/whois

- Organizations
    - Lockheed Martin Information Systems and Global Services (IS&GS)
    - Lockheed Martin Advanced Technology Labs (ATL)
    - Lockheed Martin Simulation & Training Support (STS)
- Lead Investigator-Michelle Weihmann-Purcell

VW Research Interests

- Characteristics of Gamers/Residents
- Avatar and Representation
- Group Formation and Dynamics
- Deception

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IS&GS

Extensive Internal R&D program and CRAD
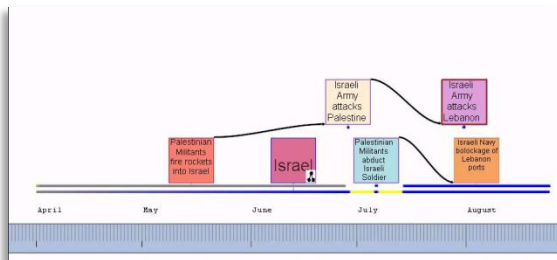experience, Lead system integrator

Advanced Technology Labs

Advanced-computing, applied R&D

Simulation and Training Support

Virtual World Labs™, shaping virtual worlds for
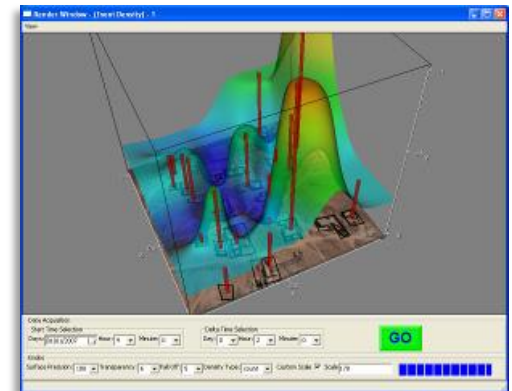customer training needs

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Virtual Environments and Serious Games

- Immersive distributed collaboration environment *(Immersica™)*
- Mirror Worlds
- Mixed Reality
- Serious Games for Systems Engineering
- Massively Distributed Intelligence Analysis(MADIA) Environment

Knowledge Creation

- Sentiment and tone of discourse analysis
- NLP entity and event extraction
- Abductive link analysis
- Cognitive and emotional models
- Event chaining through link analysis

Activity Analysis

- Activity Pattern Analysis
- Pattern learning and anomaly detection
- Multi-agent game modeling

- Seeking Social Science researchers to work with to indentify salient cues of behaviors indicative of
    - Gender
    - Approx. age
    - Economic Status
    - Ideology
    - Degree of Influence
    - Culture

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c2c

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