

National PREVENTION STRATEGY

The National Prevention Strategy aims to guide our nation in the most effective and achievable means for improving health and well-being. The Strategy prioritizes prevention by integrating recommendations and actions across multiple settings to improve health and save lives. This Strategy envisions a prevention-oriented society where all sectors recognize the value of health for individuals, families, and society and work together to achieve better health for all Americans.

The Strategy identifies four Strategic Directions and seven targeted Priorities. The Strategic Directions provide a strong foundation for all of our nation's prevention efforts and include core recommendations necessary to build a prevention-oriented society. The Strategic Directions are:

- ▶ **Healthy and Safe Community Environments:** Create, sustain, and recognize communities that promote health and wellness through prevention.
- ▶ **Clinical and Community Preventive Services:** Ensure that prevention-focused health care and community prevention efforts are available, integrated, and mutually reinforcing.
- ▶ **Empowered People:** Support people in making healthy choices.
- ▶ **Elimination of Health Disparities:** Eliminate disparities, improving the quality of life for all Americans.

The Strategy's Priorities are designed to improve health and wellness for the U.S. population, including those groups disproportionately affected by disease and injury. The Priorities provide evidence-based recommendations that are most likely to reduce the burden of the leading causes of preventable death and major illness. The seven Priorities are:

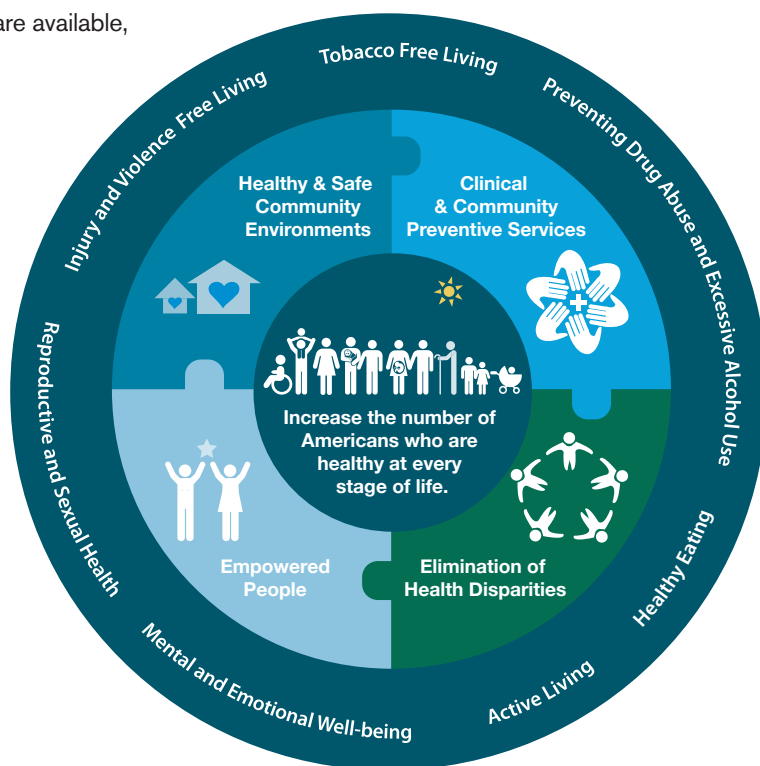
- ▶ **Tobacco Free Living**
- ▶ **Preventing Drug Abuse and Excessive Alcohol Use**
- ▶ **Healthy Eating**
- ▶ **Active Living**
- ▶ **Injury and Violence Free Living**
- ▶ **Reproductive and Sexual Health**
- ▶ **Mental and Emotional Well-Being**

VISION:

Working together to improve the health and quality of life for individuals, families, and communities by moving the nation from a focus on sickness and disease to one based on prevention and wellness.

GOAL:

Increase the number of Americans who are healthy at every stage of life.



RECOMMENDATIONS AND ACTIONS

The Strategy provides evidence-based recommendations for improving health and wellness and addressing leading causes of disability and death. Recommended policy, program, and systems approaches are identified for each Strategic Direction and Priority. Preference has been given to efforts that will have the greatest impact on the largest number of people and can be sustained over time. Each recommendation is based on the best recent scientific evidence.

MEASURING PROGRESS

The Strategy includes key indicators for the overarching goal, the leading causes of death, and each Strategic Direction and Priority. These indicators will be used to measure progress in prevention and to plan and implement future prevention efforts. Key indicators will be reported for the overall population and by subgroups as data are available. Indicators and 10-year targets are drawn from existing measurement efforts, especially Healthy People 2020. As data sources and metrics are developed or enhanced, National Prevention Strategy's key indicators and targets will be updated.

NATIONAL LEADERSHIP

National leadership is critical to support our nation's focus on prevention, catalyze action across society, and implement the Strategic Directions and Priorities of the National Prevention Strategy. The National Prevention Council, created through the Affordable Care Act, comprises 17 Federal departments, agencies and offices and is chaired by the Surgeon General. The National Prevention Council provides coordination and leadership at the Federal level and identifies ways that agencies can work individually, as well as together, to improve our nation's health. The National Prevention Council developed the Strategy with input from the Advisory Group on Prevention, Health Promotion, and Integrative and Public Health, stakeholders, and the public.

PARTNERS IN PREVENTION

The Federal government alone cannot create healthier communities. State, tribal, local, and territorial governments, businesses, health care, education, and community and faith-based organizations are all essential partners in this effort. Opportunities for prevention increase when those working in housing, transportation, education, and other sectors incorporate health and wellness into their decision making. Partners in prevention from all sectors in American society are needed for the Strategy to succeed. All of us must act together, implementing the Strategic Directions and Priorities, so that all Americans can live longer and healthier at every stage of life.

More information can be found at:

Website:
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#NPSAction

National Prevention Council

- ▶ Regina Benjamin MD, MBA, U.S. Surgeon General, Council Chair
- ▶ Department of Health and Human Services
- ▶ Department of Agriculture
- ▶ Department of Education
- ▶ Federal Trade Commission
- ▶ Department of Transportation
- ▶ Department of Labor
- ▶ Department of Homeland Security
- ▶ Environmental Protection Agency
- ▶ Office of National Drug Control Policy
- ▶ Domestic Policy Council
- ▶ Department of Interior
- ▶ Corporation for National and Community Service
- ▶ Department of Defense
- ▶ Department of Housing and Urban Development
- ▶ Department of Justice
- ▶ Department of Veterans Affairs
- ▶ Office of Management and Budget

