



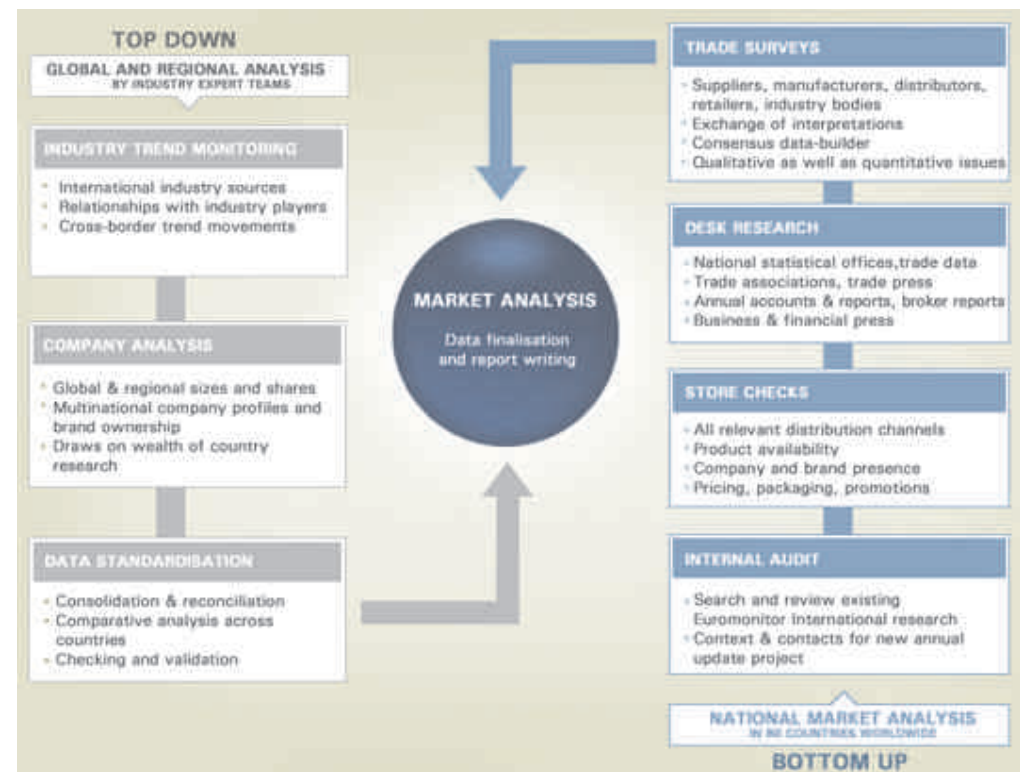
making sense of global markets

Who We Are

- **Name of Organization:** Euromonitor International Inc.
- **Lead Investigator:** **Mike Jozwik** Head of Research & Consulting with over 10 years of experience in the consulting business with special focus on international strategy, socio-demographic trends and opportunity assessment.
- **Current Team Members:**
 - **Eugene Borisenko** Government Consultant with over 10 year of experience in real-time and reference data management
 - **Marius Dundulis** Research Manager with 20 years of experience in economic research; leads a team of quantitative and econometric researchers
 - **Juan Hacelas** Consulting Manager with over 15 of experience in designing, conducting and executing bespoke analytical studies
 - **Phil Fox** Project Manager with over 6 year of experience coordinating national and global research projects and database compilation

Research Interests

- Market Intelligence
 - Industry Analysis
 - Social and Economic Impact on Markets
 - Global Data Gathering
 - Cross-country Comparability
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- Data Standardization
 - Econometrics
 - Qualitative Analysis
 - Strategic Decision Support
 - Visual Data Representation
 - Information Management
 - Knowledge Warehousing
 - Forecast Modeling
 - New Market Analysis



Capabilities & Qualifications

- Experience of 37 years in independent innovative research and consulting projects and database publishing
- International coverage of 205 countries with over 800 research staff globally
- Unique methodologies applied to research projects to account for low probability events
- Large repository of in-house data sets on industries, countries, economics and demographics
- Trusted source of research and analysis to thousands of government, academic, financial and corporate clients

Partnership Interests

Euromonitor International is Interested In:

- Partnering with behavioral researchers, economists, consultants, software engineers to complement each other's research initiatives and knowledge gathering

...With Main End Goals:

- Apply our research methods to new projects
- Employ global intelligence for the betterment of U.S. Government policies and procedures
- Utilize our global macro-economic, socio-demographic and industry specific database suite, called *Passport™*, to more clearly define populations, markets and opportunities



Contact Information

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