

# Overview of research on health care efficiency



Paul G. Barnett, PhD  
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# Scope of this talk

- Definition of health care efficiency
- Efficiency concepts
- Methods of measuring efficiency
- Ways to achieve health care efficiency
- Ethics and new applications

# What is efficiency?

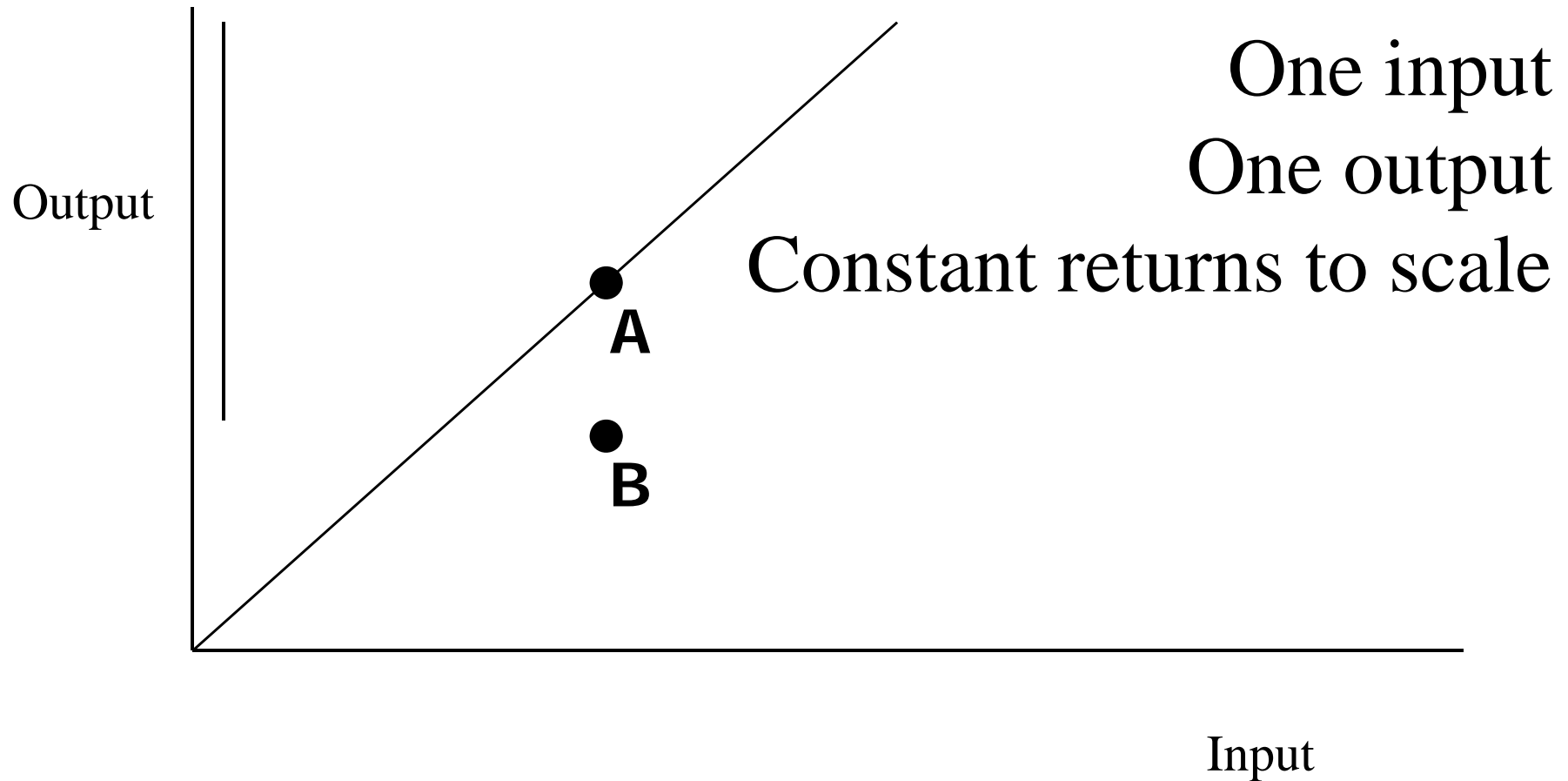
- A measure of performance
- Identifies resources used to create health care products
- Efficiency considers *both* inputs and outputs

# An efficient provider

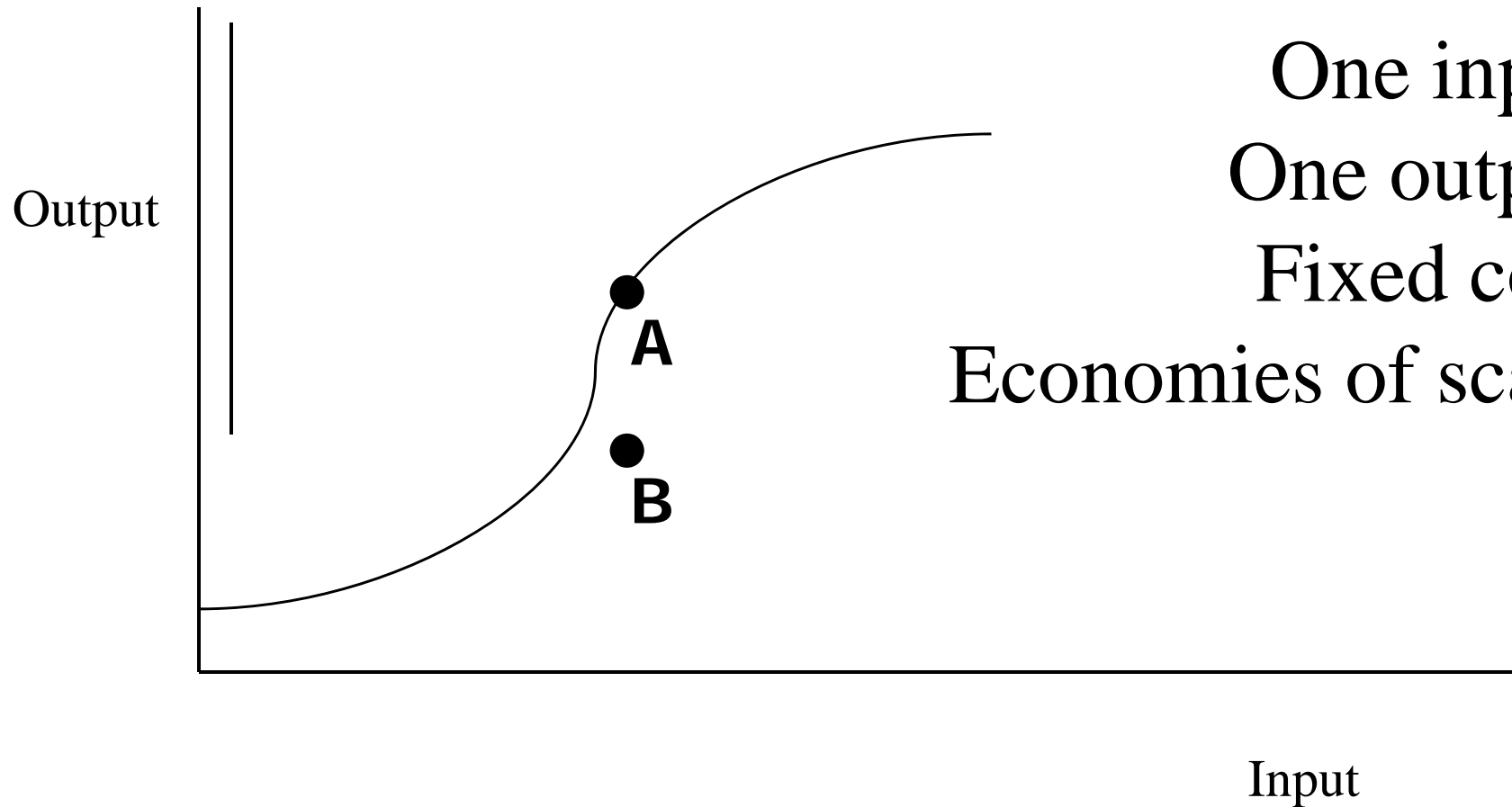
- Maximizes output for a given set of inputs
- Minimizes input for a given set of outputs

# What types of health care products should be measured?

# Simple production function

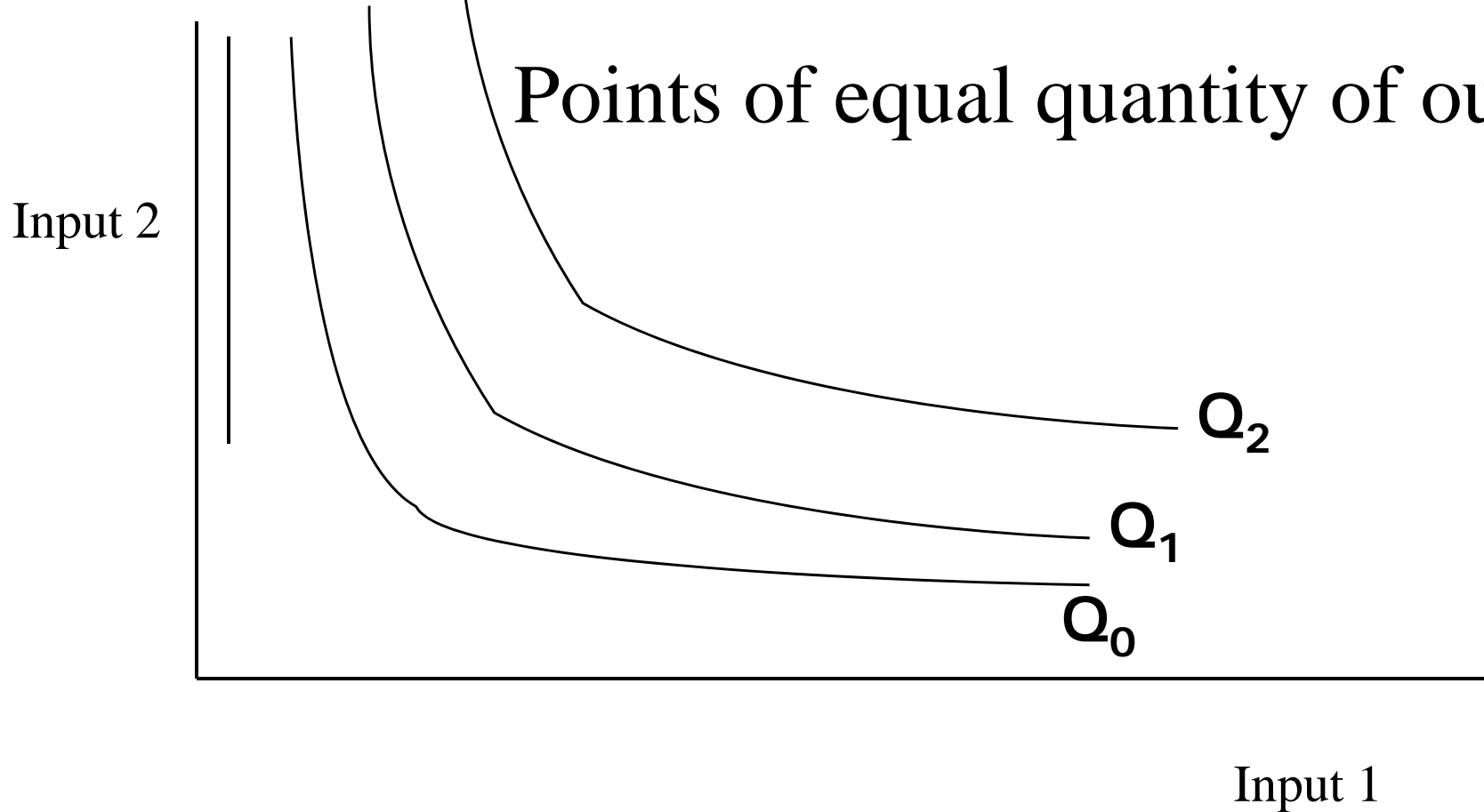


# Production function



# Isoquants

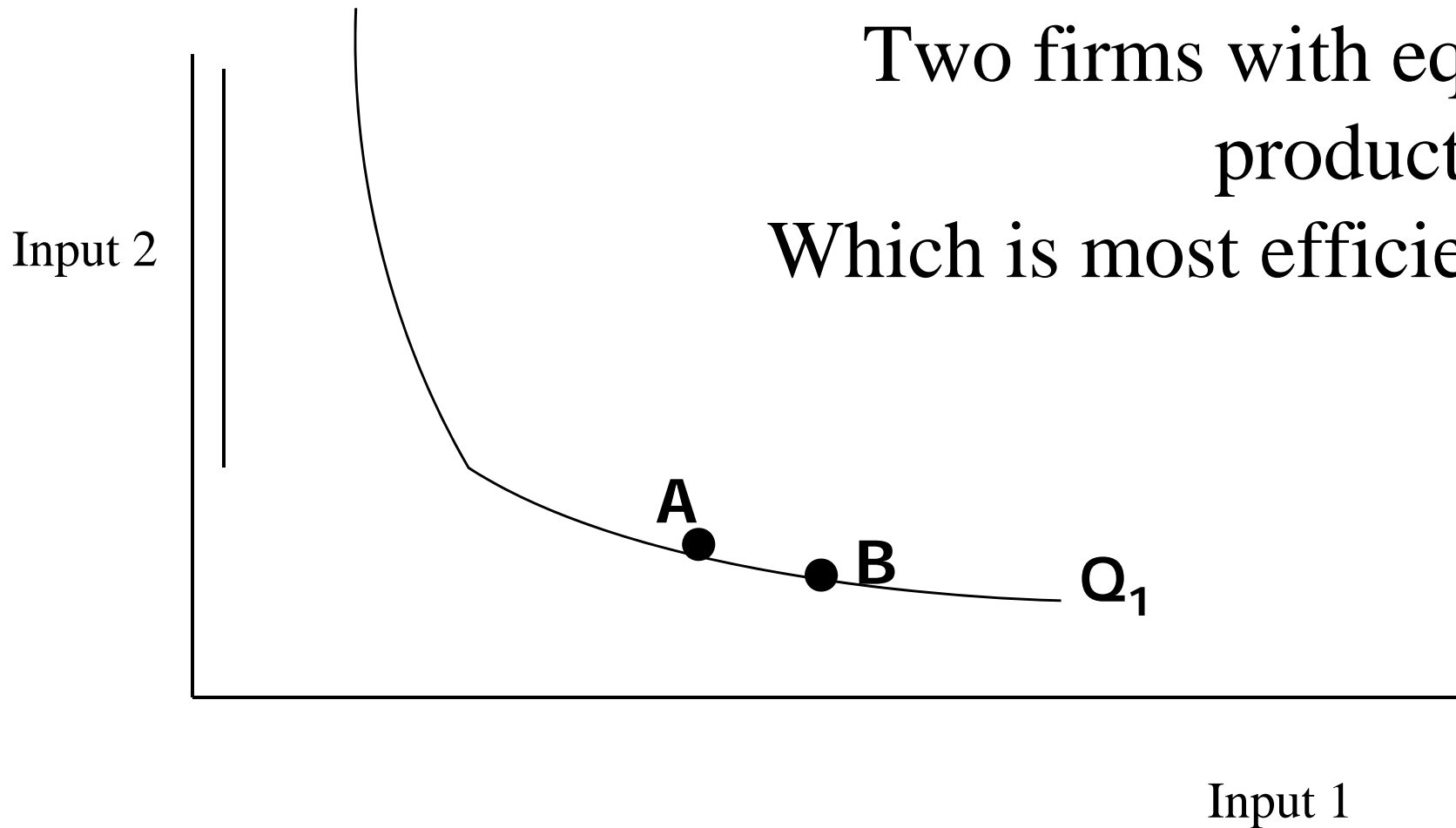
Points of equal quantity of output





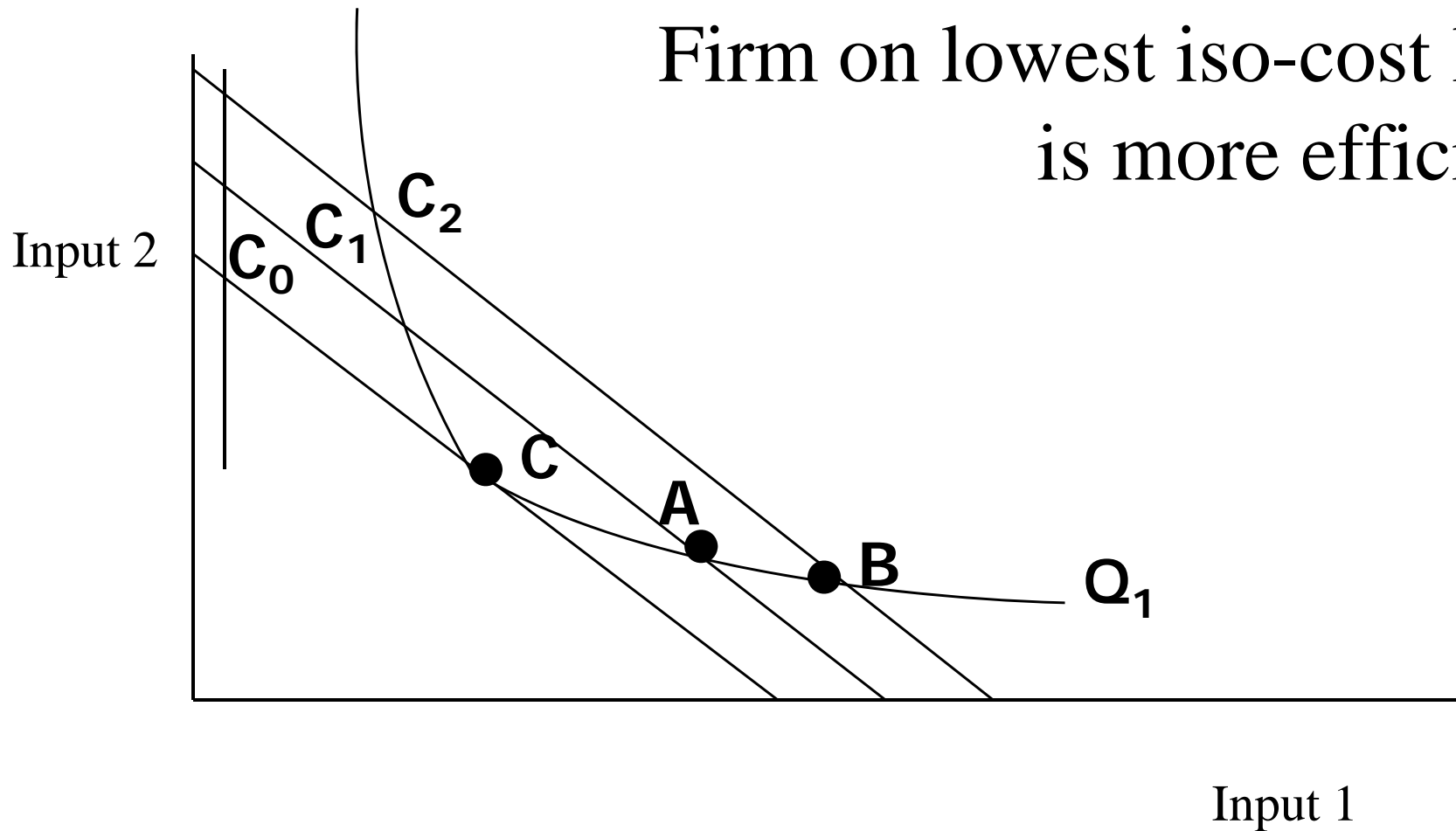
# Cost-minimization

Two firms with equal  
production  
Which is most efficient?



# Cost-minimization

Firm on lowest iso-cost line  
is more efficient



# Types of efficiency

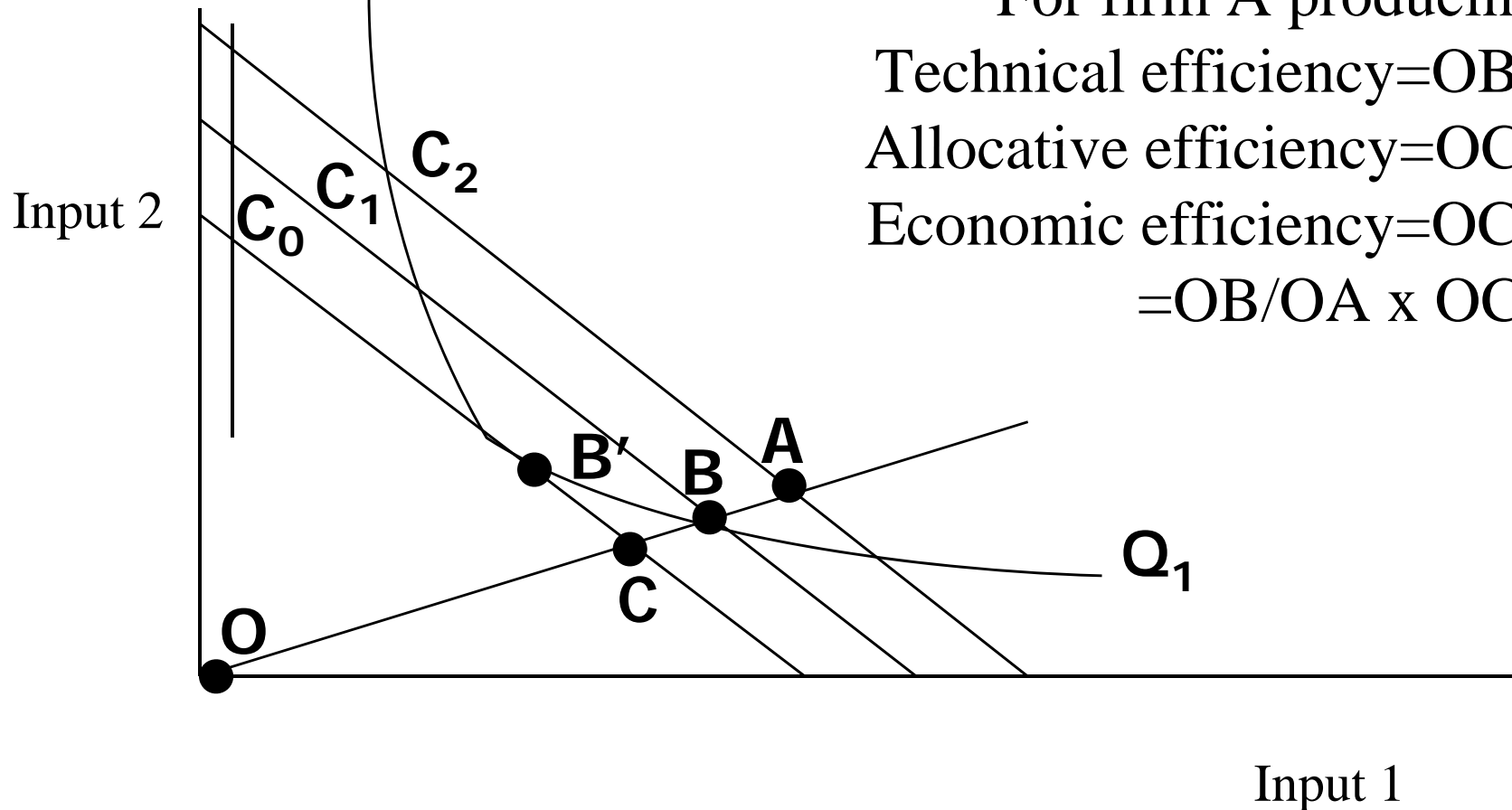
For firm A producing  $Q_1$

Technical efficiency =  $OB/OA$

Allocative efficiency =  $OC/OB$

Economic efficiency =  $OC/OA$

=  $OB/OA \times OC/OB$



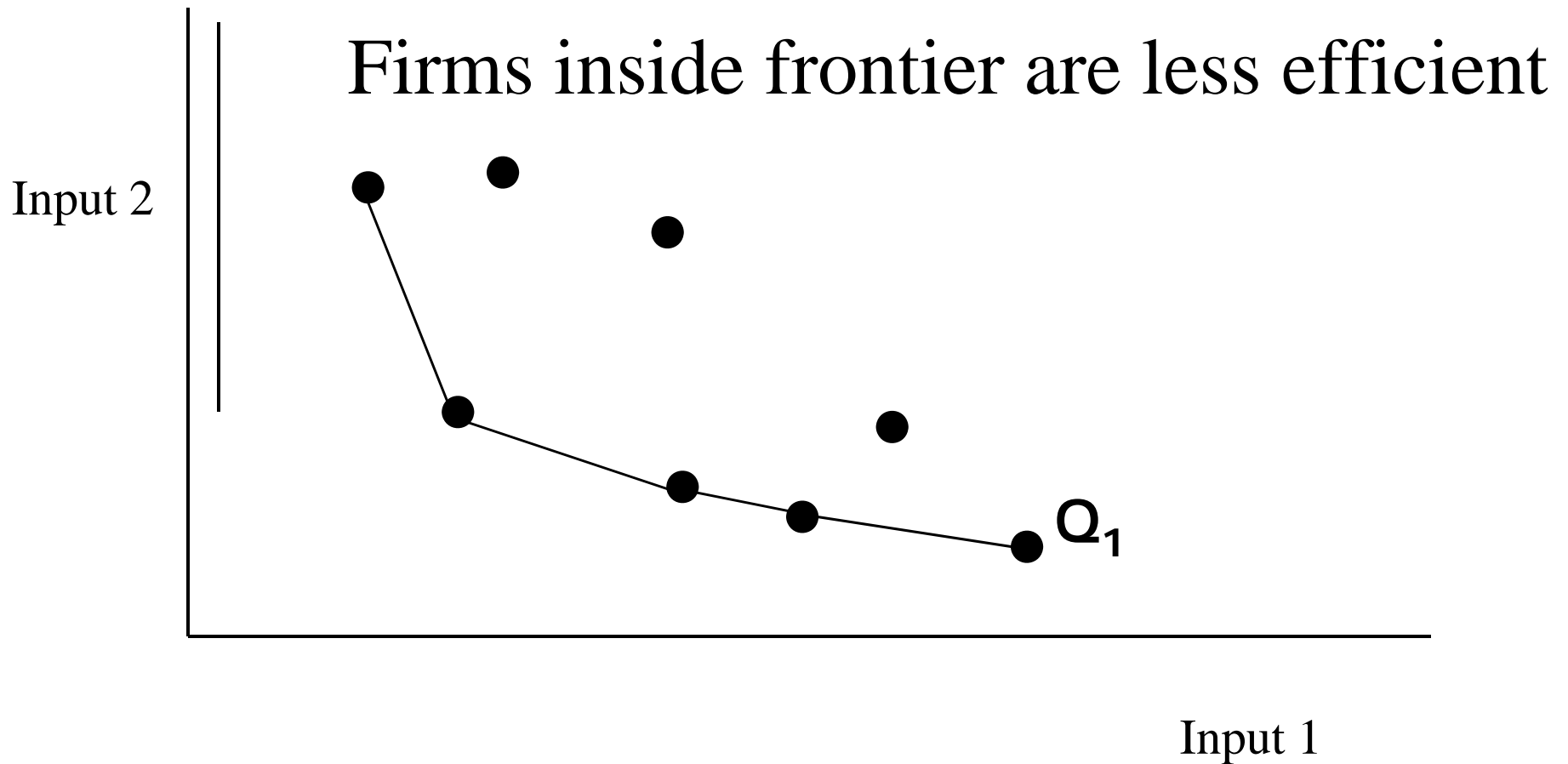
# Methods of measuring health care efficiency

- Data Envelope Analysis (DEA)
- Stochastic Frontier Analysis (SFA)
- Population and Episode Groupers
- Small Area Variation Analysis

# Data Envelope Analysis

- Production frontier plotted using linear programming
- Each firm is compared to the frontier and assigned an efficiency score

# DEA Production Frontier



# DEA Methods

- Allow multiple inputs and multiple outputs
- Can use input or output orientation
- Efficiency score can be a dependent variables in subsequent regression analysis
  - Case mix, environment as independent variables

# Limitations of DEA

- Assumes no measurement error or random variation
- Sensitive to number of input and output variables
- Production frontier may be incomplete
- Measure of efficiency are relative to members of sample
- Use of efficiency score in a regression may violate statistical assumptions



# Stochastic frontier analysis (SFA)

- Allows for measurement error and random variation
- Statistical estimate of production function or cost function
- Interest is in the residuals
- Error term is decomposed into “random noise” and “measure of inefficiency”

# SFA Methods

- Cost function is more common
- Cost is dependent variable
- Independent variables:
  - Input prices
  - Outputs
  - Provider characteristics

# SFA Methods (continued)

- Must decide whether to use total cost or average cost
- Must choose functional form
- Must assume distribution for error term

# SFA Limitations

- Many inputs and outputs relative to number of observations
- Results sensitive to assumptions about functional form, error term decomposition, and choice between total and average cost

# Stochastic Frontier Analysis/Data Envelope Analysis

- SFA involves regression and analysis of error term
- DEA uses linear programming, non-parametric

# SFA/DEA critique

- Lack of consideration of quality of products
- Inadequate case-mix control
- Need for strong but untestable assumptions
- Too few observations requiring aggregation of inputs and outputs

--Newhouse J Health Econ 13:317-22 (1994)

# SFA/DEA critique

- Methods used by academic researchers  
not by providers or health plans

--Hussey et al 2009

# Case-Mix and Episode Groupers



# Cost per covered life

- Need to consider variations in severity of illness (case-mix)
- Ambulatory Care Groups/Diagnostic Care Groups
- Developed by Johns Hopkins
- Now a commercial product

# Cost per episode

- Claims data are grouped into episodes
- Cost per episode compared

# Commercial episode groupers

- Ingenix “Episode Treatment Groups”
- Thomson Reuters “Medical Episode Grouper”
- Prometheus “Evidence Informed Case Rates”
- American Board of Medical Specialties Foundation
- NCQA “relative resource use”
- Cave grouper

# Use of episode groupers

- Used by health plans to evaluate & reward providers
- Medicare evaluation
- National Quality Forum evaluation

# Case-mix & Episode Groupers limitations

- Lack of validation
- Attribution of care to a provider
- Concerns about consistency

See: Adams et al 2101

# Use of efficiency measures

- Pro: can identify high cost provider
- Con: validity and consistency in evaluating providers
- Con: lack of information on quality: is the high-cost provider giving the right amount of care?
- Con: doesn't tell the manager of high cost facility what practices to change

# Small Area Variation Analysis

# Small area variation

- Identifies rate that procedures/treatments are provided to eligible population
- Compares geographic areas
- Great variation by area, with no difference in health
- Excess use considered inefficiency

See: Fisher & Wennberg 2003



# Ways to achieve health care efficiency

# Review of Cost Effectiveness Analysis (CEA)

- Standard method for evaluating health care interventions
- Find incremental cost and outcomes relative to standard care
- Outcomes expressed as quality adjusted life year (morbidity adjusted survival)
- Estimates the cost per quality adjusted life year
- Reject interventions that cost more than “threshold”, e.g., in U.S. those that cost more than \$100,000/QALY.

# Use of Cost-Effectiveness Analysis

- Can be used for coverage decisions, treatment guidelines
- Not widely used in U.S.
- More widely used in other countries
  - National Institute on Clinical Effectiveness (NICE) advises National Health Service
  - Canadian Technology Assessment (CADTH) and Common Drug Review

# Disinvestment to achieve efficiency

- Review existing care
- Identify targets for “disinvestment.”
  - Care that is not cost-effective

# “Do Not Use” List

- NICE mandate to identify interventions that should not be used

# U.S. Efforts to identify ineffective treatment

- Institute of Medicine
- “Knowing what works in health care: a roadmap for the nation”

# **U.S. Efforts to identify inefficient treatment**

- National Priorities Partnership 2008  
(convened by NQF)
- Tufts Registry
- Oregon Health Services Commission
- New England Healthcare Institute

# Disinvestment

- Pro: gives specific action that managers and providers should take
- Con: hard to change practice
- Con: each effort may have only a small impact



# Ethics and new applications

# Ethical Considerations

- Application of CEA make assumptions that all QALYs have equal value
- Need to incorporate “public values” when applying CEA
- NICE citizens’ council

# Ethical Considerations

- Demonstration that random sample of U.S. citizen can apply CEA to health care (Gold, 2007)
- Ethical reason to support efficiency:  
Low-value, high cost services crowds out spending on more efficient care

# **New applications for efficiency measures**

- Used by health plans to evaluate & reward providers
- Mandate for Medicare to evaluate efficiency
- National Quality Forum (NQF)
  - call for measures on resource use

# NQF consensus panel on “resource measures”

- Phase 1: call for measures
- Phase 2: attention to specific diseases. Five technical advisory panels on 18 conditions.
  - CHF, CAD, AMC, Stroke/TIA, hypertension, diabetes, chronic kidney disease, asthma, COPD
  - Cholecystitis/cholelithiasis, breast cancer, prostate cancer, colorectal cancer, UTI, pneumonia, hip fracture, osteoarthritis, spine/low back pain

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