



**USTDA**  
U.S. TRADE AND DEVELOPMENT AGENCY

# PORTS

PROMOTING ECONOMIC DEVELOPMENT AND COMMERCIAL COOPERATION

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The U.S. Trade and Development Agency (USTDA) helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.

## USTDA Programs

USTDA's promotes economic growth in emerging economies by facilitating the participation of U.S. businesses in the planning and execution of priority development projects in host countries. The Agency's objectives are to help build the infrastructure for trade, match U.S. technological expertise with overseas development needs, and help create lasting business partnerships between the United States and emerging market economies.

USTDA advances these objectives through its two key programs, the International Business Partnership Program and the Project Development Program.

USTDA's reverse trade missions (RTM) are the mainstay of its International Business Partnership Program (IBPP). Created in 2010 in response to President Obama's National Export Initiative, the IBPP is USTDA's signature program for linking the U.S. private sector to foreign buyers. These visits are carefully planned to enable foreign decisionmakers to meet with U.S. businesses and to observe the manufacture, and demonstration of U.S. goods and services that can help them achieve their development goals. These RTMs also include meetings with financial institutions to observe financing options and technical and regulatory bodies that can assist with strengthening the project sponsor's technical capacity.

Through feasibility studies, technical assistance and pilot projects, USTDA's Project Development Program helps overseas project sponsors identify technological solutions and various sources of financing for priority infrastructure projects.

## Recent Activities

### Colombia Nationwide Non-Intrusive Cargo Inspection Systems

USTDA is partially funding technical assistance that will facilitate the acquisition and implementation of non-intrusive inspection (NII) systems for Colombia's National Tax and Customs Agency or "DIAN". NII equipment allows customs officers to view areas that are difficult to access with conventional physical inspections, provides a non-intrusive method to safely examine the interior of freight containers containing hazardous materials, and improves processing times devoted to customs inspections. The assistance will develop technical specifications for NII systems, an associated risk management platform, and a centralized control center to facilitate the detection of contraband, counterfeit goods, illegal drugs and weapons. This initiative is highly relevant to Colombia's preparation for implementing the U.S.-Colombia Trade Promotion Agreement.



USTDA supports the NEI's mission as a member of the President's Export Promotion Cabinet.

# USTDA IN TURKEY

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## India Infrastructure Exchange Ports Reverse Trade Mission

USTDA sponsored a Ports Reverse Trade Mission to familiarize Indian officials with U.S. technologies, equipment and services related to the ports sector. This visit is enabling U.S. companies to connect with Indian public and private sector representatives and learn about the latest developments and project opportunities in India, particularly in the areas of cargo handling systems, port security technologies, and dredging equipment.

## Morocco Port of Casablanca Safety and Security

USTDA provided a feasibility study grant to Marsa Maroc to improve security and safety at the Port of Casablanca. The Study will evaluate and recommend the technical, institutional, and financial investments necessary for the Port of Casablanca to fully comply with International Ship and Port Facility Security Code (ISPS) protocol. This initiative will also recommend operational strategies, including safety and security training modules and a revised standard operation procedures manual, to improve the safety of the port's work environment.

## Kazakhstan Maritime Coordination, Safety and Vessel Traffic Management System

USTDA funded a feasibility study for the Aktau International Sea Commercial Port to facilitate the implementation of a Marine Safety Traffic Control Center. This facility will enhance the maritime safety of cargo ships on the Caspian Sea through the installation of a vessel traffic management system (VTMS), an automatic long-range vessel identification system, and a regional rescue operations management system. These technologies aim to improve the port's operational efficiency through the management of vessel entry and departure, and to shorten vessels' berthing time by providing up-to-date information on port operations.

## Brazil Port Security Technologies Reverse Trade Mission

In order to promote the implementation of Vessel Traffic Management Systems (VTMS) in Brazil, USTDA hosted a Reverse Trade Mission on Port Security Technologies, which aimed to familiarize Brazilian private sector representatives and government officials with the latest U.S. port security technologies. The delegation attended various meetings with U.S. industry, financial institutions and U.S. government agencies, and took part in visits to the Port of New York/Newark, Port of Philadelphia, Port of Los Angeles/Long Beach, and Port of Oakland.



## Contact us for more information

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## USTDA: Port Sector by the numbers

**\$340 million**

USTDA's grants in the port sector have resulted in more than \$340 million dollars in U.S. exports.

**148**

Total number of port sector activities obligated by USTDA.