

APPSCI ™

Appscio™, Inc. provides an *open source, open* architecture media processing framework with a *plug-in* architecture for video and audio analytics that enables researchers and customers to quickly build, integrate, and deploy media-centric enterprise applications.

Areas of Interest

- ▶ **Multimedia Analytic Services for IC**
 - Delivered framework + apps to In-Q-Tel
 - Licensed & integrated media analytics
- ▶ **UAV Applications for DoD**
 - Building Demonstration system for NRL
 - Licensing & integrating analytics from researchers
- ▶ **Multimedia Services for Commercial clients**
 - Built cloud-based, STT service for Fox Interactive

Unique Capabilities

- ▶ **Technology, organization & experience to:**

 - License, Integrate and/or Develop

 - “Best-of-breed” media analytics, and

 - Deliver custom media service solutions

- ▶ **Focus on “multi-modal” (audio & video) apps**

ALADDIN Objectives

- ▶ **Join or lead a winning team**
 - Not committed as of Proposer's Day

- ▶ **Appscio to provide:**
 - independent research coordination
 - integration and test
 - application development

Summary

Appscio provides standards-based, off-the-shelf software for commercial and government applications

- ▶ Increasing competition and fostering wider usage of algorithms
- ▶ Lowering cost of development
- ▶ Exploiting new science more quickly

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