





Celebrate Endangered Species Day May 18th, 2012

Endangered species are plants and animals that are threatened with the risk of extinction. Endangered Species Day is a national day to learn about these species and ways to help them. Always held on the third Friday in May, Endangered Species Day is on May 18th this year. NOAA Fisheries Service's Northeast Regional Office hosts several Endangered Species Day events (see http://www.nero.noaa.gov/nero/hotnews/PDREvents/) and has many resources you may be interested in. Through our programs, we hope to increase knowledge and understanding of protected marine species/species of concern from Maine to Virginia, as well as the Endangered Species Act (ESA) and Marine Mammal Protection Act (MMPA).

We would like to encourage organizations such as yours to help spread this celebratory message and educate your audiences on the importance of endangered species protection and promote the continued conservation and awareness of marine endangered species, such as sturgeon, whales and sea turtles. For a list of all marine endangered and threatened species in the Northeast, http://www.nero.noaa.gov/prot_res/esp/ListE&Tspec.pdf

Types of Endangered Species Day events that have been held include:

- Open houses with displays, activities, and handouts relating to endangered species
- Public lectures on endangered species
- School visits to give educate students on endangered species
- and much, much more!







Please visit NOAA Fisheries Service's Northeast Regional Office's Endangered Species Day Celebration Website http://www.nero.noaa.gov/nero/hotnews/PDREvents/ for a list of available outreach tools and free electronic resources available for download. We also have a list of free brochures, activity books, and stickers available from NOAA. Copies of these materials will be available on request.

If you choose to host an Endangered Species Day Event, and distribute information listed here on species managed by NOAA Fisheries Service, please let us know and we will link your event on our website. Please provide the event description (including date, time, and location, organizational logos, and a contact person.

To learn more about the NOAA Fisheries Service's Northeast Regional Office, please visit the NERO website, http://www.nero.noaa.gov/. If you have any questions or would like to request outreach materials, please contact Edith Carson at edith.carson@noaa.gov or 978-282-8490.