

Oregon: Exports, Jobs, and Foreign Investment February 2013

Exports Support Jobs for Oregon's Workers

Export-supported jobs linked to manufacturing account for an estimated 5.1 percent of Oregon's total private-sector employment. nearly one-quarter (23.3 percent) of all manufacturing workers in Oregon depend on exports for their jobs (2009 data latest available).

Exports Sustain Thousands of Oregon Businesses

A total of 5,103 companies exported from Oregon locations in 2010. Of those, 4,598 (90 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated nearly one-third (31 percent) of Oregon's total exports of merchandise in 2010.

Foreign Investment Creates Jobs in Oregon

In 2010, foreign-controlled companies employed 41,800 Oregon workers. Major sources of foreign investment in Oregon in 2010 included United Kingdom, Germany, Japan, and Switzerland.

Foreign investment in Oregon was responsible for 3.1 percent of the state's total private-industry employment in 2010.

Oregon Depends on World Markets

Oregon's export shipments of merchandise in 2012 totaled \$18.3 billion.

The state's largest market was Canada. Oregon posted merchandise exports of \$3.0 billion to Canada in 2012, 16.3 percent of the state's total merchandise exports. Canada was followed by China (\$2.7 billion), Malaysia (\$2.0 billion), Japan (\$1.6 billion), and Korea (\$1.1 billion).

The state's largest merchandise export category is

Computer & Electronic Products, which accounted for \$6.4

billion of Oregon's total merchandise exports in 2012. Other
top merchandise exports are Agricultural Products (\$2.6

billion), Machinery, Except Electrical (\$1.8 billion),

Chemicals (\$1.6 billion), and Transportation Equipment
(\$1.2 billion).

Oregon's Metropolitan Exports

In 2011, the following metropolitan areas in Oregon recorded merchandise exports: Salem (\$509 million), Eugene-Springfield (\$464 million), Corvallis (\$338 million), Medford (\$133 million), Bend (\$87.3 million), Portland-Vancouver-Hillsboro (\$20.9 billion, portions of this MSA are shared with one or more other states)

Prepared by the Office of Trade and Industry Information, International Trade Administration, U.S. Department of Commerce. For more resources please see www.trade.gov/mas/ian.

Sources include resources from the U.S. Department of Commerce's International Trade Administration, Bureau of the Census, and Bureau of Economic Analysis. For detailed information on each section, please see our footnotes.