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COMMERCE DEPARTMENT TO HELP SHOWCASE U.S. COMPANIES AT India Nuclear Energy 2011

WASHINGTON, D.C., August 23, 2011 – The U.S. Department of Commerce’s U.S. Commercial Service is pleased to announce that it has granted Trade Fair Certification status to UBM India Pvt, Ltd to host the U.S. Nuclear Infrastructure Council’s official United States Exhibitor Pavilion, organized by the India Section of the American Nuclear Society (ANS), at the India Nuclear Energy 2011 exhibition, September 29 to October 1, 2011 in Mumbai, India. Additional information about the show can be found at <http://www.indianuclearenergy.net> or <http://local.ans.org>

India Nuclear Energy 2011 is the only nationally focused business development and selling venue in India concentrating on the nuclear energy products and services sector. In 2010, this trade event attracted 120 exhibitors and 5,500 visitors from 25 countries, including 15 exhibitors from the U.S. There are significant business development opportunities due to annual 9% increase in the demand for electricity. India has declared the build out of the nuclear energy generation sector as a national priority and is implementing modernization policies to ease the importation of foreign equipment. Market liberalization, increasing incomes and shifts in consumer demand also offer attractive business development opportunities for U.S. nuclear product and services exporters.

India Nuclear Energy 2011 will also feature two co-located Summits with the Indian Department of Atomic Energy on September 29 and the ANS India Section on September 30, 2011. The DAE Summit attracts senior government and industry speakers, while the ANS India Section’s Indo-U.S. Nuclear Energy Safety Summit will feature more than 20 senior U.S. government, industry and academic speakers participating in an ANS Mission to India. Additional information about both Summits can be found at <http://www.indianuclearenergy.net/summit/>

Through certification, the U.S. Commercial Service recognizes the capability and exhibition experience of UBM and the U.S. Nuclear Infrastructure Council to organize a world class event for U.S. exhibitors to showcase products and services for the commercial nuclear sector. The show serves as an excellent venue for U.S. companies to establish and expand overseas distribution, generate sales leads, evaluate competitors to identify potential buyers and partners. The U.S. Commercial Service helps U.S. companies establish international business relationships. The agency’s global network includes locations in more than 100 U.S. cities and in American consulates and embassies in 80 countries. For more information, visit the U.S. Commercial Service at www.export.gov. The show organizer is Mr. Abhijit Mukherjee of the UBM India Pvt Ltd and his telephone number is 011-91-022-6612-2644 or email Abhijit.mukherjee@ubm.com