## Continuous Improvement in Learning: Data from the Open Learning Initiative

Joel Smith, Vice-Provost & CIO Candace Thille, Director OLI

#### The Open Learning Initiative

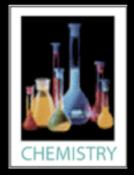
Created 12 web-based colleges courses which provide the complete enactment of instruction online

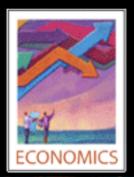






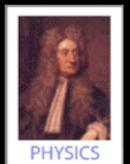














### The Open Learning Initiative: Principles

- Course design is guided by results from the learning sciences
- Course creation is done by a team rather than a single person
- Virtual learning environments are instrumented to continuously gather data about student learning outcomes
- Rich feedback data is used for continuous improvement

## Course Design Guided by Learning Science Principles (LSPs)

- Translating scientific results from the learning sciences into effective instruction requires significant design and assessment efforts
- Such an effort by one faculty member for a single class is exceptional and impacts comparatively few students
- Such efforts made by a team for online virtual learning environments produces effective materials that can be used by many faculty and learners

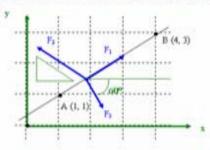
LSP1 - Goal directed feedback and targeted practice enhance learning:

Determine the sum of three concurrent forces.

Force F1 has a magnitude of 9N; its line of action of passes through points A (1, 1) and B (4, 3).

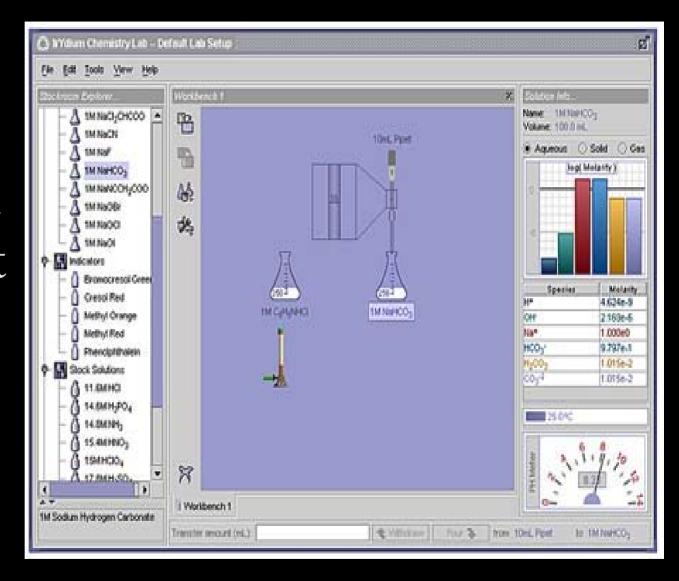
Force F2 has a magnitude of 2N; its line of action is parallel to a 3-4-5 triangle.

Force F2 has a magnitude of 0N; its line of action is at 50 degrees to the horizontal.



Abatic by	direction of the	ne sum?		
	0 =		grees	
Recall		OF THE RESERVE	ingeres.	
Step 1: R	esolve each f	orce into compo	onents:	
Fin	1	14	Fty	14
F2s		N	Fay	14
Fax		14	Fay	14
Step 2. F	ind the compo	onents of the su	m by summing com	ponents of the forces
Re=	ZFa=	N	Ry = EFy =	N
Step 3: F	ind the magni	tude of the sum	$R = \sqrt{R_{\pi}^{2} + R_{\pi}^{2}}$	
	R=	N		
			$\theta = \tan^{-1} \frac{R_{\gamma}}{R_{\pi}}$	

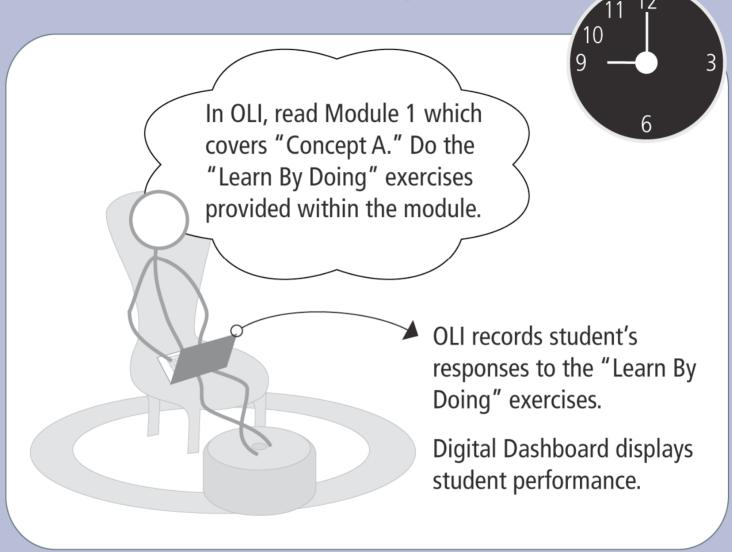
LSP2 -Meaningful engagement creates robust learning:



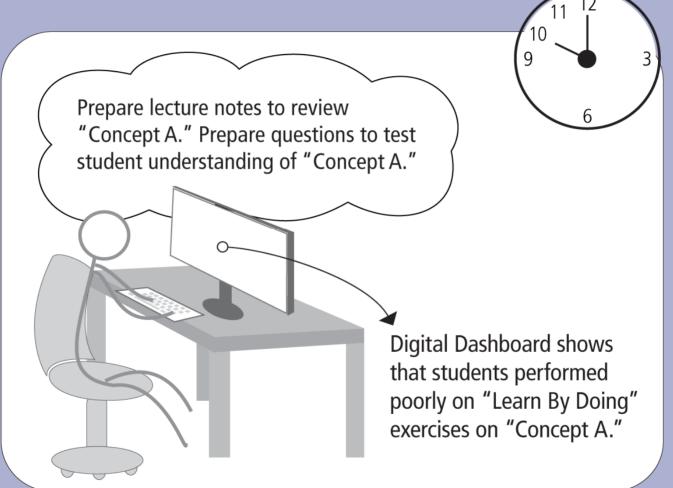
## Feedback: Changing the Effectiveness of both Learners and Faculty



#### Student homework for "Concept A"



#### **Instructor prepares for class**



# In-class instruction on "Concept A" Concept A

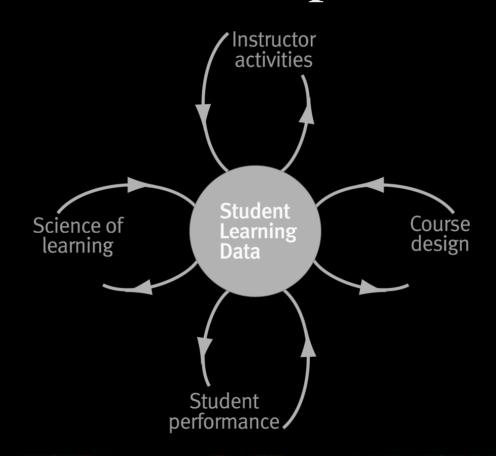
#### Accelerated Learning Results

- OLI students completed course in half a semester, meeting half as often during that time
- OLI students showed significantly greater learning gains (on the national standard "CAOS" test for statistics knowledge)
- No significant difference between OLI and traditional students in follow-up measures of knowledge retention given a semester later
- These results on improvement on CAOS test have now been replicated with a much larger sample

#### Other Class Results

- Community College accelerated learning study in Statistics
  - OLI: 33% more content covered
  - OLI: 13% learning gain vs. 2% in traditional face-to-face class
- Large State University:
  - OLI: 99% completion rate
  - Traditional face-to-face class: 41% completion rate

## Design and Feedback: Continuous Improvement



### Learning Curve Analysis on Chemistry Course Data



"Improvement in Post Secondary Education will require converting teaching from a 'solo sport' to a community based research activity."

—Herbert Simon

www.cmu.edu/oli

joelms@cmu.edu cthille@cmu.edu