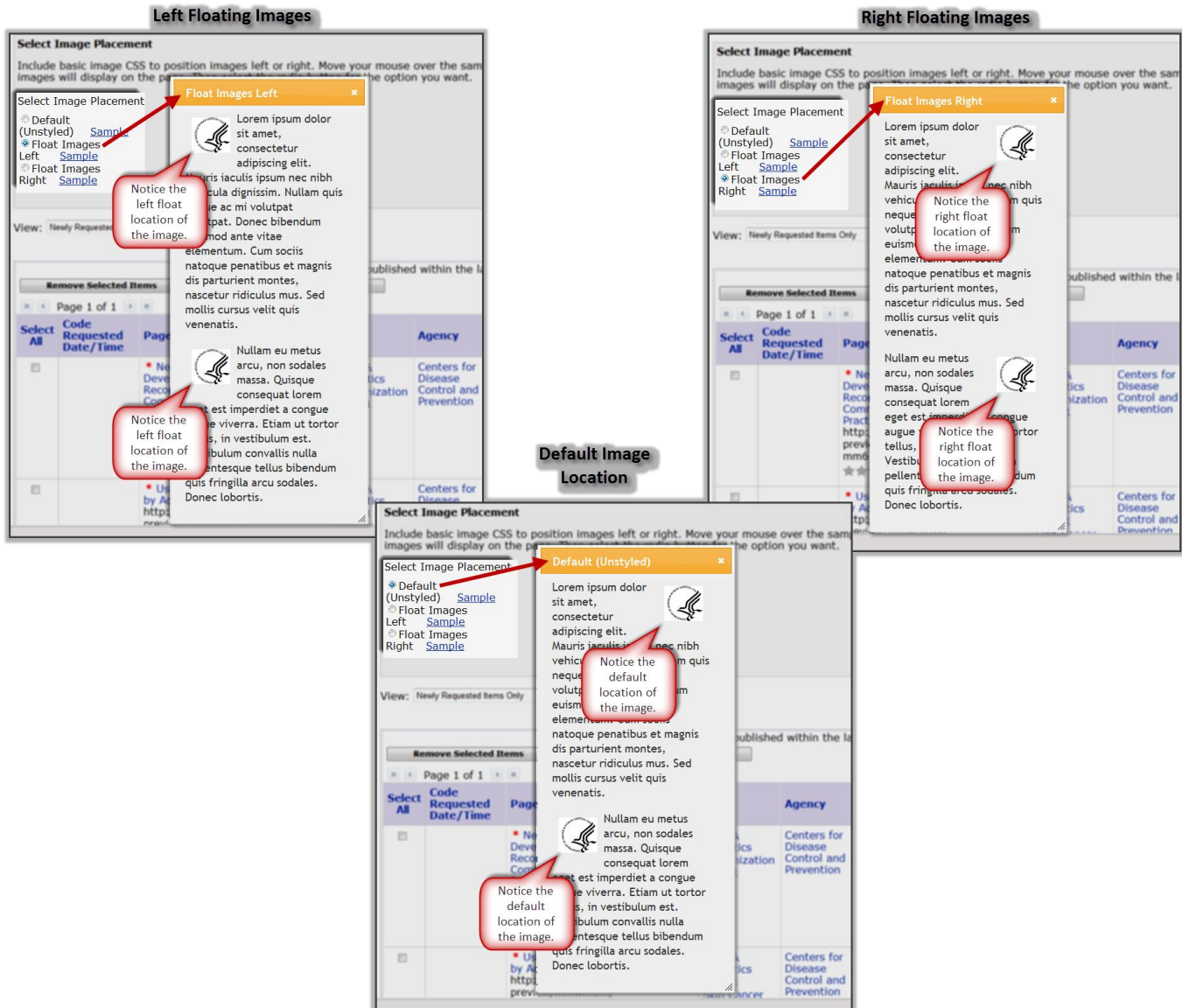
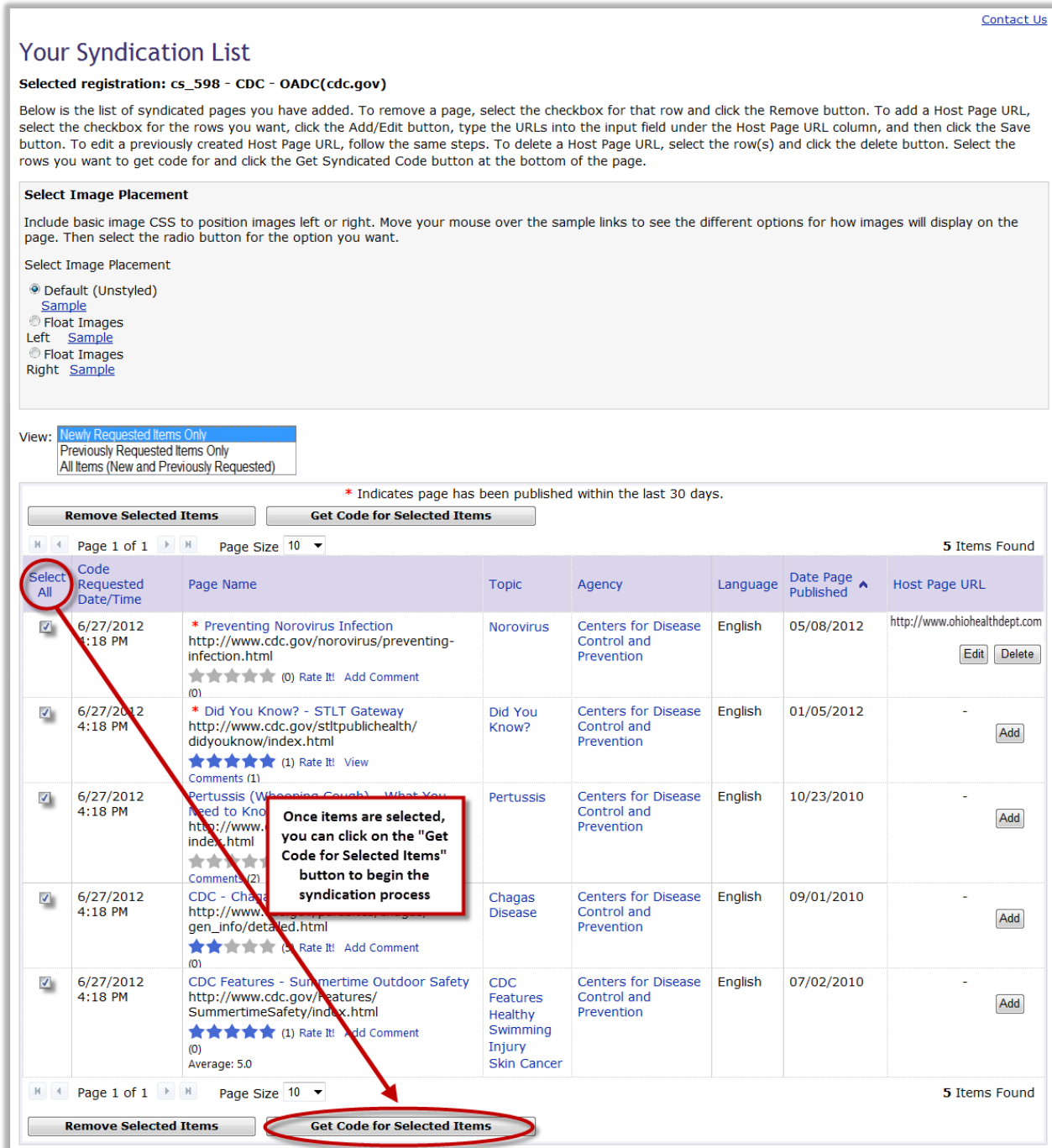


Figure 12 – Select Image Placement

3. Get Code for Selected Item

When you're satisfied with this list and ready to get the syndication code, select the **Get Code for Selected Items** button below.

Note: You'll be required to "Sign In" to get the syndication code, if you are not currently signed in.



Your Syndication List [Contact Us](#)

Selected registration: cs_598 - CDC - OADC(cdc.gov)

Below is the list of syndicated pages you have added. To remove a page, select the checkbox for that row and click the Remove button. To add a Host Page URL, select the checkbox for the rows you want, click the Add/Edit button, type the URLs into the input field under the Host Page URL column, and then click the Save button. To edit a previously created Host Page URL, follow the same steps. To delete a Host Page URL, select the row(s) and click the delete button. Select the rows you want to get code for and click the Get Syndicated Code button at the bottom of the page.

Select Image Placement

Include basic image CSS to position images left or right. Move your mouse over the sample links to see the different options for how images will display on the page. Then select the radio button for the option you want.

Select Image Placement

- Default (Unstyled) [Sample](#)
- Float Images Left [Sample](#)
- Float Images Right [Sample](#)

View: **Newly Requested Items Only**
Previously Requested Items Only
All Items (New and Previously Requested)

* Indicates page has been published within the last 30 days.

Remove Selected Items **Get Code for Selected Items**

Page 1 of 1 Page Size 10 5 Items Found

| Select | Code Requested Date/Time | Page Name | Topic | Agency | Language | Date Page Published | Host Page URL |
|-------------------------------------|--------------------------|---|--|--|----------|---------------------|--|
| <input checked="" type="checkbox"/> | 6/27/2012 4:18 PM | * Preventing Norovirus Infection http://www.cdc.gov/norovirus/preventing-infection.html ★★★★★ (0) Rate It! Add Comment | Norovirus | Centers for Disease Control and Prevention | English | 05/08/2012 | http://www.ohiohealthdept.com [Edit] [Delete] |
| <input checked="" type="checkbox"/> | 6/27/2012 4:18 PM | * Did You Know? - STLT Gateway http://www.cdc.gov/stltpublichealth/didyouknow/index.html ★★★★★ (1) Rate It! View Comments (1) | Did You Know? | Centers for Disease Control and Prevention | English | 01/05/2012 | [Add] |
| <input checked="" type="checkbox"/> | 6/27/2012 4:18 PM | Pertussis (Whooping Cough): What You Need to Know http://www.cdc.gov/pertussis/index.html ★★★★★ (2) Rate It! Add Comment | Pertussis | Centers for Disease Control and Prevention | English | 10/23/2010 | [Add] |
| <input checked="" type="checkbox"/> | 6/27/2012 4:18 PM | CDC - Chagas Disease http://www.cdc.gov/chagas/gen_info/detailed.html ★★★★★ (0) Rate It! Add Comment | Chagas Disease | Centers for Disease Control and Prevention | English | 09/01/2010 | [Add] |
| <input checked="" type="checkbox"/> | 6/27/2012 4:18 PM | CDC Features - Summertime Outdoor Safety http://www.cdc.gov/features/SummertimeSafety/index.html ★★★★★ (1) Rate It! Add Comment Average: 5.0 | CDC Features Healthy Swimming Injury Skin Cancer | Centers for Disease Control and Prevention | English | 07/02/2010 | [Add] |

Page 1 of 1 Page Size 10 5 Items Found

Remove Selected Items **Get Code for Selected Items**

Figure 13 – Get Code for Selected Item button

4. Set Code Option

There are two code output formats to choose from: **XHTML** or **XML**. The XHTML output format is the default and by far the most popular option. It is highly recommended that Users accept the XHTML default option. The XML output option is an advanced feature.

There are two different methods for retrieving pages: **Client-side JavaScript** and **Server-side JavaScript**. Client-side is easier and faster to implement, requires only HTML and JavaScript knowledge. It's also the most popular method used to syndicate content.

Note: Server-side syndication requires understanding of REST interfaces and is more difficult to implement. If in doubt, select the XHTML output format (default) and the Client-side JavaScript method.

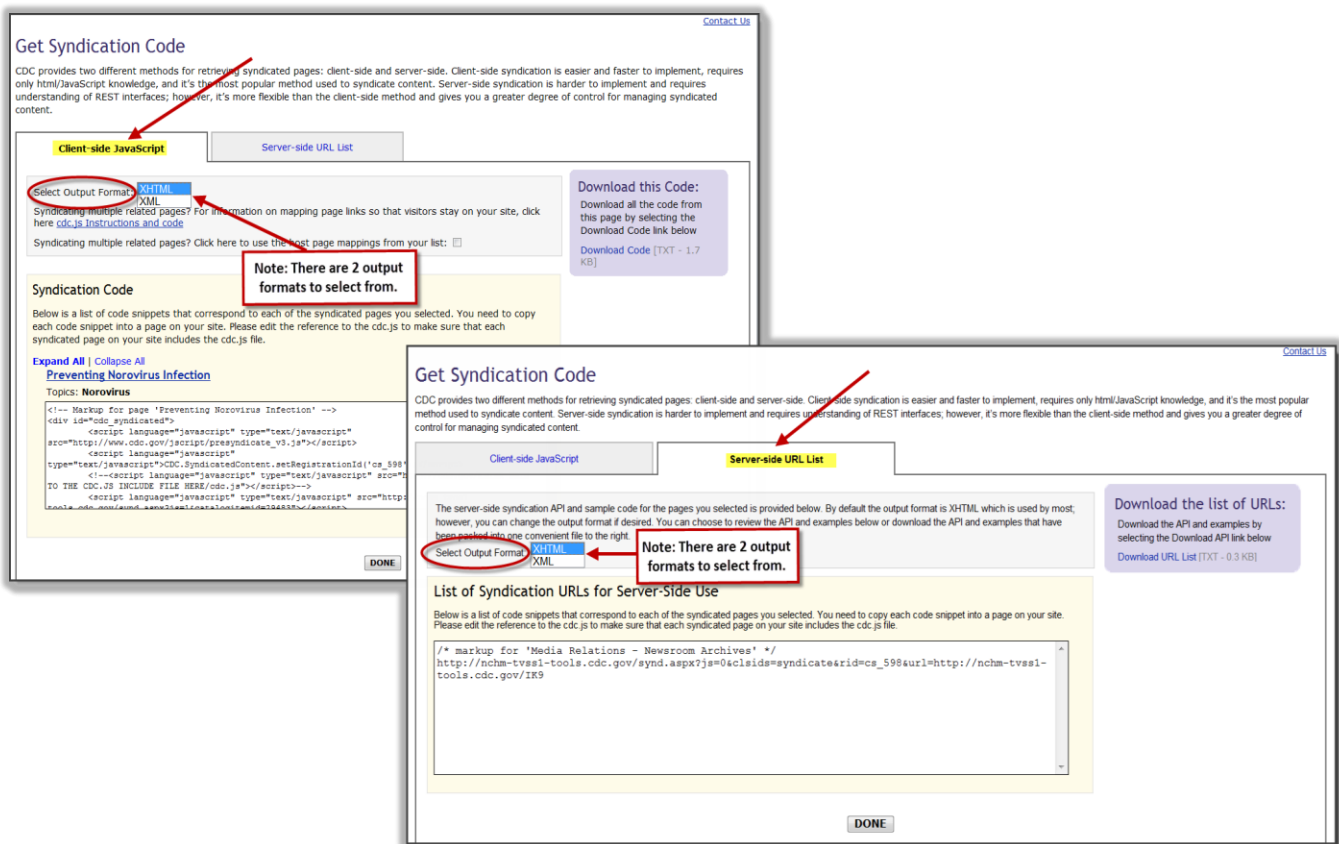


Figure 14 – Set Code Option

5. Copy and Paste Code

Just copy and paste the code into your website. When this step is complete, your website should display syndicated text and images. If you are syndicating multiple related pages, you'll move on to step [7a](#) or [7b](#).

Client-side JavaScript | [Server-side URL List](#)

Select Output Format:

Syndicating multiple related pages? For information on mapping page links so that visitors stay on your site, click here [cdc.js Instructions and code](#)

Syndicating multiple related pages? Click here to use the host page mappings from your list:

Download this Code:
Download all the code from this page by selecting the Download Code link below
[Download Code \[TXT - 3.7 KB\]](#)

Syndication Code

Below is a list of code snippets that correspond to each of the syndicated pages you selected. You need to copy each code snippet into a page on your site. Please edit the reference to the cdc.js to make sure that each syndicated page on your site includes the cdc.js file.

[Expand All](#) | [Collapse All](#)

[Pertussis \(Whooping Cough\) - What You Need to Know \(feature\)](#)

Topics: **Pertussis**

```
<!-- Markup for page 'Pertussis (Whooping Cough) - What You Need to Know (feature)' -->
<div id="cdc_syndicated">
  <script language="javascript" type="text/javascript"
src="http://www.cdc.gov/jscript/presyndicate_v3.js"></script>
  <script language="javascript"
type="text/javascript">CDC.SyndicatedContent.setRegistrationId('cs_598');</script>
  <!--<script language="javascript" type="text/javascript" src="http://cdc.gov/ENTER PATH
TO THE CDC.JS INCLUDE FILE HERE/odc.js"></script>-->
  <script language="javascript" type="text/javascript" src="http://nchm-tvss1-
tools.cdc.gov/synd_389x2357/catalogitemid=23416"></script>
```

[Did You Know? - STLT Gateway](#)

Topics: **Did You Know?**

```
<!-- Markup for page 'Did You Know? - STLT Gateway' -->
<div id="cdc_syndicated">
  <script language="javascript" type="text/javascript"
src="http://www.cdc.gov/jscript/presyndicate_v3.js"></script>
  <script language="javascript"
type="text/javascript">CDC.SyndicatedContent.setRegistrationId('cs_598');</script>
  <!--<script language="javascript" type="text/javascript" src="http://cdc.gov/ENTER PATH
TO THE CDC.JS INCLUDE FILE HERE/odc.js"></script>-->
  <script language="javascript" type="text/javascript" src="http://nchm-tvss1-
tools.cdc.gov/synd_389x2357/catalogitemid=27837"></script>
```

[Preventing Norovirus Infection](#)

Topics: **Norovirus**

```
<!-- Markup for page 'Preventing Norovirus Infection' -->
<div id="cdc_syndicated">
  <script language="javascript" type="text/javascript"
src="http://www.cdc.gov/jscript/presyndicate_v3.js"></script>
  <script language="javascript"
type="text/javascript">CDC.SyndicatedContent.setRegistrationId('cs_598');</script>
  <!--<script language="javascript" type="text/javascript" src="http://cdc.gov/ENTER PATH
TO THE CDC.JS INCLUDE FILE HERE/odc.js"></script>-->
  <script language="javascript" type="text/javascript" src="http://nchm-tvss1-
tools.cdc.gov/synd_389x2357/catalogitemid=20483"></script>
```

Copy and paste code onto your site.

DONE

Figure 15 - Get Syndication Code

Download Code Link

You can also copy and paste the code via the Download Code link. The download code text file will contain code for syndicating ALL the pages you selected.

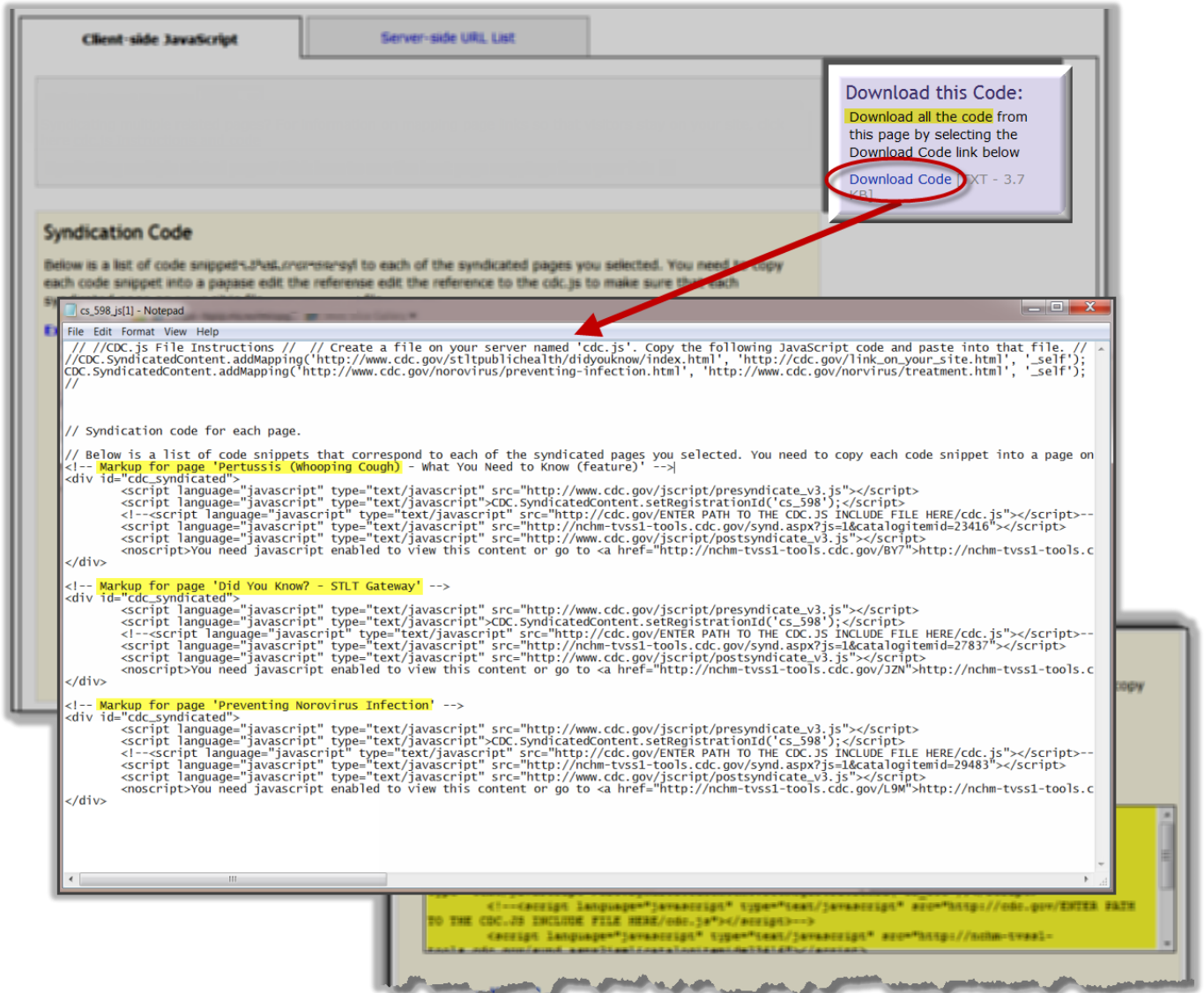


Figure 16 - Download Code and Instruction for cdc.js File

6. Save and Preview Your Site

Once your code has been downloaded, save it and preview your website to see exactly how it will appear when the page goes live.

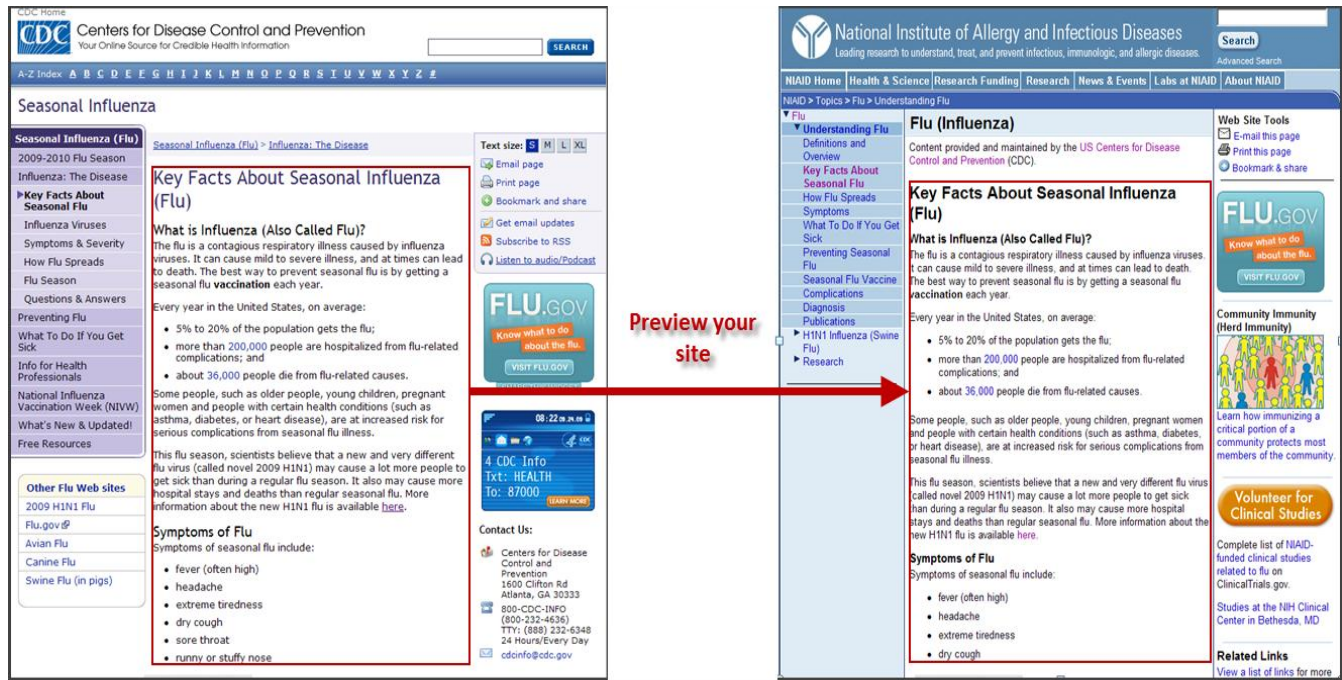


Figure 17 – Preview Your Site

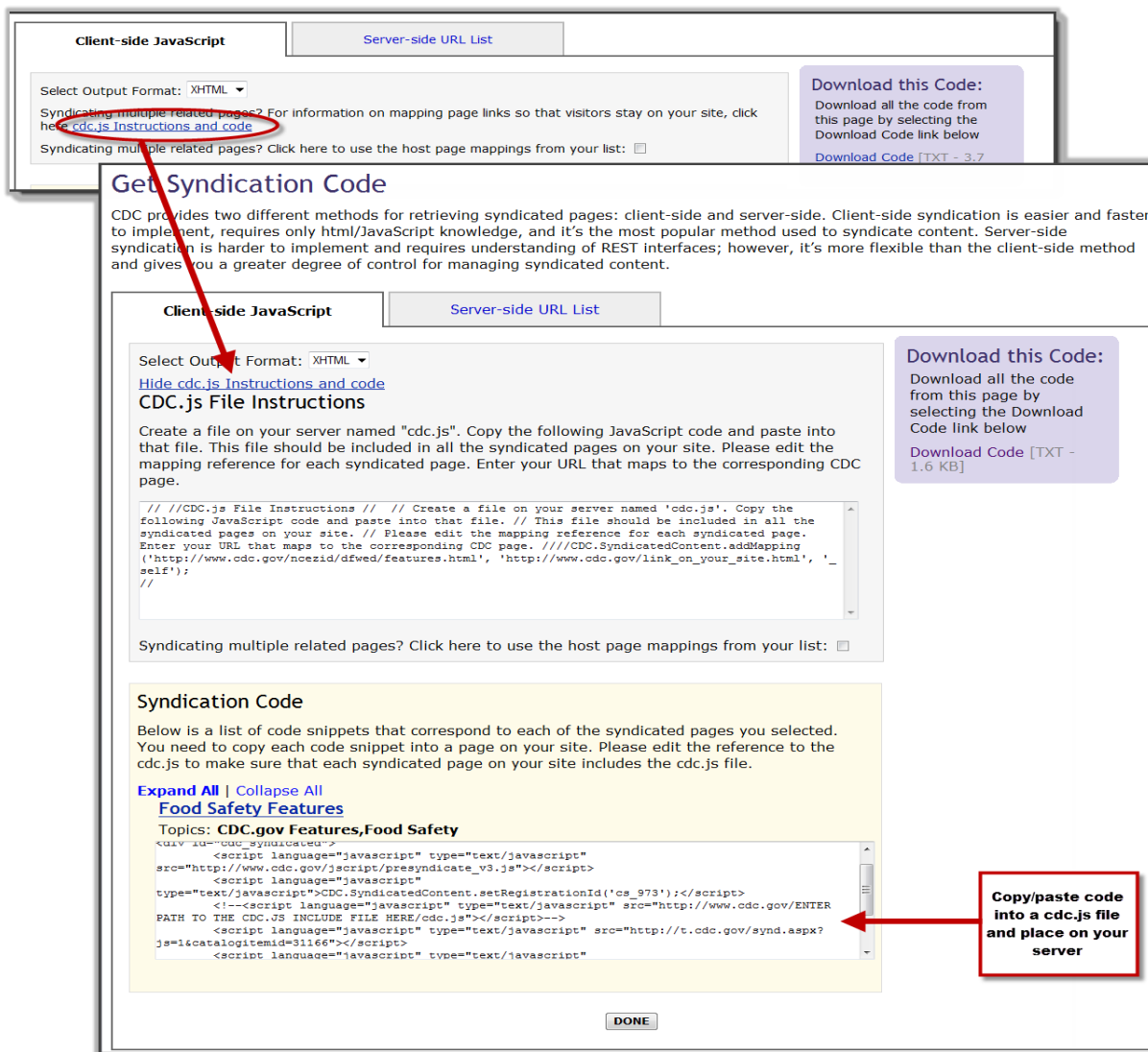
7a. Create cdc.js File on Your Server

Syndicating multiple related pages? If so, the next step is to create a JavaScript file on your server and name it "cdc.js". To create the cdc.js file, you will need to copy and paste the syndication code into a JavaScript file (.js) and place that file on your server. This file allows you to tell the system to change any embedded links to other pages you are syndicating to keep the visitor on your site.

For example, Page A is linked to Page B. You want to syndicate and link both Pages A and B. With the cdc.js file in place, the system will replace the link that goes to CDC.gov and redirect to Page B on your site. In other words, the link will recycle back to your site, instead of going to the CDC.gov website.

A reference to this file should be included in all the syndicated pages on your site. Remember to edit the mapping reference for each syndicated page. Enter your URL that maps to the corresponding CDC page.

To ensure the proper syndication of multiple related pages, you will need to make sure the page links are mapped and updated. For assistance, click on the link for **cdc.js instructions and code**.



Client-side JavaScript | **Server-side URL List**

Select Output Format: XHTML

Syndicating multiple related pages? For information on mapping page links so that visitors stay on your site, click here [cdc.js Instructions and code](#)

Syndicating multiple related pages? Click here to use the host page mappings from your list:

Download this Code:
Download all the code from this page by selecting the Download Code link below
[Download Code \[TXT - 3.7 KB\]](#)

Get Syndication Code

CDC provides two different methods for retrieving syndicated pages: client-side and server-side. Client-side syndication is easier and faster to implement, requires only html/JavaScript knowledge, and it's the most popular method used to syndicate content. Server-side syndication is harder to implement and requires understanding of REST interfaces; however, it's more flexible than the client-side method and gives you a greater degree of control for managing syndicated content.

Client-side JavaScript | **Server-side URL List**

Select Output Format: XHTML

[Hide cdc.js Instructions and code](#)

CDC.js File Instructions

Create a file on your server named "cdc.js". Copy the following JavaScript code and paste into that file. This file should be included in all the syndicated pages on your site. Please edit the mapping reference for each syndicated page. Enter your URL that maps to the corresponding CDC page.

```
// CDC.js File Instructions // // Create a file on your server named 'cdc.js'. Copy the following JavaScript code and paste into that file. // This file should be included in all the syndicated pages on your site. // Please edit the mapping reference for each syndicated page. // Enter your URL that maps to the corresponding CDC page. // CDC.SyndicatedContent.addMapping('http://www.cdc.gov/nceiz/difved/features.html', 'http://www.cdc.gov/link_on_your_site.html', 'self');
```

Syndicating multiple related pages? Click here to use the host page mappings from your list:

Syndication Code

Below is a list of code snippets that correspond to each of the syndicated pages you selected. You need to copy each code snippet into a page on your site. Please edit the reference to the cdc.js to make sure that each syndicated page on your site includes the cdc.js file.

[Expand All](#) | [Collapse All](#)

Food Safety Features

Topics: [CDC.gov Features, Food Safety](#)

```
<div id="cdc_syndicated">  
<script language="javascript" type="text/javascript"  
src="http://www.cdc.gov/js/script/presyndicate_v3.js"></script>  
<script language="javascript"  
type="text/javascript">CDC.SyndicatedContent.setRegistrationId('cs_973');</script>  
<!--<script language="javascript" type="text/javascript" src="http://www.cdc.gov/ENTER  
PATH TO THE CDC.JS INCLUDE FILE HERE/cdc.js"></script-->  
<script language="javascript" type="text/javascript" src="http://t.cdc.gov/synd.aspx?  
js=14catalogitemid=31166"></script>  
<script language="javascript" type="text/javascript"
```

Figure 18 - Create cdc.js File

7b. Select Host Page Mapping Checkbox

If you are syndicating multiple related pages and would like the Content Services Administrator to handle the host page mapping for you, be sure to select the checkbox next to **Click here to use the host page mappings from your list:**

The Host Page URL address must be previously added to Your Syndication List before this option can take effect. Ideally, the Host Page URL address should be entered during the [Select Items](#) phase.

Get Syndication Code [Contact Us](#)

CDC provides two different methods for syndicating content: one using only html/JavaScript knowledge, and another using REST interfaces for a better understanding of REST interfaces and content.

| Select | Code Requested Date/Time | Page Name | Topic | Agency | Language | Date Page Published | Host Page URL |
|--------------------------|--------------------------|--|-----------|--|----------|---------------------|---|
| <input type="checkbox"/> | 6/27/2012 4:18 PM | * Preventing Norovirus Infection http://www.cdc.gov/norovirus/preventing-infection.html ★★★★★ (0) Rate It! Add Comment | Norovirus | Centers for Disease Control and Prevention | English | 05/08/2012 | http://www.cdc.gov/norovirus/treatment.html <input type="button" value="Edit"/> <input type="button" value="Delete"/> |

Client-side JavaScript

Select Output Format: XHTML

Syndicating multiple related pages? For information on mapping page links so that visitors stay on your site, click here [cdc.js Instructions and code](#)

Syndicating multiple related pages? **Click here to use the host page mappings from your list:**

Download this Code:
Download all the code from this page by selecting the Download Code link below
[Download Code](#) [TXT - 1.7 KB]

Syndication Code

Below is a list of code snippets that correspond to each of the syndicated pages you selected. You need to copy each code snippet into a page on your site. Please edit the reference to the cdc.js to make sure that each syndicated page on your site includes the cdc.js file.

[Expand All](#) | [Collapse All](#)
Preventing Norovirus Infection
Topics: **Norovirus**

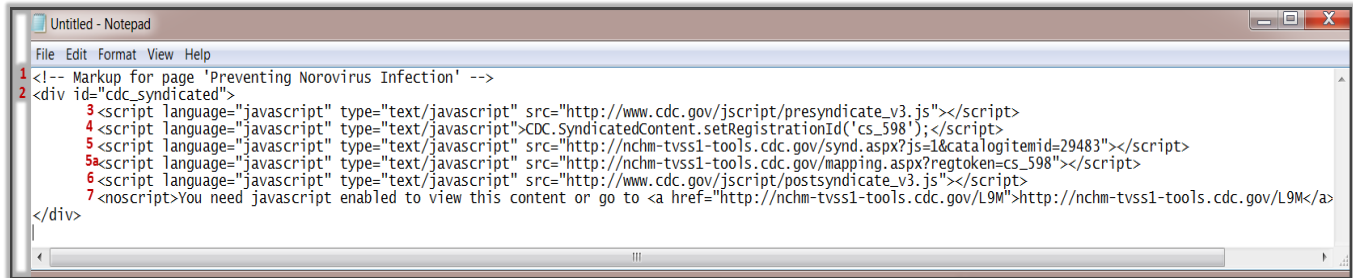
```
<!-- Markup for page 'Preventing Norovirus Infection' -->
<div id="cdc_syndicated">
  <script language="javascript" type="text/javascript"
  src="http://www.cdc.gov/jsrscript/presyndicate_v3.js"></script>
  <script language="javascript"
  type="text/javascript">CDC.SyndicatedContent.setRegistrationId('cs_598');</script>
  <!--<script language="javascript" type="text/javascript" src="http://cdc.gov/ENTER PATH
  TO THE CDC.JS INCLUDE FILE HERE/cdc.js"></script-->
  <script language="javascript" type="text/javascript" src="http://nchm-tvsa1-
  locale.cdc.gov/synd_spx21a#1/catalogitemids20483"></script>
```

Figure 19 - Host Page Mapping Checkbox

What's in a Code Block?

The syndication code block can present a challenge, especially for the non-technical person.

Below is block of code. Let's examine the code line-by-line, part-by-part.



```

1 <!-- Markup for page 'Preventing Norovirus Infection' -->
2 <div id="cdc_syndicated">
3   <script language="javascript" type="text/javascript" src="http://www.cdc.gov/jscript/presyndicate_v3.js"></script>
4   <script language="javascript" type="text/javascript">CDC.SyndicatedContent.setRegistrationId('cs_598');</script>
5   <script language="javascript" type="text/javascript" src="http://nchm-tvss1-tools.cdc.gov/synd.aspx?js=1&catalogitemid=29483"></script>
5a <script language="javascript" type="text/javascript" src="http://nchm-tvss1-tools.cdc.gov/mapping.aspx?regtoken=cs_598"></script>
6   <script language="javascript" type="text/javascript" src="http://www.cdc.gov/jscript/postsyndicate_v3.js"></script>
7 </noscript>You need javascript enabled to view this content or go to <a href="http://nchm-tvss1-tools.cdc.gov/L9M">http://nchm-tvss1-tools.cdc.gov/L9M</a>
</div>

```

Figure 20 - Code Block example

Here is a brief description of each line of the code block and what that line does.

1. Markup comment – For each page, the code includes a comment at the top to help identify the content that is being added to the hosting page via syndication.
2. Outer wrapper div – The code block provided by the system includes a div with an element id of “cdc_syndicated” this elementid can be used in CSS to manipulate the child elements of the syndicated content.
 - *Optional CSS link (not shown above) – If the user selected one of the basic CSS files available from CDC, then the second line of code will be a link command that links to the selected CSS file on CDC’s website.
3. Pre-syndicate script – Sets up some objects in the JavaScript environment that will be used to hold the registration id, URL mappings etc., for use in the post-syndicate script. Sometimes CDC will place web-based survey code in this file, but this will affect only customers who have agreed to allow these surveys to occur on their sites.
4. Setting the registration id – The registration id will be appended to content links that are inbound to CDC; this will allow CDC to track its inbound click-through metrics from syndicated content. This id will be used also as part of the metrics call that is added to the content to help CDC track page views of syndicated content.
 - 4a – The optional CDC.js file call – The optional CDC.js file is a JavaScript file in which a partner can set up URL mappings to keep an external website user on the partner’s site when the user navigates between pages containing interrelated syndicated content.
5. The content request script – This is the call to the Content Services API at CDC to retrieve the content to embed in the hosting page. This call usually takes one of two forms:
 - <http://t.cdc.gov/synd.aspx?js=1&catalogitemid=27111>
 - <http://t.cdc.gov/synd.aspx?js=1&url=http://t.cdc.gov/ckt>
- 5a – Optional call to the mapping API to get the page mappings hosted in the syndication system. This call replaces 4a, when selected.
6. Post-syndicate script
7. No Script

Content Syndication Storefront Homepage Features

The Content Syndication Storefront Homepage provides additional information about the Content Syndication website and application features.

Learn More

The Learn More page proves to be a quick overview and reference guide for Content Syndication features.

Content Syndication (Beta)

The Centers for Disease Control and Prevention (CDC) is offering a new Web Content Syndication service that allows partners including federal public health agencies, state and local public health departments, non-profit organizations, academic institutions, and commercial organizations to syndicate CDC content directly to their sites. Public health partners can gain direct access to CDC Web content without having to monitor and copy updates, control which content from CDC.gov to use on their site, and integrate CDC content with localized content while keeping visitors on their sites. This is a free service provided by the CDC.

[Learn More](#)

Web Page Lookup
 Enter a specific web page URL (e.g. http://www.cdc.gov/h1n1flu/) to see if it is available for syndication.

Sign In
 Sign in below and select where you want to go.
 E-mail:
 Password:
 Go To: Your List

YOUR LIST
 Text size: S M L XL
[Email page](#)
[Print page](#)
[Bookmark and share](#)
[Subscribe](#)
 Get email updates
 To receive email updates about this page, enter your

What is Content Syndication?
 Content syndication is simply a method by which web content is made available to multiple other sites and applications. It is as easy as identifying the content you want, and then pasting a small section of code from our site to yours. This is a free service provided by CDC.

One Source, Many Destinations

What are the Benefits?
 Syndication allows our partners - including federal public health agencies, state and local public health departments, non-profit organizations, academic institutions, and commercial organizations - the ability to add CDC web content directly to their sites and applications.

- A no-cost, minimal maintenance solution to providing up-to-date, trusted, science-based information on your website.
- The ability to integrate local and national information. Syndication allows you to maintain the look-and-feel of your site while supplementing with relevant content provided by CDC.
- Choice and control of the topics and quantity of CDC content syndicated to your site.
- More efficient use of critical resources through automated updates. This frees state and local resources from having to manually monitor CDC sites and removes the need to cut-and-paste new information.
- Access to your visitors to CDC information without ever requiring them to leave your website

Getting Started

- 1 Discover**
Browse the site to find pages you are interested in syndicating.
- 2 Register**
Register online to sign up for the service. You will receive a unique registration ID.
- 3 Get Content**
Get and copy syndication code into your site pages.

What Our Partners Are Saying
"Content syndication makes our website more robust and timely. Syndicating content is easy and frees us from having to update sections of the site."
Rachael Odom
 Arkansas Department of Health
As we revised our website, we brainstormed ideas to make it more accessible, accurate and informative for the community. When we learned about the CDC's Did You Know? content, we felt it would be a great addition to our website. Health information is ever-evolving and this syndication tool helps keep our online visitors engaged and informed.
Corinn Demboski
 City of Nashua, New Hampshire, Division of Public Health and Community Services

Top Users

- State and Local Health Departments
- Federal Agencies
- Hospitals
- Universities

Syndication Topics

- CDC 24/7
- Vital Signs
- Diabetes
- Smoking and Tobacco Use
- Emergency Preparedness
- Food Safety
- Listeriosis
- Pertussis
- Traveler's Health
- Keys to a Healthy Summer
- Radiation
- Wildfires

Figure 21 - Learn More

More Lookup Options

The More Lookup Options link opens the Advanced Lookup window. The Advanced lookup page allows you to find topics based on your specific criteria.

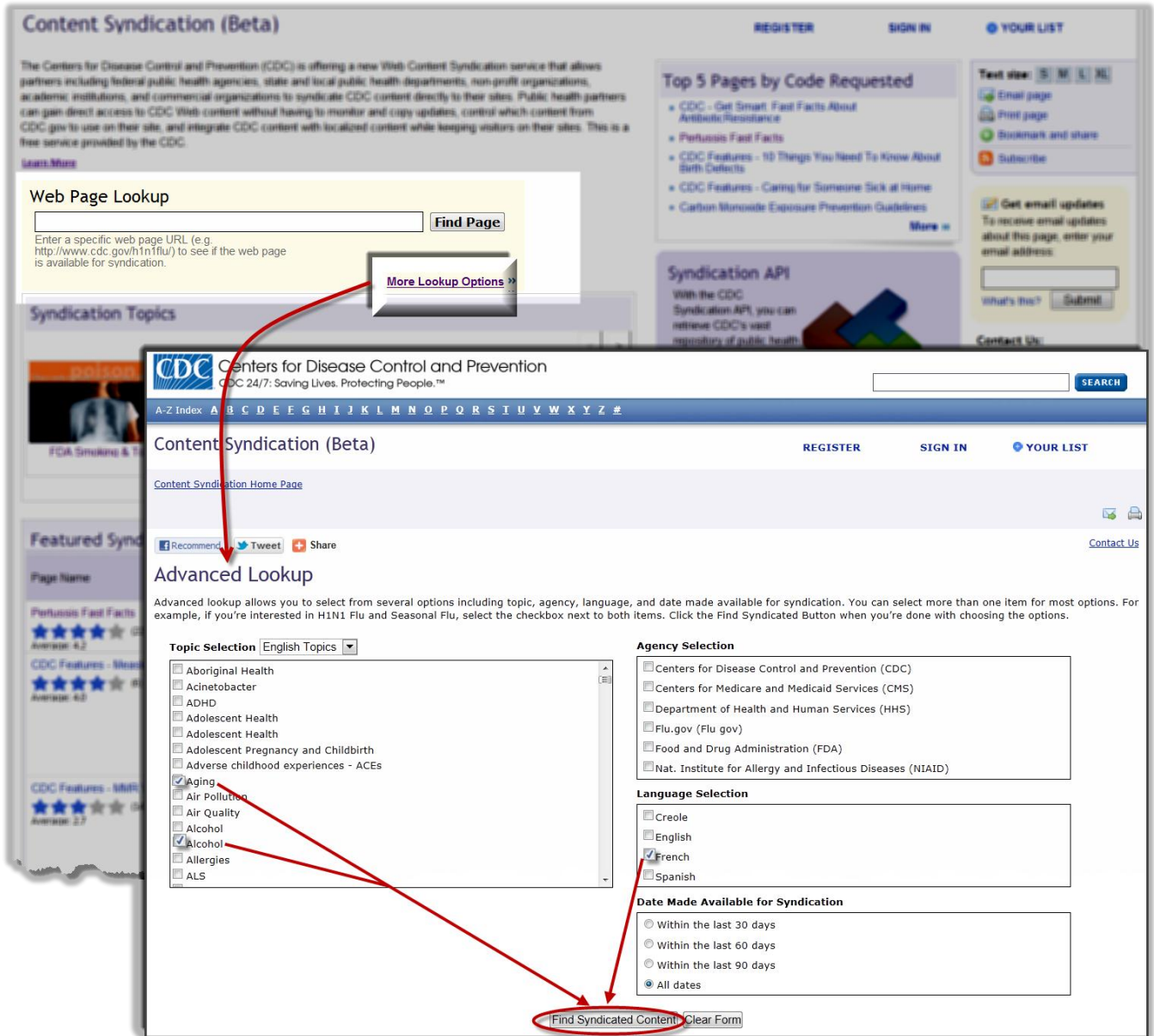


Figure 22 - More Options

All Syndication Topics

You may also view a full list of topics for which we have syndicated content by clicking the All Syndication Topics links.



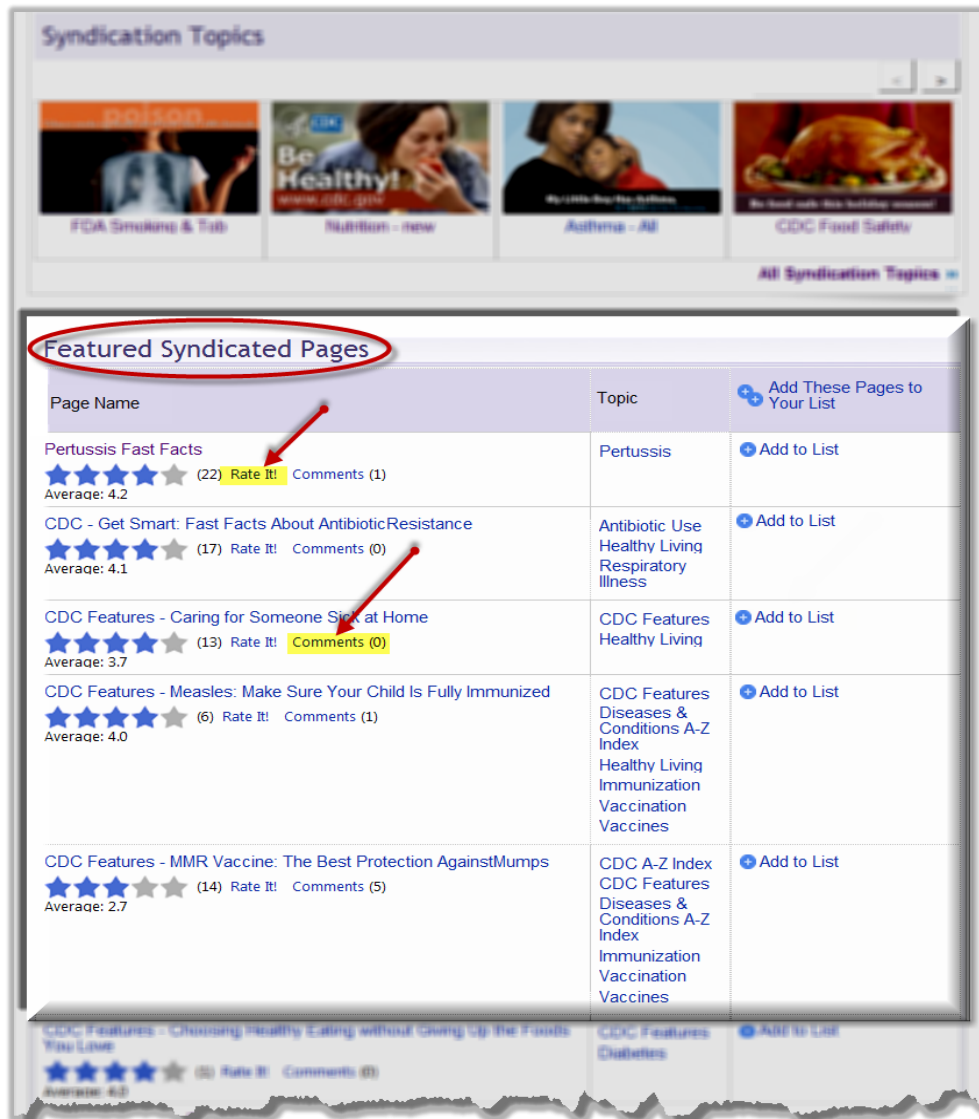
Figure 23 - All Syndication Topics

Featured Syndicated Pages

The Featured Syndicated Pages section displays pages based on current health related challenges and pages that are popularly syndicated.

Additional features in this section include the following:

- [Rate It](#)
- [Comments](#)



| Page Name | Topic | Add These Pages to Your List |
|---|--|------------------------------|
| Pertussis Fast Facts ★★★★★ (22) Rate It! Comments (1) Average: 4.2 | Pertussis | Add to List |
| CDC - Get Smart: Fast Facts About Antibiotic Resistance ★★★★★ (17) Rate It! Comments (0) Average: 4.1 | Antibiotic Use Healthy Living Respiratory Illness | Add to List |
| CDC Features - Caring for Someone Sick at Home ★★★★★ (13) Rate It! Comments (0) Average: 3.7 | CDC Features Healthy Living | Add to List |
| CDC Features - Measles: Make Sure Your Child Is Fully Immunized ★★★★★ (6) Rate It! Comments (1) Average: 4.0 | CDC Features Diseases & Conditions A-Z Index Healthy Living Immunization Vaccination Vaccines | Add to List |
| CDC Features - MMR Vaccine: The Best Protection Against Mumps ★★★★★ (14) Rate It! Comments (5) Average: 2.7 | CDC A-Z Index CDC Features Diseases & Conditions A-Z Index Immunization Vaccination Vaccines | Add to List |

Figure 24 - Featured Syndicated Pages

Rate It

The Rate It feature gives you the ability to rate an item directly by clicking on the star. A cumulative average score from all raters is also displayed.

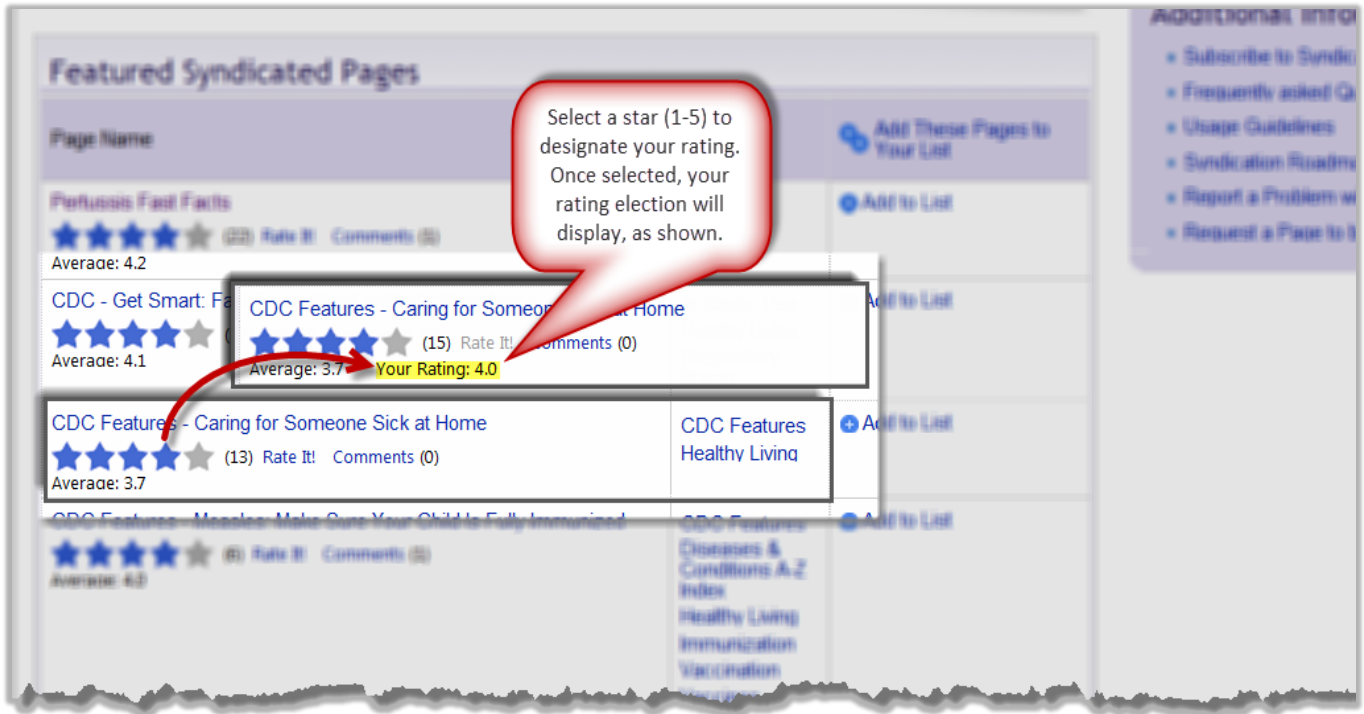


Figure 25 - Rate It

Comments

We encourage your comments regarding your usage of the Content Syndication application and have provided a comment box for each syndicable item.

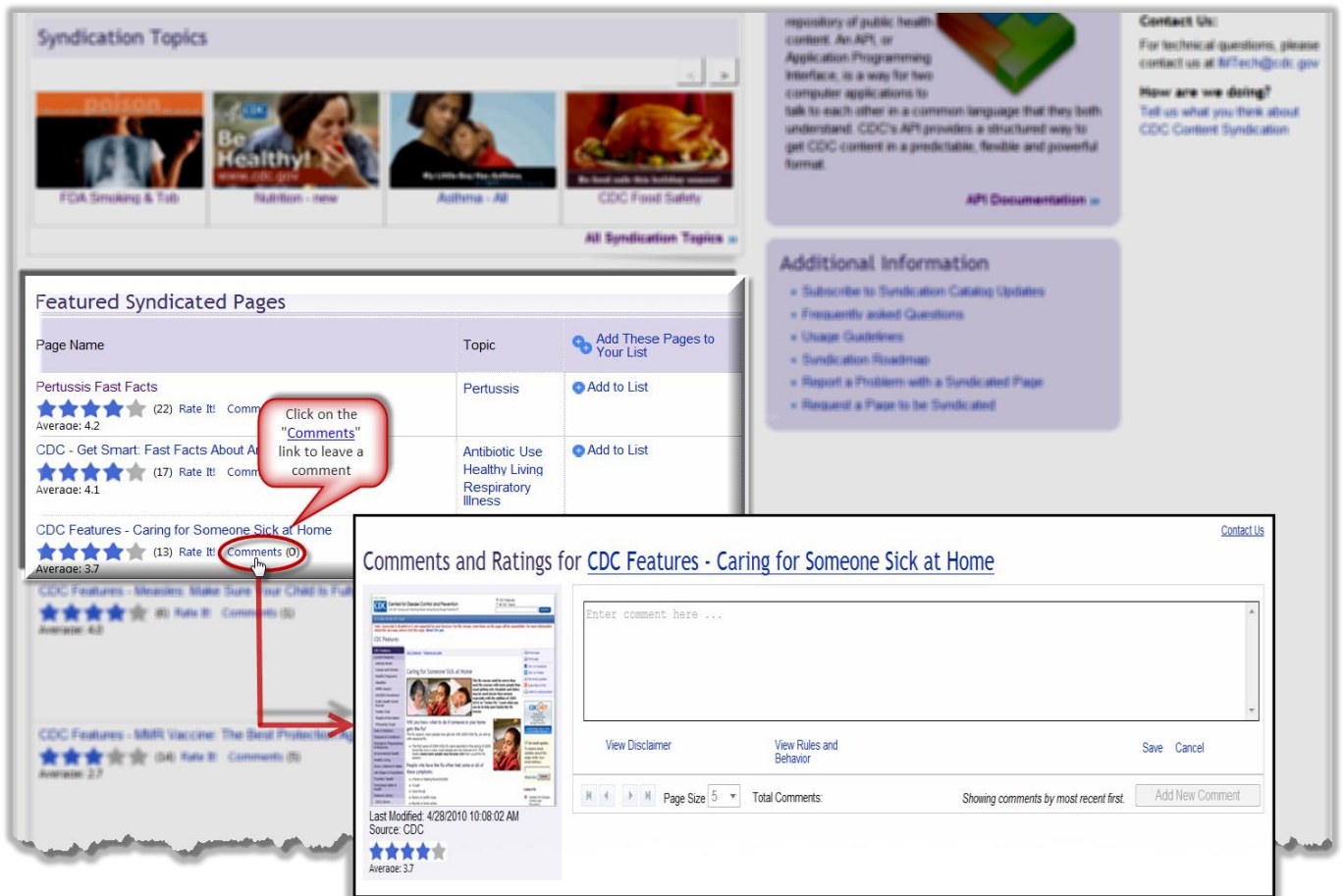


Figure 26 - Comments box

Top 5 Pages by Code Requested

This section displays the top 5 requested pages for syndication by our partners. A comprehensive and extended list can be accessed by clicking on the **More** link.



Figure 27 - Top 5 Pages by Code Requested

Syndication API

With the CDC Syndication API, you can retrieve CDC’s vast repository of public health content. An API, or Application Programming Interface, is a way for two computer applications to talk to each other in a common language that they both understand. CDC’s API provides a structured way to get CDC content in a predictable, flexible and powerful format.

The **API Documentation** link provides a more detailed and comprehensive look at this topic.

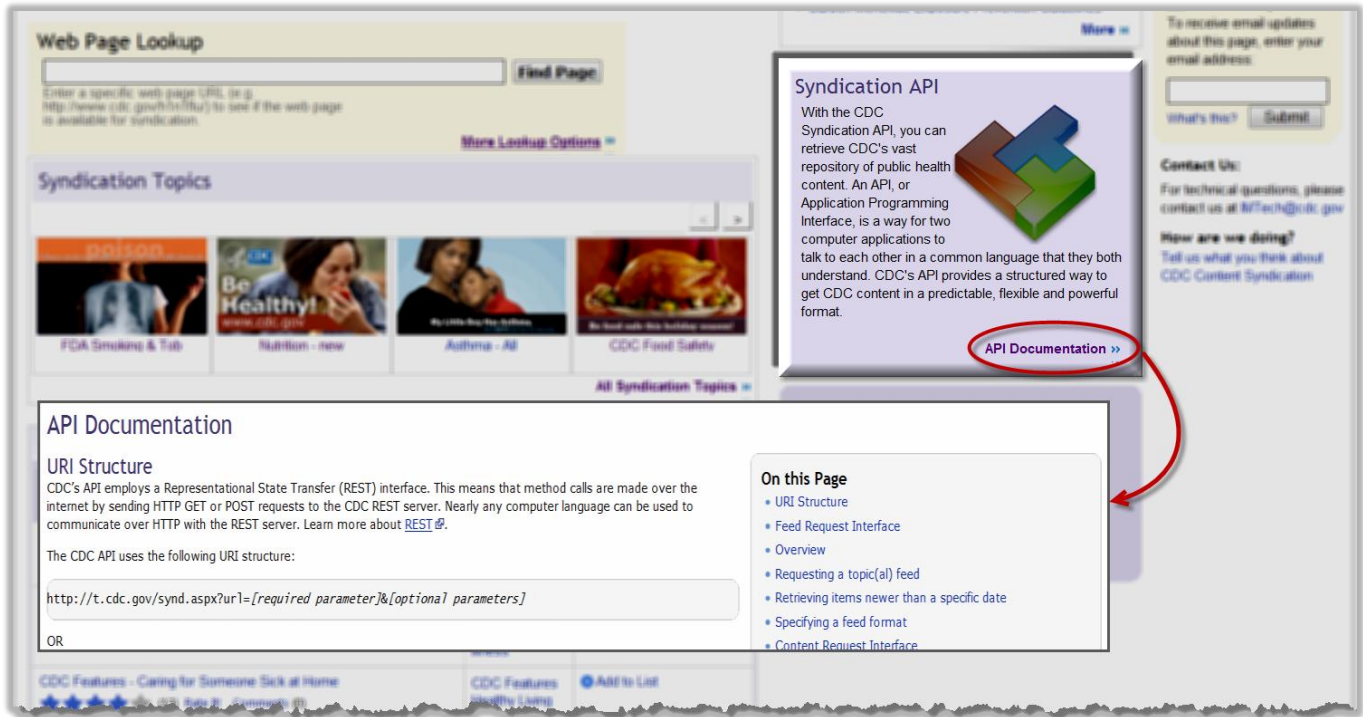
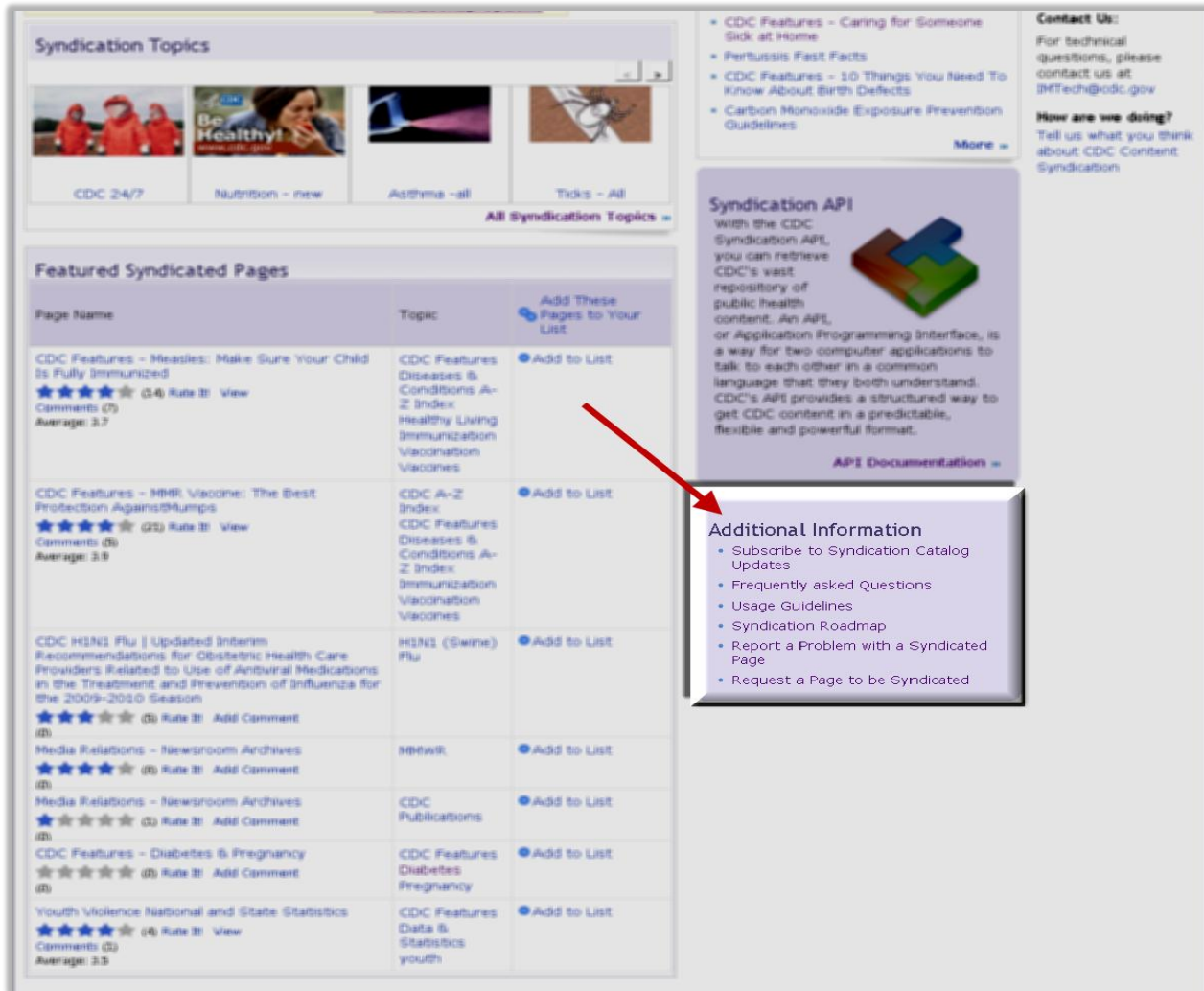


Figure 28 - Syndication API

Additional Information

The Additional Information section provides supplementary information and resources for the following topics:

- Subscribe to Syndication Catalog Updates
- Frequently Asked Questions
- Usage Guidelines
- Report a Problem with a Syndicated Page
- Request a Page to be Syndicated



The screenshot shows the CDC Content Syndication interface. It includes sections for 'Syndication Topics', 'Featured Syndicated Pages', 'Syndication API', and 'Contact Us'. A red arrow points to a callout box titled 'Additional Information' which lists the following items:

- Subscribe to Syndication Catalog Updates
- Frequently asked Questions
- Usage Guidelines
- Syndication Roadmap
- Report a Problem with a Syndicated Page
- Request a Page to be Syndicated

Figure 29 - Additional Information

Usage Guidelines

The Centers for Disease Control and Prevention (CDC) provides this syndication service for government, public health, personal, noncommercial, commercial use on a website, weblog, or similar applications provided that the following guidelines are met by subscribers.

Guidelines:

- a. Links redirect the user to the CDC website when the user clicks on them
- b. You do not insert any intermediate page, splash page or other content between the links and the applicable CDC website pages
- c. The use or display does not suggest that CDC promotes or endorses any third party causes, ideas, websites, products or services
- d. The fundamental meaning of the content contained in the Syndication Content Feeds is not changed or distorted
- e. You do not modify content that is linked to by the Syndication Content Feeds
- f. You may not redistribute the Syndication Content Feed
- g. You must provide attribution to CDC or the relevant Content Feed provider adjacent to the Content Feed
- h. CDC reserves the right to include or apply special codes and to track usage of the Syndication Content Feeds

Note: The Content Syndication website and Content Syndication Feeds are subject to change without notice. If you have any questions about these Usage Guidelines, please contact IMTech@cdc.gov.

Frequently Asked Questions

Why is CDC doing this?

To disseminate up-to-date, accurate and timely health messages to our partners and the general public, and increase awareness of and exposure to our health-related partners' websites.

What is Beta Testing?

Beta testing helps us identify and correct technical, content, user experience, and other issues prior to releasing the product for wide-scale production use. Beta testers should try out all aspects of the site including: registering; signing in; finding Web pages that you're interested in syndicating and adding those pages to Your List; and getting the syndication code from this site and implementing on your website. Please report any feedback or issues to IMTech@cdc.gov so we can continue to improve the system.

Where can I get the API / syndication code to add to my site?

Getting the syndication code is very easy using CDC's Content Syndication site. Simply follow these steps:

1. Register online to sign up for the service. You will receive a unique Registration ID that CDC uses to track metrics.
2. Browse the site to find pages you're interested in syndicating and add those pages to Your List. You can add as many pages as you'd like.
3. When you're finished adding syndicated pages to Your List, select Your List in the navigation bar and choose Get Syndicated Code.
4. On the Get Syndicated Code page, copy or download the code for the selected syndicated pages, follow the online instructions on that page, and add the syndicated code to your site.

What if I don't see the page I'm interested in syndicating?

Due to the large volume of CDC Web content, not all Web pages are available for syndication; however, CDC is working hard to add new pages as needed. If you don't see a page you're interested in, you can [Request a Page to be Syndicated](#).

Is it possible to input syndicated content into a SharePoint webpage if SharePoint has the HTML editor disabled?

Unfortunately this is not available at this time. Currently, it's not possible to embed the specific HTML script fragments for this purpose into SharePoint.

Glossary

| Term | Definition |
|--------------------|---|
| API | Application Programming Interface(API) is technical specification for interaction between a syndication client and the syndication publisher |
| Content Item | Items available for syndication from the given publisher |
| Content Lists | List of items available for syndication |
| Extraction | The process of parsing syndicated content out from source content. E.g. all content in the source document that is inside a block element (DIV) with the CSS class “syndicate” |
| Hosting Page | A web page containing content that is syndicated from another source usually refers to the final rendered page as it is served to the users of the syndication client. |
| Hosting Site | A website containing pages (hosting pages) containing syndicated content or the API code needed to retrieve syndicated content at render time. Here used synonymously with registrant’s site or client or partner’s site. |
| Registration ID | Unique ID assigned by CDC to uniquely identify each subscriber. |
| Subscriber | A syndication client that either engages in feed polling or pub-sub functions to identify changes in publisher content and may ingest or include the updated content based on that change. |
| Syndicated Content | Processed content in place in the hosting page |
| Syndication | The process of publishing content for use by entities other than the original creator. Used here primarily to describe providing web content for inclusion in to the websites of other entities with an emphasis on the availability of real time updates to content. |
| Syndication Client | An entity that browses, ingests, or includes content that was created and made available by a syndication publisher. May or may not be a syndication subscriber; out of channel syndication agreements/usage are allowed. |
| Your List | List of items selected by subscriber for syndication |