

- Stottler Henke Associates
  - Dan Fu, Group Manager

# “That candy will rot your teeth”

- The Childhood Obesity Epidemic
  - Tripled in the past 30 years
  - 33% of children today will have early onset diabetes, likelier for cardiovascular disease, heart disease, type 2 diabetes, stroke, several types of cancer, and osteoarthritis



- Our approach
  - Why things are the way they are
  - Change perception
  - Exercise critical thinking
  - Practice decision-making
  - Set goals
  - Track behavior change

Starbucks white  
chocolate mocha,  
95g sugars

=

8½ scoops Edy's  
Slow churned rich  
and creamy coffee  
ice cream



# Company Capabilities

## Expertise in:

- Education & Training
- Planning & Scheduling
- Decision Support
- Knowledge Management

## Services:

- Application development and implementation
- Feasibility studies and software prototyping
- AI Research and Development
- Technology transfer and training



Virtual world



Games

- We seek expertise in
  - Social sciences
  - Social networking
  - Game/Virtual world design
  - Lead integration

# Contact Information

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