

Arts, Recreation, and Travel

This section presents data on the arts, entertainment, and recreation economic sector of the economy, and personal recreational activities, the arts and humanities, and domestic and foreign travel.

Arts, Entertainment, and Recreation Industry—The U.S. Census Bureau's *Service Annual Survey, Arts, Entertainment, and Recreation Sector*, provides estimates of operation revenue of taxable firms and revenues and expenses of firms exempt from federal taxes for industries in this sector of the economy. Data beginning 1998 are based on the North American Industry Classification System (NAICS). Most establishments were previously classified in the Standard Industrial Classification (SIC) in services, some in retail trade.

This new sector is comprised of industries which existed previously, were revised from previous industry definitions, or are completely new industries. Among those which existed previously are amusement and theme parks. Revised industries include museums. New industries include theater companies and dinner theaters. The following URL contains detailed information about NAICS and provides a comparison of the SIC and NAICS <<http://www.census.gov/epcd/www/naics.html>>. See also the text in Section 15, Business Enterprise.

The Economic Census, conducted every 5 years, for the years ending "2" and "7," provides information on the number of establishments, receipts, payroll, and paid employees for the U.S. and various geographic levels.

Recreation and leisure activities—Data on the participation in various recreation and leisure time activities are based

on several sample surveys. Data on participation in fishing, hunting, and other forms of wildlife-associated recreation are published periodically by the U.S. Department of Interior, Fish and Wildlife Service. The most recent data are from the 2006 survey. Data on participation in various sports recreation activities are published by the National Sporting Goods Association. Mediemark, Inc. also conducts periodic surveys on sports and leisure activities, as well as other topics.

Parks and recreation—The Department of the Interior has responsibility for administering the national parks. The National Park Service publishes information on visits to national park areas in its annual report, *National Park Statistical Abstract*. *The National Parks: Index (year)* is an annual report which contains brief descriptions, with acreages and visits for each area administered by the service, plus certain "related" areas. This information can be found at: <<http://www.nature.nps.gov/stats>>. Statistics for state parks are compiled by the National Association of State Park Directors.

Travel—Statistics on arrivals and departures to the United States are reported by the International Trade Administration (ITA), Office of Travel & Tourism Industries (OTTI). Data on domestic travel, business receipts and employment of the travel industry, and travel expenditures are published by the research department of the Travel Industry Association (TIA). Other data on household transportation characteristics are in Section 23, Transportation.

Statistical reliability—For a discussion of statistical collection and estimation, sampling procedures, and measures of statistical reliability applicable to Census Bureau data, see Appendix III.

Table 1188. Arts, Entertainment, and Recreation Services—Estimated Revenue: 2000 to 2006

[In millions of dollars (127,394 represents \$127,394,000,000), except percent. For taxable and tax-exempt employer firms. Except where indicated, estimates adjusted using the results of the 2002 Economic Census. Based on the Service Annual Survey, see Appendix III]

Industry	2002 NAICS code ¹						
		2000	2002	2003	2004	2005	2006
Arts, entertainment, and recreation	71	127,394	141,902	149,360	158,557	165,808	177,910
Performing arts, spectator sports, and related industries	711	51,149	58,285	60,367	62,796	64,912	70,001
Performing arts companies	7111	10,746	10,864	11,070	11,554	12,028	11,871
Spectator sports	7112	19,339	22,313	22,445	23,659	24,559	26,615
Sports teams and clubs	711211	10,739	13,025	13,257	14,115	14,080	15,766
Racetracks	711212	6,349	6,702	6,582	7,022	7,570	7,759
Other spectator sports	711219	2,251	2,586	2,606	2,522	2,909	3,090
Promoters of performing arts, sports, and similar events	7113	10,098	12,168	12,872	13,571	14,045	16,365
Agents and managers for artists, athletes, entertainers and other public figures	7114	3,184	3,602	3,604	3,819	3,672	3,565
Independent artists, writers, and performers	7115	7,782	9,338	10,376	10,193	10,608	11,585
Museums, historical sites, and similar institutions	712	9,350	8,607	9,082	9,688	10,115	11,547
Amusement, gambling, and recreation industries	713	66,895	75,010	79,911	86,073	90,781	96,362
Amusement parks and arcades	7131	9,441	9,443	9,930	10,561	11,072	11,098
Amusement and theme parks	71311	8,245	8,174	8,737	9,344	9,882	9,963
Amusement arcades	71312	1,196	1,269	1,193	1,217	1,190	1,135
Gambling industries	7132	14,621	18,893	22,370	25,698	27,994	30,614
Casinos (except casino hotels)	71321	9,592	12,387	14,601	16,664	18,068	19,876
Other gambling industries	71329	5,029	6,506	7,769	9,034	9,926	10,738
Other amusement and recreation industries	7139	42,833	46,674	47,611	49,814	51,715	54,650
Golf courses and country clubs	71391	16,692	17,533	16,987	17,880	18,533	19,267
Skiing facilities	71392	1,551	1,801	1,839	1,980	2,049	2,234
Marinas	71393	3,379	3,352	3,382	3,393	3,670	3,898
Fitness and recreational sports centers	71394	12,543	14,987	16,130	16,839	17,545	18,447
Bowling centers	71395	2,762	3,075	3,293	3,505	3,415	3,609
All other amusement and recreation	71399	5,906	5,926	5,980	6,217	6,503	7,195

¹ Based on the North American Industry Classification System (NAICS) 2002; see text, this section and Section 15.

Source: U.S. Census Bureau, "2006 Service Annual Survey, Arts, Entertainment, and Recreation Services." See <<http://www.census.gov/econ/www/servmenu.html>>; (released December 2007).

Table 1189. Arts, Entertainment, and Recreation—Establishments, Revenue, Payroll, and Employees by Kind of Business (1997 NAICS Basis): 1997 and 2002

[(\$104,715 represents \$104,715,000,000) For establishments with payroll. Data are based on the 1997 and 2002 economic censuses which are subject to nonsampling error. For details on survey methodology, sampling and nonsampling errors, see Appendix III. Based on the North American Industry Classification System (NAICS) 1997 codes, see text, section 15]

Kind of business	1997 NAICS code	Number of establishments		Revenue (mil. dol.)		Annual payroll (mil. dol.)		Paid employees (1,000)	
		1997	2002	1997	2002	1997	2002	1997	2002
Arts, entertainment, and recreation, total.	71	99,099	110,324	104,715	141,923	32,787	45,175	1,588	1,849
Performing arts, spectator sports, and related industries ¹	711	30,566	37,737	37,619	58,286	14,456	21,232	327	423
Performing arts companies	7111	9,199	9,303	8,570	10,864	2,725	3,267	122	138
Spectator sports	7112	3,881	4,072	13,656	22,313	6,151	10,206	92	108
Promoters of performing arts, sports, and similar events	7113	3,941	4,521	6,622	11,698	1,401	2,020	72	99
Agents and managers for artists, athletes, entertainers, and others	7114	2,532	3,977	2,410	4,073	911	1,415	13	21
Museums, historical sites, and similar institutions ¹	712	5,580	6,664	6,764	8,609	1,837	2,936	92	123
Amusement, gambling, and recreation industries	713	62,914	65,923	58,463	75,028	20,792	21,007	1,146	1,303
Amusement parks and arcades	7131	3,344	3,015	8,418	9,443	1,962	2,069	139	122
Gambling industries	7132	2,060	2,075	13,673	18,902	2,728	3,599	146	158
Other amusement and recreation services	7139	57,510	60,833	36,372	46,682	11,310	15,339	862	1,023

¹ Includes other industries not shown separately.

Source: U.S. Census Bureau, "2002 Economic Census, Comparative Statistics for United States: Arts, Entertainment and Recreation"; (accessed 14 June 2007) and <<http://www.census.gov/econ/census02/data/comparative/USCS71.HTM>>; (accessed 14 June 2007).

Table 1190. Arts, Entertainment, and Recreation—Nonemployer Establishments and Receipts by Kind of Business (NAICS Basis): 2000 to 2005

[(781.7 represents 781,700). Includes only firms subject to federal income tax. Nonemployers are businesses with no paid employees]

Kind of business	2002 NAICS code ¹	Establishments (1,000)			Receipts (mil. dol.)		
		2000	2004	2005	2000	2004	2005
Arts, entertainment, and recreation	71	781.7	923.1	972.5	17,713	22,448	23,704
Performing arts, spectator sports, and related industries	711	645.4	781.8	828.8	13,008	16,637	17,741
Performing arts companies	7111	19.3	29.3	30.0	576	766	827
Spectator sports	7112	67.3	91.0	91.6	1,481	1,894	1,877
Promoters of performing arts, sports, and similar events	7113	23.1	33.9	35.5	851	1,292	1,434
Agents/managers for artists, athletes, and other public figures	7114	27.1	31.8	32.6	857	1,111	1,183
Independent artists, writers, and performers	7115	508.6	595.8	639.1	9,244	11,573	12,419
Museums, historical sites, and similar institutions	712	3.6	5.5	5.6	52	80	91
Amusement, gambling, and recreation industries	713	132.7	135.8	138.1	4,653	5,732	5,873
Amusement parks and arcades	7131	5.4	5.7	5.4	291	372	346
Gambling industries	7132	5.9	7.8	8.4	532	1,049	1,064
Other amusement and recreation services	7139	121.3	122.4	124.2	3,830	4,311	4,463

¹ Based on the 2002 North American Industry Classification System (NAICS); see text, Section 15.

Source: U.S. Census Bureau, Nonemployer Statistics; released June 2007. See <<http://www.census.gov/epcd/nonemployer/index.html>>.

Table 1191. Arts, Entertainment, and Recreation—Establishments, Employees, and Payroll by Kind of Business (NAICS Basis): 2000 and 2005

[(1,741.5 represents 1,741,500). For establishments with payroll. See Appendix III]

Kind of business	2002 NAICS code ¹	Establishments		Paid employees ² (1,000)		Annual payroll (mil. dol.)	
		2000	2005	2000	2005	2000	2005
Arts, entertainment, and recreation	71	103,816	121,777	1,741.5	1,936.5	43,204	52,936
Performing arts, spectator sports	711	33,859	41,675	351.9	412.1	19,090	24,074
Performing arts companies	7111	9,253	9,209	126.4	134.4	3,251	3,720
Theater companies and dinner theaters	71111	3,367	3,544	63.4	73.4	1,469	1,842
Dance companies	71112	584	593	10.7	9.2	216	211
Musical groups and artists	71113	4,497	4,526	44.0	44.5	1,341	1,429
Other performing arts companies	71119	805	546	8.3	7.3	226	239
Spectator sports	712	4,461	4,502	100.2	114.8	9,215	11,671
Sports teams and clubs	71211	684	775	36.3	46.7	7,587	9,659
Racetracks	71212	899	739	45.8	48.4	994	1,172
Other spectator sports	71219	2,878	2,988	18.1	19.7	633	839
Promoters of performing arts, sports, and similar events	713	4,394	5,651	71.8	101.1	1,917	2,415
Promoters of performing arts, sports, and similar events with facilities	71311	1,107	2,050	44.3	75.7	787	1,315
Promoters of performing arts, sports, and similar events without facilities	71312	3,287	3,601	27.6	25.4	1,130	1,100
Agents/managers for artists, athletes, and other public figures	714	3,048	3,469	16.0	19.4	1,117	1,633
Independent artists, writers, and performers	715	12,703	18,844	37.5	42.5	3,589	4,635
Museums, historical sites, & similar institutions	721	5,777	6,980	110.4	120.9	2,549	3,175
Museums	72111	3,988	4,763	75.4	79.9	1,765	2,132
Historical sites	72122	892	982	8.3	9.6	143	208
Zoos and botanical gardens	72123	414	605	20.5	26.0	509	694
Nature parks and other similar institutions	72129	483	630	6.2	5.4	133	140
Amusement, gambling, & recreation industries	731	64,180	73,122	1,279.2	1,403.4	21,564	25,687
Amusement parks and arcades	7311	2,879	2,917	124.0	144.6	2,277	2,825
Amusement and theme parks	73111	716	584	102.8	118.1	2,011	2,471
Amusement arcades	73112	2,163	2,333	21.3	26.5	266	355
Gambling industries	732	2,191	2,440	202.6	195.2	4,757	5,227
Casinos (except casino hotels)	73211	537	508	150.2	136.3	3,592	3,697
Other gambling industries	7329	1,654	1,932	52.4	59.0	1,165	1,530
Other amusement and recreation services	733	59,110	67,765	952.6	1,063.5	14,531	17,635
Golf courses and country clubs	73391	11,885	11,978	297.9	304.6	6,243	7,432
Skiing facilities	73392	389	390	56.9	73.8	452	587
Marinas	73393	4,126	4,143	24.8	27.5	640	840
Fitness and recreational sports centers	73394	23,003	31,988	382.8	488.8	4,499	6,126
Bowling centers	73395	5,234	4,666	87.9	82.5	888	943
All other amusement and recreation industries	73399	14,473	14,600	102.4	86.3	1,808	1,708

¹ North American Industry Classification System code (NAICS); see text, this section and Section 15. ² For employees on the payroll for the period including March 12.

Source: U.S. Census Bureau, County Business Patterns; annual. See <<http://www.census.gov/epcd/cbp/view/cbpview.html>>.

Table 1192. Expenditures Per Consumer Unit for Entertainment and Reading:
1985 to 2006

[Data are annual averages. In dollars, except as indicated. Based on Consumer Expenditure Survey (CE); see text in Section 13, for description of survey. See also headnote, Table 664. For composition of regions, see map, inside front cover]

Year and characteristic	Entertainment and reading		Entertainment			Reading	
	Total	Percent of total expen- ditures	Total	Fees and admis- sions	Audio and visual equip- ment, and services		
					Other enter- tainment supplies, equipment, and services ¹		
1985.....	1,311	5.6	1,170	320	371	479	141
1990.....	1,575	5.6	1,422	371	454	597	153
1991.....	1,635	5.5	1,472	378	468	627	163
1992.....	1,662	5.6	1,500	379	492	629	162
1993.....	1,792	5.8	1,626	414	590	621	166
1994.....	1,732	5.5	1,567	439	533	595	165
1995.....	1,775	5.5	1,612	433	542	637	163
1996.....	1,993	5.9	1,834	459	561	814	159
1997.....	1,977	5.7	1,813	471	577	766	164
1998.....	1,907	5.4	1,746	449	535	762	161
1999.....	2,050	5.5	1,891	459	608	824	159
2000.....	2,009	5.3	1,863	515	622	727	146
2001.....	2,094	5.3	1,953	526	660	767	141
2002.....	2,218	5.5	2,079	542	692	845	139
2003.....	2,187	5.4	2,060	494	730	835	127
2004.....	2,348	5.4	2,218	528	788	903	130
2005.....	2,514	5.4	2,388	588	888	912	126
2006, total.....	2,493	5.2	2,376	606	906	863	117
Age of reference person:							
Under 25 years old.....	1,394	4.9	1,348	280	672	396	46
25 to 34 years old.....	2,319	4.9	2,237	475	969	793	82
35 to 44 years old.....	3,078	5.4	2,966	839	1,052	1,075	112
45 to 54 years old.....	2,903	5.0	2,770	757	1,020	992	133
55 to 64 years old.....	2,813	5.5	2,666	605	906	1,155	147
65 to 74 years old.....	2,192	5.4	2,049	559	791	699	143
75 years old and over.....	1,228	4.2	1,099	300	523	277	129
Hispanic or Latino Origin of reference person:							
Hispanic.....	1,611	3.7	1,568	401	772	395	43
Non-Hispanic.....	2,608	5.3	2,481	633	924	924	127
Race of reference person:							
White, Asian, and all other races.....	2,667	5.3	2,540	663	928	950	127
Black.....	1,218	3.5	1,172	192	747	234	46
Region of residence:							
Northeast.....	2,478	5.0	2,346	662	919	765	132
Midwest.....	2,390	5.3	2,261	599	830	832	129
South.....	2,181	4.9	2,096	442	890	765	85
West.....	3,114	5.4	2,970	829	1,001	1,139	144
Size of consumer unit:							
One person.....	1,555	5.3	1,464	363	631	469	91
Two or more persons.....	2,886	5.1	2,758	708	1,022	1,028	128
Two persons.....	2,721	5.4	2,576	631	934	1,011	145
Three persons.....	2,691	4.8	2,580	595	1,053	932	111
Four persons.....	3,359	5.3	3,232	911	1,175	1,145	127
Five persons or more.....	3,062	4.7	2,965	860	1,043	1,062	97
Income before taxes:							
Quintiles of income:							
Lowest 20 percent.....	930	4.6	879	163	476	241	51
Second 20 percent.....	1,344	4.4	1,271	230	632	409	73
Third 20 percent.....	1,996	4.8	1,898	391	876	630	98
Fourth 20 percent.....	2,851	5.1	2,720	637	1,040	1,042	131
Highest 20 percent.....	5,337	5.7	5,105	1,607	1,505	1,993	232
Education:							
Less than a high school graduate.....	1,177	4.1	1,134	147	596	391	43
High school graduate.....	1,918	4.9	1,842	327	799	716	76
High school graduate with some college.....	2,354	5.1	2,250	492	891	867	104
Associate's degree.....	2,664	5.1	2,542	633	1,013	896	122
Bachelor's degree.....	3,537	5.5	3,366	1,075	1,153	1,137	171
Master's, professional, doctoral degree.....	4,191	5.6	3,933	1,395	1,131	1,407	258

¹ Other equipment and services include pets, toys, and playground equipment; sports, exercise, and photographic equipment; and recreational vehicles.

Source: U.S. Bureau of Labor Statistics, *Consumer Expenditure Survey*, annual and Current Standard Tables. See also <<http://www.bls.gov/cex/home/htm>>.

Table 1193. Personal Consumption Expenditures for Recreation: 1990 to 2006

[In billions of dollars (290.2 represents \$290,200,000,000), except percent. Represents market value of purchases of goods and services by individuals and nonprofit institutions]

Type of product or service	1990	2000	2002	2003	2004	2005	2006
Total recreation expenditures	290.2	585.7	629.9	659.9	707.8	746.9	791.1
Percent of total personal consumption	7.6	8.7	8.6	8.6	8.7	8.6	8.6
Books and maps	16.2	33.7	37.1	38.7	40.4	41.8	43.4
Magazines, newspapers, and sheet music	21.6	35.0	35.1	36.3	39.4	42.1	45.0
Nondurable toys and sport supplies	32.8	56.6	59.2	60.6	63.3	66.5	71.4
Wheel goods, sports, and photographic equipment ²	29.7	57.6	61.4	65.6	71.3	76.2	78.9
Video and audio products; computer equipment, and musical instruments	53.0	116.6	120.0	123.1	133.3	142.3	151.5
Video and audio goods, including musical instruments	44.1	72.8	75.4	76.5	81.7	85.8	90.1
Computers, peripherals, and software	8.9	43.8	44.6	46.6	51.6	56.5	61.4
Radio and television repair	3.2	4.2	4.1	4.1	4.6	4.8	5.4
Flowers, seeds, and potted plants	10.9	18.0	18.0	17.9	18.3	19.2	19.9
Admissions to specified spectator amusements	15.1	30.4	34.8	36.0	37.6	38.7	39.9
Motion picture theaters	5.1	8.6	9.6	9.9	9.9	9.5	9.3
Legitimate theaters and opera, and entertainments of nonprofit institutions ³	5.2	10.3	11.7	11.9	12.5	13.2	13.4
Spectator sports ⁴	4.8	11.5	13.5	14.3	15.3	16.0	17.2
Clubs and fraternal organizations except insurance ⁵	13.5	19.0	21.1	22.2	22.3	23.7	23.9
Commercial participant amusements ⁶	25.2	75.8	83.7	91.2	100.9	106.8	115.3
Parimutuel net receipts	3.5	5.0	5.3	5.2	5.7	6.2	6.6
Other ⁷	65.4	133.9	150.0	158.9	170.8	178.7	190.0

¹ See Table 655. ² Includes boats and pleasure aircraft. ³ Except athletic. ⁴ Consists of admissions to professional and amateur athletic events and to racetracks, including horse, dog, and auto. ⁵ Consists of current expenditures (including consumption of fixed capital) of nonprofit clubs and fraternal organizations and dues and fees paid to proprietary clubs.

⁶ Consists of billiard parlors; bowling alleys; dancing, riding, shooting, skating, and swimming places; amusement devices and parks; golf courses; sightseeing buses and guides; private flying operations; casino gambling; and other commercial participant amusements. ⁷ Consists of net receipts of lotteries and expenditures for purchases of pets and pet care services, cable TV, film processing, photographic studios, sporting and recreation camps, video cassette rentals, and recreational services not elsewhere classified.

Source: U.S. Bureau of Economic Analysis, *Survey of Current Business*; accessed 7 February 2008. See also <<http://www.bea.gov/bea/dn/nipaweb/index.asp>>.

Table 1194. Performing Arts—Selected Data: 1990 to 2006

[Sales, receipts, and expenditures in millions of dollars (282 represents \$282,000,000). For season ending in year shown, except as indicated]

Item	1990	1995	1999	2000	2001	2002	2003	2004	2005	2006
Legitimate theater: ¹										
Broadway shows:										
New productions	40	33	39	37	28	37	36	39	39	39
Attendance (mil.)	8.0	9.0	11.7	11.4	11.9	11.0	11.4	11.6	11.5	12.0
Playing weeks	1,070	1,120	1,441	1,464	1,484	1,434	1,544	1,451	1,494	1,501
Gross ticket sales	282	406	588	603	666	643	721	771	769	862
Broadway road tours: ⁴										
Attendance (mil.)	11.1	15.6	14.6	11.7	11.0	11.7	12.4	12.9	18.2	17.1
Playing weeks	944	1,242	1,082	888	823	863	877	1,060	1,389	1,377
Gross ticket sales	367	701	707	572	541	593	642	714	934	915
Nonprofit professional theatres: ⁵										
Companies reporting ⁶	185	215	313	262	363	1,146	1,274	1,477	1,490	1,893
Gross income	308	444	740	791	961	1,436	1,481	1,571	1,647	1,791
Earned income	188	281	442	466	555	761	787	856	845	923
Contributed income	119	163	298	325	407	675	694	715	802	868
Gross expenses	306	445	701	708	924	1,405	1,476	1,464	1,530	1,667
Productions	2,265	2,646	3,921	3,241	4,787	10,000	13,000	11,000	12,000	14,000
Performances	46,131	56,608	64,556	66,123	81,828	157,000	170,000	169,000	169,000	172,000
Total attendance (mil.)	15.2	18.6	18.0	22.0	21.1	32.2	34.3	32.1	32.5	30.5
OPERA America professional member companies: ⁷										
Number of companies reporting ⁸	98	88	95	98	96	86	89	95	93	110
Expenses ⁸	321	435	591	637	685	684	692	678	755	849
Performances ⁹	2,336	2,251	2,200	2,153	2,031	1,868.0	1,730	1,946	2,097	2,032
Total attendance (mil.) ^{9, 10}	7.5	6.5	6.6	6.7	6.5	4.9	5.9	5.1	5.1	5.3
Main season attendance (mil.) ^{9, 11}	4.1	3.9	4.0	4.3	4.2	3.2	3.1	3.4	3.3	3.7
Symphony orchestras: ¹²										
Concerts	18,931	29,328	31,549	33,154	36,437	37,118	38,182	37,263	37,196	36,731
Attendance (mil.)	24.7	30.9	30.8	31.7	31.5	30.3	27.8	27.7	26.5	29.1
Gross revenue	378	536	672	734	775	764	781	827	812	945
Operating expenses	622	859	1,088	1,126	1,286	1,312	1,315	1,483	1,513	1,603
Support	258	351	486	521	560	576	576	639	626	713

¹ Source: The League of American Theaters and Producers, Inc., New York, NY. For season ending in year shown. ² All shows (new productions and holdovers from previous seasons). ³ Eight performances constitute one playing week. ⁴ North American Tours include U.S. and Canadian companies. ⁵ Source: Theatre Communications Group, New York, NY. For years ending on or prior to Aug. 31. ⁶ Beginning in 2002, nonprofit theatre data is based on survey responses and extrapolated data from IRS Form 990. ⁷ Source: OPERA America, New York, NY. For years ending on or prior to Aug. 31. ⁸ U.S. companies. ⁹ Prior to 1993, and for 1999, U.S. and Canadian companies; 1993 to 1998 and 2000 to 2006, U.S. companies only. ¹⁰ Includes educational performances, outreach, etc. ¹¹ For paid performances. ¹² Source: American Symphony Orchestra League, Inc., New York, NY. For years ending Aug. 31. Prior to 1995, represents 254 U.S. orchestras; beginning 1995, represents all U.S. orchestras, excluding college/university and youth orchestras. Also, beginning 1995, data based on 1,200 orchestras.

Source: Compiled from sources listed in footnotes. See also <<http://www.livebroadway.com>>; <<http://www.tcg.org>>; <<http://www.operamerica.org/>>; and <<http://www.symphony.org>>.

Table 1195. Arts and Humanities—Selected Federal Aid Programs: 1990 to 2006

[In millions of dollars (170.8 represents \$170,800,000), except as indicated. For fiscal year ending September 30]

Type of fund and program	1990	1995	2000	2001	2002	2003	2004	2005	2006
National Endowment for the Arts:									
Funds available ¹	170.8	152.1	85.2	94.0	98.6	101.0	105.5	108.8	112.8
Program appropriation	124.3	109.0	66.0	86.7	95.8	95.1	99.3	99.5	100.7
Grants awarded (number) ²	4,475	3,685	1,882	2,093	2,138	1,925	2,150	2,161	2,293
Funds obligated ^{3, 4}	157.6	147.9	83.5	92.5	96.2	99.3	102.6	104.4	107.0
National Endowment for the Humanities:									
Funds available ¹	140.6	152.3	102.6	106.8	110.1	111.6	127.1	119.8	121.5
Program appropriation	114.2	125.7	82.7	86.4	89.9	89.3	98.7	99.9	102.2
Matching funds ⁵	26.3	25.7	15.1	15.6	16.1	16.0	15.9	15.9	15.2
Grants awarded (number)	2,195	1,871	1,230	1,290	1,252	963	1,246	1,174	1,282
Funds obligated ³	141.0	151.8	100.0	105.7	106.1	100.1	125.1	117.8	120.3
Education programs	16.3	19.2	13.0	12.1	12.1	11.3	17.4	14.6	14.4
State programs	29.6	32.0	30.6	32.1	32.8	33.0	36.3	36.9	38.7
Research grants	22.5	22.2	6.9	7.0	7.0	7.9	8.4	7.1	8.7
Fellowship program	15.3	16.5	6.1	7.0	7.7	6.9	8.1	8.9	7.2
Challenge ⁶	14.6	13.8	10.8	11.9	13.4	8.3	12.6	12.7	10.5
Public programs	25.4	25.8	11.8	16.3	13.2	12.7	18.3	14.4	15.5
Preservation and access	17.5	22.2	20.7	19.2	19.8	20.7	23.7	22.4	24.5

¹ Includes other funds not shown separately. Excludes administrative funds. ² Excludes cooperative agreements and interagency agreements. ³ Includes obligations for new grants, supplemental awards on previous years' grants, and program contracts.

⁴ Beginning with 1997 data, the grantmaking structure changed from discipline-based categories to thematic ones.

⁵ Represents federal funds obligated only upon receipt or certification by endowment of matching nonfederal gifts. ⁶ Program designed to stimulate new sources and higher levels of giving to institutions for the purpose of guaranteeing long-term stability and financial independence. Program usually requires a match of at least 3 private dollars to each federal dollar. Funds for challenge grants are not allocated by program area because they are awarded on a grant-by-grant basis.

Source: U.S. National Endowment for the Arts, *Annual Report*; and U.S. National Endowment for the Humanities, *Annual Report*. See also <<http://arts.endow.gov/>> and <<http://www.neh.gov/>>.

Table 1196. Budgets for Selected U.S. Federal and Quasi-Governmental Organizations Funding Arts and Culture: 2004 and 2006

[In millions of dollars (489 represents \$489,000,000). Independent of the Arts Endowment and its state and regional partners, other public agencies also support arts and culture, along with legislative earmarks]

Organization	2004	2006	Organization	2004	2006
Smithsonian Institution ¹	489	517	Department of Education (Arts in Education Model Development Program)	10	13
Corporation for Public Broadcasting	377	460	Commission of Fine Arts	8	2
Institute of Museum and Library Services	262	247	National Capital Planning Commission	8	8
National Endowment for the Humanities	135	142	General Services Administration		
National Endowment for the Arts	121	124	(Art-in-architecture Program)	5	7
National Gallery of Art	88	95	Advisory Council on Historic Preservation	4	5
Department of Interior (Save America's Treasures)	30	28	Department of State (Bureau of Education and Cultural Affairs' cultural exchanges, presentations, and diplomacy)	(NA)	5
Kennedy Center for the Performing Arts	17	18			

NA Not available. ¹ Exclusive of buildings and facilities capital.

Source: National Endowment for the Arts, *How the United States Funds the Arts. Other Public Support for the Arts and Culture*.

See also <<http://www.nea.gov/pub/how.pdf>>.

Table 1197. Total State Arts Agency Legislative Appropriations: 2007 to 2008

[For fiscal year ending September 30. In thousands of dollars (350,122 represents \$350,122,000). The National Assembly of State Arts Agencies (NASAA) is the membership organization of the nations' state and jurisdictional arts agencies. Legislative appropriations include funds designated to the state arts agency by state legislatures. These include line items, which are not controlled by the agency but passed through to designated entities. State arts agencies also receive monies from other sources including other state funds, the federal government (primarily the National Endowment for the Arts), private funds, and legislative earmarks. Minus sign (–) indicates decrease in spending]

State	Legislative appropriation including line items		Percent change 2007 to 2008	State	Legislative appropriation including line items		Percent change 2007 to 2008	State	Legislative appropriation including line items		Percent change 2007 to 2008
	2007	2008			2007	2008			2007	2008	
U.S.	350,122	359,615	2.7	KY	4,203	4,195	-0.2	OH	11,238	12,488	11.1
AL	4,879	5,824	19.4	LA	4,968	6,715	35.2	OK	4,443	5,151	15.9
AK	601	601	-0.1	ME	757	804	6.1	OR	714	2,115	196.1
AZ	1,888	2,112	11.9	MD	14,351	15,190	5.9	PA	15,225	15,225	-
AR	1,524	1,557	2.2	MA	12,121	12,268	1.2	RI	2,689	2,778	3.3
CA	4,024	4,002	-0.5	MI	6,508	7,488	15.1	SC	5,409	5,445	0.7
CO	1,500	1,531	2.1	MN	8,593	10,215	18.9	SD	610	636	4.3
CT	7,362	9,880	34.2	MS	1,826	1,856	1.6	TN	6,715	7,262	8.2
DE	2,063	2,085	1.1	MO	4,845	10,665	120.1	TX	3,917	4,216	7.6
DC	9,368	9,380	0.1	MT	396	544	37.3	UT	3,028	4,342	43.4
FL	40,935	15,576	-61.9	NE	1,351	1,468	8.7	VT	570	546	-4.2
GA	4,135	4,189	1.3	NV	1,541	2,225	44.4	VA	4,873	6,183	26.9
HI	7,089	7,661	8.1	NH	740	844	14.1	WA	2,368	2,578	8.9
ID	899	957	6.4	NJ	24,312	28,498	17.2	WV	2,424	2,572	6.1
IL	19,799	15,205	-23.2	NM	1,846	2,250	21.9	WI	2,420	2,470	2.1
IN	3,632	3,993	9.9	NY	45,232	51,793	14.5	WY	807	1,019	26.3
IA	1,213	1,246	2.8	NC	8,541	9,990	17.0				
KS	1,561	1,659	6.2	ND	500	585	16.9				

– Represents zero.

Source: National Assembly of State Arts Agencies, "Legislative Appropriations Annual Survey," February 2008. See also <http://www.nasaa-arts.org/nasaanews/nn_contents.shtml>.

Table 1198. Attendance Rates for Various Arts Activities: 2002

[In percent. For persons 18 years old and over. Represents attendance at least once in the prior 12 months. Excludes elementary and high school performances. Based on the 2002 household survey *Public Participation in the Arts*. See also Table 1199]

Item	Jazz	Classical music	Musicals	Non-musical plays	Ballet	Art museums/galleries	Art/craft fairs and festivals	Historic sites ¹	Literature ²
Total	10.8	11.6	17.1	12.3	3.9	26.5	33.4	31.6	46.7
Sex: Male	10.7	10.3	14.0	10.3	2.5	24.6	27.0	30.5	37.6
Female	10.8	12.7	20.0	14.2	5.1	28.2	39.2	32.5	55.1
Race and Ethnicity:									
White alone	11.4	13.7	20.1	14.2	4.7	29.5	38.0	36.0	51.4
African American alone	12.7	4.5	10.3	7.1	1.5	14.8	9.7	17.8	37.1
Other alone	7.3	10.3	11.9	10.0	2.3	32.7	25.8	30.4	43.7
Hispanic	6.2	5.5	6.9	6.2	1.6	16.1	20.3	17.2	26.5
Age:									
18 to 24 years old	10.5	7.8	14.8	11.4	2.6	23.7	29.2	28.3	42.8
25 to 34 years old	10.8	9.0	15.4	10.7	3.5	26.7	33.5	33.3	47.7
35 to 44 years old	13.0	10.7	19.1	13.0	4.9	27.4	37.2	35.8	46.6
45 to 54 years old	13.9	15.2	19.3	15.2	5.1	32.9	38.8	38.0	51.6
55 to 64 years old	8.8	15.6	19.7	13.8	3.3	27.8	35.1	31.6	48.9
65 to 74 years old	7.6	12.5	16.6	13.0	3.3	23.4	31.1	24.2	45.3
75 years old and older	3.9	9.5	10.1	5.4	2.2	13.4	15.7	12.8	36.7
Education:									
Grade school	0.9	1.5	1.6	1.1	—	4.5	8.4	6.3	14.0
Some high school	2.7	1.9	4.1	3.7	0.8	7.7	14.0	11.4	23.4
High school graduate	5.3	4.5	9.1	5.7	1.2	14.2	25.7	20.2	37.7
Some college	12.2	11.5	19.4	12.7	3.9	29.0	38.2	36.5	52.9
College graduate	19.4	21.9	30.2	22.5	7.2	46.6	49.3	51.2	63.1
Graduate school	24.0	34.1	37.6	31.8	12.9	58.6	51.9	56.8	74.3
Income:									
Less than \$10,000	5.1	6.7	7.6	5.3	1.5	12.4	19.7	14.1	32.1
\$10,000 to \$19,999	5.4	5.2	8.2	5.4	1.9	14.0	21.4	14.9	37.5
\$20,000 to \$29,999	6.3	6.3	8.6	6.0	2.4	16.2	24.5	20.8	37.5
\$30,000 to \$39,999	10.9	10.3	13.6	10.0	2.8	23.3	33.2	28.6	44.1
\$40,000 to \$49,999	10.3	12.9	16.1	12.2	3.6	25.3	34.6	32.7	47.9
\$50,000 to \$74,999	11.2	12.4	21.5	14.0	4.3	30.4	40.3	39.1	52.3
\$75,000 or More	18.2	19.9	29.3	21.8	7.2	44.6	46.5	50.9	60.8

— Represents or rounds to zero. ¹ Parks, historic buildings, neighborhoods. ² Read a book (literature) during the previous twelve months. Includes novels, short stories, poetry, and/or plays.

Source: U.S. National Endowment for the Arts, Research Division Report #45, 2002 Survey of Public Participation in the Arts. See also <http://www.nea.gov/research/ResearchReports_chrono.html>.

Table 1199. Participation in Various Leisure Activities: 2002

[In percent, except as indicated (205.9 represents 205,900,000). For persons 18 years old and over. Covers activities engaged in at least once in the prior 12 months. See headnote, Table 1198]

Item	Adult population (mil.)	Attendance at—			Participation in—				
		Movies	Sports events	Amusement park	Exercise program	Playing sports	Charity work	Home improvement/repair	Gardening
Total	205.9	60.0	35.0	41.7	55.1	30.4	29.0	42.4	47.3
Sex:									
Male	98.7	59.5	41.4	40.4	55.0	38.8	25.6	46.3	37.1
Female	107.2	60.5	29.2	42.9	55.1	22.7	32.1	38.9	56.7
Race and Ethnicity:									
White alone	150.1	63.0	38.4	42.8	59.1	33.0	32.5	47.7	52.3
African American alone	23.7	49.2	27.0	36.6	46.1	23.1	22.7	26.3	30.3
Other alone	9.5	58.1	22.3	43.9	50.4	26.9	22.5	33.8	41.3
Hispanic	22.7	52.5	26.4	38.9	40.1	22.3	15.3	28.0	34.8
Age:									
18 to 24 years old	26.8	82.8	46.0	57.6	61.3	49.4	25.3	21.1	20.7
25 to 34 years old	36.9	73.3	41.8	56.2	60.2	39.6	26.0	41.1	41.4
35 to 44 years old	44.2	68.0	42.2	53.3	59.5	36.6	33.2	53.0	51.8
45 to 54 years old	39.0	60.4	35.8	37.1	58.6	28.6	33.4	54.9	55.4
55 to 64 years old	25.9	46.6	25.5	27.1	48.4	16.0	28.1	44.8	56.6
65 to 74 years old	17.6	32.2	19.7	18.4	47.0	13.7	28.8	38.4	57.2
75 years old and over	15.5	19.5	11.1	9.6	31.3	6.0	21.3	22.1	47.9
Education:									
Grade school	11.6	19.5	9.4	17.2	21.0	6.9	8.2	19.5	32.5
Some high school	20.1	39.4	17.4	30.6	32.7	17.2	12.5	24.9	31.2
High school graduate	63.8	51.7	28.3	37.9	45.6	22.6	20.2	35.6	43.8
Some college	56.9	68.7	39.9	48.9	62.3	35.2	33.1	46.5	49.6
College graduate	36.1	77.1	51.0	50.1	73.2	45.2	42.6	56.0	56.1
Graduate school	17.4	77.5	48.3	44.0	77.3	43.6	53.1	61.6	63.3
Income:									
Less than \$10,000	14.4	38.7	16.5	30.4	36.5	15.0	16.2	19.7	32.2
\$10,000 to \$19,999	22.7	41.8	20.1	30.7	42.0	18.5	18.8	23.5	38.8
\$20,000 to \$29,999	25.0	48.3	23.0	34.7	45.2	21.4	20.7	28.4	40.9
\$30,000 to \$39,999	24.2	57.5	30.0	39.3	53.3	26.6	27.4	42.0	46.6
\$40,000 to \$49,999	17.6	63.1	34.8	42.6	55.0	29.3	29.1	46.0	49.1
\$50,000 to \$74,999	34.7	69.3	44.8	50.2	63.0	36.0	35.3	53.6	54.4
\$75,000 or more	45.8	79.4	53.3	54.0	72.5	48.0	41.5	61.2	56.3
Not reported	21.5	51.0	28.4	31.4	45.1	22.6	23.2	33.6	42.9

Source: U.S. National Endowment for the Arts, Research Division Report #45, 2002 Survey of Public Participation in the Arts. See <http://www.nea.gov/research/ResearchReports_chrono.html>.

Table 1200. Adult Participation in Selected Leisure Activities by Frequency: 2007

[In thousands (13,462 represents 13,462,000), except percent. For fall 2007. Based on sample and subject to sampling error; see source]

Activity	Participated in the last 12 months ¹		Frequency of participation							
			Two or more times a week		Once a week		Two to three times a month		Once a month	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Adult education courses	13,462	6.1	2,765	1.3	2,415	1.1	538	0.2	768	0.4
Attend auto shows	17,311	7.8	180	0.1	300	0.1	482	0.2	1,129	0.5
Attend art galleries or shows	8,624	3.9	50	(Z)	102	0.1	287	0.1	771	0.4
Attend classical music/opera performances	9,350	4.2	91	(Z)	121	0.1	371	0.2	1,167	0.5
Attend country music performances	11,310	5.1	39	(Z)	43	(Z)	262	0.1	542	0.3
Attend dance performances	9,070	4.1	138	0.1	190	0.1	249	0.1	572	0.3
Attend horse races	5,939	2.7	222	0.1	260	0.1	413	0.2	226	0.1
Attend other music performances ²	23,824	10.8	317	0.1	276	0.1	1,080	0.5	2,056	0.9
Attend rock music performances	21,368	9.7	139	0.1	233	0.1	449	0.2	1,185	0.5
Backgammon	3,675	1.7	408	0.2	211	0.1	446	0.2	422	0.2
Baking	47,647	21.6	8,832	4.0	7,019	3.2	11,448	5.2	7,145	3.2
Barbecuing	77,941	35.3	12,557	5.7	12,661	5.7	18,441	8.4	10,120	4.6
Billiards/pool	21,071	9.5	1,983	0.9	1,577	0.7	2,716	1.2	1,993	0.9
Bird watching	12,498	5.7	6,106	2.8	992	0.5	1,112	0.5	612	0.3
Board games	38,188	17.3	3,638	1.7	3,689	1.7	6,702	3.0	7,400	3.4
Book clubs	6,370	2.9	310	0.1	184	0.1	543	0.3	2,719	1.2
Chess	7,363	3.3	648	0.3	387	0.2	783	0.4	900	0.4
Concerts on radio	6,997	3.2	1,304	0.6	777	0.4	794	0.4	625	0.3
Cooking for fun	44,912	20.3	15,207	6.9	7,933	3.6	7,373	3.3	3,669	1.7
Crossword puzzles	30,959	14.0	13,901	6.3	3,490	1.6	2,959	1.3	2,116	1.0
Dance/go dancing	20,698	9.4	2,139	1.0	1,994	0.9	3,023	1.4	2,540	1.2
Dining out	107,456	48.7	22,697	10.3	24,354	11.0	24,731	11.2	13,409	6.1
Electronic games (not TV)	18,995	8.6	6,637	3.0	2,491	1.1	2,642	1.2	1,301	0.6
Entertain friends or relatives at home	90,197	40.8	7,838	3.6	11,671	5.3	18,046	8.2	19,365	8.8
Fantasy sports league	6,192	2.8	2,059	0.9	1,380	0.6	229	0.1	231	0.1
Fly kites	5,219	2.4	4	—	96	(Z)	138	0.1	355	0.2
Furniture refinishing	6,253	2.8	241	0.1	43	(Z)	308	0.1	560	0.3
Go to bars/night clubs	40,762	18.5	3,685	1.7	4,867	2.2	6,571	3.0	5,703	2.6
Go to beach	52,463	23.8	3,319	1.5	2,327	1.1	5,039	2.3	4,834	2.2
Go to live theater	29,082	13.2	273	0.1	687	0.3	1,042	0.5	3,205	1.5
Go to museums	27,039	12.2	136	0.1	212	0.1	543	0.3	2,736	1.2
Home decoration and furnishing	27,696	12.5	1,640	0.7	1,114	0.5	2,928	1.3	5,128	2.3
Karaoke	9,142	4.1	608	0.3	440	0.2	754	0.3	969	0.4
Model making	3,501	1.6	199	0.1	134	0.1	264	0.1	428	0.2
Painting, drawing	15,146	6.9	2,865	1.3	1,505	0.7	2,029	0.9	1,537	0.7
PC/computer games	44,287	20.1	21,141	9.6	4,975	2.3	4,627	2.1	3,498	1.6
Photo album/scrap book	17,782	8.1	1,394	0.6	1,436	0.7	2,410	1.1	2,909	1.3
Photography	28,340	12.8	4,787	2.2	3,508	1.6	5,854	2.7	4,109	1.9
Picnic	22,426	10.2	229	0.1	616	0.3	1,630	0.7	2,607	1.2
Play bingo	9,795	4.4	778	0.4	1,337	0.6	552	0.3	1,184	0.5
Play cards	50,325	22.8	6,065	2.8	5,615	2.5	7,599	3.4	8,615	3.9
Play musical instrument	17,108	7.8	5,902	2.7	1,844	0.8	2,125	1.0	1,443	0.7
Read books	86,715	39.3	47,385	21.5	8,769	4.0	7,157	3.2	5,635	2.6
Read comic books	4,305	2.0	1,281	0.6	341	0.2	355	0.2	185	0.1
Trivia games	12,977	5.9	2,579	1.2	1,478	0.7	1,633	0.7	1,300	0.6
Video games	26,119	11.8	9,765	4.4	3,380	1.5	2,906	1.3	2,084	0.9
Woodworking	10,296	4.7	2,155	1.0	933	0.4	1,748	0.8	1,171	0.5
Word games	20,621	9.3	7,186	3.3	2,185	1.0	2,975	1.4	1,834	0.8
Zoo attendance	27,081	12.3	258	0.1	172	0.1	756	0.3	1,463	0.7

— Represents or rounds to zero. Z represents less than 0.05. ¹ Includes those participating less than once a month not shown separately.

² Excluding country and rock.

Source: Mediavmark Research, Inc., New York, NY, *Top-line Reports* (copyright). See also <<http://www.mediavmark.com/mri/docs/TopLineReports.html>>.

Table 1201. Household Pet Ownership: 2006

[Based on a sample survey of 47,000 households in 2006; For definition of mean and other details, see source]

Item	Unit	Dogs	Cats	Birds	Horses
Total companion pet population ¹	Million	72.1	81.7	11.2	7.3
Number of households owning pets	Million	43.0	37.5	4.5	2.1
Percent of households owning companion pets ¹	Percent	37.2	32.4	3.9	1.8
Average number owned per household	Number	1.7	2.2	2.5	3.5
PERCENT OF HOUSEHOLDS OWNING PETS					
Annual household income:	Percent	30.7	30.1	4.4	1.5
Under \$20,000	Percent	37.3	33.6	4.2	1.7
\$20,000 to \$34,999	Percent	39.8	34.1	4.4	2.1
\$35,000 to \$54,999	Percent	42.8	35.5	3.7	1.9
\$55,000 to \$84,999	Percent	42.1	33.3	3.7	2.3
\$85,000 and over	Percent	21.9	24.7	2.1	0.8
Household size:	Percent	37.6	33.4	3.9	1.7
One person	Percent	47.5	39.1	5.1	2.3
Two persons	Percent	51.9	38.5	5.4	2.7
Three persons	Percent	54.3	40.0	6.6	3.6
Four persons	Percent	54.3	40.0	6.6	3.6
Five or more persons	Percent	54.3	40.0	6.6	3.6

¹ As of December 31, 2006.

Source: American Veterinary Medical Association, Schaumburg, IL, *U.S. Pet Ownership and Demographics Sourcebook, 2007* (copyright). *U.S. Pet Ownership and Demographics Sourcebook, 2007* (copyright). See also <<http://www.avma.org/>>.

Table 1202. Retail Sales and Household Participation in Lawn and Garden Activities: 2003 to 2007

[38,371 represents \$38,371,000,000]. For calendar year. Subject to sampling variability; see source]

Activity	Retail sales (mil. dol.)					Percent households engaged in activity				
	2003	2004	2005	2006	2007	2003	2004	2005	2006	2007
Total	38,371	36,778	35,208	34,077	35,102	78	75	83	74	71
Lawn care	10,413	8,887	9,657	8,558	10,754	54	48	54	48	48
Indoor houseplants	1,571	1,495	1,464	1,156	988	41	39	42	35	31
Flower gardening	3,025	2,735	3,003	2,572	2,386	38	36	41	33	30
Insect control	2,053	1,823	1,869	1,746	2,103	30	28	30	26	25
Shrub care	1,042	1,027	1,109	840	913	27	26	31	25	23
Vegetable gardening	1,408	1,058	1,154	1,164	1,421	24	22	25	22	22
Tree care	2,359	3,067	2,820	2,322	2,192	25	24	26	21	18
Landscaping	10,507	11,346	9,078	10,893	9,874	33	33	31	30	27
Flower bulbs	1,036	892	945	786	811	26	26	29	22	20
Fruit trees	635	589	507	640	477	12	11	13	11	10
Container gardening	1,219	1,196	1,295	948	927	24	21	26	18	18
Raising transplants	230	258	237	257	320	10	9	11	9	7
Herb gardening	345	367	371	296	451	14	14	17	12	13
Growing berries	345	141	151	121	144	6	6	8	6	5
Ornamental gardening	831	769	678	493	561	9	9	12	7	6
Water gardening	1,565	1,128	870	1,285	780	15	13	11	14	11

¹ Starting plants in advance of planting in ground.

Source: The National Gardening Association, Burlington, VT, *National Gardening Survey*, annual (copyright). See also <<http://www.garden.org/home>>.

Table 1203. Selected Recreational Activities: 1990 to 2007

[41 represents 41,000,000]

Activity	Unit	1990	1995	2000	2003	2004	2005	2006	2007
Softball, amateur: ¹									
Total participants ²	Million...	41	42	31	30	28	27	25	(NA)
Youth participants	1,000...	1,100	1,350	1,370	1,351	1,356	1,447	1,459	(NA)
Adult teams ³	1,000...	188	187	155	119	132	128	127	(NA)
Youth teams ³	1,000...	46	74	81	79	80	85	86	(NA)
Golf facilities ⁴	Number...	12,846	14,074	15,489	15,899	16,057	16,052	15,990	15,970
Tennis players ⁵	1,000...	21,000	17,820	22,900	24,100	24,000	24,720	24,200	25,130
Tenpin bowling ⁶	Establishments	Number...	7,611	7,049	6,247	5,811	5,761	5,818	5,566
Membership, total ⁷	1,000...	6,588	4,925	3,756	3,246	3,112	2,896	2,728	2,608
Skiing: ⁸									
Skier visits ⁹	Million...	50.0	52.7	52.2	57.6	57.1	56.9	58.9	60.1
Operating resorts	Number...	591	520	503	490	494	492	478	481
Motion picture screens ¹⁰	1,000...	24	28	37	36	37	39	39	39
Receipts, box office	Mil. dol...	5,022	5,494	7,468	9,165	9,215	8,832	9,137	9,629
Attendance	Million...	1,189	1,263	1,385	1,520	1,484	1,378	1,395	1,400
Boating: ¹¹									
People participating in recreational boating ^{12, 13}	Million...	59.9	62.3	60.0	56.0	56.4	51.5	53.6	59.1
Retail expenditures on boating ¹⁴	Mil. dol...	13,731	17,226	27,065	30,283	32,953	37,317	39,493	37,483
Recreational boats in use by boat type ¹⁵	Million...	16.0	15.4	16.8	17.2	17.4	17.7	16.9	16.9
Outboard	Million...	(NA)	(NA)	8.3	8.4	8.4	8.5	8.3	8.3
Inboard	Million...	(NA)	(NA)	1.0	1.1	1.1	1.1	1.1	1.1
Sterndrive	Million...	(NA)	(NA)	1.6	1.6	1.7	1.7	1.6	1.7
Personal watercraft	Million...	(NA)	(NA)	1.2	1.2	1.3	1.2	1.2	1.2
Sailboats	Million...	(NA)	(NA)	1.6	1.6	1.6	1.6	1.6	1.6
Other	Million...	(NA)	(NA)	3.1	3.4	3.4	3.6	3.1	3.0

NA Not available. ¹ Source: Amateur Softball Association, Oklahoma City, OK. ² Amateur Softball Association teams and other amateur softball teams. ³ Amateur Softball Association teams only. ⁴ Source: National Golf Foundation, Jupiter, FL.

Source: Tennis Industry Association, Hilton Head, SC. Players for persons 12 years old and over who played at least once.

⁶ Source: United States Bowling Congress, Greendale, WI. ⁷ Membership totals are for U.S., Canada, and for U.S. military personnel worldwide. ⁸ Source: National Ski Areas Association, Kottke National End of Season Survey Report (copyright).

⁹ Represents one person visiting a ski area for all or any part of a day or night, and includes full-and half-day, night, complimentary adult, child, season, and other types of tickets. Data are estimated and are for the season ending in the year shown. 2007 data are preliminary.

¹⁰ Source: Motion Picture Association of America, Inc., Encino, CA. ¹¹ Source: National Marine Manufacturers Association, Chicago, IL. (copyright). ¹² People participating are now measured as adults 18 years and older. ¹³ Data for 1990–2006 have been revised, see report. ¹⁴ Represents estimated expenditures for new and used boats, motors and engines, accessories, safety equipment, fuel, insurance, docking, maintenance, launching, storage, repairs, and other expenses. ¹⁵ 2007 data are estimated.

Source: Compiled from sources listed in footnotes.

Table 1204. College and Professional Football Summary: 1990 to 2007

[35,330 represents 35,330,000. For definition of median, see Guide to Tabular Presentation]

Sport	Unit	1990	1995	2000	2003	2004	2005	2006	2007
NCAA college: ¹									
Teams	Number	533	565	606	617	612	615	615	619
Attendance	1,000 ..	35,330	35,638	39,059	46,145	43,106	43,487	47,909	48,752
National Football League: ²									
Teams	Number	28	30	31	32	32	32	32	32
Attendance, total ³	1,000 ..	17,666	19,203	20,954	21,639	21,709	21,792	22,200	22,256
Regular season	1,000 ..	13,960	15,044	16,387	16,914	17,001	17,012	17,341	17,345
Average per game	Number	62,321	62,682	66,078	66,328	66,409	66,455	67,738	67,755
Postseason games ⁴	1,000 ..	848	(NA)	809	806	789	802	776	792
Players' salaries: ⁵									
Average	\$1,000 ..	354	584	787	1,259	1,331	1,400	1,700	1,750
Median base salary	\$1,000 ..	275	301	441	534	537	569	722	772

¹ NA Not available. ² Source: National Collegiate Athletic Assn., Indianapolis, IN; <<http://www.ncaasports.com>> (copyright).³ Includes Pro Bowl (a nonchampionship game) and Super Bowl. ⁴ Source: National Football League Players Association, Washington, DC.; <<http://www.nflpa.org/>>.

Source: Compiled from sources listed in footnotes.

Table 1205. Selected Spectator Sports: 1990 to 2007

[55,512 represents 55,512,000]

Sport	Unit	1990	1995	2000	2003	2004	2005	2006	2007
Baseball, major leagues: ¹									
Attendance	1,000 ..	55,512	51,288	74,339	69,501	74,822	76,286	77,524	80,803
Regular season	1,000 ..	54,824	50,469	72,748	67,568	73,023	74,926	76,043	79,503
Playoffs ²	1,000 ..	479	533	1,314	1,568	1,625	1,191	1,218	1,083
World Series	1,000 ..	209	286	277	365	174	168	225	173
Players' salaries: ³									
Average	\$1,000 ..	598	1,111	1,896	2,372	2,313	2,476	2,699	2,825
Basketball: ^{4,5}									
NCAA—Men's college:									
Teams	Number	767	868	932	967	981	983	984	982
Attendance	1,000 ..	28,741	28,548	29,025	30,124	30,761	30,569	30,940	32,836
NCAA—Women's college:									
Teams	Number	782	864	956	1,009	1,008	1,036	1,018	1,003
Attendance	1,000 ..	2,777	4,962	8,698	10,164	10,016	9,940	9,903	10,878
National Hockey League: ⁷									
Regular season attendance	1,000 ..	12,580	9,234	18,800	20,409	20,356	(8)	20,854	20,862
Playoffs attendance	1,000 ..	1,356	1,329	1,525	1,636	1,709	(8)	1,530	1,497
Professional rodeo: ⁹									
Rodeos	Number	754	739	688	657	671	662	649	592
Performances	Number	2,159	2,217	2,081	1,949	1,982	1,940	1,884	1,733
Members	Number	5,693	6,894	6,255	6,158	6,247	6,127	5,892	5,528
Permit-holders (rookies)	Number	3,290	3,835	3,249	3,121	2,990	2,701	2,468	2,186
Total prize money	Mil. dol.	18.2	24.5	32.3	34.3	35.5	36.6	36.2	40.5

¹ Source: Major League Baseball (previously, The National League of Professional Baseball Clubs), New York, NY, National League Green Book; and The American League of Professional Baseball Clubs, New York, NY, American League Red Book.² Beginning 1997, two rounds of playoffs were played. Prior years had one round. ³ Source: Major League Baseball Players Association, New York, NY. ⁴ Season ending in year shown. ⁵ Source: National Collegiate Athletic Association, Indianapolis, IN (copyright). ⁶ For women's attendance total, excludes double-headers with men's teams. ⁷ For season ending in year shown. Source: National Hockey League, Montreal, Quebec. ⁸ In September 2004, franchise owners locked out their players upon the expiration of the collective bargaining agreement. The entire season was cancelled in February 2005. ⁹ Source: Professional Rodeo Cowboys Association, Colorado Springs, CO., Official Professional Rodeo Media Guide, annual (copyright).

Source: Compiled from sources listed in footnotes.

Table 1206. Adult Attendance at Sports Events by Frequency: 2007

[In thousands (2,343 represents 2,343,000), except percent. For fall 2007. Based on survey and subject to sampling error; see source]

Event	Attend one or more times a month		Attend less than once a month		Event	Attend one or more times a month		Attend less than once a month	
	Number	Percent	Number	Percent		Number	Percent	Number	Percent
Auto racing—NASCAR	2,343	1.1	10,209	4.6	Weekend professional games	4,007	1.8	11,787	5.3
Auto racing—Other	2,384	1.1	7,443	3.4	Golf	1,499	0.7	6,122	2.8
Baseball	7,591	3.4	20,664	9.4	High school sports	10,850	4.9	10,557	4.8
Basketball:					Horse racing:				
College games	3,812	1.7	9,830	4.5	Flats, runners	1,279	0.6	5,860	2.7
Professional games	3,280	1.5	10,996	5.0	Trotters/harness	629	0.3	4,906	2.2
Bowling	1,602	0.7	5,460	2.5	Ice hockey	1,872	0.9	8,499	3.9
Boxing	990	0.5	5,012	2.3	Motorcycle racing	854	0.4	5,127	2.3
Equestrian events	475	0.2	5,177	2.3	Pro beach volleyball	403	0.2	4,729	2.1
Figure skating	391	0.2	5,044	2.3	Rodeo/bull riding	744	0.3	6,333	2.9
Fishing tournaments	740	0.3	4,933	2.2	Soccer	3,437	1.6	6,497	2.9
Football:					Tennis	901	0.4	5,527	2.5
College games	5,759	2.6	12,705	5.8	Truck and tractor pull/mud racing	904	0.4	5,895	2.7
Monday night professional games	2,165	1.0	6,821	3.1	Wrestling—professional	943	0.4	5,562	2.5

Source: Mediavmark Research, Inc., New York, NY, *Top-line Reports* (copyright). See also <<http://www.mediavmark.com/mri/docs/TopLineReports.html>>.

Table 1207. Participation in NCAA Sports: 2006 to 2007

[For the academic year]

Sport	Male			Female		
	Teams	Athletes	Average squad	Teams	Athletes	Average squad
Total¹	8,341	233,830	(X)	9,372	174,534	(X)
Baseball	897	29,486	32.9	(X)	(X)	(X)
Basketball	1,022	16,640	16.3	1,050	15,152	14.4
Bowling ²	2	29	14.5	49	439	9.0
Cross country	898	12,202	13.6	967	13,303	13.8
Equestrian ^{2,3}	8	92	11.5	48	1,348	28.1
Fencing ³	36	629	17.5	45	694	15.4
Field hockey	(X)	(X)	(X)	259	5,500	21.2
Football	625	62,459	99.9	(X)	(X)	(X)
Golf ³	782	8,318	10.6	512	4,122	8.1
Gymnastics	19	324	17.1	86	1,472	17.1
Ice hockey	136	3,957	29.1	79	1,828	23.1
Lacrosse	226	8,353	37.0	286	6,411	22.4
Rifle ³	29	181	6.2	36	230	6.4
Rowing ²	63	2,430	38.6	144	7,210	50.1
Rugby ²	3	97	32.3	5	143	28.6
Sailing ²	26	469	18.0	(X)	(X)	(X)
Skating ³	40	529	13.2	44	542	12.3
Soccer	763	20,481	26.8	941	22,077	23.5
Softball	(X)	(X)	(X)	942	16,997	18.0
Squash ²	27	445	16.5	27	360	13.3
Swimming/diving ³	390	8,056	20.7	504	11,128	22.1
Synchronized swimming ²	(X)	(X)	(X)	8	100	12.5
Tennis	745	7,625	10.2	895	8,784	9.8
Track, indoor ³	575	19,779	34.4	641	19,704	30.7
Track, outdoor ³	678	22,898	33.8	732	21,516	29.4
Volleyball	80	1,222	15.3	1,007	14,277	14.2
Water polo	41	893	21.8	61	1,148	18.8
Wrestling	229	6,227	27.2	(X)	(X)	(X)

X Not applicable. ¹ Includes other sports not shown separately. ² Sport recognized by the NCAA but does not have an NCAA championship. ³ Co-ed championship sport.

Source: The National Collegiate Athletic Association (NCAA), Indianapolis, IN, 2006–07 *Participation Study* (copyright). See <<http://www.ncaa.org/wps/portal>>.

Table 1208. Participation in High School Athletic Programs by Sex: 1979 to 2007

[The complete publication including this copyright table is available for sale from the U.S. Government Printing Office and the National Technical Information Service]

Table 1209. Participation in Selected Sports Activities: 2006

[In thousands (263,410 represents 263,410,000), except rank. For persons 7 years of age or older. Except as indicated, a participant plays a sport more than once in the year]

Activity	All persons		Sex		Age								Household income (dol.)						
	Number	Rank	Male	Female	7-11	12-17	18-24	25-34	35-44	45-54	55-64	65 years and over	Under 15,000	15,000- 24,999	25,000- 34,999	35,000- 49,000	50,000- 74,999	75,000 and over	
					years		years	years	years	years	years	years							
SERIES I SPORTS																			
Total	263,410	(X)	128,098	135,042	19,436	25,360	28,724	36,945	42,285	42,700	30,872	36,818	28,316	25,856	30,508	40,652	54,258	83,550	
Number participated in—																			
Aerobic exercising ¹	33,689	9	9,744	23,945	1,003	2,455	4,826	8,004	5,874	5,255	3,746	2,525	1,692	2,317	3,161	4,916	6,811	14,791	
Backpacking ²	13,304	19	7,677	5,627	1,228	1,962	1,986	3,023	2,513	1,497	716	379	1,055	1,209	1,178	2,114	2,790	4,958	
Baseball	14,646	17	11,449	3,198	3,689	3,910	1,950	1,691	1,384	958	579	485	1,162	838	1,034	2,474	3,492	5,646	
Basketball	26,735	14	17,937	8,799	5,417	7,230	4,033	4,035	2,912	1,933	727	448	1,570	2,229	2,412	4,333	6,378	9,814	
Bicycle riding ¹	35,621	8	19,476	16,146	7,855	6,328	2,017	4,622	6,036	4,392	2,782	1,590	2,715	1,837	3,325	5,599	7,227	14,917	
Billiards	31,830	11	19,706	12,124	1,168	3,352	5,973	8,349	6,533	4,074	1,703	678	3,032	2,638	3,540	5,289	6,477	10,853	
Bowling	44,779	5	22,704	22,076	5,061	7,596	8,266	7,502	7,478	5,217	2,012	1,646	3,212	3,052	4,540	7,100	10,507	16,369	
Camping ³	48,609	4	24,803	23,806	5,373	6,328	4,830	8,932	9,491	7,430	3,916	2,310	2,846	4,025	5,785	8,777	10,972	16,205	
Exercise walking ¹	87,469	1	35,035	52,434	3,901	4,711	7,238	14,820	15,335	16,941	12,306	12,217	6,796	7,650	9,194	14,162	17,098	32,570	
Exercising with equipment ¹	52,392	3	25,491	26,901	1,205	4,532	7,437	9,964	10,028	9,176	5,739	4,310	2,677	3,005	4,794	7,668	10,616	23,632	
Fishing (net)	40,608	6	27,027	13,580	4,573	4,355	5,181	7,360	6,759	5,611	3,523	3,246	3,569	3,829	4,637	6,687	8,827	13,059	
Fishing—fresh water	36,637	7	24,407	12,230	4,478	4,069	4,547	6,840	6,152	4,940	2,869	2,742	3,242	3,410	4,403	6,135	7,876	11,571	
Fishing—salt water	10,367	23	7,258	3,109	515	998	1,345	1,752	1,896	1,585	1,279	997	694	802	687	1,680	2,567	3,937	
Football—tackle	11,888	21	10,261	1,627	2,199	4,150	2,627	870	910	622	210	301	1,038	1,208	1,375	1,798	2,498	3,970	
Golf	24,428	15	18,553	5,875	875	2,139	2,269	4,336	5,317	3,990	2,962	2,542	845	879	1,728	2,962	5,916	12,099	
Hiking	30,970	12	15,737	15,234	3,178	2,992	3,395	6,377	6,027	4,888	2,724	1,389	1,967	2,444	2,585	5,214	5,792	12,968	
Hunting with firearms	17,817	16	15,449	2,368	864	1,932	2,586	3,149	3,332	3,146	1,615	1,194	1,373	1,690	1,792	3,286	4,250	5,427	
Running/jogging ¹	28,787	13	15,038	13,749	2,056	5,235	5,600	6,154	4,748	3,044	1,402	547	1,737	1,532	2,324	4,875	5,454	12,895	
Soccer	14,024	18	7,722	6,302	4,790	4,102	1,717	1,626	1,133	226	136	296	396	845	898	2,263	3,657	5,964	
Softball	12,442	20	5,608	6,834	2,342	2,825	1,735	2,386	1,551	961	454	187	710	784	913	2,611	2,847	4,577	
Swimming ¹	56,463	2	25,340	31,123	9,208	9,360	5,841	8,211	9,090	7,348	3,917	3,490	3,555	3,590	5,157	8,680	11,737	23,744	
Tennis	10,356	24	5,296	5,060	786	2,218	1,052	1,888	1,615	1,591	668	538	324	572	377	1,175	1,978	5,930	
Volleyball	11,062	22	4,464	6,598	1,094	3,977	1,348	1,741	1,419	1,157	189	137	790	840	1,034	1,444	2,470	4,484	
Weightlifting	32,878	10	21,313	11,565	399	4,509	6,469	7,116	5,926	5,049	2,194	1,216	2,030	1,609	2,832	4,840	6,805	14,762	
Wrestling	3,801	25	3,126	675	394	1,035	939	292	435	347	300	59	548	466	247	533	929	1,077	

See footnotes at end of table.

Table 1209. Participation in Selected Sports Activities: 2006—Con.

[See headnote, page 752]

Activity	All persons		Sex		Age								Household income (dol.)						
	Number	Rank	Male	Female	7-11 years	12-17 years	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years and over	Under 15,000	15,000-24,999	25,000-34,999	35,000-49,999	50,000-74,999	75,000 and over	
SERIES II SPORTS																			
Total	263,138	(X)	128,097	135,041	19,435	25,361	28,723	36,947	42,285	42,699	30,872	36,817	27,905	26,639	30,079	40,562	55,882	82,071	
Number participating in—																			
Boating—motor/power	29,258	2	16,592	12,665	1,912	3,055	3,940	5,875	5,221	4,890	2,448	1,918	1,114	1,599	2,338	3,753	6,509	13,945	
Canoeing	7,111	9	3,930	3,182	448	995	633	1,140	1,370	1,463	758	304	514	279	672	1,061	1,682	2,903	
Cheerleading	3,814	16	245	3,568	1,731	1,480	430	39	49	39	—	45	264	204	230	811	985	1,319	
Hockey (ice)	2,559	19	2,007	552	431	336	434	590	362	312	35	59	19	103	199	387	669	1,183	
Hunting with bow and arrow	5,853	12	5,108	745	194	423	752	1,174	1,571	838	583	320	353	553	494	1,432	1,552	1,469	
In-line roller skating	10,497	4	4,990	5,506	3,101	3,054	1,245	1,397	899	607	82	112	590	776	1,302	1,834	2,748	3,247	
Mountain biking—off road	8,543	7	5,494	3,049	864	1,002	635	1,986	1,713	1,595	505	242	346	535	712	1,395	2,215	3,340	
Muzzleloading	3,742	17	3,507	234	57	130	581	659	973	578	421	342	300	377	312	1,012	936	805	
Paintball games	8,002	8	6,296	1,706	559	3,194	2,202	813	720	342	76	96	474	669	900	1,281	1,736	2,941	
Racquetball	3,966	15	2,507	1,460	64	634	643	1,272	554	505	180	114	100	113	446	841	955	1,512	
Scooter riding	9,530	6	5,409	4,120	5,123	2,477	236	660	360	299	241	135	666	785	1,337	1,198	2,179	3,365	
Skateboarding	9,731	5	7,415	2,316	2,907	4,440	1,362	655	202	18	28	118	902	885	1,540	903	2,524	2,977	
Skiing—alpine	6,394	10	4,026	2,368	424	880	1,099	1,328	1,057	1,279	146	182	40	445	410	474	1,496	3,529	
Skiing—cross country	2,560	18	1,297	1,263	216	257	347	362	374	586	196	223	—	144	274	319	479	1,344	
Snowboarding	5,232	14	3,816	1,416	860	1,688	1,413	752	271	125	40	84	146	313	456	829	1,217	2,272	
Target shoot	17,090	3	13,594	3,497	855	1,493	2,391	3,652	3,499	2,862	1,510	829	1,186	1,626	1,735	3,151	3,716	5,677	
Target shoot—airgun	5,610	13	4,547	1,063	1,002	1,613	753	523	584	606	336	194	227	455	1,225	930	1,114	1,660	
Water skiing	6,283	11	3,614	2,670	433	1,132	1,487	1,074	1,086	828	99	145	187	123	276	833	1,541	3,324	
Work-out at club	36,978	1	16,502	20,476	583	2,689	6,053	8,009	7,296	6,056	2,948	3,343	1,440	1,578	2,986	4,546	9,113	17,315	

— Represents or rounds to zero. X Not applicable. ¹ Participant engaged in activity at least six times in the year. ² Includes wilderness camping. ³ Vacation/overnight.Source: National Sporting Goods Association, Mt. Prospect, IL, Sports Participation in 2006: Series I and Series II (copyright). See <<http://www.nsga.org/public/pages/index.cfm?pageid=864>>.

Table 1210. Sporting Goods Sales by Product Category: 1990 to 2006, and Projection, 2007

[In millions of dollars (\$0.725 represents \$50,725,000,000), except percent. Based on a sample survey of consumer purchases of 80,000 households, (100,000 beginning 2000), except recreational transport, which was provided by industry associations. Excludes Alaska and Hawaii. Minus sign (-) indicates decrease]

Selected product category	1990	2000	2001	2002	2003	2004	2005	2006	2007 proj.
Sales, all products	50,725	74,442	74,337	77,726	79,779	85,811	88,434	90,511	90,767
Annual percent change ¹	(NA)	4.6	-0.1	4.6	2.6	7.6	3.1	2.3	0.3
Percent of retail sales	(NA)	2.5	2.4	2.5	2.4	2.5	2.4	2.3	(NA)
Athletic and sport clothing	10,130	11,030	10,217	9,801	10,543	11,201	10,898	10,699	10,999
Athletic and sport footwear ²	11,654	13,026	13,814	14,144	14,446	14,752	15,719	16,902	17,497
Aerobic shoes	611	292	281	239	222	237	261	262	268
Basketball shoes	918	786	761	789	890	877	878	964	987
Cross training shoes	679	1,528	1,476	1,421	1,407	1,327	1,437	1,516	1,561
Golf shoes	226	226	223	243	222	230	259	232	233
Gym shoes, sneakers	2,536	1,871	2,004	2,042	2,059	2,221	2,314	2,434	2,531
Jogging and running shoes	1,110	1,638	1,670	1,733	1,802	1,989	2,157	2,260	2,337
Tennis shoes	740	533	505	503	544	508	528	505	510
Walking shoes	2,950	3,317	3,280	3,415	3,468	3,496	3,673	4,091	4,294
Athletic and sport equipment ²	14,439	21,608	21,594	21,699	22,394	23,328	23,735	24,520	25,245
Archery	265	259	276	279	320	332	372	398	410
Baseball and softball	217	319	316	334	340	352	372	388	402
Billiards and indoor games	192	516	528	574	625	622	572	571	568
Camping	1,072	1,354	1,371	1,442	1,487	1,531	1,447	1,535	1,571
Exercise	1,824	3,610	3,889	4,378	4,957	5,074	5,177	5,226	5,383
Fishing tackle	1,910	2,030	2,058	2,024	1,981	2,026	2,139	2,219	2,263
Golf	2,514	3,805	3,871	3,258	3,046	3,198	3,466	3,662	3,809
Hunting and firearms	2,202	2,274	2,206	2,449	2,654	3,175	3,563	3,709	3,798
Optics	438	729	783	826	847	859	887	1,014	1,115
Skin diving and scuba	294	355	348	348	338	351	358	369	376
Snow skiing ³	475	495	515	527	462	452	643	615	633
Tennis	333	383	371	358	343	362	397	420	441
Recreational transport	14,502	28,779	28,712	32,083	32,397	36,531	38,082	38,389	37,035
Bicycles and supplies	2,423	5,131	4,725	4,961	4,736	4,898	5,343	5,161	5,393
Pleasure boats, motors, & accessories	7,644	13,224	14,558	15,382	14,705	16,054	17,634	17,811	17,454
Recreational vehicles	4,113	9,529	8,598	10,960	12,058	14,753	14,366	14,732	13,475
Snowmobiles	322	894	831	779	898	826	739	685	713

NA Not available. ¹ Represents change from immediate prior year.

² Includes other products not shown separately.

³ Data through 2004 categorized as "Skiing Downhill."

Source: National Sporting Goods Association, Mt. Prospect, IL, *The Sporting Goods Market in 2007*; and prior issues (copyright). See <<http://www.nsga.org/i4a/pages/index.cfm?pageid=3345>>.

Table 1211. Consumer Purchases of Sporting Goods by Consumer Characteristics: 2006

[In percent. Based on sample survey of consumer purchases of 100,000 households. Excludes Alaska and Hawaii]

Characteristic	Total households	Footwear					Equipment				
		Aero-bic shoes	Gym shoes/ sneakers	Jogging/ running shoes	Hiking shoes/ boots	Walking shoes	Multi-purpose home gyms	Rod/ reel combination	Golf club sets	Rifles	Soccer balls
Total	100	100	100	100	100	100	100	100	100	100	100
Age of user:											
Under 14 years old	19.0	7.6	43.4	8.4	8.3	5.4	0.4	5.8	5.7	0.7	55.8
14 to 17 years old	5.8	4.6	9.8	7.3	4.8	2.7	0.4	3.2	4.4	2.1	16.0
18 to 24 years old	9.9	7.1	6.2	10.3	9.3	3.8	2.2	6.4	9.0	12.5	7.0
25 to 34 years old	13.5	15.1	12.7	25.8	20.5	11.8	22.1	22.0	16.6	14.9	4.6
35 to 44 years old	14.8	23.6	10.9	21.1	25.7	14.8	31.5	19.2	27.0	31.1	6.4
45 to 64 years old	24.6	35.6	13.2	23.9	27.9	41.1	24.7	33.4	22.0	16.1	4.1
65 years old and over	12.4	6.4	3.8	3.2	3.5	20.4	3.4	5.4	15.3	18.5	1.5
Multiple ages	-	-	-	-	-	-	15.3	4.6	-	4.1	4.6
Sex of user:											
Male	49.3	22.2	52.8	47.9	67.7	35.1	63.2	76.7	71.2	89.5	58.8
Female	50.7	77.8	47.2	52.1	32.3	64.9	21.4	12.9	28.8	7.1	35.2
Household use	-	-	-	-	-	-	15.4	10.4	-	3.4	6.0
Annual household income:											
Under \$15,000	13.3	3.6	7.9	3.3	7.2	7.8	2.6	6.9	1.3	10.3	6.5
\$15,000 to \$24,999	13.6	10.2	11.3	5.3	6.8	11.8	9.3	10.1	6.8	3.7	3.8
\$25,000 to \$34,999	12.5	11.9	10.8	9.4	13.2	12.7	15.0	12.9	1.7	7.4	6.9
\$35,000 to \$49,999	14.9	14.3	16.4	13.0	16.6	14.7	11.0	16.4	7.6	17.4	10.7
\$50,000 to \$74,999	18.0	17.4	17.2	19.9	21.0	19.8	13.1	16.6	20.1	30.3	20.7
\$75,000 to \$99,999	12.8	21.8	17.3	19.7	15.5	13.5	15.2	16.0	17.3	5.8	20.3
\$100,000 and over	14.9	20.8	19.1	29.4	19.7	19.7	33.8	21.1	45.2	25.1	31.1

- Represents or rounds to zero.

Source: National Sporting Goods Association, Mt. Prospect, IL, *The Sporting Goods Market in 2007* (copyright). See <<http://www.nsga.org/public/pages/index.cfm?pageid=869>>.

Table 1212. National Park System—Summary: 1990 to 2007

[For year ending September 30, except as noted. (986 represents \$986,000,000). Includes data for five areas in Puerto Rico and Virgin Islands, one area in American Samoa, and one area in Guam]

Item	1990	1995	2000	2003	2004	2005	2006	2007
Finances (mil. dol.): ¹								
Expenditures reported	986	1,445	1,833	2,315	2,371	2,451	2,463	2,412
Salaries and wages	459	633	799	934	956	984	998	1,005
Improvements, maintenance	160	234	299	344	332	361	389	381
Construction	109	192	215	293	354	381	300	280
Other	259	386	520	744	729	725	776	746
Funds available	1,506	2,225	3,316	4,099	4,087	4,218	4,242	4,266
Appropriations	1,053	1,325	1,881	3,298	2,388	2,425	2,450	2,484
Other ²	453	900	1,435	1,801	1,699	1,793	1,792	1,782
Revenue from operations	79	106	234	274	264	286	308	346
Recreation visits (millions): ³								
All areas	258.7	269.6	285.9	266.1	276.9	273.5	272.6	275.6
National parks ⁴	57.7	64.8	66.1	63.4	63.8	63.5	60.4	62.3
National monuments	23.9	23.5	23.8	20.0	19.8	20.9	19.6	19.7
National historical, commemorative, archaeological ⁵	57.5	56.9	72.2	66.6	77.0	74.9	73.6	75.1
National parkways	29.1	31.3	34.0	31.1	31.7	31.7	32.6	31.1
National recreation areas ⁴	47.2	53.7	50.0	47.7	46.6	46.8	47.8	48.9
National seashores and lakeshores	23.3	22.5	22.5	22.6	21.3	21.7	19.6	19.9
National Capital Parks	7.5	5.5	5.4	3.5	4.7	4.3	6.2	4.9
Recreation overnight stays (millions):	17.6	16.8	15.4	14.2	13.7	13.5	13.2	13.8
In commercial lodgings	3.9	3.8	3.7	3.5	3.5	3.4	3.4	3.6
In Park Service campgrounds	7.9	7.1	5.9	5.7	5.4	5.2	5.0	5.1
In backcountry	1.7	2.2	1.9	1.8	1.7	1.7	1.7	1.7
Other	4.2	3.7	3.8	3.2	3.1	3.2	3.1	3.4
Land (1,000 acres): ^{6, 7}								
Total	76,362	77,355	78,153	79,006	79,023	79,048	78,810	78,845
Parks	46,089	49,307	49,785	49,823	49,892	49,910	49,912	49,911
Recreation areas	3,344	3,353	3,388	3,391	3,391	3,391	3,391	3,413
Other	26,929	24,695	24,980	25,792	25,740	25,747	25,507	25,521
Acquisition, net	21	27	186	138	12	17	15	22

¹ Financial data are those associated with the National Park System. Certain other functions of the National Park Service (principally the activities absorbed from the former Heritage Conservation and Recreation Service in 1981) are excluded.

² Includes funds carried over from prior years. ³ For calendar year. Includes other areas not shown separately. ⁴ For 1990, combined data for North Cascades National Park and two adjacent National Recreation Areas are included in National Parks total. ⁵ Includes military areas. ⁶ Federal land only, as of Dec. 31. Federal land acreages, in addition to National Park Service administered lands, also include lands within national park system area boundaries but under the administration of other agencies.

Year-to-year changes in the federal lands figures includes changes in the acreages of these other lands and hence often differ from "net acquisition." ⁷ The decrease in the 2006 land total reflects acreage by the Bureau of Land Management and not by the National Park Service.

Source: U.S. National Park Service, *National Park Statistical Abstract*, annual; and unpublished data. See also <<http://www2.nature.nps.gov/stats/>>.

Table 1213. State Parks and Recreation Areas by State: 2006

[For year ending June 30 (13,883 represents 13,883,000). Data are shown as reported by state park directors. In some states, park agency has under its control forests, fish and wildlife areas, and/or other areas. In other states, agency is responsible for state parks only]

State	Acreage (1,000)	Visitors (1,000) ¹	Revenue		State	Acreage (1,000)	Visitors (1,000) ¹	Revenue	
			Total (\$1,000)	Percent of oper- ating expen- ditures				Total (\$1,000)	Percent of oper- ating expen- ditures
United States . . .	13,883	730,067	876,706	38.7	Missouri	202	15,475	7,697	27.1
Alabama	48	5,160	22,280	69.3	Montana	55	5,704	4,992	61.9
Alaska	3,354	4,875	2,773	38.6	Nebraska	135	9,685	16,044	85.2
Arizona	64	2,298	13,501	44.4	New Hampshire	232	3,825	2,794	23.8
Arkansas	54	8,857	21,632	50.9	New Jersey	423	16,042	9,843	25.3
California	1,560	79,782	88,330	18.9	New Mexico	93	4,075	4,544	16.7
Colorado	410	11,305	20,585	68.9	New York	1,346	55,255	72,405	34.2
Connecticut	205	6,273	4,589	30.1	North Carolina	195	13,248	5,949	17.8
Delaware	26	4,399	11,340	53.7	North Dakota	18	917	1,524	50.7
Florida	699	19,519	42,034	51.7	Ohio	174	49,878	17,998	25.0
Georgia	85	11,011	34,752	55.9	Oklahoma	72	12,188	22,048	53.5
Hawaii	32	1,088	2,004	24.3	Oregon	97	43,810	16,246	37.8
Idaho	46	(NA)	3,805	24.9	Pennsylvania	291	36,237	16,023	19.5
Illinois	538	46,005	7,063	13.5	Rhode Island	9	6,489	3,916	40.7
Indiana	178	18,144	40,711	84.0	South Carolina	84	6,904	20,315	77.1
Iowa	68	14,055	3,924	27.7	South Dakota	103	7,327	9,959	75.5
Kansas	33	6,378	5,855	57.9	Tennessee	144	31,135	37,120	47.7
Kentucky	59	7,052	54,410	62.2	Texas	588	9,243	35,625	55.0
Louisiana	42	1,678	6,781	20.5	Utah	150	905	11,527	39.3
Maine	100	2,063	2,940	33.8	Vermont	69	1,050	6,476	92.8
Maryland	138	10,561	15,332	47.5	Virginia	66	7,184	12,511	43.8
Massachusetts	337	33,717	9,461	13.3	Washington	120	39,297	12,871	20.4
Michigan	273	22,350	38,768	95.4	West Virginia	177	6,912	20,390	59.1
Minnesota	279	8,116	15,533	46.3	Wisconsin	139	14,516	17,011	80.4
Mississippi	24	2,382	10,264	94.8	Wyoming	122	2,304	1,252	17.3

NA Not available. ¹ Includes overnight visitors.

Source: The National Association of State Park Directors, Raleigh, NC, 2008 Annual Information Exchange. See <<http://www.nasd.org/>>.

Table 1214. National Park Service Visits and Acreage by State and Island Area: 2007

[See headnote, Table 1215]

State and island area	Recreation visits ¹	Gross area acres	Federal land			Nonfederal land	
			NPS fee acres ²	NPS/OTFED less than fee acres ³	Other federal fee acres ⁴	Other public acres	Private acres
Total.	275,581,547	84,323,151	78,127,018	276,481	441,082	1,192,573	4,285,997
Alabama	881,594	21,081	16,715	202	—	3,295	869
Alaska	2,636,540	54,638,803	51,084,827	27,885	8	189,087	3,336,997
American Samoa	6,774	9,000	—	—	—	4,500	4,500
Arizona	10,666,670	2,962,853	2,618,735	115	76,937	57,067	209,999
Arkansas	2,741,053	104,976	98,404	3,309	6	2,736	522
California	34,396,905	8,107,244	7,560,432	22,437	13,061	313,492	197,822
Colorado	5,563,458	673,296	609,625	6,859	42,451	862	13,499
Connecticut	12,536	7,782	5,719	1,055	—	874	133
District of Columbia	31,738,969	7,088	6,951	7	—	126	4
Florida	8,014,147	2,637,755	2,436,995	1,330	45,907	129,192	24,332
Georgia	6,321,158	62,923	39,645	46	1,461	16,775	4,996
Guam	209,661	2,037	958	—	—	872	208
Hawaii	5,122,853	364,999	353,661	1	11	11,228	98
Idaho	551,552	517,904	507,425	627	3,960	901	4,991
Illinois	358,809	13	12	—	—	—	1
Indiana	2,215,500	15,317	10,516	498	—	3,280	1,023
Iowa	206,566	2,713	2,708	—	—	5	1
Kansas	95,828	11,792	461	269	—	39	11,023
Kentucky	1,872,559	95,415	94,382	137	—	844	52
Louisiana	383,010	21,126	14,536	—	—	2,456	4,134
Maine	2,202,228	90,257	66,768	11,120	22	10,646	1,701
Maryland	3,359,005	71,857	39,508	5,975	395	23,269	2,711
Massachusetts	9,902,441	57,897	32,946	972	40	21,866	2,072
Michigan	1,591,808	718,187	631,716	732	42	58,515	27,183
Minnesota	621,593	301,333	139,509	3,193	141	98,811	59,678
Mississippi	6,037,460	117,629	103,698	5,261	—	45	8,625
Missouri	4,411,018	83,471	54,338	9,262	—	14,070	5,801
Montana	4,169,221	1,274,374	1,214,184	1,233	6,137	1,464	51,355
Nebraska	275,045	29,748	5,650	494	—	36	23,567
Nevada	5,797,968	778,512	774,509	—	2,508	81	1,415
New Hampshire	29,091	15,897	8,362	1,556	5,772	162	45
New Jersey	5,502,356	99,096	35,216	81	3,208	59,000	1,592
New Mexico	1,622,257	391,029	376,528	5	2,524	3,365	8,607
New York	15,824,023	72,426	33,475	3,920	164	19,812	15,056
North Carolina	19,325,848	405,793	362,741	12,272	20,782	3,289	6,709
North Dakota	491,551	72,581	71,252	258	151	56	865
Ohio	2,730,125	34,157	19,403	1,329	84	8,203	5,138
Oklahoma	1,382,734	10,241	10,008	9	189	8	27
Oregon	905,008	199,087	192,015	1,404	4,975	182	512
Pennsylvania	9,172,347	136,745	48,427	2,511	387	19,627	65,793
Puerto Rico	1,025,407	75	53	—	—	22	—
Rhode Island	49,348	5	5	—	—	—	—
South Carolina	1,438,888	32,618	30,131	61	5	51	2,370
South Dakota	3,621,584	307,377	141,317	122,327	—	79	43,653
Tennessee	7,889,132	383,545	352,962	1,679	9,629	3,616	15,658
Texas	5,593,186	1,236,625	1,191,216	85	1,013	5,079	39,233
Utah	8,164,441	2,117,038	2,097,106	833	1,142	12,803	5,155
Vermont	32,179	22,178	8,830	3,874	8,809	544	120
Virgin Islands	720,662	48,604	14,034	3	18,135	14,677	1,754
Virginia	22,815,437	362,554	306,884	6,228	21,260	6,973	21,209
Washington	6,891,951	1,965,395	1,832,279	2,108	100,187	12,691	18,129
West Virginia	1,762,748	92,604	63,802	308	314	6,894	21,285
Wisconsin	442,061	133,754	61,742	11,481	802	47,628	12,101
Wyoming	5,785,254	2,396,340	2,343,697	1,126	48,462	1,380	1,675

— Represents zero.

¹ See Table 1215, for footnotes 1, 2, 3, and 4.

Source: U.S. National Park Service, *Statistical Abstract*, and unpublished data. See also <<http://www2.nature.nps.gov/stats/>>.

Table 1215. National Park Service Visits and Acreage by Type of Area: 2007

[Includes data for five areas in Puerto Rico and Virgin Islands, one area in American Samoa, and one area in Guam]

Type of area	Recreation visits ¹	Gross area acres	Federal land			Nonfederal land	
			NPS fee acres ²	NPS/OTFED less than fee acres ³	Other federal fee acres ⁴	Other public acres	Private acres
Total ⁵	275,581,547	84,323,151	78,127,018	276,481	441,082	1,192,573	4,285,997
National historic sites	9,801,452	37,663	22,886	784	51	922	13,019
National historical parks	26,593,375	172,870	123,364	3,045	360	28,510	17,592
National memorials	29,967,770	10,583	7,962	8	149	63	2,402
National monuments	19,740,736	2,027,865	1,802,847	14,830	30,671	19,777	159,740
National parks	62,274,038	52,090,325	49,711,580	149,927	49,499	498,131	1,681,188
National recreation areas	48,917,566	3,700,018	3,146,341	23,621	243,101	106,121	180,835
National seashores	16,186,543	595,014	403,188	14,890	61,226	106,131	9,579
National parkways	31,139,216	176,960	157,886	8,520	125	294	10,135

¹ Recreation visit represents the entry of a person onto lands or waters administered by the National Park Service (NPS) for recreational purposes excluding government personnel, through traffic (commuters), trades-persons, and persons residing within park boundaries. ² Fee represents complete federal ownership of all rights in the land. ³ Represents federal ownership of some rights in the land. ⁴ NPS acreage lies under the jurisdiction of another federal agency (such as Bureau of Land Management). ⁵ Includes other "type of areas" not shown separately.

Source: U.S. National Park Service, *Statistical Abstract*. See also <<http://www2.nature.nps.gov/stats/>>.

Table 1216. Participants in Wildlife-Related Recreation Activities: 2006

[In thousands (33,916 represents 33,916,000). For persons 16 years old and over engaging in activity at least once in 2006. Based on survey and subject to sampling error; see source for details]

Participant	Number	Days of participation	Trips	Participant	Number	Days of participation
Total sportspersons¹ . . .	33,916	736,707	588,891	Wildlife watchers¹ . . .	71,132	(X)
Total anglers	29,952	516,781	403,492	Away from home ²	22,977	352,070
Freshwater	25,431	433,337	336,528	Observe wildlife	21,546	291,027
Excluding Great Lakes	25,035	419,942	323,265	Photograph wildlife	11,708	103,872
Great Lakes	1,420	18,016	13,264	Feed wildlife	7,084	77,329
Saltwater	7,717	85,663	66,963			
Total hunters	12,510	219,925	185,399	Around home ³	67,756	(X)
Big game	10,682	164,061	115,255	Observe wildlife	44,467	(X)
Small game	4,797	52,395	40,856	Photograph wildlife	18,763	(X)
Migratory birds	2,293	19,770	16,390	Feed wild birds	55,512	(X)
Other animals	1,128	15,205	12,898	Visit public parks	13,271	(X)
				Maintain plantings or natural areas	14,508	(X)

X Not applicable. ¹ Detail does not add to total due to multiple responses and nonresponse. ² Persons taking a trip of at least 1 mile from home for activity. ³ Activity within 1 mile of home.

Source: U.S. Fish and Wildlife Service, 2006 National Survey of Fishing, Hunting, and Wildlife Associated Recreation, October 2007. See <http://wsfrprograms.fws.gov/Subpages/NationalSurvey/nat_survey2006_final.pdf> and <<http://federalaid.fws.gov/surveys/surveys.html>>.

Table 1217. Expenditures for Wildlife-Related Recreation Activities: 2006

[In millions (42,011 represents \$42,011,000,000). For persons 16 years old and over. Based on survey and subject to sampling error; see source for details]

Expenditure item	Fishing		Hunting		Wildlife watching	
	Expenditures (mil.dol.)	Spenders		Expenditures (mil.dol.)	Spenders	
		Number (1,000)	Percent of anglers		Number (1,000)	Percent of hunters
Total, all items¹ . . .	42,011	28,307	95	22,893	12,153	97
TRIP-RELATED EXPENDITURES						
Total trip-related ³ . . .	17,879	26,318	88	6,679	10,828	87
Food and lodging	6,303	22,572	75	2,791	9,567	76
Food	4,327	22,415	75	2,177	9,533	76
Lodging	1,975	5,304	18	614	1,599	13
Transportation	4,962	22,361	75	2,697	10,064	80
Public	524	1,163	4	214	401	3
Private	4,438	21,979	73	2,483	9,982	80
Other trip costs	6,614	22,275	74	1,190	3,416	27
EQUIPMENT AND OTHER EXPENDITURES						
Total equipment and other expenditures	24,133	25,355	85	16,215	11,745	94
Equipment	5,332	19,082	64	5,366	9,287	74
Auxiliary equipment	779	3,837	13	1,330	4,196	34
Special equipment ⁴	12,646	1,818	6	4,035	505	4
Other expenditures ⁵	5,375	20,638	69	5,483	10,632	85
Magazines, books	115	2,944	10	84	1,767	14
Licenses, stamps, tags, and permits	503	16,259	54	743	9,862	79

X Not applicable. ¹ Total not adjusted for multiple responses or nonresponse. ² Percent of wildlife-watching participants column is based on away-from-home participants for trip-related expenditures. For equipment and other expenditures, the percent of wildlife-watching participants is based on total participants. ³ Information on trip-related expenditures for wildlife watching was collected for away-from-home participants only. Equipment and other expenditures for wildlife watching are based on information collected from both away-from-home and around-the-home participants. ⁴ Special equipment includes boats, campers, cabins, trail bikes, etc. ⁵ Other expenditures not shown.

Source: U.S. Fish and Wildlife Service, 2006 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation, October 2007. See <<http://wsfrprograms.fws.gov/Subpages/NationalSurvey/natsurvey2006final.pdf>>.

Table 1218. Tribal Gaming Revenues: 2002 to 2007

[In millions (14,497 represents \$14,497,000,000). For year ending September 30]

	2002		2003		2004		2005		2006		2007	
	Number of operations	Revenue										
Total¹	330	14,497	358	16,826	375	19,479	392	22,579	394	24,889	382	26,016
Region I	47	1,196	46	1,441	45	1,602	49	1,829	46	2,080	43	2,208
Region II	51	3,594	54	4,700	54	5,822	57	6,993	56	7,675	58	7,796
Region III	40	1,782	43	1,899	45	2,160	48	2,529	45	2,719	44	2,841
Region IV	109	3,524	109	3,597	117	3,816	118	3,984	122	4,070	109	4,218
Region V	79	581	82	867	87	1,259	92	1,730	98	2,126	100	2,553
Region VI	22	3,820	24	4,322	27	4,821	28	5,514	27	6,219	28	6,400

¹ Region 1: Alaska, Idaho, Oregon, and Washington. Region 2: California and Northern Nevada. Region 3: Arizona, Colorado, New Mexico, and Southern Nevada. Region 4: Iowa, Michigan, Minnesota, Montana, North Dakota, Nebraska, South Dakota, Wisconsin, and Wyoming. Data for Montana not included for years 2004 and earlier. Region 5: Kansas, Oklahoma, and Texas. Region 6: Alabama, Connecticut, Florida, Louisiana, Mississippi, North Carolina, and New York.

Source: National Indian Gaming Commission, *Tribal Gaming Revenues*, Annual. See also <<http://www.nigc.gov>>.

Table 1219. Gaming Revenue by Industry: 2000 to 2006

[In millions of dollars (62,154 represents \$62,154,000,000). Data shown are for gross revenue. Gross gambling revenue (GGR) is the amount wagered minus the winnings returned to players, a true measure of the economic value of gambling. GGR is the figure used to determine what an operation earns before taxes, salaries, and other expenses are paid]

Industry	2000	2001	2002	2003	2004	2005	2006
Total ²	62,154	65,174	68,783	73,062	78,589	84,433	90,931
Card rooms	949	992	811	979	989	1,025	1,104
Commercial casinos	26,455	27,318	28,144	28,669	130,595	131,775	134,113
Charitable games and bingo ³	2,466	2,591	2,671	2,331	2,336	2,338	2,237
Legal bookmaking	131	126	116	128	116	130	191
Lotteries	17,277	17,475	18,658	20,283	21,405	22,898	24,631
Parimutuel wagering	3,935	3,936	3,912	3,847	3,740	3,689	3,580

¹ Amount includes deepwater cruise ships, curises-to-nowhere and noncasino devices. ² Includes industry not shown separately. ³ Data are estimated.

Source: Christiansen Capital Advisors LLC. Prepared for the American Gaming Association (AGA). Industry Information, Fact Sheets, *Gaming Revenue: Current-Year Data (Copyright)*. See also <<http://www.americangaming.org/Industry/factsheets/index.cfm>> and <www.cca-i.com>.

Table 1220. North America Cruise Industry in the United States: 2002 to 2006

[The North American passenger cruise industry is defined as those cruise lines that primarily market their cruises in North America. These cruise lines offer cruises with destinations throughout the globe. While most of these cruises originate in ports throughout North America, cruises also originate at ports in other continents]

Item	Unit	2002	2003	2004	2005	2006
Capacity Measures:						
Number of ships	Number	123	134	144	145	151
Lower berths ¹	Number	197,553	212,004	225,714	230,891	249,691
Passenger embarkations: ²						
Global	1,000	9,220	9,830	10,850	11,500	12,000
United States	1,000	6,500	7,113	8,100	8,612	9,001
Florida	1,000	4,413	4,676	4,724	4,843	5,018
California	1,000	600	807	1,095	1,301	1,241
New York	1,000	326	438	547	370	536
Other U.S. ports	1,000	1,056	1,192	1,734	2,098	2,206
Canada	1,000	527	482	454	455	423
San Juan	1,000	298	325	450	581	555
Rest of world	1,000	1,895	1,910	1,846	1,852	2,021
United States expenditures of the North American cruise industry:						
U.S. purchases of the cruise line goods and services	Bil. dol.	11.95	12.92	14.70	16.18	17.64
Passenger and crew expenditures ³	Bil. dol.	8.84	9.49	10.70	11.76	12.89
Wages & taxes paid by cruise lines	Bil. dol.	2.06	2.36	2.88	3.23	3.48

¹ Single beds. ² Port of departure. ³ Consist of the expenditures made by the cruise lines and their crew and passengers during the course of providing or taking cruises. These included cruise expenditures for headquarters operations, food and beverages provided aboard cruise ships and businesses services such as, advertising and marketing. Additionally, cruise passengers and crew purchase a variety of goods and services including clothing, shore excursions, and lodging as part of their cruise vacation or as part of a pre- or post-cruise stay.

Source: Business Research & Economic Advisors (BREA), Exton, PA. The Contribution of the North American Cruise Industry to the U.S. Economy in 2006. Prepared for the Cruise Lines International Association, August 2007. See also <<http://www.cruising.org>>.

Table 1221. Top States and Cities Visited by Overseas Travelers: 2000 to 2007

[25,975 represents 25,975,000. Includes travelers for business and pleasure, international travelers in transit through the United States, and students. Excludes travel by international personnel and international businessmen employed in the United States. Starting with the 2006 data, the statistical policy for visitation estimates of international travelers to the U.S. has changed. For more information, go to <http://tinet.ita.doc.gov/outreachpages/2007_statistical_policy.html>. **States and Cities are ranked by the latest overseas traveler data**]

State and other area	Overseas visitors ¹ (1,000)				City	Overseas visitors ¹ (1,000)			
	2000	2005	2006	2007		2000	2005	2006	2007
Total overseas travelers ^{2, 3} . . .	25,975	21,679	21,668	23,892	New York City, NY	5,714	5,810	6,219	7,646
New York	5,922	6,092	6,414	7,908	Los Angeles, CA	3,533	2,580	2,514	2,652
California	6,364	4,791	4,615	5,185	Orlando, FL	2,935	2,081	1,972	2,341
Florida	6,026	4,379	4,117	4,683	San Francisco, CA	2,831	2,124	1,993	2,270
Hawaii	2,727	2,255	2,058	1,864	Orlando, FL	3,013	2,016	1,993	2,055
Nevada	2,364	1,821	1,690	1,768	Las Vegas, NV	2,260	1,778	1,647	1,720
Massachusetts	1,429	867	1,105	1,171	Oahu/Honolulu, HI	2,234	1,821	1,733	1,553
Illinois	1,377	1,149	1,083	1,171	Washington, DC	1,481	1,106	1,062	1,195
Guam	1,325	1,127	1,170	1,098	Chicago, IL	1,351	1,084	1,062	1,147
Texas	1,169	954	975	1,003	Boston, MA	1,325	802	997	1,075
New Jersey	909	997	845	956	San Diego, CA	701	499	650	645
Pennsylvania	649	629	672	812	Philadelphia, PA	390	434	(B)	550
Arizona	883	564	563	573	Atlanta, GA	701	564	477	478
Georgia	(B)	(B)	520	526	Houston, TX	442	369	455	478
Washington	(B)	(B)	390	454	Anaheim, CA	494	390	303	430
North Carolina	(B)	(B)	(B)	358	San Jose, CA	494	347	412	430
Colorado	(B)	(B)	(B)	311	Seattle, WA	416	347	325	406
Connecticut	(B)	(B)	(B)	311	Dallas/Ft. Worth, TX	494	347	(B)	358

¹ Figure too small to meet statistical standards for reliability of a derived figure. ² A person is counted in each area visited, but only once in the total. ³ Includes other states and cities, not shown separately.

Source: U.S. Department of Commerce; International Trade Administration; Office of Travel and Tourism Industries and Bureau of Economic Analysis (BEA); released: May 2008. See <<http://www.tinet.ita.doc.gov>>.

Table 1222. Domestic Travel by U.S. Resident Households—Summary: 1999 to 2005

[In millions (995.5 represents 995,500,000). See headnote, Table 1223]

Type of trip	1999	2000	2001	2002	2003	2004	2005
All travel: ¹							
Household trips	995.5	1,008.9	993.8	994.9	978.2	1,002.6	1,019.1
Person-trips	1,856.7	1,892.1	1,869.9	1,919.1	1,890.3	1,953.3	1,992.4
All overnight travel:							
Household trips	488.5	493.0	480.7	475.2	470.5	482.2	499.0
Person-trips	873.4	895.6	878.3	884.1	903.2	941.8	968.3
Business travel:							
Household trips	400.5	401.0	393.0	364.8	346.8	349.5	345.7
Person-trips	559.9	566.6	545.3	512.0	502.1	513.0	510.0
Leisure travel: ²							
Household trips	595.1	607.9	600.8	630.1	631.4	653.1	673.5
Person-trips	1,296.8	1,325.4	1,324.6	1,407.1	1,388.2	1,440.4	1,482.5

¹ Includes personal and other trips (e.g. medical, funerals, weddings) not shown separately. All domestic travel included. Ninety-five percent of U.S. resident person-trips are domestic. ² Includes visiting friends/relatives, outdoor recreation, entertainment, and travel for other pleasure/personal reasons, etc.

Source: Travel Industry Association of America, Washington, DC, *TravelScope*, annual (copyright). See also <<http://www.tia.org/index.html>>.

Table 1223. Characteristics of Domestic Overnight Leisure Trips by U.S. Resident Households: 2000 to 2005

[In millions except as indicated (317.4 represents 317,400,000). Represents household trips to destinations 50 miles or more, one-way, away from home, and including one or more overnights. "Leisure" includes visiting friends/relatives, outdoor recreation, entertainment, and travel for other pleasure/personal reasons etc. Other pleasure/personal trips are trips such as for medical reasons, funerals, weddings, etc. Based on a monthly mail panel survey of 25,000 U.S. households. For details, see source]

Characteristic	Unit	2000	2001	2002	2003	2004	2005
Total overnight leisure trips	Millions	317.4	300.8	312.0	318.1	322.5	349.3
Average nights per trip	Number	4.4	4.3	4.1	4.1	4.3	4.4
Traveled primarily by auto, truck, RV, or rental car	Percent	80.1	80.1	81.4	81.4	81.3	81.7
Traveled primarily by air	Percent	17.1	16.7	15.3	15.1	15.3	14.8
Stayed in a hotel/motel/B&B while on trip	Percent	44.0	41.3	42.5	43.0	43.9	43.0
Household income:							
Less than \$50,000	Percent	43.6	41.6	39.5	37.1	38.5	35.2
\$50,000 or more	Percent	56.4	58.4	60.5	62.9	61.5	64.8

Source: Travel Industry Association of America, Washington, DC, *TravelScope*, annual (copyright). See also <<http://www.tia.org/index.html>>.

Table 1224. Domestic Travel Expenditures by State: 2005

[572,037 represents \$572,037,000,000. Represents U.S. spending on domestic overnight trips and day trips of 50 miles or more, one way, away from home. Excludes spending by foreign visitors and by U.S. residents in U.S. territories and abroad]

State	Total (mil. dol.)	Percent distribution	Rank	State	Total (mil. dol.)	Percent distribution	Rank	State	Total (mil. dol.)	Percent distribution	Rank
U.S., total . . .	572,037	100.0	(X)	IN	7,612	1.3	27	NV	28,221	4.9	5
AL	6,546	1.1	28	KS	4,475	0.8	38	NY	33,039	5.8	4
AK	1,552	0.3	48	KY	6,385	1.1	29	OH	13,929	2.4	12
AR	4,747	0.8	36	LA	7,889	1.4	25	OK	4,925	0.9	34
AZ	11,122	1.9	16	MD	11,692	2.0	15	OR	6,358	1.1	30
CA	71,314	12.5	1	ME	2,170	0.4	43	PA	17,155	3.0	7
CO	10,771	1.9	17	MI	13,460	2.4	13	SC	8,526	1.5	23
CT	7,791	1.4	26	MN	9,016	1.6	21	SD	1,806	0.3	46
DC	5,385	0.9	32	MO	10,179	1.8	19	TN	12,084	2.1	14
DE	1,259	0.2	51	MS	5,881	1.0	31	TX	37,245	6.5	3
FL	49,982	8.7	2	MT	2,393	0.4	42	UT	4,622	0.8	37
GA	16,572	2.9	9	NC	14,216	2.5	11	VA	16,480	2.9	10
HI	8,663	1.5	22	ND	1,424	0.2	50	VT	1,511	0.3	49
IA	5,364	0.9	33	NE	3,232	0.6	39	WA	9,262	1.6	20
ID	2,703	0.5	41	NH	3,048	0.5	40	WI	8,043	1.4	24
IL	24,505	4.3	6	NJ	16,663	2.9	8	WV	2,116	0.4	44
				NM	4,769	0.8	35	WY	2,074	0.4	45

X Not applicable.

Source: Travel Industry Association of America, Washington, DC, *TravelScope/Directions*, annual (copyright). See also *Impact of Travel on State Economies, 2005* (copyright) at <<http://www.tia.org/home.asp>>.

Table 1225. Travel Forecast Summary: 2005 to 2011

[In billions of dollars (11,049 represents \$11,049,000,000,000)]

Measurement	Unit	2005	2006	2007 ¹	2008 ²	2009 ²	2010 ²	2011 ²
Real GDP	Billions	11,049	11,366	11,590	11,826	12,173	12,511	12,824
Unemployment rate	Percent	5.1	4.6	4.6	5.0	4.9	4.7	4.5
Consumer price index (CPI) ³	Percent	195.3	201.6	207.3	216.2	223.0	227.7	232.3
Travel price index (TPI) ³	Percent	219.5	230.4	242.6	273.5	279.3	274.4	273.7
Total travel expenditures in U.S.	Billions	653.8	699.8	739.4	775.9	806.2	849.7	894.9
U.S. residents	Billions	572.1	614.1	642.7	674.6	701.1	739.5	778.9
International visitors	Billions	81.7	85.7	96.7	101.3	105.1	110.2	116.0
Total international visitors to the United States	Millions	49.2	51.0	53.6	55.6	57.6	59.5	61.9
Total domestic person trips ⁵	Millions	1,992	2,001	2,008	1,984	1,996	2,040	2,078

¹ Projected. ² Forecast. ³ 1982 through 1984 = 100. ⁴ Excludes international visitors' spending on traveling to the U.S. on U.S. flag carriers, and other misc. transportation. ⁵ One person on one trip 50 miles or more, one way, away from home, or including one or more nights away from home.

Source: TIA's Travel Forecast Model; TravelScope/Directions (copyright); Data from <<http://www.tia.org/researchpubs/index.html>>; Bureau of Labor Statistics; U.S. Department of Commerce, Bureau of Economic Analysis, Office of Travel and Tourism Industries.

Table 1226. Chain-Type Price Indexes for Direct Tourism Output: 1998 to 2007

[Index numbers, 2000 = 100. See headnote, Table 1227. For explanation of chain-type price indexes, see text Section 13]

Tourism goods and services group	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
Traveler accommodations	93.1	96.8	100.0	102.0	101.2	102.8	108.7	114.2	119.4	125.5
Transportation	91.9	93.8	100.0	97.8	95.1	98.9	101.6	108.0	115.4	118.4
Passenger air transportation	95.2	95.8	100.0	95.8	90.3	93.2	92.1	94.8	99.7	100.8
All other transportation-related commodities	88.9	91.9	100.0	99.9	99.4	103.3	108.8	118.1	127.6	132.1
Food services and drinking places	95.8	97.3	100.0	103.2	106.0	108.2	111.4	115.0	118.7	122.9
Recreation, entertainment, and shopping	94.9	97.3	100.0	102.5	104.0	105.4	107.7	110.3	112.8	115.5
Recreation and entertainment	93.0	96.1	100.0	103.4	105.9	108.6	111.7	115.5	119.0	122.3
Shopping	96.3	98.2	100.0	101.8	102.6	103.1	104.9	106.5	108.3	110.6
All tourism goods and services	93.6	95.8	100.0	100.6	100.4	102.8	106.0	110.7	115.7	119.4

Source: U.S. Department of Commerce, Bureau of Economic Analysis, Office of Travel and Tourism Industries, *United States Travel and Tourism Satellite Accounts (TTSAs)*. See <<http://www.bea.gov/bea/dn2/home/tourism.htm>>.

Table 1227. Tourism Sales by Commodity Group and Tourism Employment by Industry Group: 2001 to 2007

[Sales in billions of dollars (524 represents \$524,000,000,000). Employment in thousands (5,756 represents 5,756,000). Direct tourism-related sales comprise all output consumed directly by visitors (e.g., traveler accommodations, passenger air transportation, souvenirs). Direct tourism-related employment comprises all jobs where the workers are engaged in the production of direct tourism-related output (e.g., hotel staff, airline pilots, and souvenir sellers)]

Tourism commodity group	Direct tourism sales (bil. dol.)				Tourism industry group	Direct tourism employment			
	2001	2005	2006	2007		2001	2005	2006	2007
All commodities ¹	524	658	707	747	All industries	5,756	5,739	5,772	5,869
Traveler accommodations	91	113	120	128	Traveler accommodations	1,377	1,353	1,356	1,376
Transportation	205	253	278	294	Transportation	1,327	1,108	1,110	1,125
Passenger air transportation	85	97	105	110	Air transportation services	592	450	446	454
All other transportation-related commodities	120	157	173	183	All other transportation-related industries	735	658	664	671
Food services and drinking places	84	110	117	123	Food and beverage services	1,608	1,847	1,869	1,909
Recreation, entertainment, and shopping	143	181	192	202	Recreation, entertainment, and shopping	1,190	1,179	1,174	1,192
Recreation and entertainment	60	79	82	86	Recreation and entertainment	596	624	618	633
Shopping	83	103	110	116	Shopping	594	555	556	559
					All other industries	254	251	263	266

¹ Commodities that are typically purchased by visitors from the producer: such as airline passenger fares, meals, or hotel services.

Source: U.S. Bureau of Economic Analysis, "Industry Economic Accounts, Satellite Industry Accounts, Travel and Tourism." See <<http://www.bea.gov/bea/dn2/home/tourism.htm>>.

Table 1228. International Travelers and Payments: 1990 to 2007

[(47,880 represents \$47,880,000,000). For coverage, see Table 1229. Some traveler data revised since originally issued]

Year	Travel and passenger fare (mil. dol.)				U.S. net travel and passenger receipts (mil. dol.)	U.S. travelers to international countries (1,000)	International travelers to the U.S. (1,000)			
	Payments by U.S. travelers		Receipts from international visitors							
	Total ¹	Travel payments	Total ¹	Travel receipts						
1990	47,880	37,349	58,305	43,007	10,425	44,624	39,363			
1995	59,579	44,916	82,304	63,395	22,725	51,285	43,491			
2000	88,979	64,705	103,087	82,400	14,108	61,327	51,238			
2001	82,833	60,200	89,819	71,893	6,986	59,442	46,927			
2002	78,684	58,715	83,651	66,605	4,967	58,065	43,581			
2003	78,436	57,447	80,250	64,359	1,814	56,250	41,218			
2004	90,468	65,750	93,397	74,546	2,929	61,809	46,086			
2005	95,119	68,970	102,769	81,799	7,650	63,503	49,206			
2006	99,605	72,104	107,756	85,720	8,151	63,662	51,063			
2007 ²	104,653	76,167	122,298	96,712	17,645	64,052	55,986			

¹ Includes passenger fares not shown separately. ² Preliminary estimates for the receipts payment figures, and U.S. travelers to International countries.

Source: U.S. Department of Commerce; International Trade Administration; Office of Travel and Tourism Industries and Bureau of Economic Analysis (BEA); released May 2008. See <<http://www.tinet.ita.doc.gov>>.

Table 1229. International Travel: 1990 to 2007

[In thousands (44,619 represents 44,619,000). U.S. travelers cover residents of the United States, its territories and possessions. International travelers to the U.S. include travelers for business and pleasure, excludes travel by international personnel and international businessmen employed in the United States. Some traveler data revised since originally issued]

Item and area	1990	1995	2000	2003	2004	2005	2006	2007
U.S. travelers to international countries ^{1,2}	44,619	51,285	61,327	56,250	61,809	63,503	63,662	64,052
Canada	12,252	13,005	15,188	14,232	15,088	14,391	13,855	13,371
Mexico	16,377	19,221	19,285	17,566	19,370	20,325	19,659	19,453
Total overseas	15,990	19,059	26,853	24,452	27,351	28,787	30,148	31,228
Europe	8,043	8,596	13,373	10,319	11,679	11,976	12,029	12,304
International travelers to the U.S.	39,363	43,491	51,238	41,218	46,086	49,206	51,063	55,986
Canada	17,263	14,663	14,667	12,666	13,857	14,862	15,992	17,761
Mexico	7,041	8,189	10,596	10,526	11,907	12,665	13,317	14,333
Total overseas	15,059	20,639	25,975	18,026	20,322	21,679	21,668	23,892
Europe	6,659	8,793	11,597	8,639	9,686	10,313	10,136	11,406
Asia	4,360	6,616	7,554	5,003	5,802	6,198	6,152	6,377
South America	1,328	2,449	2,941	1,522	1,645	1,820	1,928	2,274
Caribbean	1,137	1,044	1,331	998	1,095	1,135	1,198	1,317
Oceania	662	588	731	525	660	737	756	834
Central America	412	509	822	656	692	696	694	786
Middle East	365	454	702	447	502	527	553	620
Africa	137	186	295	236	241	252	253	278

¹ A person is counted in each area visited but only once in the total. ² 2007 U.S. outbound totals are preliminary estimates.

Source: U.S. Department of Commerce; International Trade Administration; Office of Travel and Tourism Industries and Bureau of Economic Analysis (BEA); released May 2008. See <<http://www.tinet.ita.doc.gov>>.

Table 1230. Top 20 U.S. Gateways for Nonstop International Air Travel: 2005 and 2006

[150,110 represents 150,110,000. International passengers are residents of any country traveling nonstop to and from the United States on U.S. and foreign carriers. The data cover all passengers arriving and departing from U.S. airports on nonstop commercial international flights with 60 seats or more]

Gateway airport	Percent change 2005–2006		Gateway airport	Percent change 2005–2006		
	2005 ¹	2006		2005 ¹	2006	
Total	150,110	154,351	2.8	Dallas-Ft. Worth, TX	5,051	5,216
Total, top 20	131,182	135,191	3.1	Washington (Dulles), DC	4,792	5,176
Top 20, percentage of total	87.4	87.6	(X)	Honolulu, HI	4,410	4,049
New York (JFK), NY	18,469	19,351	4.8	Boston, MA	3,902	3,776
Los Angeles, CA	16,836	16,498	-2.0	Philadelphia, PA	3,693	3,515
Miami, FL	14,621	14,852	1.6	Minneapolis-St. Paul, MN	2,456	2,649
Chicago (O'Hare), IL	11,013	11,516	4.6	Guam Island, GU	2,595	2,476
Newark, NJ	9,128	9,926	8.7	Seattle-Tacoma, WA	2,187	2,420
San Francisco, CA	7,295	8,302	13.8	Fort Lauderdale, FL	2,285	2,260
Atlanta, GA	7,839	8,164	4.1	Orlando, FL	2,039	2,137
Houston (Bush), TX	6,570	7,147	8.8	San Juan, PR	2,179	2,075

X Not applicable. ¹ Data have been revised.

Source: U.S. Department of Transportation, Bureau of Transportation Statistics, Office of Airline Information, T-100 Segment data, February 2008. See also <http://www.bts.gov/publications/pocket_guide_to_transportation/2008/>.

Table 1231. Selected U.S.-Canadian and U.S.-Mexican Border Land-Passenger Gateways: 2006

[(30,038 represents 30,038,000)]

Item and gateway	Entering the U.S. (1,000)	Item and gateway	Entering the U.S. (1,000)
All U.S.-Canadian land gateways¹		All U.S.-Mexican land gateways¹	
Personal vehicles	30,038	Personal vehicles	88,296
Personal vehicle passengers	62,986	Personal vehicle passengers	179,255
Buses	129	Buses	263
Bus passengers	3,499	Bus passengers	3,187
Train passengers	245	Train passengers	22
Pedestrians	532	Pedestrians	46,251
Selected top five gateways:		Selected top five gateways:	
Personal vehicles		Personal vehicles	
Buffalo-Niagara Falls, NY	6,026	San Ysidro, CA	17,135
Detroit, MI	5,634	El Paso, TX	15,603
Blaine, WA	2,597	Brownsville, TX	6,967
Port Huron, MI	1,976	Hidalgo, TX	6,480
Calais, ME	1,174	Calexico, CA	6,110
Personal vehicle passengers		Personal vehicle passengers	
Buffalo-Niagara Falls, NY	13,515	San Ysidro, CA	31,869
Detroit, MI	9,932	El Paso, TX	28,000
Blaine, WA	5,276	Laredo, TX	14,244
Port Huron, MI	4,107	Brownsville, TX	14,023
Champlain-Rouses Point, NY	2,921	Hidalgo, TX	12,632
Pedestrians		Pedestrians	
Buffalo-Niagara Falls, NY	346	San Ysidro, CA	7,812
Calais, ME	29	Nogales, AZ	7,726
Sumas, WA	22	El Paso, TX	7,500
International Falls, MN	20	Laredo, TX	4,246
Point Roberts, WA	15	Calexico, CA	4,049

¹ Data reflects all personal vehicles, buses, passengers, and pedestrians entering the U.S.-Canadian border, and U.S.-Mexican border, regardless of nationality.

Source: U.S. Department of Transportation, Bureau of Transportation Statistics, special tabulations, June 2007. Based on the following primary data source: U.S. Department of Homeland Security, Customs and Border Protection, Office of Field Operations, Operations Management Database (Washington, D.C. 2006). See <http://www.bts.gov/programs/international/border_crossing_entry_data/>.

Table 1232. Foreign Visitors for Pleasure Admitted by Country of Citizenship: 1990 to 2006

[In thousands (13,418 represents 13,418,000). For years ending September 30. Represents non-U.S. citizens (also known as nonimmigrants) admitted to the country for a temporary period of time]

Country	1990	2000 ¹	2005	2006	Country	1990	2000 ¹	2005	2006
All countries²	13,418	30,511	23,815	24,888	Singapore	32	131	57	59
Europe ³	5,383	11,806	10,016	9,749	Thailand	25	76	37	40
Austria	87	182	116	115	Turkey	20	93	57	59
Belgium	95	254	154	153	United Arab Emirates	7	36	3	4
Czech Republic	(X)	44	26	27	Africa ³	105	327	212	211
Denmark	75	150	153	166	Egypt	16	44	19	20
Finland	83	95	76	75	Nigeria	11	27	40	37
France	566	1,113	1,007	875	South Africa	26	114	64	65
Germany ⁴	969	1,925	1,248	1,215	Oceania ³	562	748	723	765
Greece	43	60	40	38	Australia	380	535	527	562
Hungary	15	58	30	30	New Zealand ⁶	153	170	184	192
Iceland	10	27	34	41	North America ⁷	2,463	6,501	5,546	6,839
Ireland	81	325	398	417	Canada	119	277	23	29
Italy	308	626	636	579	Mexico	1,061	3,972	4,070	5,262
Netherlands	214	559	483	480	Caribbean ³	963	1,404	876	978
Norway	80	144	117	123	Aruba	10	24	(8)	(8)
Poland	55	116	119	121	Barbados	34	57	41	43
Portugal	30	86	81	85	Haiti	57	72	65	56
Russia	(X)	74	53	58	Jamaica	132	240	152	186
Spain	183	370	402	432	Costa Rica	62	172	109	105
Sweden	230	321	249	248	El Salvador	46	175	147	139
Switzerland	236	400	207	217	Guatemala	91	177	135	136
United Kingdom	1,899	4,671	4,232	4,088	Honduras	52	87	75	75
Asia ³	3,830	7,853	5,688	5,636	Nicaragua	13	47	33	35
China ⁵	187	656	221	248	Panama	43	106	64	65
India	75	253	247	265	South America ³	1,016	2,867	1,498	1,583
Indonesia	28	62	42	43	Argentina	136	515	145	162
Israel	128	319	220	220	Bolivia	14	48	18	18
Japan	2,846	4,946	3,758	3,620	Brazil	300	706	385	431
Korea, South	120	606	528	570	Chile	54	194	82	86
Malaysia	27	64	32	32	Colombia	122	411	282	310
Pakistan	27	47	34	30	Ecuador	57	122	119	121
Philippines	76	163	144	142	Peru	97	190	142	126
Saudi Arabia	33	67	10	10	Uruguay	16	66	24	24
Venezuela					Venezuela	199	570	270	276

X Not applicable. ¹ Due to the temporary expiration of the Visa Waiver Program from May through October 2000, data for business and pleasure not available separately for 2000 and 2001. ² Includes "other" countries and countries "unknown" not shown separately. ³ Total includes all countries for the region. ⁴ Data for 1990 are for former West Germany. ⁵ See Table 1288, footnote 2. ⁶ Prior to fiscal year 1995, data for Niue are included in New Zealand. ⁷ The majority of short-term admissions from Canada and Mexico are excluded. ⁸ Netherlands total includes Aruba.

Source: U.S. Dept. of Homeland Security, Office of Immigration Statistics, *2006 Yearbook of Immigration Statistics, Nonimmigrant Admissions*. See also <<http://www.dhs.gov/xmgn/statistics/publications/yearbook.shtml>>.