



Missouri: Exports, Jobs, and Foreign Investment February 2013

Exports Support Jobs for Missouri's Workers

Export-supported jobs linked to manufacturing account for an estimated 4.7 percent of Missouri's total private-sector employment. Nearly one-fifth (18.8 percent) of all manufacturing workers in Missouri depend on exports for their jobs (2009 data latest available).

Exports Sustain Thousands of Missouri Businesses

A total of 4,692 companies exported from Missouri locations in 2010. Of those, 4,050 (86 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated nearly one-quarter (23 percent) of Missouri's total exports of merchandise in 2010.

Foreign Investment Creates Jobs in Missouri

In 2010, foreign-controlled companies employed 79,900 Missouri workers. Major sources of foreign investment in Missouri in 2010 included United Kingdom, Germany, Japan, and Canada.

Foreign investment in Missouri was responsible for 3.6 percent of the state's total private-industry employment in 2010.

Missouri Depends on World Markets

Missouri's export shipments of merchandise in 2012 totaled \$13.9 billion.

The state's largest market was Canada. Missouri posted merchandise exports of \$4.1 billion to Canada in 2012, 29.7 percent of the state's total merchandise exports. Canada was followed by Mexico (\$1.8 billion), China (\$1.1 billion), Korea (\$710 million), and Japan (\$651 million).

The state's largest merchandise export category is Transportation Equipment, which accounted for \$3.2 billion of Missouri's total merchandise exports in 2012. Other top merchandise exports are Chemicals (\$2.2 billion), Food & Kindred Products (\$1.6 billion), Machinery, Except Electrical (\$1.5 billion), and Minerals & Ores (\$850 million).

Missouri's Metropolitan Exports

In 2011, the following metropolitan areas in Missouri recorded merchandise exports: Springfield (\$398 million), Columbia (\$282 million), Joplin (\$211 million), Jefferson City (\$205 million), St. Louis (\$12.3 billion, portions of this MSA are shared with one or more other states), Kansas City (\$8 billion, portions of this MSA are shared with one or more other states), St. Joseph (\$660 million, portions of this MSA are shared with one or more other states), Cape Girardeau-Jackson (\$121 million, portions of this MSA are shared with one or more other states)