

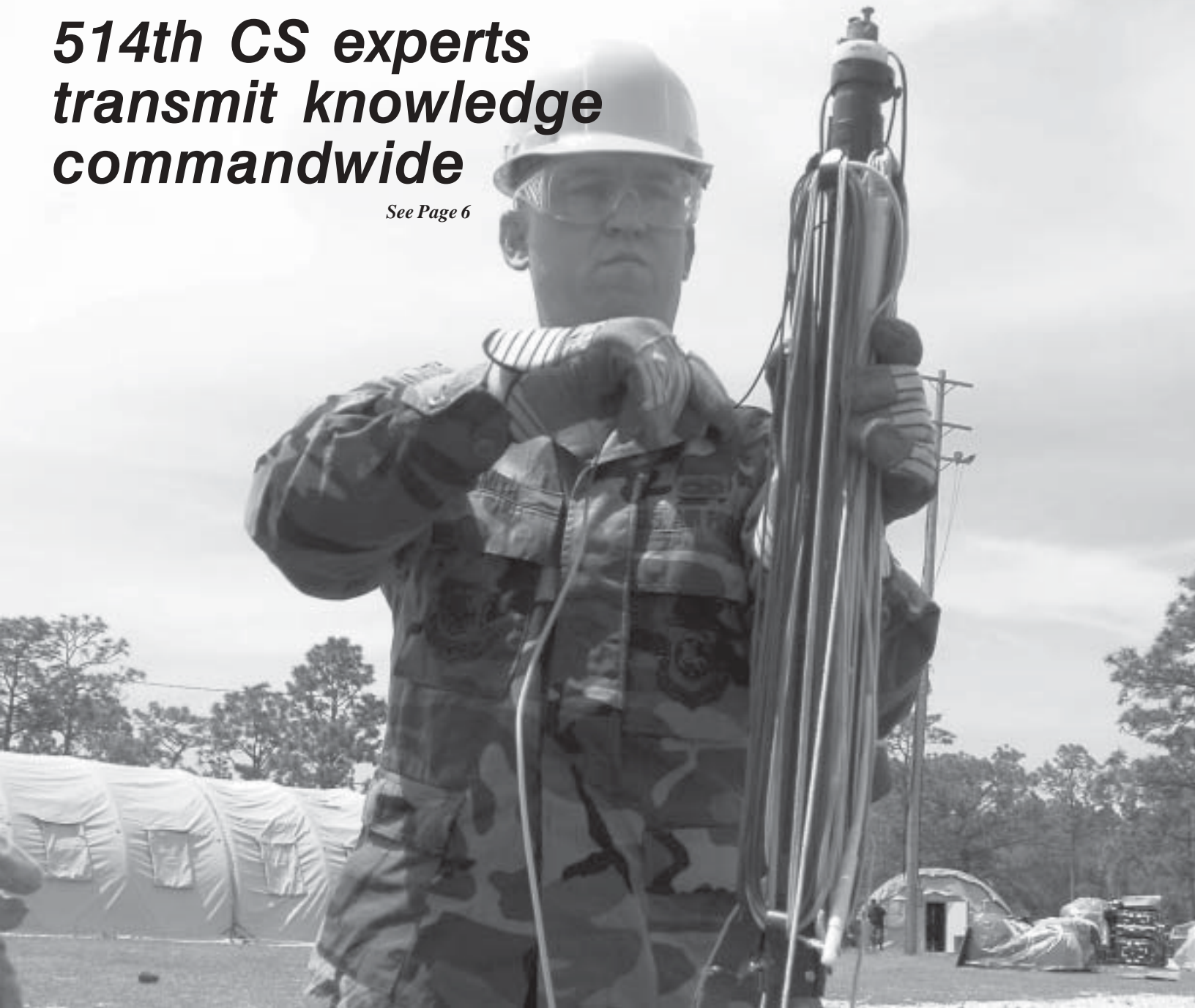
# BEACON



514th Air Mobility Wing, Air Force Reserve, McGuire AFB, NJ

## ***514th CS experts transmit knowledge commandwide***

*See Page 6*



***New KC-10 squadron  
commander insight***

*See Page 5*

***Countdown to ORI -  
May MOBEX is complete***

*See Page 8*

***AFRC BRAC results,  
McGuire AFB to gain***

*See Page 12*



## **BEACON**

June 2005

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***The deadline for submitting BEACON articles is the first day of the month for publication in next month's issue. Submit the article on disk in Microsoft Word, and include your name and phone number. Articles can also be submitted via e-mail to: 514amw.pa@mcguire.af.mil. Call (609) 754-3487 for more information.***

## **FROM THE COMMANDER**

# **Stewart recognizes wing's hard work and employer sacrifices**

My fellow "Freedom Wing" members, we are now halfway through the calendar year, and three quarters of the way through the fiscal year. We have successfully completed two dress rehearsals for our October Operational Readiness Inspection and are making significant progress. Now all we need to do is fine tune some processes.

I ask all of you to continue to study your Air Force Manual 10-100s. Also, be sure to practice donning your gas mask and wearing the chemical warfare suit for an hour or two to make sure you can survive and operate in an ORI scenario. Thank you for all of the hard work you've done so far to prepare for our ORI. Remember, being ready to go to war is the most important role of the reservist. Let's water the eyes of those Air Mobility Command inspectors by showing them how prepared our wing is to do its wartime mission!

I'd also like to take a moment to remember one of the most important members of our 514th family...our employers. These unsung heroes make tremendous sacrifices allowing you to serve your country. They don't get a tax break or help from the federal government. While you're away, the employer must either find temporary help or do without until your return. These patriotic Americans make the sacrifice because they believe in what you stand for...a citizen airman who answers the call when his/her nation needs them. Thank goodness we have employers who feel this way!

In order to show them how much we appreciate their sacrifice, we've invited your employers to join us June 18. I want them to see what you do here at McGuire AFB, and to expose them to the various contributions you're making to the nation's defense. I hope that when they leave McGuire, they'll have a greater appreciation for what you are doing for them, and the nation as a whole. I also want them to enjoy themselves, but see how difficult it is for you to stay qualified in this high tech



**Col. James N. Stewart**

Air Force, raise a family, and still be the model employee that I know each and every one of you are to your employer.

Again, thanks for all the hard work you've been doing. I see daily improvement in many of our wing processes and unit organizations. This improvement is due to the effort put forward by each and every one of you. You should be proud of your accomplishments this past year and continue to strive for excel-

***These patriotic Americans make the sacrifice because they believe in what you stand for...a citizen airman who answers the call when his/her nation needs them.***

— Col. James N. Stewart  
Commander, 514 Air Mobility Wing

lence. Remember...people are our most important resource in the 514th. Make sure that you experienced members nurture and develop our future talent. Work with your teammates, both active duty and reservist, to improve McGuire. We want everyone to feel like they have contributed to "Team McGuire" in order to make it the "Best" Associate Reserve Wing in both, the Air Force Reserve Command and Air Mobility Command.

# BEACON

514th Air Mobility Wing, Air Force Reserve, McGuire AFB, NJ

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Photo by MSgt. Donna T. Jeffries

**SHOCK WAVES - SrA Shawn McKibben, left, from the 35th Combat Communication Squadron, at Tinker Air Force Base, Okla., teaches SrA James Smith how the Vibra Ground Resistance Tester operates. The two communication technicians are part of the first of six groups to attend a two-week communication course held at a remote training site at Duke Field, Fla. Beginning May 2 through July, 514th Communication Squadron members are teaching other Reserve communication units how to build a communication system from ground up at a bare base location. See Page 6.**

Page 8



Photo by SSgt. Monica Dalberg

**TIME'S UP - SrA Rick Taylor, a KC-10 Boom operator from the 78th Air Refueling Squadron, loads his bag prior to readying the aircraft for departure from the Georgia Air National Guard Combat Readiness Training Center in Savannah Ga. He and more than 30 crew members spent the previous week flying refueling missions in a "simulated" war environment as part of Team McGuire's preparation for October's Operational Readiness Inspection.**

## On the cover



Photo by MSgt. Donna T. Jeffries

**SSgt. James Smith of the 452nd Communication Squadron, unwraps Near Vertical Incident Skywave Antenna wire in preparation for setting it up during a communication training deployment at Duke Field, Fla., in May. See Page 6.**

## Features

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**Savannah MOBEX 12**

## Departments

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## 101 Critical days

Memorial Day weekend marks the beginning of 101 Critical Days of Summer.

514th Air Mobility Wing members are encouraged to keep safety in mind as part of their summer fun activities both on the water and on land.

A critical part of staying safe is to drink plenty of water every day, especially when performing physical activities while exposed to high temperatures during.

Also, remember the buddy system works well year-round. Ensure someone is there to help assess risks or to be able to assist should anything go wrong.

## PROMOTIONS

The following 514th Air Mobility Wing members were promoted effective May 1:

### Senior Airman

**Jorge G. Barreiro**, 35th APS  
**Katrel E. Bishop**, 514th CS  
**Candace E. Farrell**, 514th MOF  
**Ryan I. Farrelly**, 514th SFS  
**Simon S. Harry**, 514th CES  
**Daniella M. Hewitt**, 514th MSG  
**Erik L. Kitzmiller**, 514th CES  
**David A. Lawson**, 35th APS  
**Joann S. Lidel**, 78th ARS  
**Sana Q. Sheikh**, 35th APS  
**Robert A. Trombley**, 514th MXS

### Staff Sergeant

**Douglas W. Brier**, 514th MOF  
**Karen Brinkley**, 732th AS  
**Robert B. Christensen**, 714th AMXS  
**Christopher V. King**, 514th CES  
**Robert C. Koch**, 714th AMXS  
**Glenn P. Matthijs**, 514th CES  
**David Melo**, 514th AES  
**David Ortiz**, 722nd AS  
**Richard D. Pasquini**, 514th ASTS  
**Steven Porras**, 714th AMXS

**Kenneth L. Profit**, 514th LRF  
**William E. Saltzman**, 78th ARS  
**Shantel T. Williams**, 514th CS  
**Kenton A. Young**, 514th ASTS  
**Amanda L. Ramm**, 514th CES  
**Milda M. Rosario**, 514th AES

### Technical Sergeant

**Patricia A. Bartlett**, 514th AES  
**Thomas P. Daly**, 514th CES  
**Leslie S. Hampton**, 35th APS  
**Brian R. Jensenius**, 714th AMXS  
**Christopher I. Klob**, 514th CES  
**Heather R. Pasquini**, 514th ASTS  
**Paul T. Rauch**, 714th AMXS  
**William E. Velasco**, 714th AMXS

### Master Sergeant

**Tyree G. Bacon III**, 514th CES  
**Servulus Billy**, 88th APS  
**Marsilina Eikerenkoetter**, 88th APS  
**Michael A. McKinnon**, 514th CES  
**Christopher S. Ramos**, 514th AES  
**Frank T. Spinelli**, 714th AMXS  
**Aurea I. Toledo**, 722nd ASTS  
**Dana M. Walton**, 514th CES  
**Jamie H. Washington**, 35th APS

## Three reservists finish NCO Academy

Three wing members graduated from the Noncommissioned Officer Academy, May 19, during a ceremony held at the McGuire Enlisted Club:

**SSgt. Brian R. Jensenius**,

714th AMXS; **SSgt. William E. O'Brien**, 514th AMXS and **TSgt. Antonia C. Weaver**, 514th AMW.

The NCO Academy prepares mid-level NCOs for more supervisory roles.

## BRIEFS

### Proper license plate display

New Jersey law requires a license plate on a standard vehicle be properly displayed in accordance with the laws of the state of registration and New Jersey. If your state issues two license plates, both MUST be on your vehicle. If your state only issues one, it is to be placed on the rear of the vehicle. A license plate holder cannot obscure any pertinent information from the plate. This includes items like state of origin, plate number, and date of expiration. Contact the legal office at (609) 754-2778 with any questions.

### TRICARE offers Reserve health care

The Department of Defense announces the start of health care coverage under TRICARE Reserve Select a new premium-based health plan for certain eligible National Guard and Reserve members and family members. For a monthly premium of \$75 for TRS member-only coverage and \$233 for TRS member and family member coverage.

A TRS handbook, a list of Service contacts to verify eligibility and contacts for TRICARE regional contractors for TRS benefit information are available on the TRICARE Web site [www.tricare.osd.mil/reserve/reserveselect](http://www.tricare.osd.mil/reserve/reserveselect).

### Pregnancy options extended

Effective immediately, pregnant reservists can volunteer to participate in unit training assemblies from the 34th week of pregnancy to term if the following criteria are met:

The reservist, unit commander and obstetric care provider all support the decision; and the reservist lives within 50 miles of the UTA location and commutes home during the UTA.

## VIBES:

*Does your civilian employer understand your role as an Air Force reservist?*



SrA Fanta D. Jalabah  
514th MOF

*Yes, they understand my contributions to the Reserve is vital in the stability and preservation of freedom in this country.*



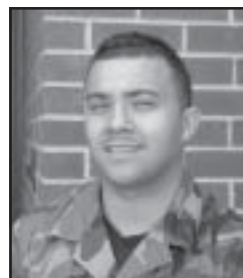
Maj. David E. Oltorik  
76th ARS

*Yes. He has a lot of Guard and Reserve members who work for him. He came to Employer Appreciation Day last year and has been supportive of my frequent absences for military leave.*



TSgt. Wayne E. Paden  
514th MXS

*Yes. They totally understand and appreciate my commitment to the AF Reserve and our country. They even make an annual contribution to our squadron barbecue.*



SrA Moises Soto  
514th CS

*My employer understands when I get called, its for the good of the nation. They know in my role as a trainer I have to share my knowledge to prepare other units for deployments.*



Capt. Bonnie Bosler  
714th AES

*My employer has been amazing since I joined in 1997. They work with my schedule and constantly adapt to the increasing training and real world requirements.*

# New pilot leads 78th refueling squadron

**Photo and story**  
**By SSgt. Monica L. Dalberg**  
 514 AMW Public Affairs

Lt. Col. Thomas Ayers is a self-described outdoors kind of man with a penchant for hiking, camping, hunting and fishing, but these days he's also right at home as the new commander of the 78th Air Refueling Squadron.

Raised an "Air Force brat" and born in Bitburg, Germany, Ayers grew up mostly in the Washington D.C. area and now resides in Pennsylvania with his high school sweetheart wife and three daughters.

In May, shortly after becoming the 78th ARS commander, Lt. Col. Ayers took time to answer some questions for the Beacon.

**How would you describe your leadership style?**

I am a firm believer in the "praise in public; counsel in private" motto. I also believe in the "carrot approach" - that is, if people are given incentives and encouraged along the way to better themselves, the organization as a whole, will prosper.

**In what direction would you like to see the 78th ARS head?**

The 78th has an outstanding operational record which I fully intend to help



Lt. Col. Tom Ayers

build upon.

**You are known in your squadron as friendly and outgoing. How do you think**

**your personality will help you as a commander?**

I want people to realize that although my job responsibilities will change dramatically, I am the same person, I am always approachable and that we all can accomplish the mission safely and effectively and still have fun along the way.

**What is your civilian job?**

Commercial airline pilot for Delta. I am currently on leave of absence.

**What military "life" lesson have you learned?**

Nothing replaces hard work and common sense when approaching a challenge. Also, military service is much more than a "job" - it means contributing to something larger than ourselves and by definition requires sacrifice.

**Do you have a favorite quote?**

I am only an average man but, by George, I work harder at it than the average man." — Theodore Roosevelt.

**Tell us something quirky about yourself that just might surprise us.**

I have never flown a sortie, (flying mission) without my grandfather's pocket watch. It is my good luck charm.

## VET ISSUES

**More than 100 Burlington County veterans from the American Legion, Veterans of Foreign Wars, Military Purple Heart Association, Employer Support of the Guard and Reserve and many other groups assembled in McGuire's Silhouette Theater to voice their concerns to New Jersey Congressman Jim Saxton and senior commanders from McGuire Air Force Base, Fort Dix and Lakehurst Naval Air Engineering Station. Topics ranged from improving medical benefits to current issues being debated in the congress.**



Photo by Denise Gould



**TSgt. Alavaro Bonilla, tightens the tension of a Ground Radio Antenna 4, a standard antenna system used for radio frequency transmission equipment. The 514th communication instructor gives his students hands-on lessons during the first week of bare base communication training at Duke Field, Fla. During week two, students will demonstrate the skills they've learned by providing communication capability to a bare location from ground up.**

## *Tasking in the sunshine* **514th CS g bare base**

**Story and photos  
By MSgt. Donna T. Jeffries  
514 AMW Public Affairs**

**F**ort Walton Beach, Fla., has more than 100,000 active military and reserve communication members on its sandy beaches. Beginning May 1, the 514th Communication Squadron (514th CS) will begin training 250 Reserve communication members to prepare them for deployment.

Located at Duke Field, Eglin Air Force Base, the 514th Communication Squadron will coordinate this training initiative called Jump Start 01-05.

"The Air Force Reserve re-missioned units by adding more deployable communication units," said SMSgt. Israel Rosado, Jump Start Coordinator. "We now have a lot of people who've never had a communication package. This was the prime opportunity to get hands-on training."

Called a theater deployed communication unit, the 514th CS will deploy with an initial team of 10 personnel and 13 pallets (weighing between 6,000-10,000 lbs) of communication equipment. Jump Start 01-05 will demonstrate the skills they've learned. The deployment is integrated for a full communication package.

The training is being held in two-week rotations scheduled. Trainees are coming from various communication units. Each rotation will have 30 trainees. Initially, for each rotation, the first week of training will be hands-on specialized instruction in the radio, data and voice network.

During the second week the group will demonstrate what they have learned. Several yards away from the training site, the trainees will build a communication system from scratch beginning with constructing a communication site and equipment.

"We want to give you a feel for what it's like to be in a communication voice/data infrastructure environment," said SMSgt. Rosado, to the first trainees during an initial briefing held May 2. "We are currently supporting 452nd Communication Squadrons from various Air Force Bases. We are the deployed communication unit with one common goal," he told attendees.

In a real-world setting the initial communication unit comprised of several Air Force Special Operations Units in the communication field from several bases. The trainees will be working as one team with one common goal.

Upon arrival at the deployed location, the trainees will demonstrate when communication requirements must

ne

# goes to the field to teach communication buildup

Advanced (ADVON) team.

"We have four hours to get ground-to-ground, or land mobile radios up and running, and 12 hours to bring up the full communication package" said TSgt. Purdy, 514th voice network instructor.

Included in that package are the following secure and unsecured data and voice network communication services: helpdesk, information protection services, e-mail, switched voice network, air to ground and ground to air communication, ultra-high-frequency services and satellite reachback.

Instructors for the training are coming from McGuire's 514th CS and 21st Air Mobility Operations Squadron and a couple from Westover's Air Reserve Base 439th Communication Squadron. They stress this training is vital to the technical and situational growth of the 3- and 5-skill level attendees.

"I want to help train the people who replace me in the field," said SSgt. Carl White, ground radio maintenance instructor from the 21st AMOS. "I want to make sure they can do the job no matter their background or who they work for," he added. SSgt. White has been on eight deployments within the past year.

The students agree that the two-week course will enhance more than their technical knowledge of the job.

"This training gives me the opportunity to combine my radio knowledge with other (field) components to get a real experience of deploying," said TSgt. Che Lau from the 452nd CS. "It will build my confidence about my ability to handle the challenges of deployments," he said.

"I've never had training in mobile (combat) communications," said SrA Christian A. Palacios, technical controller, 514th CS. "Both weeks of training are challenging because you will apply everything you learned the first week during the second week. Then you will see how everything applies to actual equipment and why it's important to know the details of how the equipment works."

It took three months from conception to actual implementation to make Jump Start 01-05 happen. Its success rests on the testimony of participants said SMSgt. Rosado.

"Aside from the availability of money, it will take feedback and requests from our users to repeat this training next year," said SMSgt. Rosado. He said he's confident they will offer the training again, but, perhaps closer to home if funds are limited.

However, the superintendent said Duke Field is the ideal spot for several reasons. "It's an ideal spot because it most closely resembles the type of condition we land in when deploying to bare base areas. The terrain, the trees, sand and the hot climate coupled with no power source available makes this an excellent location."



**SMSgt. Israel Rosado, far right, 514th Communication Squadron, shows the first group of students the layout of the base camp located in an isolated area of Duke Field, Fla.**



**SrA Arturo Alameda, a computer networking switching cryptographer from March Air Reserve Base, Calif., puts together a basic access module which provides telephone switching capability during week one of his two-week communication training at Duke Field, Fla. SrA Arturo is in the first of six classes to receive this training.**



**Three communication students pay close attention while 514th CS instructor, SMSgt. Edward Williams, far right, demonstrates how to set up a network server to provide e-mail and other communication services on a bare base.**

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# Honing ORI skills

*Joint wing mobility deployment readies Team McGuire troops for October's Operational Readiness Inspection*

## Story and photos

By SSgt. Monica L. Dalberg  
514 AMW Public Affairs

In preparation for October's Operational Readiness Inspection, more than 600 McGuire Air Force members left the comforts of home in May to exercise their wartime skills in Savannah, Ga., at the Air National Guard Combat Readiness Training Center. The exercise began May 13 with the departure of the advance team and ended May 20 when everyone returned.

The deployment was the second flyaway exercise prior to the ORI and members simulated operations at Osan Air Base, Korea, as the 427th Air Expeditionary Wing undergoing conflict in the region.

Scenarios ranged from downed military aircraft to on-base multi-car collisions and an enemy invasion within the base perimeter. Members worked, trained and were evaluated in all operations to include their response to force protection condition alarms.

"Everybody did a super job. I am pleased with how it went," said Col. Jerry Gouhin, deployed commander.

The weather in Savannah proved to be a challenge as temperatures soared with high humidity, but members did not let that dampen the experience of wearing chemical gear.

"Profuse sweating, having fun playing wargames and learning more details of my job," is what he would remember most about his time in Georgia, said SrA James Straight of the 305th Aerial Port Squadron.

All the wings that participated in the joint mobility exercise have upcoming ORIs and the same agenda — to hone ability to survive and operate skills in integrated global operations.

"I think it went very well and everyone improved in working together a lot better than in Gulfport," said Col. Gouhin, referring to the first flyaway that took place in February.

"We all worked well with our 305th counterparts as well as fine-tuned our ATSO skills. There's still more to do, but I'm confident we'll be ready for October's ORI," said Col. Michael Wilk, commander, 427th Survival and Recovery Center and 514th Mission Support Group.

"I was impressed with how all our folks knew their roles and played the game as if it were the real thing," he said.

"The exercise takes you out from behind your desk and puts you in the heart of the action where command presence, leadership and decision-making are paramount," said Lt. Col. William Merklinger, deputy commander, 427th AEW. "This exercise did well in identifying our strengths and the areas we could use additional training," he added. "You've got to love this stuff!"



**Maj. Cindy L. Gass, center, of the 714th Aeromedical Evacuation Squadron, evaluates and advises members on self-aid buddy care during an Operational Readiness Evaluation scenario. Maj. Gass was one of more than 40 exercise evaluators participating in May's ORE held in Savannah, Ga.**





**Members of the 35th and 88th Aerial Port Squadrons take cover in full Mission Oriented Protective Posture 4 gear during force protection condition delta. Deployed members were tested on their ability to properly respond to various force protection conditions while simultaneously performing their duties May 14-19 in Savannah, Ga.**



**305th security force personnel caught up on sleep after the exercise ended May 19 as they waited to board planes bound for home.**



**SrA Jerome Satterwhite a 35th Aerial Port Squadron, air transportation apprentice, loads bags onto a pallet in preparation to redeploy to McGuire May 19.**

## New commandwide anti-drug initiative begins

ROBINS AIR FORCE BASE, Ga. – Supply and demand are part of life in America. Unfortunately, that life includes a large supply of abused legal and illegal drugs.

In an effort to reduce the demand for these drugs, Air Force Reserve Command began its “True Blue” campaign commandwide in April.

“In the past, anti-drug or anti-substance abuse efforts were all negative and centered on disciplinary action,” said Dr. Don Jenrette, the command’s drug demand reduction program manager. “Our new True Blue initiative promotes healthy living, career-mind sets and career role models.”

Trial runs of the new initiative exceeded planners’ goals during May - November 2004 at the 440th Airlift Wing, located at General Mitchell International Airport Air Reserve Station, Milwaukee, Wis.

“We focused the trial test around four themes,” said Ms. Bobbie Sellers, AFRC’s drug demand reduction specialist. “We worked to raise awareness of what reservists should value over substance abuse and what they can do to protect their health, career and family and fulfill their leadership role with others.”

Since 1998, the primary emphasis of AFRC’s Drug Demand Reduction Program was detection through random military and civilian drug testing.

The new True Blue initiative showcases positive and healthy life choices. It introduces reservists and other command members to a new logo, themes and messages that are communicated by a dedicated Web site, with downloadable in-house developed posters, video streams, tri-fold pamphlets and other educational venues encouraging people to be free of substance abuse and where to go for help.

“Our goal, while a

lofty one, is to have a workplace free of substance abuse,” said Dr. Jenrette. “In the profession of arms, our people often put their lives in the hands of their co-workers. We cannot afford to have people on the team who are not at the top of their game or incapacitated by substance abuse – after all, we are talking about a matter of life and death.”

The mission of the AFRC Drug Demand Reduction Program is to enhance readiness by eliminating substance abuse through prevention, education, community outreach and drug testing.

“In the past, we have used handouts such as pencils, writing pads, calculators and water bottles to get the substance abuse-free message out there,” said Dr. Jenrette. “We’ll continue to provide the promotional items, but our targeted four theme approach is something brand new that our reservists really responded to in a positive way in Milwaukee. On a larger scale we’re looking forward to reaping similar benefits by launching this initiative commandwide.”

The 440th Airlift Wing has 1,300 reservists, with more than 300 serving overseas to support the Global War on Terrorism. The True Blue brand is designed to symbolize reservists who are “twice the citizen”: working and volunteering in their local communities and serving their country.

The program’s vision is for Air Force True Blue reservists to set the standard and lead the way to a substance abuse-free community.

Reservists can learn more about the program by going to the True Blue link on the restricted AFRC Web site. While visiting the site, planners encourage visitors to take a moment to complete a survey.

“We strongly encourage feedback,” said Dr. Jenrette. “That’s how we can make the site the best it can be and the go-to place for anti-substance abuse related education and information.”

*AFRC News Service*

***“In the profession of arms, our people often put their lives in the hands of their co-workers. We cannot afford to have people on the team who are not at the top of their game or incapacitated by substance abuse – after all, we are talking about a matter of life and death.”***

— Dr. Don Jenrette

*Drug Demand Reduction Program Manager, AFRC*



Photo by TSgt. Brian Jackson

### MASS EXPOSURE

***Lt. Col. (sel) Arvin H. Chin, center, evaluates how members of the 722nd Aeromedical Staging Squadron handle a victim with a simulated open chest wound during a Mass Casualty Exercise held May 15 at Fort Hamilton Post in Brooklyn, NY. Thirty-four Junior Air Force Reserve Officer Training Corp students from two local high schools volunteered to act as patients for the medical training event. As a result, recruiters from the 514th Recruiting Squadron received interest to join the Reserve from seven students. The 722nd ASTS is a geographically separated unit assigned to the 622nd Regional Support Group, Robins Air Force Base, Ga.***

## Personnel center stops mailing point credit summary

By Jackie Bing  
ARPC Program Management

DENVER - The Air Reserve Personnel Center here no longer mails Air Force Form 526, Air National Guard/Air Force Reserve Point Credit Summary, to Air Force reservists.

Guard and Reserve members had been receiving the form annually since October 1972. They must now use the virtual Military Personnel Flight to print a copy of their point credit information.

In addition, the Air Force is eliminating the form itself and will no longer place it on microfilm.

As a result, point credit information will reside in data form in the Military Personnel Data System where personnel specialists will obtain it by pulling products from the system. They will use these products to verify reservists' service.

Reservists should print their summary of points using the vMPF and maintain copies in their personal files in the same manner as leave and earnings statements and other important documents.

This change promotes the use of the vMPF and self-service by reservists. Both actions are transformation goals. Whether at home, at work or while deployed, reservists have the means to access their point credit information.

They may call Headquarters ARPC/DPPK toll free at 1-800-525-0102 for questions and concerns about credit of points. They can access the vMPF by going to: [www.afpc.randolph.af.mil/vs/](http://www.afpc.randolph.af.mil/vs/).

AFRC News Service

## CORRECTION

Col. (ret.) Francis E. Kimball, former commander of the 714th Aeromedical Evacuation Squadron died March 23 and is survived by her sisters Joann Secero, Lucille McAteer and her husband, Tom, a brother Michael Petrizzo and his wife, Vicki, all of Jacksonville Fla.

In the May Beacon, Tom was incorrectly stated as being the surviving husband of Col. Kimball. Her date of death was also incorrectly stated as March 28.

Everyone is invited to attend the memorial service June 18 at 2 p.m. in the 714th AES auditorium, building 2215.

# Air Force Reserve adopts modern recruiting logo

ROBINS AIR FORCE BASE, Ga. - Air Force Reserve Command has a new advertising logo that more closely aligns it with the active force while touting the command as a high-tech, professional fighting force.

Sleek and simple, the AFRC logo features the Air Force's new logo alongside the words "Air Force Reserve" in a stylish, modern typeface.

AFRC recruiting officials began working with Blaine Warren Advertising in January to develop the new logo. It replaces the "Above and Beyond" logo featured in Reserve recruiting and advertising products since 1998.

Lt. Col. Jerry Herbel, chief of Headquarters AFRC Recruiting Service's advertising and information systems division here, said the time was right for a new advertising logo.

"We wanted a logo that captured the spirit of Air Force Reserve Command but also conveyed the message that we are a part of the overall Air Force," he said. "We went through a number of different designs and got input from focus groups of recruitable people. This was the design that best conveyed the message we were trying to get out."

AFRC senior leaders approved the new logo in May. They were involved in the development process from the beginning and are excited to see the new logo in the Reserve's upcoming advertising and recruiting products.

"This new logo will give a streamlined and modern look to our advertising products, and it emphasizes the word 'Reserve,'" said Lt. Gen. John A. Bradley, chief of Air Force Reserve and AFRC commander. "Since the Air Force adopted its new symbol last spring, we wanted to incorporate that symbol into our advertising logo. This will help us brand the Air Force Reserve as a proud part of the world's greatest Air Force."

Col. Francis Mungavin, AFRC Recruiting Service commander, said the new logo is appropriate for the command during its transformation into the 21st century.

"The young folks entering AFRC really like the new logo," he said. "Their feedback to us (from focus groups) has

been that it's modern, high-tech and cool looking."

Maj. Gen. Mark Rosenker, mobilization assistant to General Bradley in his role as commander, helped develop the new logo as the leader of a cross-functional AFRC team that looks at command branding and marketing.

"I think everyone in AFRC will be pleased and very proud of the new logo," he said. "It's simple, elegant and powerful, and it clearly brings us into the 21st century. The logo's progressive typeface, combined with the new effective Air Force logo, sends a strong message to the audiences we are trying to reach."

Sterling Martell, creative director for Blaine Warren Advertising, said the logo will be much easier to integrate into television and print advertising products.

"By incorporating the Air Force logo, it allows us to piggyback off of what the Air Force does in terms of advertising," Mr. Martell said. "I think it's a good design, and we were able to get consensus from the Reserve's senior leaders that this is a good design."

"When people see the new logo they are going to get the idea that the Air Force Reserve is new and improved without us coming right out and saying 'new and improved.'"

A major difference between the new logo and the ones the command has used in the past is the new logo doesn't feature a slogan. AFRC has used "Above and Beyond" as a slogan since 1998. Before that, the command used "A Great Way to Serve" for 20 years.

Col. Herbel said not having a slogan tied to the logo gives the command more freedom in how it uses the logo.

"We might use a slogan along with the logo in some of our products," he said. "It will depend on the particular audience we are trying to reach. Without a slogan, we feel we are drawing attention to the word 'Reserve,' and that is one of the main objectives we were trying to achieve."

The command will feature the new logo in all of its new advertising products but will continue using promotional items with the old logo until they are all gone, Col. Herbel said.

AFRC News Service



# BRAC affects Air Force reservists in 22 states

ROBINS AIR FORCE BASE, Ga. – If put into law, Air Force Reserve Command will close three installations and move people from a dozen locations to two dozen sites throughout the United States.

Although command officials anticipate keeping roughly the same troop level authorizations, AFRC will expand some existing missions such as air operations center, space, unmanned aerial vehicle and associate-unit flying.

These and other changes are among those recommended by the Department of Defense to the Base Realignment and Closure Commission. DoD announced the recommendations May 13.

The BRAC process is simple, DoD officials said. The military services and joint cross-service groups develop closure and

realignment recommendations. Military value is the primary consideration.

Also, the law mandates that department officials use a 20-year force-structure plan in forming their recommendations.

The services examine each base's "service-unique" function. In a difference this year, cross-service groups analyze functions that cross service lines. For example, all services have warehouses. So a joint group analyzes warehouse functions for all the services.

Cross-service groups examined seven functional areas: educational and training, headquarters and support activities, industrial, intelligence, medical, supply and storage, and technical.

The commission is holding hearings

and examining the recommendations, a process that runs through September. The commission sends an "all-or-nothing list" to the president, meaning the president can approve all of the closures and realignments on the list or disapprove the entire list. If he approves, the list goes to Congress.

The House and Senate have 45 "legislative days" to disapprove the list. If they do nothing, the list automatically is approved and has the "force and effect of law," officials said.

The following are some of the recommended changes affecting Air Force Reserve Command. These suggestions do not include possible assignment changes for individual mobilization augmentees as a result of changes in the active force.

## BRAC proposals in tri-state area

**Atlantic City International Airport Air Guard Station** — The installation will lose 3 military and 53 civilians and gain 62 military and 263 civilians for a total gain of 59 military and 210 civilians. Receive 24 F-15C aircraft from Portland International Airport Air Guard Station, Ore., Lambert-St. Louis IAP AGS, St. Louis, Mo., and Otis ANGB, Mass. The wing moves 3 F-16s to the fighter wing at Burlington IAP AGS, Vt., and retires 12 aircraft.

**McGuire Air Force Base, N.J.** — The installation will lose no military and no civilians and will gain 498 military and 37 civilians for a total gain of 498 military and 37 civilians. Retire 16 KC-135s from the Air National Guard's 108th Air Refueling Wing as part of the Naval Air Station Joint Reserve Base Willow Grove closure. Receive Aeromedical Squadron from New Castle County Airport Air Guard Station, Del., and firefighters from NAS JRB Willow Grove, Pa. Close NAS JRB Willow Grove, Pa. Move applicable portions of Navy and Marine Corps squadrons, their aircraft and necessary personnel, equipment and support to McGuire AFB. Realign Fort Dix, N.J., and Naval Air Engineering Station Lakehurst, N.J., by relocating the installation management functions to McGuire Air Force Base, N.J.; establishing Joint Base McGuire-Dix-Lakehurst, N.J.

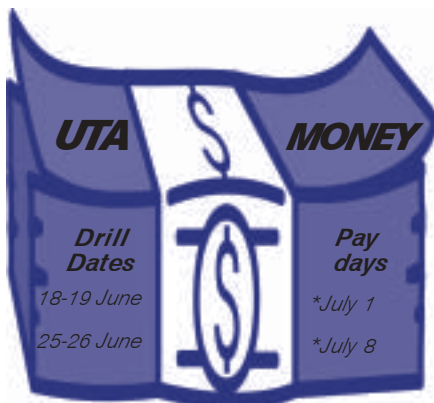
**Niagara Falls International Airport Air Reserve Station, N.Y.** — The installation closes. AFRC's 914th Airlift Wing transfers its eight C-130H3 aircraft to robust the active force's 314th AW, Little Rock AFB, Ark. Eighty-five full-time and 259 traditional reservist positions from the 914th AW's expeditionary combat support go to AFRC's 310th Space Group at Schriever AFB, Colo., to

bolster its role in the space program and provide manpower to form a space wing. Two full-time and 89 traditional reservist positions from the 914th AW's civil engineering squadron move to Lackland AFB, Texas. Thirty full-time and 60 traditional reservist authorizations from the 914th AW headquarters staff transfer to Langley AFB, Va., to support a command and control mission.

**Pittsburgh International Airport Air Reserve Station, Pa.** — The installation closes. AFRC's 911th Airlift Wing transfers eight C-130H2 aircraft to Pope AFB/Fort Bragg, N.C., to form a unit-equipped Reserve C-130 unit along with an active associate unit. This action is part of the effort to consolidate aircraft locations. The 911th AW's aeromedical unit relocates eight full-time and 210 traditional reservist slots to AFRC's 910th AW, Youngstown ARS, Ohio, because of the flying mission and proximity to a large recruiting population. One hundred fourteen full-time and 590 traditional reservist manpower authorizations from the Pennsylvania unit transfer to Offutt AFB, Neb., to form a new Reserve wing.

**Willow Grove Air Reserve Station, Pa.** — Naval Air Station Willow Grove closes resulting in the realignment of AFRC's 913th Airlift Wing. The Reserve wing retires its eight C-130E aircraft as part of the Air Force's modernization and consolidation of C-130 aircraft. The 913th AW transfers 94 full-time and 585 traditional reservist authorizations to Eglin AFB, Fla., to form part of a new AFRC wing.

To view the complete list of BRAC proposals visit Website, [www.af.mil/brac](http://www.af.mil/brac).



\*Pay dates are subject to change. For information, contact your unit pay monitor.

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