



CHIEF INFORMATION OFFICER

**DEPARTMENT OF DEFENSE**

6000 DEFENSE PENTAGON  
WASHINGTON, D.C. 20301-6000

**MAR 22 2012**

MEMORANDUM FOR SECRETARIES OF THE MILITARY DEPARTMENTS  
CHAIRMAN OF THE JOINT CHIEFS OF STAFF  
UNDER SECRETARIES OF DEFENSE  
DEPUTY CHIEF MANAGEMENT OFFICER  
COMMANDERS OF THE COMBATANT COMMANDS  
DIRECTOR, COST ASSESSMENT AND PROGRAM EVALUATION  
DIRECTOR, OPERATIONAL TEST AND EVALUATION  
GENERAL COUNSEL OF THE DEPARTMENT OF DEFENSE  
INSPECTOR GENERAL OF THE DEPARTMENT OF DEFENSE  
ASSISTANT SECRETARIES OF DEFENSE  
ASSISTANTS TO THE SECRETARY OF DEFENSE  
DIRECTOR, ADMINISTRATION AND MANAGEMENT  
DIRECTOR, NET ASSESSMENT  
DIRECTORS OF THE DEFENSE AGENCIES  
DIRECTORS OF THE DOD FIELD ACTIVITIES

SUBJECT: Facebook Terms of Use Amendment


The Department of Defense (DoD) has agreed to the Facebook (FB) terms for use for the FB Pages product. This agreement applies to pages authorized by Heads of DoD Components, managed by designated representatives, and registered in accordance with instructions at [www.defense.gov/RegisteredSites/SubmitLink.aspx](http://www.defense.gov/RegisteredSites/SubmitLink.aspx).

Facebook Pages approved and established by Heads of DoD Components shall be managed as External Official Presences, defined in Directive-Type Memorandum 09-026, "Responsible and Effective Use of Internet-based Capabilities," February 25, 2011, and in accordance with the FB Pages Terms located at [www.facebook.com/page\\_guidelines.php](http://www.facebook.com/page_guidelines.php).

Official use of other FB products by DoD, such as Profiles, Groups, and third-party products integrated with FB, is not authorized per the conditions established in the amendment.

Agreements with additional Internet-based capability providers and specific guidance for their use are listed at [www.defense.gov/socialmedia/](http://www.defense.gov/socialmedia/).

The DoD CIO point of contact for this action is Mr. Terry Davis at email: [terry.w.davis@osd.mil](mailto:terry.w.davis@osd.mil), 571-372-4484.

  
Teresa M. Takai