



Bios

Alessandro Acquisti

Alessandro Acquisti is an associate professor at Carnegie Mellon University's Heinz College, the co-director of CMU Center for Behavioral Decision Research, and a member of the National Academies' Committee on public response to alerts and warnings using social media and associated privacy considerations. Mr. Acquisti researches the economics of privacy. His manuscripts have spearheaded the application of behavioral economics to the analysis of privacy decision making, and the study of privacy risks and disclosure behavior in online social networks. Mr. Acquisti has been the recipient of the PET Award for Outstanding Research in Privacy Enhancing Technologies, the IBM Best Academic Privacy Faculty Award, and multiple best paper awards. Mr. Acquisti holds a Ph.D. from UC Berkeley, and held visiting positions at the Universities of Rome, Paris, Freiburg, and Harvard University.

Joseph J. Atick, Ph.D.

Dr. Joseph J. Atick is the vice chairman and the co-founder of the International Biometrics & Identification

Association (IBIA). He is a recognized early pioneer in the industry, having been one of the original inventors of face recognition technology and the co-founder and leader of several companies in the identity management industry, including Visionics, the first company to commercialize face recognition, and Identix, the first multi-biometric company, which merged in 2006 with a leading credentialing company to form L-1 Identity Solutions, where he served as the chief strategy officer up until 2011 when the company was acquired by Morpho where he currently works in corporate strategy. Dr. Atick holds a Ph.D. in mathematical physics from Stanford University.

Julie Brill

Julie Brill was sworn in as a commissioner of the Federal Trade Commission April 6, 2010, to a term that expires on September 25, 2016. Since joining the Commission, Ms. Brill has worked actively on issues most affecting today's consumers, including protecting consumers' privacy, encouraging appropriate advertising substantiation, guarding consumers from financial fraud, and maintaining



competition in industries involving high tech and health care. Before she became a commissioner, Ms. Brill was the senior deputy attorney general and chief of consumer protection and antitrust for the North Carolina Department of Justice, a position she held from February 2009 to April 2010. Commissioner Brill has also been a lecturer-in-law at Columbia University's School of Law. Prior to her move to the North Carolina Department of Justice, Commissioner Brill was an assistant attorney general for consumer protection and antitrust for the state of Vermont for over 20 years, from 1988 to 2009. Commissioner Brill has received several national awards for her work protecting consumers. She has testified before Congress, published numerous articles, and served on many national expert panels focused on consumer protection issues such as pharmaceuticals, privacy, credit reporting, data security breaches, and tobacco. Commissioner Brill has also served as a vice-chair of the Consumer Protection Committee of the Antitrust Section of the American Bar Association. Prior to her career in law enforcement, Commissioner Brill was an associate at Paul, Weiss, Rifkind, Wharton & Garrison in New York from 1987 to 1988. She clerked for Vermont Federal District Court Judge Franklin S. Billings, Jr. from 1985 to 1986. Commissioner Brill graduated, *magna cum laude*, from Princeton University, and from New York University School of Law, where she had a Root-Tilden Scholarship for her commitment to public service.

Daniel Caron

Daniel Caron is legal counsel for the Office of the Privacy Commissioner of Canada. Mr. Caron provides the Office with strategic and legal advice, offers guidance with respect to the interpretation and application of Canada's two federal privacy statutes, and regularly represents the

commissioner before courts at various levels. In 2009, Mr. Caron participated in a three month fellowship program working alongside attorneys from the Bureau of Consumer Protection of the U.S. Federal Trade Commission, and gained invaluable insight as to how consumer privacy is protected in the United States. Mr. Caron studied the common law in French at the Université de Moncton, in New Brunswick, and holds a degree in political sciences from the University of Calgary.

Fred Carter

Since 2004, Fred Carter has served the Ontario Information & Privacy Commissioner (IPC) in a variety of demanding roles as senior policy and technology advisor. His primary responsibilities involve providing strategic research, information, and advisory services to IPC commissioners, management and staff on a wide range of technology and privacy policy issues. He contributed to recent IPC publications on privacy by design, identity theft, identity management, radio frequency identification (RFID), biometric encryption, cloud computing, and the impacts of Web 2.0 technologies and services. Mr. Carter also served the privacy commissioner of Canada and other private- and public-sector organizations in similar policy capacities.

Chris Conley

Chris Conley is the Technology and Civil Liberties Fellow at the American Civil Liberties Union of Northern California, where he focuses on the intersection of privacy, free speech, and emerging technology. His current focus is Demand Your dotRights (<http://dotRights.org>), a multi-faceted campaign to protect individual privacy rights in a world of pervasive consumer technology. Prior to joining the ACLU of Northern California, Mr. Conley was a fellow



with the Berkman Center for Internet & Society at Harvard University, where he researched international Internet surveillance. He previously worked as a software developer and data architect for various corporations and non-profits. Mr. Conley holds a B.S.E. in electrical engineering from the University of Michigan, a S.M. in computer science from the Massachusetts Institute of Technology, and a J.D. from Harvard Law School.

Andrew Cummins

Andrew Cummins is a strategy expert in the technology and defense markets. Working in multiple strategic development roles at Boeing Defense, Space & Security, he developed and deployed numerous initiatives that helped position the firm as the premiere aerospace company in the world. In Mr. Cummins' current role, he has developed SceneTap's impressive expansion and growth strategy. Mr. Cummins and the SceneTap team are on the forefront of leveraging leading edge facial-detection technologies and applying them to both data analytics and social media industries. Mr. Cummins, who currently resides in Austin, TX, was born in St. Louis, MO. He has received an M.B.A. from the Kelley School of Business at Indiana University and a M.G.M. from the Thunderbird School of Global Management.

Pam Dixon

Pam Dixon founded the World Privacy Forum in 2003. An author and researcher, she has written highly respected and influential studies in the area of privacy; she researched and wrote the first major report on privacy and digital signage and facial recognition technologies, *The One-Way Mirror Society* and led the effort to create the first set of collaborative consumer privacy principles

for digital signage. She has written other highly influential studies in the area of medical identity theft and online privacy, as well as financial privacy. Recently, Ms. Dixon completed six months of research and privacy work in India, as well as co-authoring a new reference book, *Online Privacy* (ABC-CLIO, 2011). Ms. Dixon was formerly a research fellow with the Privacy Foundation at Denver University's Sturm School of Law.

Erin Egan

Erin Egan joined Facebook in mid-October 2011 as a senior policy advisor and director of privacy. Most recently, Ms. Egan was a partner and co-chair of Covington & Burling's Global Privacy and Data Security practice group, where she represented technology and media companies on privacy and data security matters. She has been deeply involved in legislative and regulatory efforts to address privacy, data security, spam, spyware, identity theft, and other consumer protection issues. Ms. Egan was recently named as one of *The American Lawyer's* "45 Under 45" and has been recognized by *The National Law Journal* for "laying the groundwork for a cutting-edge practice."

Mark Eichorn

Mark Eichorn is an assistant director in the Federal Trade Commission's Bureau of Consumer Protection's Division of Privacy and Identity Protection (DPIP), where he supervises privacy and data security matters. He joined DPIP at the end of 2009 from FTC Chairman Jon Leibowitz's office, where he served as an attorney advisor for Chairman (and previously Commissioner) Leibowitz on consumer protection issues. After joining the Commission in 1998, Mr. Eichorn worked for many years as an attorney in the Division of Advertising Practices and served a six month



stint in 2003 as an attorney advisor to FTC Commissioner Leary. Mr. Eichorn went to law school at the University of Virginia, and later clerked for Ninth Circuit Judge Robert Beezer before joining the Seattle firm of Mundt, MacGregor. He graduated from Yale University.

Harley Geiger

Harley Geiger is policy counsel at the Center for Democracy & Technology (CDT). Mr. Geiger's work at CDT has focused on consumer privacy, health information technology, and national security. He is also a leading voice for consumer privacy in out-of-home behavioral advertising; serving as a member of the Standards Committee of the Digital Signage Federation, he led the trade association's initiative to adopt privacy standards – which cover facial recognition. The Digital Signage Privacy Standards are the industry's first set of privacy standards based on the full set of Fair Information Practices. CDT's digital signage report and privacy standards are available here: <http://www.cdt.org/report/building-digital-out-home-privacy-infrastructure>. For more information on Mr. Geiger and his work, please visit <http://cdt.org/personnel/harley-geiger#>.

Beth Givens

Beth Givens is founder and director of the Privacy Rights Clearinghouse, established in 1992. The PRC is a nonprofit consumer information and advocacy program located in San Diego, CA. Its website provides extensive resources and tips for consumers on a variety of informational privacy issues. Ms. Givens has participated in many public policy task forces at the state and federal levels. She is often interviewed by the media. Prior to her work as a consumer advocate, she was a librarian specializing in

resource sharing. Ms. Givens has a Master's degree from the University of Southern California Annenberg School for Communication, and a Master's degree in library and information services from the University of Denver. She is a member of the International Association of Privacy Professionals.

Ralph Gross

Ralph Gross is a postdoctoral fellow at Carnegie Mellon University's Heinz College, working with Professor Alessandro Acquisti. He is also founding partner and chief scientist of Disruptive Robotics, LLC and BluPanda, LLC. Mr. Gross's research interests are in the areas of computer vision, biometrics, and data privacy with a focus on face processing, including face modeling, tracking, and recognition. Mr. Gross's work with Professor Acquisti has been featured in national and international media outlets, including the *Economist*, the *New York Times*, the *Wall Street Journal*, NPR, *Der Spiegel*, and CNN. Mr. Gross holds a Ph.D. and a Master's degree from Carnegie Mellon University and a Master's degree (Diplom) from the Karlsruhe Institute of Technology (formerly University of Karlsruhe).

Jai Michael Haissman

Jai Michael Haissman is the founder and CEO of the award winning company Affective Interfaces (AI), builders of emotion sensing technology. A 17-year clinical trauma expert with training in the neuroscience of emotion theory, attachment theory, and body oriented therapy, Mr. Haissman brings a deep recognition for the role of emotion in communication, learning, mentation, and happiness. When advances in affective computing realized threshold accuracies, Mr. Haissman founded Affective Interfaces to



build the emotion layer of the Internet. Bringing a unique perspective to applications and potential, he formed AI to further a new means of human/computer interaction and user interface. Mr. Haissman has mentored with some of the best minds in trauma and clinical neuroscience, including Dr. Peter Levine, and was invited to join a seminar and write with Dr. Allan N. Schore. Mr. Haissman holds a B.A. in philosophy from UCSC, is a somatic experiencing practitioner, and has taught and presented nationally and internationally.

Gil Hirsch

Gil Hirsch is the co-founder and CEO of face.com, the largest provider of face recognition technology for web and mobile services. Before founding face.com, Mr. Hirsch held multiple research and development, product and sales executive roles at Amdocs (DOX), XACCT Technologies and Telrad Networks. Mr. Hirsch is also the co-founder of the garage geeks community in Israel, which hosts global industry leader events with Israel's hi-tech community, and drive non-commercial innovation activities.

Brian Huseman

Brian Huseman serves as senior policy counsel at Intel's Washington, DC, office where he focuses on a variety of issues dealing with privacy, marketing, and trade policy. Mr. Huseman joined Intel from the Federal Trade Commission (FTC), where he most recently served as chief of staff. Prior to that position, Mr. Huseman served as an advisor to the chairman on a variety of consumer protection issues. He previously was a staff attorney in the FTC's Bureau of Consumer Protection where he litigated Internet fraud cases and was the FTC's point person on spam. Mr. Huseman joined the FTC in 2001 after spending

almost two years at the Department of Justice, Criminal Division. Mr. Huseman also served as a judicial law clerk to the U.S. District Court for the Northern District of Oklahoma and to the U.S. Fifth Circuit Court of Appeals. Mr. Huseman has a law degree and a B.A. degree in political science.

Laureen Kapin

Laureen Kapin has practiced consumer protection law with the Federal Trade Commission (FTC) for 11 years. She serves as counsel for International Consumer Protection in the Office of International Affairs (OIA). In that role, she assists the Commission's litigators when their matters involve international targets, evidence or assets. She also fights cross-border fraud by facilitating joint law enforcement efforts with the FTC's foreign partners. Through her work with the Department of Justice's Office of Foreign Litigation, she ensures that the FTC works closely with the entity responsible for litigating on behalf of the FTC abroad. Before joining OIA, Ms. Kapin served as senior counsel in the FTC's Enforcement Division. She targeted defendants acting in contempt of prior court orders and also led many deceptive advertising cases involving diet and exercise products.

Amanda Koulousias

Amanda Koulousias is an attorney in the Division of Privacy and Identity Protection at the Federal Trade Commission (FTC) and works on privacy, data security, and Fair Credit Reporting Act issues. Prior to joining the FTC in 2009, she worked during law school as an FTC summer law clerk and held internships at the Brady Center to Prevent Gun Violence, the New Jersey Office of the Child Advocate, and the Executive Office of the President, Office of Administration. She earned her law



degree from the George Washington University Law School and her undergraduate degree from Ramapo College of New Jersey.

Jon Leibowitz

Jon Leibowitz was designated to serve as chairman of the Federal Trade Commission on March 2, 2009, by President Barack H. Obama. Chairman Leibowitz was previously sworn in as a commissioner in September 3, 2004, following his nomination by the president and confirmation by the U.S. Senate. In joining the Commission, Chairman Leibowitz resumed a long career of public service. He was the Democratic chief counsel and staff director for the U.S. Senate Antitrust Subcommittee from 1997 to 2000, where he focused on competition policy and telecommunications matters. He served as chief counsel and staff director for the Senate Subcommittee on Terrorism and Technology from 1995 to 1996 and the Senate Subcommittee on Juvenile Justice from 1991 to 1994. In addition, he served as chief counsel to Senator Herb Kohl from 1989 to 2000. Chairman Leibowitz worked for Senator Paul Simon from 1986 to 1987. In the private sector, Chairman Leibowitz served most recently as Vice President for Congressional Affairs for the Motion Picture Association of America – from 2000 to 2004 – and worked as an attorney in private practice in Washington from 1984 to 1986. A Phi Beta Kappa graduate of the University of Wisconsin with a B.A. in American History (1980), Chairman Leibowitz graduated from the New York University School of Law in 1984.

Jessica Lyon

Jessica Lyon is an attorney in the Division of Privacy and Identity Protection at the Federal Trade Commission (FTC). She received a B.A. in philosophy, politics, and law

from Binghamton University and a J.D. from Berkeley Law. At Berkeley, she participated in the Samuelson Law, Technology, and Public Policy Clinic and was an article editor and assistant managing editor of the *Berkley Technology Law Journal*. Ms. Lyon also worked as an FTC summer law clerk and as a summer intern in the west coast office of Consumers' Union where she focused on credit and finance issues. Prior to law school, Ms. Lyon spent two years at Prisoners' Legal Services of New York working on conditions of confinement cases for inmates in New York State correctional facilities.

Maneesha Mithal

Maneesha Mithal is the associate director of the Federal Trade Commission's Division of Privacy and Identity Protection. In this capacity, she has supervised enforcement and policy work in the areas of privacy, data security, behavioral advertising, social networking, and consumer reporting. Since joining the Commission in 1999, she has held numerous positions, including assistant director of the Division of Privacy and Identity Protection, chief of staff of the Bureau of Consumer Protection, and assistant director of the International Division of Consumer Protection. Prior to joining the Federal Trade Commission in 1999, Ms. Mithal was an attorney at the Washington law firm of Covington & Burling, where she practiced in the commercial litigation, international litigation, and legislative areas. Ms. Mithal earned her law degree from the Georgetown University Law Center and her undergraduate degree from Georgetown University.

Manas Mohapatra

Manas Mohapatra is an attorney in the Division of Privacy and Identity Protection at the Federal Trade Commission,



focusing on issues related to privacy, data security, identity theft, enforcement, and outreach in these areas. Before joining the FTC, he served as a litigation associate in the Washington, DC, office of Goodwin Procter LLP. He also served as a judicial law clerk for the Hon. José Antonio Fusté, chief judge of the U.S. District Court for the District of Puerto Rico. Prior to entering law school, he worked as a senior web developer for Nickelodeon Online. He received a B.A. in philosophy from Johns Hopkins University and a J.D. *cum laude* from Northwestern University Law School.

Benjamin Petrosky

Benjamin Petrosky is a Product Counsel for Google Inc., focusing on consumer products including Google+ and Picasa/Photos. In that role, Mr. Petrosky counsels product teams on Internet law, privacy, and intellectual property issues and is speaking several times this winter on related topics. Prior to Google, Mr. Petrosky worked in private practice in New York. He is a graduate of Brown University and Columbia University School of Law.

Dr. P. Jonathon Phillips

Dr. Jonathon Phillips is a leading technologist in the fields of computer vision, biometrics, and face recognition. He is at National Institute of Standards and Technology (NIST), where he runs challenge problems and evaluations to advance biometric technology. His previous efforts include the Iris Challenge Evaluations (ICE), the Face Recognition Vendor Test (FRVT) 2006 and the Face Recognition Grand Challenge and FERET. From 2000-2004, Dr. Phillips was assigned to the Defense Advanced Research Projects Agency. For his work on the FRVT 2002 he was awarded the Department of Commerce Gold Medal. His work has been reported in the *New York Times* and the *Economist*.

He has appeared on NPR's *Science Friday* show. He is a fellow of the Institute of Electrical and Electronics Engineers and International Advanced Robotics Programme.

Simon Rice

Simon Rice became the principal policy adviser (technology) at the Information Commissioner's Office in the United Kingdom in February 2011, with responsibility to lead and develop the technical and information security expertise within the office. Mr. Rice achieves this by supporting the technical aspects of complaints received and also the data breach investigations undertaken. Mr. Rice also monitors the technology environment to identify those on the horizon which may impact on information rights. Between 2005 and 2011, Mr. Rice was a database and software developer at the Health and Safety Laboratory, the principal source of scientific support for the Health and Safety Executive. Prior to joining the Health and Safety Laboratory, Mr. Rice studied for his Ph.D. at the University of Manchester in the field of data mining. His research utilised a range of machine learning techniques to extract information from large collections of numeric and textual data.

Jessica Rich

Jessica Rich is currently deputy director of the Federal Trade Commission's Bureau of Consumer Protection. Prior to that, Ms. Rich served for 11 years as assistant and then associate director in the FTC's Division of Privacy and Identity Protection. In those positions, she handled or oversaw a wide variety of privacy and data security matters, including: (1) enforcement actions against such companies as ChoicePoint, Microsoft, and TJX; (2) rulemakings to develop the FTC's Safeguards,



Disposal, Children's Online Privacy, and Personal Health Records Rules; (3) testimony to Congress on proposed legislation and related issues; and (4) public workshops and policy initiatives, such as the FTC's "Exploring Privacy" Roundtables and Behavioral Advertising Project. Prior to joining the FTC's privacy division, Ms. Rich served as counsel to the Bureau Director and was an attorney in private practice. She graduated from NYU Law School and Harvard University.

Daniel J. Solove

Daniel J. Solove is the John Marshall Harlan Research Professor of Law at the George Washington University Law School. He is also senior policy advisor at Hogan Lovells. Additionally, he is the founder of TeachPrivacy, a company that helps schools with training and education about privacy issues as well as developing a comprehensive privacy program. One of the world's leading experts in privacy law, Mr. Solove is the author of numerous books, including *Nothing to Hide: The False Tradeoff Between Privacy and Security* (Yale 2011), *Privacy Law Fundamentals* (IAPP 2011), *Understanding Privacy* (Harvard 2008), and *The Future of Reputation: Gossip and Rumor in the Information Age* (Yale 2007). Additionally, he is also the author of a textbook, *Information Privacy Law*, as well as more than 40 articles.

John Verdi

John Verdi is senior counsel at the Electronic Privacy Information Center (EPIC) and the director of EPIC's Open Government Project. His work focuses on legal issues relating to consumer privacy, digital security, government surveillance, and open government. He supervises EPIC's litigation program, filing *amicus curiae* briefs in the U.S.

Supreme Court and litigating civil suits concerning privacy and open government. He is co-editor of *Litigation Under the Federal Open Government Laws*, and regularly speaks on privacy issues at conferences and in the media. Prior to joining EPIC, Mr. Verdi was a civil litigator in Washington D.C., working on cases involving unfair and deceptive trade practices, digital information misappropriation, and Administrative Procedure Act claims. Prior to his career as a lawyer, Mr. Verdi worked as a computer programmer on a variety of projects, including several applications involving secure financial data. He also advised the National Hockey League on technology issues, including data collection under the Children's Online Privacy Protection Act. Mr. Verdi is a Harvard Law School graduate and earned his B.A. in philosophy, politics, and law at Binghamton University.