

A collage of various scientific and engineering images. In the top left, a person is using a microscope. In the center, a white truck is shown. To the right, a large, complex structure resembling a space station or satellite is visible. In the bottom left, a large explosion is shown. In the bottom center, a small, yellow, four-wheeled rover is shown. The background is a dark blue grid pattern with a white curved line on the right side.

Applied Research Associates

Lead Investigator:
Dr. Jen Albertson

Current Team:
ARA SED and Klein Associates



ARA

ARA Proprietary

expanding the realm of
POSSIBILITY®

Research Areas of Interest

ARA has extensive experience and capabilities in:

- Cognitive Sciences
- Predictive Forecasting (IARPA ACEs Program)
- Modeling and Simulation
- Sensor Development and Data Fusion
- System Engineering/Software Development

Metaphor Program Specific Interest & Capabilities:

- Constructing relationships between linguistics and culture
- Automated understanding and natural language processing
- Semantic definition and ontological development
- Psychology of metaphor generation
- Cross-cultural metaphors and shared perspectives

Unique Qualifications: Intelligence and Cognitive Analysis

• Intelligence Management & Data Fusion

- Collect and aggregate intelligence from multiple sources

▪ Analytical Support tools:

- Architecture development for the gathering, organizing, reasoning, finding and alerting of disparate information to support situational awareness
- Development of probabilistic inference models

• Cognitive Systems Engineering

- Cognitive Task Analysis (CTA)

• Culture and Cognition

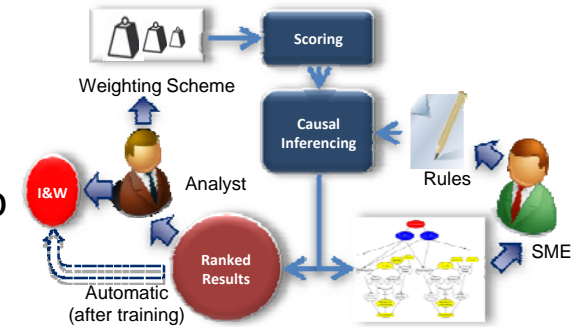
- Cultural Network Analysis
- Culture and Belief Networks
- Influence Campaigns

• Human Performance & Instructional Technologies

- Decision Centered Design (DCD)
- Resilience Engineering

• Skilled Performance and Expertise

- Human-Robotic Interaction
- Human- Computer Interfaces





Seeking Partners

ARA is seeking team members with the following criteria:

Business Structure:

- Small Businesses
- University Research Groups

Technical Research Areas of Interest:

- Natural Language Processing
- Cognitive Anthropology

ARA is open to joining teams that can benefit from our technical knowledge areas



Contact Information

Jenn Carter

Project Manager

Applied Research Associates,

Southeast Division

jcarter@ara.com

919.582.3438

www.ara.com