













News for Stakeholders

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APHIS Launches New Trade Web Site

Exporters looking for information about APHIS' trade activities and regulations now have a new resource. This month, APHIS launched a <u>Web site</u> specifically geared toward individuals who want to stay abreast of the latest Agency news and information related to trade.

APHIS plays a key role in ensuring the free flow of agricultural trade--helping to expand markets for U.S. exporters while at the same time making sure products imported from abroad meet U.S. entry requirements to exclude foreign agricultural pests and diseases. Through the new Web site, importers and exporters can learn more about APHIS' role in facilitating exports and safeguarding U.S. agriculture. They can also learn what they need to do in order to import or export agricultural products.

The <u>Web site</u> also provides information on the Agency's trade accomplishments. Personnel within APHIS work closely with foreign representatives to solve urgent situations involving U.S. agricultural shipments being held overseas. In 2012 alone, APHIS working in conjunction with federal, international and industry partners arranged for the release of 209 shipments of American products valued at more than \$39 million. APHIS is committed to removing trade barriers related to animal and plant health concerns, protecting and expanding existing markets, and opening new market access for U.S. agricultural exports.

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To that end, the <u>Web site</u> features recent press releases and blogs about APHIS' efforts on the trade front. The site also includes APHIS' trade-related Twitter messages. In addition, the Agency has a new email address for stakeholders interested in submitting comments on trade challenges or new approaches to enhance agricultural trade. We welcome your perspective at <u>trade.comments@aphis.usda.gov</u>