

Identification

- Science Applications International Corporation (SAIC)
 - Lead Investigator: Carl Symborski
- Seeking teammates





VW Research Interests

- **Group Formation** - How do groups form? How is trust developed and verified? How do groups identify themselves? How do groups migrate to new spaces? What themes are carried from one presence to another?
- **Speech and Communications as Indicators** – What can be determined about culture of origin, degree of influence from communications, speech, and language patterns?
- **Mapping Psychological and Behavioral Assessment Instruments** – Can available psychometrically-sound RW psychological and behavioral assessment instruments be mapped to VW behavior? Will this enable RW interpretations of VW activity using available psychometric data?



Qualifications

- Unparalleled linguistic and cultural expertise in every world region, with nearly 400 foreign language professionals (FLPs) on staff, many with native experience or advanced degrees; able to conduct in-depth analysis of the native countries, languages, and dialects of speakers and gamers
- Proven expertise in applying social, political, media, and literary theory to characterize cultural phenomena and individual identity
- Extensive experience in leading the design and development of government and commercial psychological and behavioral assessment instruments.
- Market research and content analysis in multiple languages
- Virtual world technology evaluation, content development, scripting, vulnerability surveys
- Practiced ability to define research questions and assumptions, articulate methods, and perform, interpret and report at academically rigorous levels
- Extensive corporate relationships with industry, academia, and governments



Teaming Interests

- Academic or industrial research organizations with
 - Existing research practice performing ethnographic field work in multiple virtual worlds
 - VW/MMOG data sets available for research and/or experimental facilities
- Individuals or organizations that have
 - Developed psychological or behavioral assessment instruments
 - Available data or approvals to use data from those instruments



Contact Information

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