

#### THE SETAUKET COMPANY



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## Corporate Activities and Access

- Commercial Activities
  - Global Corporate Due Diligence
  - International Business Intelligence
  - Overseas Risk Analysis and Operations Support
  - Venture Capital R&A
- Specialized Support to USG
- Access
  - Active overseas in multiple developing nations
  - Routine interaction with foreign officials, companies, NGOs, academic and research institutions
  - International Board/Committee memberships
  - Advisory role for multiple policy/advocacy groups



## **Corporate Expertise**

- Research and Analysis
  - State of the Art Open/Gray-Source Research Analysts
  - Specialists in Emerging Online Technologies
  - SNS Experts
- Geographic
  - Developing World
  - High-Risk Regions
- Linguists
  - Several Non-English Languages, including local dialects
  - Both Native and Second Language Speakers
- Support to Software/Advanced R&A Tools Development
  - Proprietary RISK-ACCESS-OPPORTUNITY Methodology
  - Client-specific databases and analysis/search tools
  - Advisory role for Google/Bing



# Capabilities and Methodology

- Specialized Technical Infrastructure
  - Sophisticated Mis-attributable Internet Connectivity
  - Enhanced Security Through Two Systems
  - Analytic Tools/Products Developed In-House
- Advanced Analytic Capabilities
  - Premier Open Source Research Expertise
  - Critical Language Skills and Geographic Expertise
  - Extensive I.C. Experience
- Proprietary Methodology
  - Risk/Access/Opportunity + Critical Environmental Factors related to Political, Social, Economic, Cultural aspects of country/region to determine/identify appropriate I&W (diagram on next slide)



#### "Critical Environment" Methodology

