Army Sustainment Command

News Release

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ASC portal beckons visitors during AUSA winter symposium

ROCK ISLAND ARSENAL, Ill. - Place your hand on the blue activation device in front of a screen containing several ancient-looking hieroglyphs, and you begin a journey into the world of the Army Sustainment Command.

The Association of the United States Army's Institute of Land Warfare Winter Symposium and Exposition provided a platform for ASC to showcase its missions in a unique way.

The symposium took place Feb. 24-26 in the Greater Fort Lauderdale/Broward County Convention Center, Fort Lauderdale, Fla. It provided an opportunity for Army leadership and industry to meet and discuss Army requirements in this era of sustained conflict.

The ASC Mission Portal fit well into the symposium's theme, "The Institutional Army: Enterprise Approach to Success," by showcasing its missions in 17 short films. These were presented through a portal that could only be activated by attendees placing their hands on top of a blue handprint in front of a mysterious stone portal.

Once engaged, the portal opened, with a sudden explosion of water, and a short video explained such topics as Logistics Civil Augmentation Program, Field Support, Army Prepositioned Stocks, and Army Field Support Battalions.

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The interactive display gave subject-matter experts a chance to talk about ASC, its missions and its requirements to symposium visitors.

Events at the symposium included seminars on cutting-edge technology for the Soldier, panel discussions on resetting the force during a period of responsible drawdown, the Army Capstone concept, The Army Enterprise concept, and Army modernization.

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