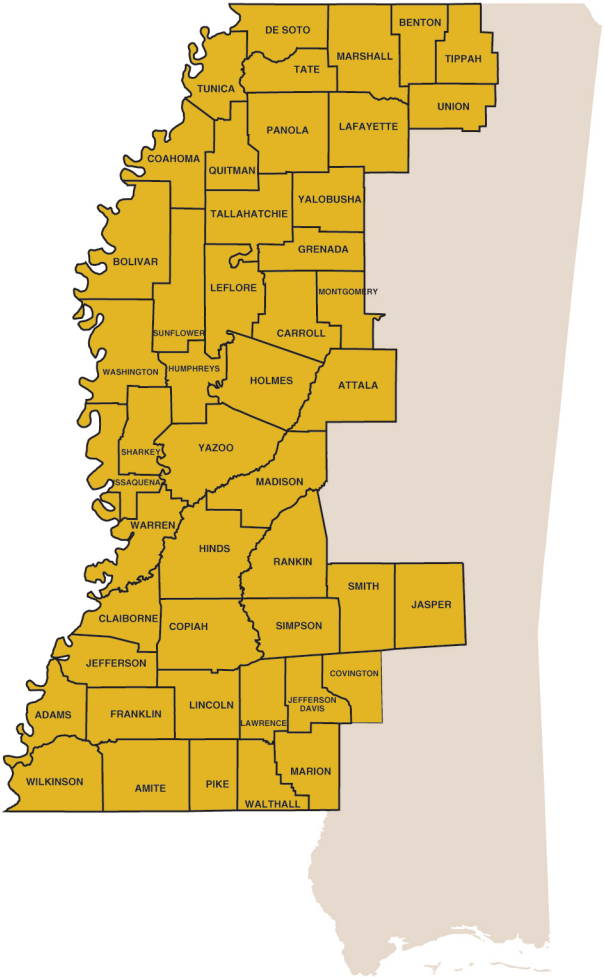Mississippi Service Area