



Wyoming: Exports, Jobs, and Foreign Investment February 2013

Exports Support Jobs for Wyoming's Workers

Export-supported jobs linked to manufacturing account for an estimated 1.6 percent of Wyoming's total private-sector employment. One-tenth (10.3 percent) of all manufacturing workers in Wyoming depend on exports for their jobs (2009 data latest available).

Exports Sustain Thousands of Wyoming Businesses

A total of 338 companies exported from Wyoming locations in 2010. Of those, 265 (78 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated over half (56 percent) of Wyoming's total exports of merchandise in 2010.

Foreign Investment Creates Jobs in Wyoming

In 2010, foreign-controlled companies employed 7,200 Wyoming workers. Major sources of foreign investment in Wyoming in 2010 included United Kingdom, Canada, France, and Japan.

Foreign investment in Wyoming was responsible for 3.4 percent of the state's total private-industry employment in 2010.

Wyoming Depends on World Markets

Wyoming's export shipments of merchandise in 2012 totaled \$1.4 billion.

The state's largest market was Canada. Wyoming posted merchandise exports of \$329 million to Canada in 2012, 23.1 percent of the state's total merchandise exports.

Canada was followed by Australia (\$137 million), Brazil (\$117 million), Indonesia (\$101 million), and Chile (\$73 million).

The state's largest merchandise export category is Chemicals, which accounted for \$947 million of Wyoming's total merchandise exports in 2012. Other top merchandise exports are Machinery, Except Electrical (\$196 million), Oil & Gas (\$59 million), Minerals & Ores (\$51 million), and Petroleum & Coal Products (\$44 million).

Wyoming's Metropolitan Exports

In 2011, the following metropolitan areas in Wyoming recorded merchandise exports: Casper (\$135 million), Cheyenne (\$35.5 million)