Network Appalachia Access to Global Opportunity

A Proactive Look Into Our Economic Future





Get Ready to Run

Every morning in Africa, a gazelle wakes up. It knows it must run faster than the lion or it will be killed. Every morning in Africa, a lion wakes up. It knows that it must outrun the gazelle or it will starve. It doesn't matter if you're a gazelle or a lion. When the sun comes up, you'd better start running! Thomas L. Friedman

New Physical and Economic Links

ARC

- Education
- Health Care
- Infrastructure
- Business Development
- Leadership
 Development
- Energy
- Telecommunication
- Transportation

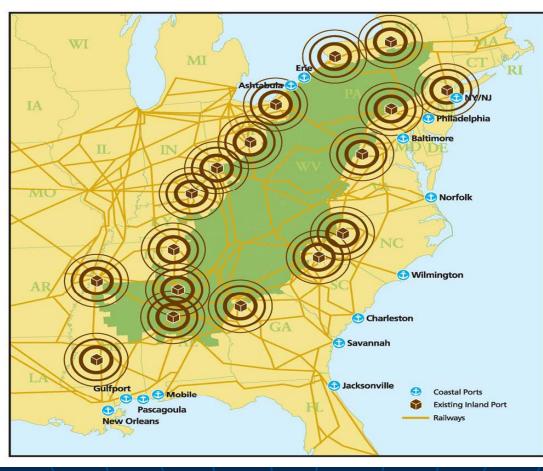
NETWORK APPALACHIA

Emerging Strategic Highway System: Appalachian Development Highway System and Connecting Interstate Highways



Inland Port Locations The 71% Disadvantage

NETWORK APPALACHIA Inland Container Ports

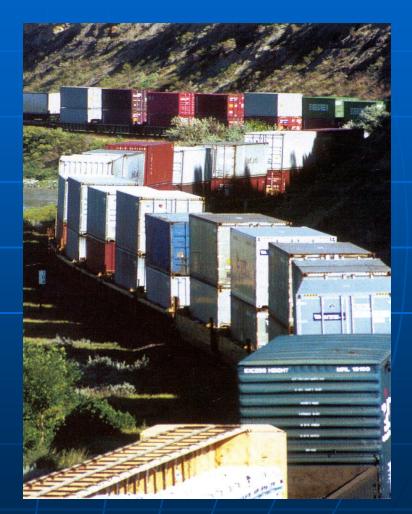


Launching Network Appalachia

Net "A" Study Group

- 1. Transportation
- 2. International Trade
- 3. Economic Development

Macro-Economic Patterns Demographic Trends Production & Consumption Commodity Flow/Trade Lanes Global Supply Chain



Positioning for Success Strategic Vision, Innovation, Collaboration, & Commitment

Virginia Inland Port

Established 1985 220 miles Inland 50,000 Containers/year

Construction: 6.25 million sq ft Investment: \$650 million Employment: 7,000 new jobs

Huntsville, Alabama Heartland Corridor Regional Forums





Network Appalachia Findings

- Global Trade +64 fold over 6 decades
 Long-term economic growth, plus: Intermodal supply chain Telecomm & information technology Market expansion
- Trade lane volumes continue to grow
- Supply chain is intermodal, ports are gateways
- Access is essential to competitiveness

Network Appalachia Intermodal Corridors of Commerce & Inland Ports

NETWORK APPALACHIA

Intermodal Corridors of Commerce (Existing and in Development)



Framework for Success

Planning

Strategic vision & developmental path

Advocacy

Innovative & collaborative partnerships

Commitment

Successful translation of vision & plans to reality

Network Appalachia

