



Nevada: Exports, Jobs, and Foreign Investment

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Exports Support Jobs for Nevada's Workers

Export-supported jobs linked to manufacturing account for an estimated 1.6 percent of Nevada's total private-sector employment. Over one-seventh (14.7 percent) of all manufacturing workers in Nevada depend on exports for their jobs (2009 data latest available).

Exports Sustain Thousands of Nevada Businesses

A total of 2,504 companies exported from Nevada locations in 2010. Of those, 2,223 (89 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated nearly one-third (31 percent) of Nevada's total exports of merchandise in 2010.

Foreign Investment Creates Jobs in Nevada

In 2010, foreign-controlled companies employed 37,900 Nevada workers. Major sources of foreign investment in Nevada in 2010 included Canada, Germany, United Kingdom, and Japan.

Foreign investment in Nevada was responsible for 3.9 percent of the state's total private-industry employment in 2010.

Nevada Depends on World Markets

Nevada's export shipments of merchandise in 2012 totaled \$10.2 billion.

The state's largest market was Switzerland. Nevada posted merchandise exports of \$3.7 billion to Switzerland in 2012, 36.5 percent of the state's total merchandise exports. Switzerland was followed by India (\$1.8 billion), Canada (\$1.4 billion), China (\$561 million), and Mexico (\$330 million).

The state's largest merchandise export category is Primary Metal Manufactures, which accounted for \$5.4 billion of Nevada's total merchandise exports in 2012. Other top merchandise exports are Computer & Electronic Products (\$1.4 billion), Miscellaneous Manufactured Commodities (\$995 million), Minerals & Ores (\$959 million), and Machinery, Except Electrical (\$243 million).

Nevada's Metropolitan Exports

In 2011, the following metropolitan areas in Nevada recorded merchandise exports: Reno-Sparks (\$1.7 billion), Las Vegas-Paradise (\$1.7 billion), Carson City (\$152 million)