



SAXONY-ANHALT AND THE UNITED STATES

I. Economic and Business Connections

A. Investment

U.S. Investment in Saxony-Anhalt

- There are in total **53 American firms** with investments in Saxony-Anhalt. The number of Saxony-Anhalt residents which are employed as a result amounts to **11,500**.
- The United States is the second largest investor in Saxony-Anhalt with investments totaling **€2.6 billion** since the reunification.
- The five firms with the highest publicized employment totals are:
 - Dow Olefinverbund GmbH 3,439 employees
 - MIBRAG (Mitteldeutsche Braunkohle AG) 2,152 employees
 - EverQ GmbH 1,090 employees
 - Dell Halle GmbH 742 employees
 - Coca-Cola Erfrischungsgetränke 683 employees

B. Trade

U.S. Trade with Saxony-Anhalt

- American goods exported to Saxony-Anhalt totaled **€163.5 million** in 2007 and accounted for **1.51% of total Saxon imports**.
- The four major imported goods from the United States include:
 - Chemical raw materials: **€1.3 million**
 - Plastics: **€12.1 million**
 - Chemical final products: **€11.1 million**
 - Electronic products: **€10.8 million**

Saxony-Anhalt Trade with the U.S.

- The United States is the major importer of Saxony-Anhalt goods which totaled **€53.8 million** worth in 2007. The United States accounted for **3.12% of total Saxony-Anhalt exports**.
 - The four major exported goods to the United States include:
 - Glass: **€46.6 million**
 - Semi-finished copper products: **€31.9 million**
 - Industrial machinery: **€2.9 million**
 - Chemical raw materials: **€2.6 million**
- Saxony-Anhalt **exports to the United States quadrupled** in the past 10 years.

- Approximately 33% of Saxony-Anhalt businesses engage in foreign commerce with the United States, whereas 69.2% expect business relations to grow in the next 2-5 years.

II. People-to-People Connections

A. Tourism from the U.S.

- No tourist data available

B. Resident Citizens and Emigrants

- 383 American Citizens live in Saxony-Anhalt

III. Research & Technology Connections

A. Research Institutes

- The Leibniz Institute for Neurobiology in Magdeburg has partnerships with: Stanford, UCLA, University of Massachusetts, Baylor College, Downstate University, Scripps Research Institute, MIT, University of Pennsylvania, University of California, Duke University, University of Iowa.

IV. Educational & Cultural Exchanges

A. Academic

- Universities in Saxony-Anhalt see approximately 45 American students and guest professors each year.

B. Partnerships

- Four cities in Saxony-Anhalt have city partnerships with cities in the U.S. The most prominent is Magdeburg's partnership with Nashville since 2003. Bernburg (Saale) has a partnership with Anderson (1998), Schoenebeck (Elbe) with Farmers Branch (1995), and, also since 1995, Wittenberg has a partnership with Springfield (Ohio).
- Sister City programs in Saxony-Anhalt bring approximately 120 American visitors to Germany each year.

V. U.S. Military and Government

N/A

U.S. Consulate General Leipzig. November 2008.