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THE WHITE HOUSE

WASHINGTON

INFORMATION July 15, 1972

SECRET/SENSITIVE

THE PRESIDENT HAS SEEN ...

MEMORANDUM FOR:

THE PRESIDENT

FROM:

HENRY A. KISSINGER

SUBJECT:

Psyops Campaign Against North

Since I sent you the last psyops report on 16 June, there have been the following indications that our campaign is striking a raw nerve of the DRV leadership:

- -- Recent articles in Hanoi's military newspaper take a swipe at "U.S. psychological warfare machinery" which has spread "false optimistic arguments" in an attempt to cover up ARVN's "painful setbacks." At a minimum the series indicates that the DRV regime believes the U.S. psywar campaign has had enough impact to necessitate a direct refutation.
- -- The Neutralist Front Radio, the Voice of the Laotian Communist Front, on 28 June angrily denounced the "thousands" of psychological activities which are "aimed at causing confusion by splitting the unity of the armed forces and the people. Moreover, they employ tactics to split the unity of Laos and Vietnam." The broadcast continued to cite examples -- "They set up fake radios to distort the revolution and deceive the people. They use newspapers to make slanderous charges; they drop agents into populated areas to unite the people and at the same time use airplanes to drop propaganda leaflets."

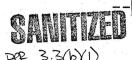
On 4 July, the Phatet Lao Radio issued a similar statement warning about our psychological warfare campaign.

subordinate units to stop listening to enemy radio stations, warning -- "All units must have a strict inspection to prevent any cadres or troops hearing enemy radios." Offenders are to be punished.

Our campaign is vigorously exploiting the deterioration of enemy morale and discipline, as reflected by the following

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since 1 June, 53 men had deserted from an NVA anti-aircraft artillery regiment in Quang Tri Province. The next day regimental officers were reprimanded for poor performance of duty and some regimental personnel were "expelled" from the regiment.

that soldiers were deserting from one battalion and six comrades had refused to fight the "enemy."

-- On 22 June, another NVA regiment in the same province instructed two of its battalions to "evaluate their men, isolate those who are afraid to fight, and reeducate them with a fighting spirit."

"because of enemy air strikes, some of our men have deserted ..." The commander of the unit from which the men had deserted was ordered to capture and "severely punish" them as an example to deter future desertions.

The Saigon Government has prepared a White Paper, entitled "The Open Invasion of the Republic of Viet-Nam by the Communist North" (Tab A). 10,000 copies in English are on the way to Vietnamese missions abroad for wide distribution. The GVN is encouraging their missions to produce French, German, and Spanish translations.

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