

Life's a little easier with



Putting the latest tools at your fingertips helps ensure all eligible workers get the credit they earned and deserve.

EITC Made Easy

Find everything you need to know about Earned Income Tax Credit on EITC Central.

Specific tabs makes finding what you need easy!

- EITC Central
- Tax Preparer Toolkit
- Partner Toolkit
- Marketing Express

www.eitc.irs.gov

QR Reader Smartphone App brings you easy access to EITC Central.



EITC CENTRAL

- What's Hot—Find the latest EITC news and updates
- Basic EITC Information—credit amounts and qualifying information
- EITC Statistics—current state-by-state information
- Widgets, Banner Ads, Radio and TV PSAs
- Ready-made publications and products
- And more

TAX PREPARER TOOLKIT

- Hot topics for return preparers
- Tips for preparing accurate returns
- Free training opportunities
- And more

PARTNER TOOLKIT

- Hot topics for partners
- Awareness Day Information
- Tips and tools on jump starting your EITC Marketing Campaign
- Fact sheets to customize and distribute
- Information geared to partners, employers, government agencies and government offices
- And more

MARKETING EXPRESS

- Customize our posters and flyers with your name, logo and site specific information. IRS reviews, approves, and provides a print-ready copy

