



## Texas: Exports, Jobs, and Foreign Investment

### February 2013

#### Exports Support Jobs for Texas's Workers

Export-supported jobs linked to manufacturing account for an estimated 6.5 percent of Texas's total private-sector employment. Over one-quarter (27.6 percent) of all manufacturing workers in Texas depend on exports for their jobs (2009 data latest available).

#### Exports Sustain Thousands of Texas Businesses

A total of 27,893 companies exported from Texas locations in 2010. Of those, 25,976 (93 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated over one-third (35 percent) of Texas's total exports of merchandise in 2010.

#### Foreign Investment Creates Jobs in Texas

In 2010, foreign-controlled companies employed 428,100 Texas workers. Major sources of foreign investment in Texas in 2010 included United Kingdom, Canada, France, and Netherlands.

Foreign investment in Texas was responsible for 4.9 percent of the state's total private-industry employment in 2010.

#### Texas Depends on World Markets

Texas's export shipments of merchandise in 2012 totaled \$265.4 billion.

The state's largest market was Mexico. Texas posted merchandise exports of \$94.8 billion to Mexico in 2012, 35.7 percent of the state's total merchandise exports. Mexico was followed by Canada (\$23.7 billion), China (\$10.3 billion), Brazil (\$10.0 billion), and Netherlands (\$9.5 billion).

The state's largest merchandise export category is Petroleum & Coal Products, which accounted for \$57.2 billion of Texas's total merchandise exports in 2012. Other top merchandise exports are Chemicals (\$47.0 billion), Computer & Electronic Products (\$45.3 billion), Machinery, Except Electrical (\$29.4 billion), and Transportation Equipment (\$25.2 billion).

#### Texas's Metropolitan Exports

In 2011, the following metropolitan areas in Texas recorded merchandise exports: Houston-Sugar Land-Baytown (\$104.6 billion), Dallas-Fort Worth-Arlington (\$26.6 billion), El Paso (\$11.6 billion), San Antonio-New Braunfels (\$10.5 billion), Austin-Round Rock-San Marcos (\$8.6 billion), Brownsville-Harlingen (\$6 billion), Corpus Christi (\$5.6 billion), Beaumont-Port Arthur (\$5.5 billion), Laredo (\$5.4 billion), McAllen-Edinburg-Mission (\$4.7 billion), Victoria (\$993 million), Lubbock (\$967 million), Sherman-Denison (\$515 million), Longview (\$510 million)

Prepared by the Office of Trade and Industry Information, International Trade Administration, U.S. Department of Commerce. For more resources please see [www.trade.gov/mas/ian](http://www.trade.gov/mas/ian).

Sources include resources from the U.S. Department of Commerce's International Trade Administration, Bureau of the Census, and Bureau of Economic Analysis. For detailed information on each section, please see our footnotes.