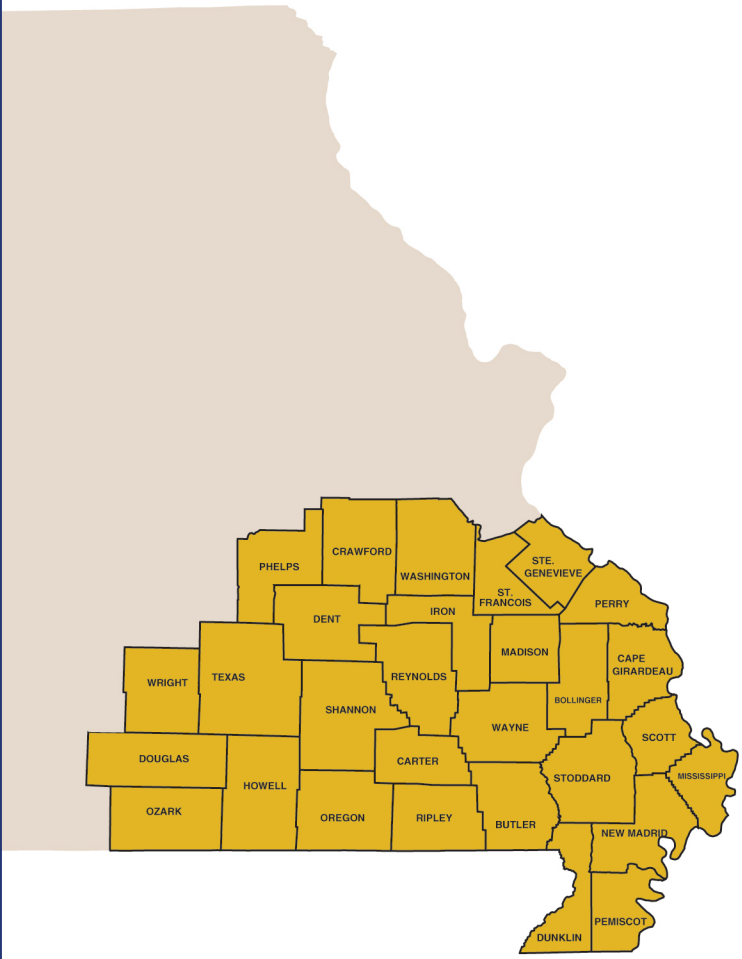Missouri Service Area